



MIDSTATE CHAMBER LAUNCHES NEWEST WEB SITE!

We are pleased to announce that thanks to the amazing technical expertise of the staff at [Web Solutions, Inc.](#), input from our [Marketing & Publicity Committee](#), and the generous financial commitment from the [Meriden Foundation](#), we have just launched the newest version of [midstatechamber.com](#). I am certain that you will LOVE the look.

Many of the time-tested and successful features of the previous site were brought over like the Business and Community Events Calendars and Resource Sections but many of the new features will make the site and our communities and Chamber members really cut through and above the electronic media clutter....and be found!



This new website especially optimized for all mobile devices. We recognize that this is an audience of interest to businesses, organizations and municipalities in the region. They are the residents, visitors and commuters who we all need to reach who will really like the redesigned Member Directory and the Member News sections.

And for those users who daily test the theoretical limit of how many windows can be opened at one time, you will be able to keep the appropriately resized Midstate Chamber website open on your desktop as a great reference without taking up too much precious real estate.

All of the website ads that were on the previous site were brought over with all of the appropriate hyperlinks. **Please note that we are always accepting new ads and right now we are offering discounted ad prices when combined with InSight Magazine ads. Details are in this newsletter and online.**

Again, I'd like to thank the Chamber's Marketing & Publicity Committee, Meriden Foundation and Web Solutions Inc. for their great work.

INSIDE:

President's Message
Chairman's Corner
(on page 2 & more on 3!)
Calendar of Events
Member Updates
NEW Members
Member RENEWALS

We Call Your Attention to the Flyers Inside:

**3 BAH's ... 9/6;
9/12; 9/25 will get
you connected**
9/18: Chamber 101
**Grants Available
..and LOTS More**

Please Update Your Records

WE MOVED!
546 South Broad St.,
Suite 2C
Meriden, CT 06450

CT DOT ANNOUNCES END OF FREE PARKING PROMOTION ON 9/4/18



The Connecticut Department of Transportation has announced that on Tuesday, September 4th, it will end its free parking promotion and begin paid parking at the CTrail Hartford Line stations in Berlin, Meriden and Wallingford. Paid parking applies Monday through Friday for both Hartford Line rail passengers and the public. Parking is free on weekends and federal holidays. These stations are open twenty-four hours a day, seven days a week. To apply for a monthly parking permit visit [www.ctrides.com/parking](#). For questions regarding the Hartford Line, please contact customer service, provided by CTrides, at 1-877-CTrides (1-877-287-4337) or email info@ctrides.com. You may also visit [www.hartfordline.com](#).

LOTS OF WHAT WE DO FOR MEMBERS IS LINKING YOU ...

to resources, services, support, and fellow members. Here are some EASY LINKS to the Midstate Chamber to "always keep you in the loop":
NEWS: <http://www.midstatechamber.com/News>
RESOURCES: <http://www.midstatechamber.com/Resources>
CALENDAR: <http://www.midstatechamber.com/Calendar>
DIRECTORY: <http://www.midstatechamber.com/Directory>



Séan W. Moore

MESSAGE FROM THE PRESIDENT

MERIDEN COMMONS INCENTIVE PROGRAM...

Meriden Commons is LEASING UP! We recently had a tour of Meriden's newest apartment building called "Meriden Commons" at 161 State Street and it is absolutely beautiful. Meriden Commons (MC), featuring both affordable and market rate units, is currently offering a preferred employer incentive program by offering employees \$100 off their first month's rent. MC would like to add local companies that are members of the Midstate Chamber of Commerce to their list of preferred partners! MC is striving to service more Meriden locals within the area. If you are interested, email Angela Holley, Penrose Properties Leasing Agent, at aholley@penrose.com or call the Meriden Commons leasing office at (203)-443-1313.



IT'S A BUSY MONTH OF SEPTEMBER!

We do a variety networking events each month to connect individuals in our diverse membership base with each other. Some of it may appear purely social but many members in fact solicit prospects and get great real-time advice from their colleagues in attendance. And this month, I'd like to highlight few opportunities to make these important connections.

On **Thursday, September 6th**, the Annual **United Way of Meriden and Wallingford Business After Hours and Campaign Kickoff** happens at the Connecticut Hospital Association, 110 Barnes Rd., Wallingford. Join us in welcoming the NEW Executive Director Maria Campos Harlow and recognizing the great work of Jim Ieronimo.

On **Wednesday the 12th**, the **Fairfield Inn by Marriott will host a Business After Hours** at 100 Miles Drive, Wallingford (Off of Rte 68). You'll love the new look!

On **Monday the 24th** from 4:30PM to 8:00PM, come to an **Opportunity Zone Event**. Contact Lisa Biesak at 860.798.2119 or lisabdowntownfellow@gmail.com for more details. or register here: <https://conta.cc/2wED6EI>

On **Tuesday the 25th, Special Business After Hours & Fundraiser** hosted by Bongiovanni Insurance & Finance and BSP Insurance to benefit the Meriden Public Schools and the Jesse Lewis Choose Love Foundation.

To **RSVP**, you can find these events **AND MORE** on the **NEW Chamber website** at www.midstatechamber.com

CHAIRMAN'S CORNER

What an exciting month at the Midstate Chamber of Commerce! This summer has been busy at the Chamber. We've welcomed many new businesses as Chamber members, assisted in many ribbon cuttings, and participated in multiple events. I would like to congratulate the YBL on yet another successful mini golf tournament. It was a beautiful night for mini golf and so many families participated. Thank you to all who sponsored and/or volunteered.



Nate Bottone

An upcoming event that everyone will enjoy is the **Silver City Wine Tasting and Brewfest** on September 21st from 5:30 - 8pm. at the YMCA Outdoor Center / Mountain Mist. This event supports the United Way of Meriden and Wallingford, Meriden Youth Theater,



Girls Inc, and the Meriden Rotary Club. It will also be Jim Ieronimo's last event as the Executive Director of the United Way of Meriden and Wallingford. Save the date and purchase your tickets at the Chamber.

