



BECOME INFORMED AT THE HOLISTIC HOUSING PRESENTATION AT MPL

Earlier in 2016 through the generosity of the James H. Napier Foundation, the Midstate Chamber received an Innovastand the local housing market. the affordability and inventory the city as we usher in the new ing "The Hartford Line" on a

With this grant, we also future. All indications are / baby boomers" and the als" will have different hous- choices that may currently these markets to remain in cen- time to educate both the business



We are expecting to understand of quality housing throughout audiences who will be utiliz- regular basis.

are planning for the near that the "empty nesters" "early renters / Millenni- ing preferences than the exist. As businesses, we need tral Connecticut and now is the community and the civic leaders.

We are planning a Community Program on September 28th at the Meriden Public Library at 6:00 p.m. We hope you will be able to attend to learn first-hand and to ask your questions. Details will be emailed in the next weeks.

In This Issue:



****NEW: FLYERS NOW PART OF BODY OF NEWSLETTER ****

► PRESIDENT'S MESSAGE.....	2
► CHAIRMAN'S CORNER.....	2
► CHAMBER CONTACT INFO.....	2
► MEMBER UPDATES.....	5
► MEMBER RENEWALS.....	6
► NEW MEMBERS.....	6
► EVENTS CALENDAR.....	7

Invite Flyers INSIDE for YOU and Your TEAM!

SEEKING LEGISLATIVE AGENDA INPUT

The **Government and Business Development Committee** of the Midstate Chamber has begun its work on our **2017 Regional Legislative Action Agenda**. The Agenda is the collection of the issues most important to businesses and interests in central Connecticut. Issues include economic development, transportation, workforce, energy, technology, education and housing initiatives. **Our goal is to make the agenda as inclusive, as direct and as comprehensive as possible. Your unique**

perspectives of your individual businesses can really help us with this work.

You can take a look at the 2016 Regional Legislative Action Agenda as a foundation for the 2017 document: Click [HERE](https://www.midstatechamber.com/images/customer-files/2016MidstateChamberAPPROVEDLegislativeActionAgenda20160113.pdf). (<https://www.midstatechamber.com/images/customer-files/2016MidstateChamberAPPROVEDLegislativeActionAgenda20160113.pdf>)

The 2017 Agenda is expected to be approved by our Board of Directors at the January 11, 2017 meeting.

We are now seeking your input into this important document. You may either email your comments, call the staff directly or attend the next Committee meeting. We meet on the second Tuesday of each month at 8:30 a.m. at the Chamber office. We hope to see you then.

What You'll Find INSIDE:

President's Piece highlights the MANY programs & events this month

"We want our members to be seen and see each other"

Chairman's Corner invites YOU to HELP with our Retention & Growth Campaign

Member Discount: PALS Powerwashing pg. 11

SHARE: ALL Chamber Event Flyers - also - Ion Bank CD Special MidState Medical Center Gala

LOTS OF WHAT WE DO FOR MEMBERS IS LINKING YOU

... to resources, services, support, and fellow members. Here are some EASY LINKS to the Midstate Chamber to "always keep you in the loop":

NEWS: <http://www.midstatechamber.com/News> CALENDAR: <http://www.midstatechamber.com/Calendar>
 RESOURCES: <http://www.midstatechamber.com/Resources> DIRECTORY: <http://www.midstatechamber.com/Directory>
 NEWSLETTERS: <http://www.thechambernewsletter.com> 2015-16 CHAMBER BOOK: <http://www.thechamberbook.com>

MESSAGE FROM THE PRESIDENT:



Séan W. Moore

WE WANT OUR MEMBERS TO BE SEEN AND SEE EACH OTHER!

We are proud to have an active Chamber of Commerce with members of the business communities coming together to support each other. Our members recognize the value of connecting with each other on a regular basis. This is one of the best ways to stay informed on what is actually happening. (**EZ RSVP links on page 7**)

In addition to the events already mentioned on the cover page, this chamber helps sustain the energy by presenting activities and supporting the events in our communities. All are opportunities for businesses to connect with each other and the markets they desire. Some of them are:

- After a long holiday weekend, stop by on **Wednesday, September 7th at 6:00 p.m.** for the **Annual Spanish Community of Wallingford Wine Tasting**.
- Later in the week, we celebrate the **OFFICIAL Meriden Green Grand Opening on the 9th at 5:00 p.m.** with many elected and appointed officials followed by...
- **Meriden Community Day at the Meriden Green on the 10th from 9:00 until 4:00 p.m.** (If you would like to participate, we can get you connected!)
- On **Thursday, September 15th, at 5:00 p.m.**, join both communities at **Ashlar Village at Masonicare** for the **United Way of Meriden and Wallingford Business After Hours Campaign 2016 Kick-Off**
- The Midstate Chamber, Cheshire Chamber and HUBCAP Wallingford will be welcoming **Governor Malloy on Friday the 16th at 7:30** for our **Breakfast Club at the Four Points by Sheraton** - THANKS to sponsors AT&T, Protein Sciences Corporation / Flublok; TDBank, Silver City Sports Bar & Grill
- Three Chamber members will collaborate for a **Business After Hours on Wednesday, September 21st** when the **Zavaski Nationwide Insurance Agency** hosts and partners with **V. Czapigas at the Polish National Alliance Park in Wallingford**.
- For fans of the political season, join us on **Monday, September 26th** for our **Regional Candidate Debate** presented by the Midstate Chamber, Cheshire Chamber, Meriden Children First and the Record-Journal Publishing Company.
- **BACK TO SCHOOL ...** Get your **Sales Training on Wednesday, Sep 28th at the Chamber with Sandler Training**
- The **Holistic Housing Program Public Meeting** will be on **Wednesday, Sep 28th at the Meriden Public Library**
- If you like an event(s) to connect with the entire Silver City community, join us on **Thursday the 29th and on Friday the 30th at the NEW Meriden Green** for "Nites in the City" featuring the fabulous wine tasting on Thursday and Silver City Brewfest on Friday. Since 1999, the **Meriden Rotary Club** has produced this great fun raiser and fundraiser for many local not-for-profits and this year's recipient is **Literacy Volunteers**.