I would also like to thank all of the committee members who met last month. I know how hard it can be to carve out time in your busy day. We are stronger as a group because of you. With much appreciation,

With much appreciation ... Nathaniel Bottone



<https://www.instagram.com/midstatechamberofcommerce/>



Midstate Chamber of Commerce



@MidstateCoC



Midstate Chamber of Commerce

Questions? Here's How to Reach Us...

This issue of Chamber News is a member service of the Midstate Chamber of Commerce, Inc. with offices located at 546 South Broad St., 2C, Meriden, CT 06450. You can also visit us on line at www.midstatechamber.com. Ph: 203.235.7901 Fx: 203.686.0172 info@midstatechamber.com. We welcome Chamber member and community news, events and other articles of interest from our diverse membership base. The Midstate Chamber of Commerce serves its member businesses in Meriden, Wallingford, Southington, Berlin, Cheshire and Middletown, Connecticut. We invite all businesses to join with us and become members of our chamber.



For all of your needs visit our members at www.midstatechamber.com

“MOORE” UPDATES FROM THE PRESIDENT!



Séan W. Moore

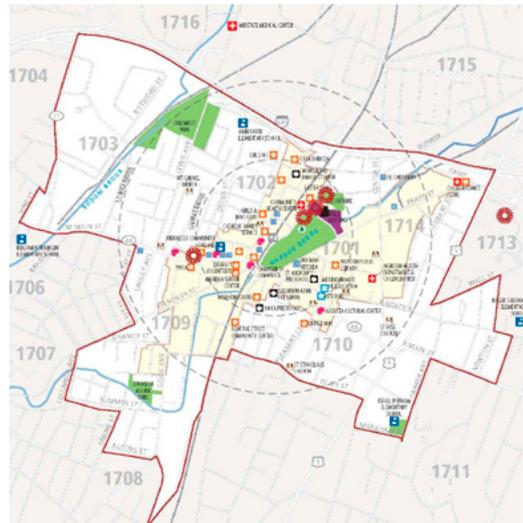
GRANTS ARE STILL AVAILABLE THROUGH “MERIDEN MATCH” IN DOWNTOWN MERIDEN

The City of Meriden is pleased to announce the continuation of the Meriden Match Program! This program is designed to provide forgivable loans up to \$10,000 to commercial property owners and business owners located in Meriden’s Transit Oriented Development (TOD) District and other eligible areas.

These loans, which are funded through the City’s Community Development Block Grant (CDBG) program, can be used to improve the exterior façades of downtown properties. Property owners and business owners applying for the program together can receive up to \$20,000. Applicants will be required to provide matching funds in order to qualify.

A full description of the program’s eligibility requirements as well as the pre-application and the Policies & Procedures can be found at the links below. Interested applicants are invited to download the pre-application and return to the City of Meriden. Pre-applications will now be accepted on a rolling basis. Project award announcements are subject to funding availability.

Any remaining questions can be directed to the Meriden Department of Economic Development by phone at 203 630 4105 or via email at msarcione@meridenc.t.gov. or visit <http://www.meriden2020.com/Business/meriden-match/> for details.



SURVEY ON FLEXIBLE WORK AMONG CONNECTICUT ESTABLISHMENTS/SITES

We’re assisting a Brandeis Ph.D. student who requests your participation in a short, confidential survey exploring the prevalence of flexible work arrangements (i.e., remote work/telecommuting) among business establishments in Connecticut.



The survey will ask whether your business site/location uses various types of remote/flexible work arrangements and the reasons for the use or non-use of these practices. The results of this statewide survey will be provided to you upon your request.

If you are interested in learning more about the project or if you would like to participate, please click on the link: Flexible Work in CT. Thank you. https://brandeis.qualtrics.com/jfe/form/SV_25F9ZvVQ3bBluKI





PROMOTION



EDUCATION

NOW is PRIME TIME
to JOIN Midstate Chamber of Commerce.
Kindly SHARE this APPLICATION
with your business associates!
When they join YOU will get a
\$35 chamber credit!



LEADERSHIP



NETWORKING

1-5 Employees	\$295.00
6-10 Employees	\$315.00
11-20 Employees	\$440.00
21-30 Employees	\$560.00



The Midstate Chamber supports, promotes and serves our member businesses in Berlin, Cheshire, Meriden, Southington, Wallingford and throughout central Connecticut.
 546 South Broad St.; 2C Meriden, CT 06450
 Ph: 203.235.7901 ~ Fx: 203.686.0172 ~ info@midstatechamber.com ~
 www.midstatechamber.com

Membership Application

Company Name: _____
 Address: _____
 City, State, Zip: _____
 Phone: _____ Fax: _____
 Company Website: _____
 Type of Business/Classification: _____
 # of Owners: ____ # of Employees: ____ Full-Time ____ Part-Time ____ Year Founded: ____
 Contact Person: _____ Contact's Phone: _____
 Contact's E-Mail: _____

How Did You Learn About Us?

Chamber Activity / Interests:

- Promotion:** Member Directory Advertising Web Site Advertising Chamber Business Expo Newsletter Advertising Marketing Committee, etc
- Education:** Education Committee Education Awards Workshops School-Business Partnerships Hispanic Outreach Leaders in Action (HOLA), etc.
- Networking:** Business After Hours Breakfast Club Celebrates Annual Meeting/Dinner Annual Golf Tournament Young Business Leaders of CT Ambassadors Membership Committee, etc.
- Leadership:** Government & Business Development Committee Pizza, Pasta, & Politics Health Insurance, etc

**** Please Include Your "Web Words":** Web Words are a 25-30 word description of your business that appears with your Member Directory listing on www.midstatechamber.com: _____

**** Please E-Mail Your Key Employees Information to info@midstatechamber.com.** Key employees are employees who you wish to receive additional Chamber updates/information and who may be attending events. Key employee information may consist of name, title, direct phone number or extension and e-mail address.

Card# _____ Exp. _____ Card Zip Code _____ Verification Code _____



Signature _____

• A one-time \$15 dollar set up fee is due at time of application
 Membership dues in this organization may be tax deductible as an ordinary & necessary business expense. Dues paid to this 501c(6) are not a charitable tax deduction. The organization serves as an advocate for and promotes its member businesses.



Please join the
United Way of
Meriden and Wallingford
in welcoming
Maria F. Campos Harlow
Executive Director

for our 2018-2019 Campaign Kickoff
Business-After-Hours event
with the Midstate Chamber of Commerce

Thursday, September 6th, 5-7 pm
Graciously hosted by

Connecticut Hospital Association, 110 Barnes Road, Wallingford



Generously sponsored by
Adams Family Foundation

This is a very exciting time for our United Way and
we look forward to seeing you there!

Please rsvp by August 29th

to Diana at 203-235-4403 ext. 14 or dianatr@unitedwaymw.org



STAND OUT in the MAGAZINE & NEW WEB SITE! (pg 1 of 2)



**Midstate
Chamber of
Commerce**

**Not 1 ... Not 2 ... But 3 Ways to
SHOWCASE YOUR BUSINESS:**

- 1. Web Ad on our NEW mobile-enabled website**
- 2. Print Ad in the "MOST-USED" Guide in the Area**
- 3. OH, by the way, you can get both for UNDER \$500 (that's for a whole year ~ not a month) - and save 10%**

Option 1: Website Digital Ad Only

TOP REASONS TO BE ON MIDSTATECHAMBER.COM:

- * Its **NEW UPGRADES** make it mobile-friendly for Residents, Visitors & Those Doing Business in the Region
- * **Current ads average 9,000 VIEWS / MONTH** - driving MORE TRAFFIC to YOUR site!
- * Increase **YOUR VISIBILITY** on the web & **GET Your FAIR SHARE** of the Internet Market
- * Your Ad **CAN be CHANGED** seasonally/monthly

Example of Header & Footer:
Actually 600 pixels wide x 200 pixels high



Example of Homepage or Interior Page:
Actually 340 pixels wide x 340 pixels high



**Option 3:
BOTH PRINT and WEB: SAVE 10%
See flip side and full registration form.**

Option 2: InSight Magazine Print Ad Only

TOP REASONS TO BE IN THE MAGAZINE:

- * It's **THE GO-TO Resource** for Residents, Visitors & Those Doing Business in the Region
- * It's the Official **Who's Who Business Guide & Membership Directory** of the Midstate Chamber
- * **Full Color Ads - 5,000 Copies** (print & digital)
- * **Quick Reference Guide: Berlin | Meriden | Wallingford**
- * **Distributed in Relocation Packets | Community Events**



**Be Creative! Split Your Print Ad Space.
Example: buy 1/2 page (6 panels) and have
TWO 1/4 page ads in different areas of the
magazine to maximize
your presence in the publication.**

**MAKE YOUR SELECTIONS ON THIS FORM AND REMIT ASAP TO
HOLD YOUR SPACE!**

Payment and ad copy deadline is 9/30/18

Option 1: Website Digital Ad

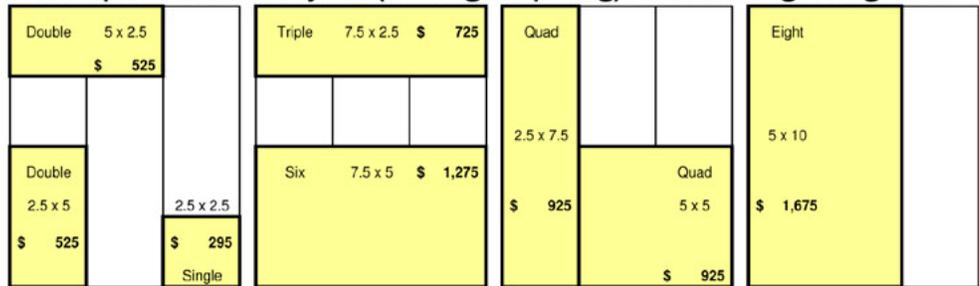
Indicate Choice Here:	Web Site 12 mos	Pixel Size
Interior Left Side*	1,150	340 wide x 340 tall
Homepage Feature*	950	340 wide x 340 tall
Header All Pages*	\$ 550	600 wide x 200 tall
Footer All Pages*	200	600 wide x 200 tall

* All website ads appear in rotation in the desired section

Option 2: Magazine Ad

Indicate Choice Here:	Number Panels	In Sight Mag Reg Rate
Single Panel	1	\$ 295
Double H or V	2	525
Quarter Page H	3	725
Third Page H or V	4	925
Half Page	6	1,275
Two Thirds Page	8	1,675
Full Page	12	2,475
Full Covers	12	2,995

Examples of Ad Size Layouts (with regular pricing) for 2019 InSight Magazine:



Popular Examples when you combine and get 10% off both... *OR* Create your own COMBO!

Insight Magazine	Regular Price	Website Ads	Regular Price	Total	You Save 10%	You Pay Only
3 panel (1/4 pg) Ad	725	Header	550	1,275	128	1,148
2 Panel Ad	525	Footer	200	725	73	653
1 Panel Ad	295	Footer	200	495	50	446



***BEST VALUE* Option 3: BOTH PRINT and WEB: SAVE 10%**

Web Ad Total: \$ _____ + Print Ad Total: \$ _____ = SUBOTAL: \$ _____ 10% off _____ PAY: \$ _____

Please Indicate Print Ad Orientation (if applicable): ___ Horizontal ___ Vertical

YES! Reserve My Spot NOW! Mark your ad choice(s) above and complete this form ASAP to reserve your space. Payment and ad copy deadline is 9/30/18.