So we are pleased to provide a sampling of the many activities that make our communities amazing. Come on out to be seen and to see everybody else!

CHAIRMAN'S CORNER



The summer months are behind us as we head into our fall season. I hope you all enjoyed some good family time over the summer.



Rich Pendred
A&A Office Systems, Inc.
Chairman of the Board
Midstate Chamber of Commerce

Our Chamber Calendar has **tons of valuable activities** this month. The **Midstate Chamber** along with the **Cheshire Chamber** and **HUBCAP Wallingford** will be hosting a breakfast with **Governor Malloy September 16th** at the **Four Points Sheraton**. Please **RSVP early** we are expecting a full house. On **September 9th & 10th** we have the grand opening festivities at the **Meriden Green** downtown. Things are moving and changing fast downtown. Be sure to check out the chamber calendar as there are countless other opportunities to network and promote your business this month. I hope to see and your staff out at a few events.

In other exciting news our Chamber is running a two tier **fall membership campaign for September and October**. Our membership committee along with chamber staff will be calling and visiting our current membership for the next couple months. We want to **THANKYOU** for your partnership with us and remind you of the many benefits and tools that your **Midstate Chamber membership provides**. It's your energy at events and commitment to our four pillars of leadership, education, promotion and networking that keep us going. It's our members that make the Midstate Chamber The Chamber of Choice.

The second tier of the campaign is to **add new members** as we continue to grow our organization. We will be looking to our members for **referrals**. We all have those clients or neighboring businesses that should be included in the Midstate Chamber and are not (yet). Please think about who you know and can refer to us **AND SHARE the application you'll find on page 3!** The key to a successful drive is **member participation**. I look forward to updating you next month on our campaign results.



Lastly I want to thank you for your membership with the Midstate Chamber. I realize there are many choices for chambers in our area. Some of our members may be members of other local chambers. Our Midstate Chamber members are extremely loyal to our organization. We can always depend on our members to participate and help support our events and programs. Our membership really cares about our community. When you attend a Midstate event you can expect lots of energy in the room and you always feel welcome. **Thank you for commitment to making us the Chamber of Choice.** See you at the next event.

- Rich Pendred

Questions? Here's How to Reach Us...

This issue of Chamber News is a member service of the Midstate Chamber of Commerce, Inc. with offices located at 3 Colony St., Suite 301, Meriden, CT 06451. You can also visit us on line at www.midstatechamber.com. Ph: 203.235.7901 Fx: 203.686.0172 info@midstatechamber.com. We welcome Chamber member and community news, events and other articles of interest from our diverse membership base. The Midstate Chamber of Commerce serves its member businesses in Meriden, Wallingford, Southington, Berlin, Cheshire and Middletown, Connecticut. We invite all businesses to join with us and become members of our chamber.

For all of your needs visit our members at www.midstatechamber.com





PROMOTION



EDUCATION

NOW is PRIME TIME
to JOIN Midstate Chamber of Commerce.
Kindly SHARE this APPLICATION
with your business associates!



LEADERSHIP



NETWORKING

1-5 Employees	\$280.00
6-10 Employees	\$295.00
11-20 Employees	\$410.00
21-30 Employees	\$525.00



The Midstate Chamber supports, promotes and serves our member businesses in Berlin, Cheshire, Meriden, Southington, Wallingford and throughout central Connecticut.

3 Colony Street, Suite 301, Meriden, CT 06451

Ph: 203.235.7901 Fax: 203.686.0172

info@midstatechamber.com www.midstatechamber.com

Membership Application

Company Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Company Website: _____

Type of Business/Classification: _____

of Owners: ____ # of Employees: ____ Full-Time ____ Part-Time ____ Year Founded: ____

Contact Person: _____ Contact's Phone: _____

Contact's E-Mail: _____

How Did You Learn About Us?

Chamber Activity / Interests:

Promotion: ☐ Member Directory Advertising ☐ Web Site Advertising ☐ Chamber Business Expo ☐ Newsletter Advertising ☐ Marketing Committee, etc

Education: ☐ Education Committee ☐ Education Awards ☐ Workshops ☐ School-Business Partnerships ☐ Hispanic Outreach Leaders in Action (HOLA), etc.

Networking: ☐ Business After Hours ☐ Breakfast Club Celebrates ☐ Annual Meeting/Dinner ☐ Annual Golf Tournament ☐ Young Business Leaders of CT ☐ Ambassadors ☐ Membership Committee, etc.