Contact: _____ Company: _____

___ **Check Enclosed** ___ **Bill Me:** ___ **Credit Card (AX, VI, MC, Discover)**

Charge: _____ Exp. _____ Sec. Code _____ Zip _____

**Kindly remit this form to: Midstate Chamber of Commerce
546 So. Broad St., 2C | Meriden, CT 06450 | Ph: 203.235.7901 | Fx: 203.686.0172
info@midstatechamber.com | www.midstatechamber.com**



FAIRFIELD
INN®
Marriott®
#StayAmazing

100 Miles Drive, Wallingford
(just off Rt. 68)

Wednesday, September 12

5-7 pm

Enjoy poolside mingling and networking
(weather permitting, event is rain or shine)

Meet the staff Tour of the hotel
Refreshments, Prize Drawings
...and more great surprises

There is no fee for members and key staff to attend.
Bring a guest along...the more the merrier!



Please RSVP to this event by calling the Chamber:
203-235-7901, e-mailing: info@midstatechamber.com, or visit
www.midstatechamber.com

This Business After Hours event is in association with the Midstate Chamber of Commerce to showcase the sponsoring member and to offer both members and members-to-be the opportunity to network and enjoy a wonderful evening. Interested in showcasing your business? Call us to book a date in 2019!



What IS the Chamber... What is it NOT?

What's INCLUDED in my membership? (and not)

NEW MEMBER INFO SESSION

How Do I BEST UTILIZE my chamber?

Members ONLY Marketing Options

Tuesday, September 18, 2018
7:45 - 9:00 am

Midstate Chamber of Commerce
546 South Broad St., Suite 2C, Meriden, CT

Target audience: **new members, existing members** who want to be more engaged / existing members with newer employees that need chamber info and also businesses who are considering joining the Midstate Chamber.

*Timing: 7:45-8:00 am - Arrival, Refreshments, Mingling
8:00 - 9:00 - Program including Q&A*

This program will take you through the various aspects of Chamber membership, from the most basic savings and marketing benefits, to evolving your business through meaningful networking, to the impact the Chamber has through advocacy and support. Chamber Board Members, Ambassadors, and Staff will all be present to guide you through the program.

There is NO FEE to attend, but we need to know how many to plan for, so kindly call or email to register and you can bring a guest along too!

www.midstatechamber.com
203.235.7901 | info@midstatechamber.com

ANNUAL



Silver City

WINE TASTING AND BREWFEST

SINCE 1998



Presented by The Meriden Rotary Club

NEW LOCATION! NEW NAME!

Wine AND Beer, all in one night
Taste of Meriden, samples from local restaurants
Local Artists to have their art on display
Music and More!

Friday, September 21, 2018

5:30 PM – 8 PM | Mountain Mist Y Outdoor Center
\$30 in advance, \$35 at the door

TICKETS CAN BE PURCHASED IN ADVANCE AT

Girls Inc. 130 Lincoln St.
United Way 38 Pleasant St., Suite 1E

Four Points 275 Research Parkway
Meriden YMCA 110 W. Main St.

THIS YEAR'S PARTNER: **United Way of Meriden and Wallingford**
Supporting Girls Inc., Meriden Youth Theater and other non-profit organizations





2018 SILVER CITY WINE AND BREWFEST
FRIDAY, SEPTEMBER 21ST, 5:30-8 PM
MOUNTAIN MIST OUTDOOR CENTER
TITLE SPONSORSHIP ALSO AVAILABLE*

<p>Platinum Sponsor - \$1000</p> <ul style="list-style-type: none"> • Company Logo printed on T-shirt • Display company banner at entrance to event • Sponsorship sign at event • Listing on the Meriden Rotary Website • Listing on the Wine/Beer Menu • 8 Tickets to the Wine and Brewfest • RECOGNITION AS PLATINUM SPONSOR 	<p>Gold Sponsor \$800</p> <ul style="list-style-type: none"> • Company Logo printed on T-Shirt • Display company banner at entrance to event • Sponsorship sign at both events • Listing on the Meriden Rotary Website • Listing on the Wine/Beer Menu • 6 Tickets to the Wine and Brewfest • RECOGNITION AS GOLD SPONSOR
<p>Silver Sponsor - \$600</p> <ul style="list-style-type: none"> • Display company banner at entrance to event • Sponsorship sign at event • Listing on the Meriden Rotary Website • Listing on the Wine/Beer Menu • 4 Tickets to the Wine and Brewfest • RECOGNITION AS SILVER SPONSOR 	<p>Bronze Sponsor - \$300</p> <ul style="list-style-type: none"> • Sponsorship sign at event • Listing on the Meriden Rotary Website • Listing on the Wine/Beer Menu • 2 Tickets to the Wine and Brewfest • RECOGNITION AS BRONZE SPONSOR
<p>Supporter - \$100</p> <ul style="list-style-type: none"> • Listing on the Meriden Rotary Website • Listing on the Wine/Beer Menu • 1 ticket to the Wine and Brewfest 	<p>Friend - \$50</p> <ul style="list-style-type: none"> • Listing on the Wine/Beer Menu

Please return to: Meriden Rotary, PO Box 773 Meriden, CT 06450 by Friday, September 7th
Organization Name: _____
Contact: _____
Phone: _____
Email: _____

Select Type of Sponsorship: Platinum Gold Silver Bronze Supporter Friend
Checks Payable to: **Meriden Rotary Club Foundation**

*please contact Diana for more information regarding the title sponsorship
dianatr@unitedwaym.org



NEW MEMBERS!

We are delighted to introduce our new members - the lifeblood of our organization and the reason we exist. Please welcome them by visiting their website, sending them an email or stopping by to introduce yourself. The personal touch will help our chamber continue to grow and thrive as we continue on our goal to reach 650 members in the coming months! A membership application is enclosed - **SHARE** it with a friend ... **don't keep us a secret!**

Albertus Magnus College: 700 Prospect Street ~ New Haven, CT 06511. The phone number is 203-773-8505. Chris Wood, is the primary contact for the educational institution that was founded in 1925. Accelerated undergraduate and graduate degrees are offered both online and on ground. They especially wish to connect with area businesses and organizations for their Education Partnership which provides a substantial discount to employees of the partner businesses!

All Ages Fitness, LLC: 1237 East Main St. ~ Meriden, CT 06450. Ms. Jennifer Ijeh is the owner of the business that offers personal training for all ages and genders -and-women-only small group training.

F. W. Webb Company: 30 Pomeroy Avenue ~ Meriden, CT 06450. Ms. Jessica Flint is our primary contact for the family-owned business proudly offering a full array of outstanding products, services and expertise to residential and commercial contractors and industry professionals. Headquartered in Bedford, Massachusetts, specialty areas include: Plumbing | Heating | HVAC and Refrigeration | PVF (pipe, valves, fittings). Come visit their amazing showroom with kitchen and bath displays!

Pequot Health Care: 1 Annie George Drive ~ PO Box 3559 ~ Mashantucket, CT 06358-3559. Ms. Kathy Kukowski is the primary contact for the company, a comprehensive employee benefit and pharmacy benefit administrator for self-funded employers.

SHARE the Membership Application with a friend in business. It's on the last page of this newsletter. To THANK YOU, we'll give you a \$35 credit you can use toward your renewal or a chamber event, ad, etc.!

MEMBER RENEWALS...

We **recognize and thank** our members who have joined or renewed their investment in the Midstate Chamber within the last month.

Visit www.midstatechamber.com for the most up-to-date listing of members in good standing!

Advanced Spinal Care, LLC

AJ's Oasis Cafe

B.C. Bailey Funeral Home

Community Economic Development Fund

Dorise's Parkside Motors, LLC

ISG Software Group, LLC

K & A Enterprises

McDonald's Restaurants

Meriden Center - Genesis Health Care

MidState Medical Center

New Life Church

Prestige Construction Home Improvement

Robert C. White & Company

Shorr, E. Jack, Esq.

Southeastern Employment Services, LLC

Universal Healthcare Foundation

Webster Bank

**Members Use Members!
AND, BE SURE TO TELL THEM YOU
ARE A FELLOW MEMBER!**



BONGIOVANNI
INSURANCE & FINANCIAL

GREAT FUTURES START WHEN YOU

choose love

TUES SEPT 25, 2018

107 E MAIN ST. MERIDEN, CT 06450

5-7 PM

TICKETS \$20

**FUNDRAISER INCLUDES FULL DINNER, BEER & WINE,
EXTENSIVE RAFFLES, DOOR PRIZES AND GUEST SPEAKER
SCARLETT LEWIS**

Join Bongiovanni Insurance & Financial and BSP Insurance in choosing love and creating a better tomorrow. Proceeds from the event will go to the Meriden Public Schools and the Jesse Lewis Choose Love Foundation.

Visit BIFCT.COM for parking details and more information about the event.

PLEASE RSVP TO LIZ @ (203) 237-7900 or LIZ@BIFCT.COM



UPCOMING SEPTEMBER EVENTS:

Mark your calendars, iPhones, Droids, etc. with these event dates. **M** = Chamber or Business event; **C** = Community event. More details and RSVP information for these events may be found on www.midstatechamber.com! Chamber event RSVP line: 203.235.7901



This QR code in the upper right corner also brings you right out to our business and community calendars.

This is a SHORT LIST of some of our KEY events – for MORE business and community events including Chamber Committee meetings - details & updates visit www.midstatechamber.com/Calendar

HELP us *GROW IN 2018* INVITE Your Biz Neighbors to JOIN the Midstate Chamber! Earn Chamber BUCKS for you & your biz. 203.235.7901

COMMITTEE CONNECTION

A LOT of work happens at the committee level here at the Midstate Chamber. We do encourage your involvement and that of your employees on **any** committee! ALL committee meeting dates and times are listed on the Midstate Chamber's website. Come on out and sit in on a meeting to try it - you will like it: the experience, sharing your knowledge, the connections you will make and more!



Your participation helps YOU, helps YOUR BUSINESS and helps OUR CHAMBER! Questions? Call us at: 203.235.7901



And, LIKE us on
FACEBOOK and
FOLLOW us on
TWITTER:
[@MidstateCoC](https://twitter.com/MidstateCoC)



- C** Thu, Sep 6 | 12:00 pm: Dementia Learning Series at Village at Kensington Place held at Village at Kensington Place
- M** Thu, Sep 6 | 5:00 pm: **Business After Hours** - United Way of Meriden & Wallingford at Connecticut Hospital Association
- C** Sat, Sep 8 | 12:00 pm: Photography Show 2018 Opening Reception at Gallery 53 held at Gallery 53
- C** Tue, Sep 11 | 10:00 am: Easterseals Annual Golf Classic held at Watertown Golf Club
- C** Tue, Sep 11 | 10:00 am: Hunter's Ambulance 29th Annual Golf Classic held at Farms Country Club
- C** Tue, Sep 11 | 6:30 pm: AAC Recovery Allies Group! held at Middlesex Community College, ROOM 808A
- M** Wed, Sep 12 | 5:00 pm: **Business After Hours** Featuring Fairfield Inn by Marriott held at Fairfield Inn by Marriott - see flyer
- M** Thu, Sep 13 | 9:00 am: SCORE - Counseling Sessions for Businesses held at Chamber of Commerce - Call for an appointment.
- C** Sun, Sep 16 | 11:00 am: 5th Annual Poker Fest & 1st Annual Music Fest at Tamarack Lodge – a benefit for TriCircle, Inc
- M** Tue, Sep 18 | 7:45 am: **Chamber 101: Get to Know Your Chamber** - for New, Existing & Prospective Members! held at Midstate Chamber of Commerce - see flyer
- C** Fri, Sep 21 | 10:00 am: City of Meriden Alzheimer's Awareness Walk at Meriden Green held at Meriden Green
- M** Fri, Sep 21 | 5:30 pm: Silver City Wine Tasting and Brewfest held at Mountain Mist – YMCA Outdoor Center
- C** Sat, Sep 22 | 9:00 am: Free Hard Drive Shred & E-Waste Collections held at Ion Bank
- M** Mon, Sep 24 | 5:00 pm: Meriden Opportunity Zone Event held at Silver City Ballroom: <https://conta.cc/2wED6EI>
- M** Tue, Sep 25 | 5:00 pm: Special **Business After Hours** & "Choose Love" Fundraiser - see flyer
- C** Tue, Sep 25 | 6:30 pm: AAC Recovery Allies Group! held at Middlesex Community College, ROOM 808A
- M** Thu, Sep 27 | 5:00 pm: **Ribbon Cutting: The Dapper Gentleman & Elegant Lady/Brows by Design**
- M** Thu, Sep 27 | 5:00 pm: Networking Event with a Pic at Village at Kensington Place held at Village at Kensington Place
- C** Fri, Sep 28 | Parade for Meriden Police Department 150th Anniversary Celebration starting at Ceppa Field Meriden Green
- C** Fri, Sep 28 | 5:00 pm: Meriden Police Department 150th Anniversary Celebration Event held at Meriden Green
- C** Sat, Sep 29 | 7:00 pm: Red Moon Gala held at Chapman Hall at Middlesex Community College