Leadership: ☐ Government & Business Development Committee ☐ Pizza, Pasta, & Politics ☐ Health Insurance, etc

**** Please Include Your "Web Words":** Web Words are a 25-30 word description of your business that appears with your Member Directory listing on www.midstatechamber.com: _____

New member add on – Specials—reserve now and save \$50:

- ☐ \$100 web image (appears next to your web listing making you stand out) - \$150 value
☐ \$100 3 month newsletter ad (business card size) - \$150 value

**** Please E-Mail Your Key Employees Information to info@midstatechamber.com.** Key employees are employees who you wish to receive additional Chamber updates/information and who may be attending events. Key employee information may consist of name, title, direct phone number or extension and e-mail address.

Card#

Exp.

Card Zip Code

Verification Code



Signature

• **A one-time \$15 dollar set up fee is due at time of application**

Membership dues in this organization may be tax deductible as an ordinary & necessary business expense. Dues paid to this 501(c)(6) are not a charitable tax deduction. The organization serves as an advocate for and promotes its member businesses.



MORE INFO/RSVP:
<http://www.meriden2020.com/meriden-green/>

MERIDEN GREEN IS CELEBRATING ITS **GRAND OPENING**
ON SEPTEMBER 9TH & 10TH!

YOU ARE INVITED!

FRIDAY, SEPTEMBER 9TH, 2016 • 5PM–9PM
GRAND OPENING OF THE MERIDEN GREEN

- 5PM Ribbon Cutting with Governor Dannel P. Malloy, Mayor Kevin M. Scarpati & Special Guests
- 5:30–6:30PM Food & Entertainment under the tent in the Amphitheater area
- 6:30–8:30PM Outdoor Concert with *Shaded Soul Band* & Food Trucks
- 8:30PM Bridge Lighting

www.meriden2020.com/meriden-green



MERIDEN GREEN IS CELEBRATING ITS **COMMUNITY DAY**
ON SEPTEMBER 10TH!

YOU ARE INVITED!
SATURDAY, SEPTEMBER 10TH, 2016
9AM–4PM

Community Day & Tours of the Meriden Green
Meriden Farmer's Market
Arts & Crafts Booths
Exhibits by Community Groups
Local Food Vendors
Live Music in the Amphitheater

www.meriden2020.com/meriden-green



MERIDEN 2020 INDUSTRY & MARLBOROUGH

EASY RSVP for 9/15 BAH:
<https://www.midstatechamber.com/Calendar/rsvp.asp?EventID=11635>



MEMBER RENEWALS...

We recognize and thank our members who have joined or renewed their investment in the Mid-state Chamber within the last month. Visit www.midstatechamber.com for the most up-to-date membership listing!

A.R. Mazzotta Employment Specialists
Adecco Employment
Allied Funding Group
Alternative Therapy, LLC
Apple Auto Wholesalers
Business Resource Center, LLC
Casa Boricua De Meriden, Inc.
Community Economic Development Fund
Cornerstone Fence & Ornamental Gate LLC
D & K Office Cleaning, LLC
Dorise's Parkside Motors, LLC
E. Jack Shorr, Esq.
Edward Zavaski Agency, L.L.C.
For Your Paws Only
Hartford Hospital Rehabilitation Network
Ion Insurance Corporation
ISG Software Group, LLC
Jersey Mike's
John C. Fiderio & Sons Inc.
Lighthouse Financial LLC
Lincoln College of New England
McDonald's Restaurants
MEDCO-Meriden Economic Development Corp.
My City Kitchen Inc.
New Britain Transportation Company
People's Products, Inc.
PerriQuest
RSR Properties, LLC
Rushford
Saint Joseph School
Star Auto Sales
Valencia Discount Liquor
Wallingford Flower & Gift Shoppe
Webster Bank

Our most up-to-date member listing can be found at www.midstatechamber.com

Members Use Members!



NEW MEMBERS!

We are delighted to introduce our new members - the lifeblood of our organization and the reason we exist. We continually strive to connect you to one another and to our communities. Please welcome them by visiting their website, sending them an email or stopping by to introduce yourself. The personal touch will help our chamber continue to grow and thrive as we continue on our goal to reach 650 members in the coming months!

Clean Homes by Valerie LLC: 60 Harrison Rd., Cheshire, CT 06410. The phone number is 203.213.6071. Clean Homes by Valerie LLC is a reliable professional cleaning service for residential and commercial properties with free estimates for weekly, bi-weekly, monthly and special cleanings. Thank you to Richard Pendred from A & A Office Systems Inc. for inviting Val to join the Chamber!

Meriden Community Pharmacy: 152A Colony St., Meriden, CT 06451. The phone number is 203.634.3000 and the fax number is 203.634.3001. Sri Alla is the primary contact. Meriden Community Pharmacy is an independently owned pharmacy operated by an experienced pharmacist that provides personalized medication services including but not limited to free prescription pickup and delivery, medical equipment, blister packs and compliance services.

Paul Davis Restoration of Central CT: 22 Kreiger Ln., Suite 20, Glastonbury, CT 06033. The phone number is 860-633-7733 and the fax number is 860-633-1556. Laurie Trombly is the primary contact. Paul Davis Restoration of Central CT provides fire, water, storm and mold mitigation and restoration as well as asbestos abatement. Thank you to Ed Zavaski of Edward Zavaski Insurance Agency and David Symonds of PROSHRED Security for inviting Laurie to join the Chamber!