Find business resources at: www.midstatechamber.com

MEMBER UPDATES

This QR code in the upper right corner also brings you right out to our member news section of the website where you can view FULL news articles by submission date OR by member. Just SCAN and CLICK!



Find ALL of our members' news online:

<http://www.midstatechamber.com/News>

LOOKING TO GROW YOUR BUSINESS?

We are the only publication that reaches every home in central Connecticut, more than 265,000 readers in print and even more online!

Put Elaine to work for your business today. Contact Elaine at 203.317.2327 or ejustino@rjmediagroup.com



Call **Elaine Justino**, your media consultant for the Record-Journal, Weekly Citizens and Homebase Digital.

MEDIA THAT MOVES YOUR BUSINESS FORWARD >>

There is SO MUCH GOOD NEWS TO SHARE, and we recognize how valuable your time is ... so we are introducing an abbreviated news section with catchy headlines and you can click for more details on the items ... and/or click this link for all of the current news submitted from Midstate Chamber members:
<https://www.midstatechamber.com/News/newsbydate.asp>

ASG Information Technologies: (Helping to keep your business safe from hackers.) If this type of alert pops up, DON'T click on it: You're working at your computer when all of the sudden – BAM! – you get a pop-up notification that your PC is infected with a virus and you must "click here" to run a scan or install antivirus software. This is a common scareware tactic used by hackers to get you to click and download a virus. Often it will appear to be a system alert or a Microsoft operating system alert. Regardless of how legitimate it looks, NEVER click on the site or the pop-up. The safest thing to do is close your browser - [Read More...](#)



Assisted Living Services Inc. - Smoke alarms and sprinklers can be very important parts of fire safety, but they don't come into play until the fire has already started. **CookStop** has created an amazing stove fire prevention device that help prevent unattended fires from happening in the first place. If you get busy with distractions and forget about the kitchen, CookStop will shut off the stove for you. Please give us a call if you would like to know more about the fire prevention systems we offer (203) 235-8324 or visit our website www.assistedlivingtechnologies.com.



COOKSTOP
Stovetop Fire Prevention

Connex Credit Union - Take your savings to the next level! With Connex's new Money Market Special, you can earn up to 2.20% APY* on your nest egg. Rate good for 16 months after opening. Apply by visiting a branch or call 1-800-CR-UNION. Money Market Account must be opened by September 30, 2018. The Meriden branch is located at 533 S. Broad Street. Please visit connexcu.org for terms and conditions. *APY = Annual Percentage Yield



The Midstate Chamber of Commerce is pleased to announce that Josh Suzio, PGA PGA Preferred Program Advisor, Bouvier Insurance has been named Chairman of the Young Business Leaders of CT, a committee of the Midstate Chamber! We asked Josh to share some information with us:



"I've lived most of my life in the Meriden, CT and surrounding areas. It is a place I love greatly which is why I am proud to be part of the MidState Chamber and the YBL. I am honored to serve as the next chairman of the MidState Chamber YBL and I look forward to growing our presence within the chamber and community. My goals are to help young, hardworking people build strong ties, develop their business skills, expand their network, and most importantly, make a difference in our community. My hope is that we can grow the YBL and create channels in which younger members can develop and learn from the more experienced members. I look forward to this journey and developing strong relationships through the MidState Chamber."



Any member or employee of a member in good standing is welcome to join YBLCT. If you are interested in joining YBLCT and are between the ages of 21-39, please call 203.235.7901 or email info@midstatechamber.com and we'll add you to the committee list so you can receive meeting notices and updates!



Find community resources at: www.midstatechamber.com



Find your [buy, renovate and move-in] place.

HomeStyle® Renovation Mortgage

Got your eye on a fixer upper? With the HomeStyle® Renovation Mortgage*, you can include the cost of home improvements in your financing, for purchase or refinance:

- Cost-effective way to renovate or improve a home
- Single mortgage means lower closing costs and typically lower interest rate
- Loan amount based on a "as completed" value of the home or the cost basis whichever is less
- Available for owner-occupied or investment property.

Want to chat? We will be glad to tell you more about how this mortgage might work for you.



For more information contact:
Rosa Carrero
NMLS #8832669
Phone: 860-807-4257
Email: rcarrero@liberty-bank.com



Find your confident place.

*All loans are subject to credit and underwriting approval.

liberty-bank.com

EFFECTIVE: DECEMBER 14, 2017

MEMBER FDIC EQUAL HOUSING LENDER NMLS#459028

Liberty Bank - Got your eye on a fixer upper? With the HomeStyle® Renovation Mortgage*, you can include the cost of home improvements in your financing, for purchase or refinance:

- Cost-effective way to renovate or improve a home
 - Single mortgage means lower closing costs and typically lower interest rate
 - Loan amount based on a "as completed" value of the home or the cost basis whichever is less
 - Available for owner-occupied or investment property.
- Want to chat? We will be glad to tell you more about how this mortgage might work for you.