U.S. Small Business Administration: 280 Trumbull St., 2nd Fl., Hartford, CT 06103. The phone number is 860-240-4671. Tanisha Baptiste is the primary contact.

Join us in welcoming these new members.

Our MOST up-to-date member listing may be found in the Directory at www.midstatechamber.com search by category or alphabetically

ZOEL'S BODY & AUTO
CENTER

"Collision Specialists & Full Auto Service"

19 Hall Ave.
Meriden, CT 06451

DAVE SIROIS
President
CT Licensed Appraiser

 Approved
Auto Repair

203-237-6464
Fax: 203-634-4541

www.zoelsauto.com

UPCOMING SEPTEMBER EVENTS:

Mark your calendars, iPhones, Droids, etc. with these event dates. **M** = Chamber or Business event; **C** = Community event. More details and RSVP information for these events may be found on www.midstatechamber.com! Chamber event RSVP line: 203.235.7901



This QR code in the upper right corner also brings you right out to our business and community calendars.

M RETENTION & GROWTH Campaign – NOW - 10/31. YOU CAN HELP - think of the NEW contacts you will make! 203.235.7901

- C** Fri, Sep 2, 6:45 pm: PNA Friday Night Feast at PNA Park, 171 N. Plains Industrial Rd., Wallingford with food, music and entertainment.
- M** Wed, Sep 7, 6:00 pm: **Latino Winemakers - SCOW Benefit** Wine Tasting at Toyota Oakdale Theater. \$30 pp. 203.265.5866.
- C** Thu, Sep 8, 9:00 am: 26th Annual Boys and Girls Club Alumni Association Golf Tournament at Hunter Golf Club. 203.235.8185.
- M** Thu, Sep 8, 9:00 am **SCORE** - Counseling Sessions for Businesses at the Midstate Chamber Office. Call Chamber to reserve.
- C** Thu, Sep 8, 5:30 pm Buying Your First Home Workshop at Connex Credit Union, 412 Washington Ave., N. Haven. For more information or to reserve, call 1-800-CR-UNION. *MORE events are on the Chamber calendar on Credit Scores, Car Buying Tips & more!*
- C** Fri, Sep 9-11, 30th Annual Brian David Ash Memorial Prevention Fund Hot Dog Sale at Super Stop and Shop, Broad St., Meriden.
- M** Fri, Sep 9, - 10, 5:00 pm: **Meriden Green & Silver City Bridge Grand Opening**. See enclosed flyer on Friday & Saturday's events.
- M** Fri, Sep 9-10, 6:00 pm: **28th Annual Cheshire Fall Festival & Market Place** at Bartlem Park Cheshire, CT
- C** Tue, Sep 13, 10:00 am: 27th Annual Hunter's Ambulance Golf Classic at Farms Country Club For more information call 203.514.5180.
- M** Thu, Sep 15, 5:00 pm: **BAH: 2016-17 United Way of Meriden & Wallingford Campaign Kick-Off at Ashlar Village**. Flyer enclosed.
- M** Fri, Sep 16, 7:30 am **September Chamber Breakfast Club Celebrates featuring CT Governor Dannel Malloy** See enclosed flyer.
- C** Sat, Sep 17, 9:00 am: Council of Neighborhoods Document Shredding Event at W. Main / Butler St. Parking Lot. 203.634.1248.
- C** Sat, Sep 17, 9:00 am: Meriden Historical Society Tag Sale Society's Bernice Morehouse Research Center's parking lot
- C** Sat, Sep 17, 12:00 pm: 70th Anniversary of CT VASA Park. For more information call Linda Steinmiller at 860-563-0040.
- C** Sat, Sep 17, 4:00 pm: Faulkner Physical Therapy/Ivy Rehab hosts a benefit for Master's Manna. 203.265.0018.
- M** Wed, Sep 21, 5:00 pm: **Business After Hours Showcasing Edward Zavaski Agency at PNA Park**. See enclosed flyer.
- M** Fri, Sep 23, 5:00 pm **Ribbon Cutting Celebration at Meriden Community Pharmacy**, 152A Colony St., Meriden.
- C** Sun, Sep 25, 11:00 am: Walk To Fight Suicide at Hamden Town Center Park. call Lori Silkoff at 203.272.4999.
- M** Mon, Sep 26, 6:00 pm: **Regional Candidate Debate** at Washington Middle School. See enclosed flyer.
- M** Wed, Sep 28, 7:30 am: **Building a World Class Sales Organization** - Sales Road Blocks at Midstate Chamber. See enclosed flyer.
- M** Thu, Sep 29, Fri, 30 5:00 pm **Nites in the City - Main & Vine at the Meriden Green** – SEE ENCLOSED FLYER. Tickets are \$20 each for each event and can be purchased from Literacy Volunteers or the Midstate Chamber.

This is a SHORT LIST of some of our KEY events – for even MORE business and community events - including Chamber Committee meetings - along with details and updates visit...<http://www.midstatechamber.com/Calendar>

And, LIKE us on FACEBOOK and FOLLOW us on TWITTER: @MidstateCoC



Twitter - Follow us : @MidstateCoC

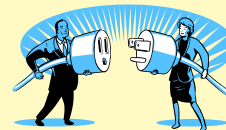


Like us: www.facebook.com/MidstateCoC

COMMITTEE CONNECTION

A LOT of work happens at the committee level here at the Midstate Chamber. We do encourage your involvement and that of your employees on any committee! ALL committee meeting dates and times are listed on the Midstate Chamber's website. Come on out and sit in on a meeting to try it - you will like it: the experience, sharing, connections and more!

**Your participation helps YOU, helps YOUR
BUSINESS and helps
OUR CHAMBER!**
Questions? Call us at: 203.235.7901



BREAKFAST CLUB TV - The Chamber's Breakfast program is NOW AIRING on Cox Public Access #15 - Frontier: #99 on Mondays at 9:00 p.m. Check the chamber website for details and get your popcorn ready!



Find event photos at: www.midstatechamber.com

EASY RSVP for 9/15 BAH:
<https://www.midstatechamber.com/Calendar/rsvp.asp?EventID=11718>



CHESHIRE
CHAMBER OF
COMMERCE



HUBCAP Wallingford
soWork Independently Together

*The Breakfast Club
Celebrates...*



Governor Malloy

Friday, September 16, 2016

7:30 am to 9:00 am

Four Points by Sheraton, 275 Research Parkway, Meriden

The Midstate and Cheshire Chambers of Commerce along with HUBCAP Wallingford would like to invite you to join us as we welcome special guest Connecticut Governor Dannel Malloy. Please come out for this valuable networking opportunity and bring your questions for the Q & A portion of the program.

Thank to Our Sponsors:



at&t

Flublok[®]
Influenza vaccine

By Protein Sciences Corporation



America's Most Convenient Bank[®]



Program Outline:

7:30—8:00 am Arrival, Networking, & Full Breakfast Buffet

8:00—8:30 am Announcements, Recognition

8:30—9:00 am Presentation by Governor Malloy including Q & A

Company Name: _____

Attendees: _____

Chamber Members:\$20 in advance;___ check enclosed Chamber Members:\$25 at the door (without a reservation)

Members to be \$30. *Registration changes must be made 2 days prior to event to avoid charge*

Credit Card #(AX, Disc, VI, MC)_____

3 digit code:_____ Card Zip Code_____ Exp._____

Sponsor package details are on the reverse - options for every business and any budget are a GREAT way to promote your business via The Breakfast Club! Your sponsorship lives on as the event is taped and aired on www.midstatechamber.com (70,000+ unique visits per month)!

Please RSVP by
Sept. 14, 2016



3 Colony Street, Suite 301, Meriden, CT 06451 Ph: 203.235.7901
Fx: 203.686.0172 info@midstatechamber.com www.midstatechamber.com





Summer Rates are Heating Up

7 Month CD

1.00%
Interest Rate



1.00%
APY¹

ion
BANK

IonBank.com  
203.729.4442 | 877.729.4442

Member FDIC

¹Minimum deposit of \$500 is required to open a Certificate of Deposit and earn the stated Annual Percentage Yield (APY). APY will remain in effect until maturity. APY is effective as of August 2, 2016 and assumes principal and interest will remain on deposit until maturity. There is a maximum deposit amount of \$250,000 per CD. Early withdrawal penalties may apply. Fees may reduce earnings. Offer may be withdrawn at any time. Other fees and restrictions may apply.

MEMBER UPDATES

This QR code in the upper right corner also brings you right out to our member news section of the website where you can view FULL news articles by submission date OR by member. Just SCAN and CLICK!



Find ALL of our members' news online:

<http://www.midstatechamber.com/News>

Design House Interiors:

What is home staging and why should you do it? If you are putting your house on the market, hiring a professional stager is a great way to make your home seem more desirable to potential buyers! Home staging is the act of preparing a house for sale in the real estate marketplace by refurbishing and redecorating in order to appeal to a broad audience. The goal of staging is to give the buyers a sense of the unlimited number of possibilities that the home has to offer. A staged home usually sells quicker than an empty or un-staged home. Staging allows a potential buyer to see the possibilities of use for each room, and lets a potential buyer picture him or herself living in the house. Staging a home for the real estate market may be as easy as repainting the walls, shifting some couches away from the walls and bringing in a couple lamps, or changing out your throw pillows. You want the rooms to look open and inviting! We have also staged vacant homes with rented furniture. Check out the before and after pictures of vacant home staging: www.designhouseCT.com.

DESIGN HOUSE
Interiors
Imagine Fabulous

HOME
STAGING
101

ISG - Integrated Security Group - has added another dedicated fiber Internet provider to our Wallingford hosting network. The new connection provides our customers with a substantial increase in aggregate bandwidth as well as additional redundancy. ISG's hosting services are designed to ease the burden of maintaining secure CMS platforms. **Chamber members can transfer your website hosting to ISG and we'll perform the CMS (WordPress, Drupal, Joomla) updates at the same time!** We'll also include an extra 3 months of service when you purchase a 1 year plan. We're experts with website content management systems (CMS) and e-commerce platforms such as Drupal Commerce, WooCommerce, and Magento. From basic informational websites to complex web applications, ISG handles all projects in-house with our local full-time staff. We can host your website & manage updates or upgrades without down time. New projects start with a free consultation and ISG offers Chamber members special discounts for hosting & website services. ISG Software Group is a full service software, website, and hosting company, specializing in Open Source business solutions since 1998. We're local experts, not resellers. ISG is the cloud that you can visit: our data center is located at our owner occupied facility in Wallingford. **For details & exclusive Chamber discounts call 203.774.0512 or email gary@isgsoftware.net today.**

Come Join Us

Rich and I are involved in the walk to fight suicide which will be at the Hamden Town Center Park on Dixwell Avenue, Sunday, September 25th, starting at 11:00 AM to 3:00 PM. It is sponsored by the American Foundation for Suicide Prevention. Suicide is the leading cause of death but it is preventable.