For more information contact: Rosa Carrero; Phone: 860-344-7328; Email: rcarrero@liberty-bank.com

Meriden Department of Health and Human Services has created an online directory for Meriden businesses and organizations that serve youth, families, and seniors. This website, Meriden Community Connection, is replacing their paper directories for youth, family, and senior services. Businesses and organization that serve these populations are encouraged to register their services and programs on the website: <http://www.meridencommunityconnection.org/>



Community Economic Development Fund (CEDF): Folks: the title says it all: "Avoid Costly HR Mistakes and Set Your Business up for Success" This 5 session training is designed for the small business owner. Attend and be ahead of the curve when it comes to timely and key Human Resources topics. Are you a business owner who is seeking expert knowledge on current human resource management? Middlesex Community College is partnering with the Community Economic Development Fund to offer workshops that focus on human resource issues. All courses are taught by experienced human resource professionals with more than 25 years of expertise in employee relations, leadership and organizational development. Click here to register and for more information on all of the sessions. "https://www.cedf.com/training/2018/09/17/avoid-costly-hr-mistakes-and-set-your-business-up-for-success-modules-1-5-1/"



Eversource Energy - Summer is the best time for get-togethers with family and friends. So, if it's your turn to host - don't miss out on energy savings opportunities that are as close as your deck or backyard. **Give your oven a break and fire up the grill** - Your oven uses more energy and heats up the kitchen, which means the A/C will be working overtime. Have a cookout to help cut your energy costs - and keep your home more comfortable. **Load up those coolers** - Keep the party outside. Stock those drinks and snacks in coolers on your deck or patio. Less foot traffic in and out of the house will help keep the cool air where it's supposed to be - in your home and in the refrigerator. **Illuminate with LEDs** - They use 90 percent less energy, last 25 times longer than traditional incandescent bulbs and are available in a range of shapes and styles for outdoor use, including pool lights, string lights, spotlights and lanterns. Look for the Energize Connecticut logo when you shop for light bulbs - an instant discount has been applied to many ENERGY STAR®-certified LEDs. **Maintain an energy-efficient pool** - While pool maintenance can be a major expense, energy-efficient upgrades and good habits can help you save energy and money in the long run: **Automation systems:** Easily set and control your pool's temperature, pH level, cleaning and filtration so you won't have to worry about checking everything while hosting your party. An automated system ensures that items run only when they need to, and that can also help you save. **Heating:** Did you know that each degree you turn up the pool heater results in 10 to 30 percent more in energy costs? Remember to turn off the heating system and use a cover when the pool isn't in use. **High efficiency pumps:** Standard pool pumps use the most energy out of the entire swimming pool system, adding nearly \$500 every year to your energy bills. ENERGY STAR®-certified pool pumps use 70 % less energy than standard pumps and can save you up to \$350 annually. To learn more energy efficient ways to save at home, go to Eversource.com and the Energy Savings Plan page. This interactive planning tool is free and provides a detailed analysis of your energy usage, a customized savings plan for your home, and available incentives to help you better manage your energy consumption.

Automation systems: Easily set and control your pool's temperature, pH level, cleaning and filtration so you won't have to worry about checking everything while hosting your party. An automated system ensures that items run only when they need to, and that can also help you save. **Heating:** Did you know that each degree you turn up the pool heater results in 10 to 30 percent more in energy costs? Remember to turn off the heating system and use a cover when the pool isn't in use. **High efficiency pumps:** Standard pool pumps use the most energy out of the entire swimming pool system, adding nearly \$500 every year to your energy bills. ENERGY STAR®-certified pool pumps use 70 % less energy than standard pumps and can save you up to \$350 annually. To learn more energy efficient ways to save at home, go to Eversource.com and the Energy Savings Plan page. This interactive planning tool is free and provides a detailed analysis of your energy usage, a customized savings plan for your home, and available incentives to help you better manage your energy consumption.



Find it all at: www.midstatechamber.com



Ribbon Cutting
The Dapper Gentleman & Elegant Lady/Brows by Design
Thursday, August 27th
5-6PM

477 South Broad Street, Meriden



ALL are WELCOME to attend the celebration. Meet the owners and learn more about this new business! The Ribbon Cutting will take place at approximately 5:15pm.

For more information or RSVP, please call the Chamber at 203-235-7901 | info@midstatechamber.com

Pascarella Accounting Group, LLC - Our success and growth from a firm which had a no clients at start-up to our present size where we continue to grow is due to a variety of factors. As I look back on things, I think the most significant factor is the people who have touched our firm; many only for a short while but with quite an impact and many to this day. I want to take this opportunity to thank a lot of those people....As the years progressed and we grew, certain clients and friends made great contributions in shaping us into the firm we are now. Those special clients who have been with us from the very beginning or shortly after, seemingly forever, and are truly our friends; Varick Memorial A.M.E. Zion Church, Marcia Alexander, Frederick and Elana Owens, Carlos Pena, Patrick Sullivan, Kathy Persons, Velia Tyc, Fernando "Jim" Alvarado and Maureen D'Angelico, Muthuraman and Leela Sivaraman, Ann Amrose and The Massage Zone, LLC, Tara Paine and Holistic Health and Healing Center, LLC, Fred and Susan Basch, William and Eve Corprew, Robert and Marcy DeMassa, Libby's Beauty Salon, LLC, Elizabeth Wilhelm Goodale Designs, Carol Kennedy, Austin and Sara Hoo, Vesna Zovkic, Robert and Pamela Zysk, Lauren Mosquette, "Luis" Olmedo Miranda, and so many others. Thank you! Many of you continue to shape this firm and I look forward to your continued support. Thanks. Today, as we enter our second decade, we are excited about the prospect of continued growth. We are confident that we will continue to be shaped by our clients and employees. We are also confident that the type of relationships we have, marked by trust, partnership, and true friendship will continue and that more long term relationships will be built. We look forward to continuing serving you and growing with you in the years to come. **Sincerely, Antonio Pascarella | 203.235.1341.**



Penrose Properties, LLC - Chamber representatives recently had a tour of Meriden's newest apartment building called "Meriden Commons" at 161 State Street and it is absolutely beautiful. Meriden Commons (MC), featuring both affordable and market rate units, is currently offering a preferred employer incentive program by offering employees \$100 off their first month's rent. MC would like to add local companies that are members of the Midstate Chamber of Commerce to their list of preferred partners! MC is striving to service more Meriden locals within the area. If you are interested, email Angela Holley, Penrose Properties Leasing Agent, at aholley@penrose.com or call the Meriden Commons leasing office at (203)-443-1313.