We went last year and there were about 900 people walking and it was a truly amazing day. People came with their children and dogs. There were food trucks, music and a 3 mile walk (for those who could and wanted to walk) on the canal culminating with speakers and peoples real life stories.

Everyone knows someone who suffers from depression or someone who has attempted or succeeded in taking their life. It doesn't need to be that way and we need to get the word out that there is help for anyone!!

There is such a stigma about anxiety and depression and too many people are taking their lives without getting on medicine or talking to someone because they don't want to be judged or labeled.

Call or email me with any questions. Thanks, Lori Silkoff
203-272-4999 203-530-8484 cell

If you have already donated to this worthy cause, I want to thank you. If you haven't donated yet, you can by clicking the donate button. If you plan on walking with us, please register in advance by clicking the register button. If you want to volunteer, download the volunteer forms by clicking the Download Volunteer Forms. Fill them out and return only to Lori Silkoff so she can get them to the appropriate people.

Donate: <https://afsp.donordrive.com/index.cfm?fuseaction=donate.participant&participantID=997870>

Register:
<https://afsp.donordrive.com/index.cfm?fuseaction=register.start&eventID=3939&teamID=110389>



Find community resources at: www.midstatechamber.com

Boscov's: THIS JUST IN: The Men's Department at Boscov's NOW SELLS TUXEDOS! Visit the department and take a look - and you can't beat the price! Registry at Boscov's Gives You TONS of Perks - Book Your Appointment Today! -800-284-8155, ext 4 giftregistry@boscovs.com. Don't Miss the special event on Thu, Sep 8 at 11:00 am: A l b e r t o Trunk Show at Boscov's, 480 Lewis Ave., Meriden featuring a wide variety of discounted gemstones. And, Sat, Sep 17 VIP Event at Boscov's, 480 Lewis Ave., Meriden featuring their largest home store event with great prices in Housewares, Small Appliances and Domestic Departments.



Connex Credit Union - Connex and Wepawaug-Flagg credit unions are organizing a Financial Reality Fair for over 500 local high school students on Wednesday, October 5, 2016, from 7:30AM to about 11AM, at Hamden High School. A Financial Reality Fair

is a real-world, hands-on experience where students are provided a budget sheet, based on their career choice. Students visit booths for housing, utilities, transportation, clothing, food, and more. After they balance their budget and meet with a financial counselor to review their standing. Students learn to balance their wants and needs to be able to live successfully on their own. Financial Reality Fairs are a collaborative effort of Connecticut's Credit Unions and have reached more than 25,000 students state-wide. We are looking for volunteers to help with the October 5 Fair. NO EXPERIENCE NECESSARY!! If you're interested in volunteering, please send an email to connex_marketing@connexcu.org. If you have any questions or would like additional information, please send an email to marketing@wffcu.org.

Masonicare Home Health & Hospice - Are you concerned about a loved one who lives alone? Perhaps they've fallen and haven't been able to receive help when they needed it most? If so, let us assist you in providing your loved one with Philips Lifeline®... the gold standard in Personal Emergency Response. Our 24/7 Lifeline® systems include a waterproof push-button pendant or wristband, or an auto-alert option with sensors to detect a fall. We also offer the most advanced mobile help button on the market today - the GoSafe - allowing individuals to receive emergency response on the go! View the video on how the GoSafe works: <https://www.youtube.com/watch?v=YFMNkQ6peU0> - For more information about our LifeLine Personal Emergency Response Systems or Philips Medication Dispensing Service, call 203.679.6096. Mention this article and they'll waive the activation fee (a \$50 value)! Masonicare at Home, P.O. Box 70, Wallingford, CT 06492

Meriden Adult Education is offering College and Career Ready ESL. This class is designed for students who have completed ESL III and are considering enrolling in College or post-secondary programs. Curriculum will emphasize pronunciation and writing. **Classes start on September 20th and run on Tuesday and Thursday evenings from 5:30 to 7:00 pm for 22 class meetings.** Course cost is \$45 and will be held at John Barry Elementary School, 124 Columbia St., Meriden in the Computer Lab. Many classes fill quickly and class size is limited. Register early to ensure your place. Register: www.meridenadulted.org, in person at 22 Liberty St., Room 1A between 8:00 am and 11:45 a or between 1:00 pm and 3:45 pm or mail check made payable to Meriden Adult Evening School and mail to Meriden Adult Education Office, 22 Liberty St., Room 1A, Meriden, CT 06450. Please do not mail cash. Please bring a separate check for each class for the course fee. **Registration ends September 9th.** For more information call 203.237.0602 or 203.630.4190.

The Meriden Health Department

has been awarded a grant from the Connecticut Department of Public Health, Tobacco Use Prevention and Control Program to provide smoking cessation services **FREE OF CHARGE**. We are targeting Meriden, Wallingford and Southington residents, but no one will be turned away. *Regretfully, tobacco use remains the leading preventable cause of death in the United States, resulting in nearly 5,000 deaths annually here in Connecticut.* Tobacco use also contributes to an even higher rate of disease and disability especially in low income and medically underserved populations. Consider the health care costs / financial implications for the employer when an employee smokes! Increased absences and at times diminished productivity are also associated risk factors for smokers. **PLEASE help us to spread the word about our program.** We offer:

- Individual and small group counseling led by a certified tobacco treatment specialist based on US Public Health Services Guidelines. A weekly support group known as Tobacco Free Tuesday meets most Tuesdays starting at 5:30pm.
- Free nicotine replacement therapy to include patches, gum, lozenges and advice on their proper use.
- Referrals to the Connecticut QUIT LINE and other resources for additional support. CONSIDER offering a QUIT Clinic for employees (an info session providing Quick Useful Information about Tobacco) on site at your business or satellite location. A limited supply of educational materials or flyers for posting on bulletin boards and or for electronic distribution.

The contact person for the program is GERALYN LAUT, BS, MA, Smoking Cessation Counselor. Please contact her for more information to include recommendations for a comprehensive tobacco free policy or to arrange a personal meeting at your convenience. Thank you in advance for your support of this potentially lifesaving program!

GERALYN can be reached at the Meriden Health Department, 165 Miller St., Meriden or call (203) 630-4003 or E-mail to glaut@meridenct.gov.



Find it all at: www.midstatechamber.com

Save The Date!!

**2016 Health, Wellness, & Safety
OPEN HOUSE**

Wednesday, November 2

Westfield Meriden Mall,
470 Lewis Ave., Meriden

Vendor Set-Up 10am Expo 11am - 4:30pm
Followed by a Business After Hours from
5pm to 7pm
(Timing subject to change. More information to come.)

**GREAT PROMO
OPPORTUNITY
CENTER COURT
DEMOS
SEND THE
STAFF**

Midstate Chamber of Commerce Westfield Meriden

Meriden Masonic Foundation is available to rent for fundraisers, dinner receptions, bridal and baby showers, birthday, holiday, retirement or sweet 16 parties. They have a 200 capacity dining room, full kitchen, stage area for DJ or Band, ample and secure off street parking, Wi-Fi and security cameras. For more information contact Thom Knowlton at 203.443.7472. The Meriden Masonic Foundation is located at 112 E. Main St., Meriden.



The Ulbrich Boys & Girls Club's is now registering members for the 2016-2017 After School Program. Here are a few things that you need to know: - The After School Program membership fee is \$75 for the entire school year. If you already renewed your membership on or before May 18th, 2016 at the cost of \$50, then you will be grandfathered into the new policy. You will have to notify Club Staff that your child will attend the 2016-2017 After School Program to reserve a spot. - There will be busing available from: Cook Hill elementary, Parker Farms Elementary, Dag Hammarskjold Middle, James Moran Middle, Wintergreen Magnet School of Hamden and Sheehan High Schools - It is the parent or guardian's responsibility to contact the Board of Education to request after-school transportation to the Ulbrich Boys & Girls Club. There is a limited number of seats available from each school, and transportation signups is on a first-come, first-served basis. If any bus becomes full, we will begin a waiting list and add children as space becomes available. We look forward to serving your family's needs for the 2016-2017 school year. Please contact the Club to secure your child's spot in the After School Program via phone at 203.269.7535, visit www.ulbrichbgc.org/after-school-programming or in person at 72 Grand St., Wallingford..



Member to Member Discount:
**SEPTEMBER's
Featured Discount:**

PALS Powerwashing Tel: 860-919-8748
10% off any service!

Residential and commercial hot water washing, total deck restoration, cleaning, water proofing, gum removal, dryer vent cleaning, gutter cleaning.

Be sure to PRINT OUT your certificate online - just look up PALS Powerwashing in the Member Directory and also tell them you are a member of the Midstate Chamber to receive your special offer!

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PO BOX 1177 MERIDEN CT 06460

50TH ANNIVERSARY CELEBRATION!



Lincoln College of New England,
formerly Briarwood College, is
proud of reaching this milestone!

Please join us as we celebrate 50 years of
educating students from our surrounding
communities and many New England states.

The celebration will be an opportunity to
connect with alumni, faculty and staff,
organizations from the community,
businesses and the state.

Come and enjoy appetizers and drinks at our
scenic campus nestled at the base of
Southington Mountain.

**Saturday, the 17th
of September,
2:00pm to 4:00pm**

2279 Mount Vernon Road, Southington

At 3:15 please join
us as we honor
past president
Dr. Rausch at
the dedication
ceremony

Please RSVP by
September 2nd to
860.628.4751 x 40966



EASY RSVP for 9/21 BAH:

<https://www.midstatechamber.com/Calendar/rsvp.asp?EventID=11153>



INSURANCE SAVINGS START HERE

EDWARD ZAVASKI AGENCY, LLC

AUTO HOME BUSINESS LIFE

**Wednesday,
September 21st**

5:00 to 7:00 p.m.

at

PNA Park
171 North Plains Industrial
Rd., Wallingford

The staff of the Edward Zavaski Insurance Agency invites you to come out to learn as they can help you better understand the wonderful world of Insurance.