Thompson Chocolate - Meriden's own Thompson Chocolate's Retail Store located at 80 South Vine Street, Meriden is open Mon-Fri 9 a.m. - 4 p.m.

United Bank - Wallingford - Kathleen Larkin, Vice President I Branch Manager, United Bank, Wallingford is available to go on site to your small business to answer questions and/or open Health Savings Accounts(HSA). If anyone would like this kind of personalized service please contact Kathleen - she's helped companies with 3 employees to 600 employees. Kathleen Larkin, Vice President I Branch Manager, United Bank, Wallingford Branch NMLS# 69136; 707 North Colony Rd., Wallingford CT 06492. 203-864-6605/ Ext 4223. klarkin@bankatunited.com.



U.S. Small Business Administration

AVOID PITFALLS IN BUSINESS: ENTREPRENEURSHIP IN 3 EASY STEPS: READY, SET, GO!



WHEN: Wednesdays: October 17, 24 & November 7, 2018
3 Sessions from 5:30PM to 7:30PM

LOCATION: Midstate Chamber of Commerce
546 South Broad St., Suite 2C
Meriden, CT 06450



RSVP: info@midstatechamber.com

FEE: \$30 for all 3 sessions includes materials and refreshments

This workshop series lays the groundwork for helping new and aspiring entrepreneurs launch a business idea and understand the steps to building a business that is credit ready and ready for success. The information is laid out simply in three modules. Come to all three or attend the one that fits your needs. The three modules focus on:



10/17 - READY: Basics of Business Startup
(Covers what you need to consider and prepare for in the early stages - Gain a basic understanding of the key steps to getting your business off the ground)



10/24 - SET: Essentials of becoming credit-ready
(Learn about various financing options and what banks look for when lending money)



11/7 - GO: How and where to find additional small business support and educational resources.
(Learn about the local resources available to assist you in starting and growing a small business)

(5:30-6:00pm: Arrival / Refreshments: Program: 6:00-7:30pm)

Please REGISTER IN ADVANCE for this program:

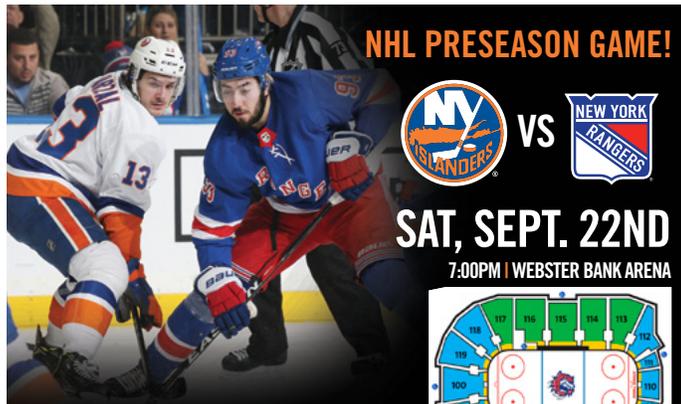
Call the Chamber: 203-235-7901, email: info@midstatechamber.com

Payment in advance is required: Checks payable to Midstate Chamber of Commerce, Cash, or Credit Card (AX, VI, MC, Discover)

Name: _____ Phone: _____ Email: _____



NHL PRESEASON GAME!



ISLANDERS VS RANGERS

SAT, SEPT. 22ND
7:00PM | WEBSTER BANK ARENA



GET TICKETS NOW!

Get your Islanders vs. Rangers tickets now and your order will include tickets to the Islanders vs. Rangers game as well as a ticket voucher valid for any 2018-19 Bridgeport Sound Tigers regular season home game at Webster Bank Arena.

SECTION	PRICE
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	\$83.75

Prices include taxes & fees

PLEASE FILL OUT THE FORM BELOW:

Name _____
 Address: _____
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Number of Tickets: _____

Ticket price: \$124.00 \$95.25 \$83.75
 Total Amount Enclosed: \$ _____
 AMEX MC VISA DISCOVER
 CHECK (MAKE CHECKS OUT TO HARBOR YARD SPORTS & ENTERTAINMENT)
 Card #: _____ Exp.: _____ Sec. Code: _____
 Name On Card: _____
 Signature: _____

No Refunds



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For questions or to place an order, contact:
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APPLE REHAB COCCOMO
Family Fall FESTIVAL
10-3 pm

6 | MUSIC • ICE CREAM TRUCK • FACE PAINTING • FOOD CRAFTERS • COLORING CONTEST • WHITE ELEPHANT TABLE
APPLE REHAB COCCOMO
33 CONE AVENUE PUBLIC WELCOME
COME JOIN THE FUN WITH THE KIDS

OCTOBER SATURDAY

APPLE REHAB
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**MANY THANKS to our Golf Tourney Sponsors!
June 6th at Hunter's GC & Violi's Restaurant...**

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*A special thanks to Boardman Silversmiths for creating
and maintaining the Boardman Cup Tournament Trophy*

Veteran Sponsorships: Some companies are unable to participate in the golf part of our event, but would like the exposure as a sponsor. This tournament has a "Sponsor a Veteran" option at any level, where the sponsoring company receives that package's perks plus special recognition in the program and during dinner! What a way to say THANKS to our Veterans!



Team Meriden Hyundai
2018 Boardman Cup Champs



Team PROSHRED