Jorge Lopes, Financial Sales Associate, will provide you with an overview of their services.

Steve Geremia, Safelite Auto Glass, will be demonstrating an actual windshield repair on site.

***Enjoy Networking, Refreshments provided by
Czapiga's Polish Market featuring Kielbasa Sliders,
Beverages (Beer, Wine & Soda),
Door Prizes, and more!***

**Please RSVP to this event by calling the Chamber:
203-235-7901, e-mailing: info@midstatechamber.com, or visit
www.midstatechamber.com**

This Business After Hours event is in association with the Midstate Chamber of Commerce to showcase the sponsoring member and to offer both members and members-to-be the opportunity to network and enjoy a wonderful evening.



EASY RSVP for 9/26 FORUM:
<https://www.midstatechamber.com/Calendar/rsvp.asp?EventID=11486>



Record-Journal



Presents:



2016 Candidate Forum **Monday, September 26th**

6:00 p.m. to 8:30 p.m.

Washington Middle School

1225 North Broad Street, Meriden, CT



**Candidates running for 13th and 16th Senatorial District
race have been invited as well as the Connecticut House
of Representatives races in the
83rd, 85th, 90th, and 103rd Districts**



Questions will be asked by a panel specifically to both candidates running for the seat in a district. Richard Hanley, Associate Professor of Journalism and Director of the Graduate Program in Journalism at Quinnipiac University, will be returning as moderator.

Please submit your questions to the Chamber's Government and Business Development Committee via e-mail to info@midstatechamber.com.

Please RSVP

Company Name: _____

Attendees: _____

The Midstate Chamber of Commerce, Inc.
3 Colony St., Suite 301, Meriden, CT 06451
Fax 203-686-0172 or info@midstatechamber.com
www.midstatechamber.com



Presents This Workshop Series Entitled

Building a World Class Sales Organization



Wednesday, September 28th — Sales Road Blocks

If you do not know the answers to the following questions or what to do about them, then perhaps this session—Sales Road Blocks? - will be important to you and your greater success

- How the typical salesperson's greatest asset is more often their greatest liability? And what to do about it
- Why your prospect "shuts down" and begins resisting your "selling points"?
- How to avoid prospecting "burn out"?
- Why your motivation wanes and how to conquer it?
- Why prospects give salespeople TIOs and why we accept it?
- How to gain more control over any outcome we are out to create?

Workshop will be held from 7:30 AM to 9:15 am
at the Midstate Chamber, 3 Colony St., Suite 301, Meriden
Registration is \$7.00 per session
___ 9-28 ___ 11-30—On To Success!

Space is Limited. Please register with the Chamber:
3 Colony St., Suite 301, Meriden, CT 06451 ~ 203-235-7901 ~ Fax: 203-686-0172 ~
info@midstatechamber.com

Company Name: _____

Attendees: _____

Contact E-mail: _____

___ Bill me ___ Credit Card (Amer. Exp, VISA, M/C, Discover)
Please Make Checks Payable to Midstate Chamber of Commerce

Card # _____

Card Expiration: _____ Card Ver. # _____ Card Zip Code _____



Nites in the City

Good Friends and Neighbors Come Together to Celebrate



**A Meriden Rotary &
City of Meriden Sponsored Event**



**The NEW Meriden Green
State Street
Meriden, CT**



THURSDAY, SEPTEMBER 29

Join us for a
WINE TASTING

to support local charities

Over 25 Imported &
Domestic Wines

Beer samples available

"A Taste of Meriden"

Sample Meriden restaurants
signature food items!

**FREE
COMPLIMENTARY
WINE GLASS**

**A Showcase & Sale
of Fine Artwork**

Meet local area artists!

5:30PM-8:30PM



BUY YOUR TICKETS!

Tickets:

\$20 in Advance

\$25 at the Door

Nites in the City Tickets
are available at:

Bob's Package Store

203-238-7895

1426 E Main St, Meriden

Four Points by Sheraton

203-238-2380

275 Research Pkwy, Meriden

Meriden YMCA

110 West Main St, Meriden

Main Vine Tickets will also be
available through participating
non-profit organizations

Brewfest tickets are also
available via the

Literacy Volunteers

203-235-1714

21 and over events, ID required

FRIDAY, SEPTEMBER 30

Join us for a
BEER TASTING

to support local charities

A Charitable Event for
**Literacy Volunteers of
Greater New Haven
& the Meriden Rotary
Foundation**

Wine samples available

Live Music

Includes FREE
Hamburgers & Hot Dogs

5:30PM-8:30PM



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FOR MORE INFO OR TO PURCHASE TICKETS VISIT:
www.universe.com/ComeTogetherGala

Come Together!

Toyota Presents Oakdale Theatre, Wallingford, CT

An evening of musical entertainment by the renowned Fab Four
featuring cocktails, reception, and silent auction.

Presenting Sponsor

StanleyBlack&Decker



Saturday, October 29, 2016 | 6–11 pm

Hosted by:
The MidState Medical Center Auxiliary

Hartford 
HealthCare
Connect to healthier.™

For additional information and tickets, please contact call Tina Fabiani at 203.694.8101.
Tickets can also be purchased online at universe.com/ComeTogetherGala.