



COME SEE THE NEW MERIDEN GREEN!

Please tell everybody that Meriden Green is officially Open for Business. The early September kickoff weekend was amazing, the Meriden Rotary Club did a FABULOUS job with the Silver City Wine Festival (Benefiting Literacy Volunteers), Chamber Member Valentin Karate had their "Belt Testing" on site and over 16 Connecticut communities were well represented at the amphitheater this past week for the Working Cities Challenge Grant rollout. Plan to stop by on your lunch time or after work to see the development in downtown. Great place to take a stroll, eat your lunch, read a book and enjoy downtown Meriden.



STATE BOND COMMISSION DELIVERED GREAT NEWS FOR CENTRAL CT

September 30, 2016 was great day for Meriden and Central CT as the State Bond Commission approved a few items of interest and worth noting.

In Item 7, funds were approved to provide a grant-in-aid to Maynard Road Corporation, development of nine new affordable, supportive housing units for veterans at 249 Hanover Street in Meriden. This approved request was for \$1,646,879.

Item 14 included expansion, rolling stock and development of stations on the Hartford Line... formerly known as the New Haven-Hartford-Springfield Rail project. The additional double tracking, track modifications and station planning total came to \$60,000,000. This will complete the double tracking from Hartford to Windsor and Enfield allowing for the highly anticipated increased levels of service. The 60 new cars for the New Haven line will help improve the connections between Meriden, Berlin and Wallingford to NYC!

And Bond Agenda Item 27 makes way for the Mills replacement. These funds are requested to finance grants-in-aids and loans for various housing projects and programs under the Flexible Housing Program. These funds will assist with development of 75 units of new rental housing, including 60 affordable and eight supportive units, at 177 State Street in Meriden. This request was for \$5,740,000

HELP US IMAGINE AN INNOVATION PLACE!

On September 12, 2016, the Midstate Chamber and the City of Meriden submitted a joint application to CT-Next for an Innovation Places Planning Grant. In our vision statement, we boldly declared: *"Meriden will leverage our unique resources and take advantage of new affordable housing, open spaces and improved public transportation to attract an innovative and dynamic workforce and transform downtown Meriden and its recently rezoned Transit Oriented Development (TOD) District into a center of entrepreneurial activity and high-quality urban living. As the geographic center of Connecticut and as an emerging transportation hub we aspire to be the Innovation Place (IP) that connects the north/south hubs - Hartford and New Haven and potential east/west hubs - Middletown and Waterbury, as well as serving neighboring towns by offering attractive opportunities for housing, commerce and recreation downtown."* This is a program that truly embraces the metaphor that a rising tide lifts all boats by capitalizing on the diversity of our unique strengths of housing, arts, manufacturing, healthcare and food. We all agree that Meriden has great bones and if funded, we will embrace the 4 month planning process to strategize where our community wants to be in 3-5 years. **We have enlisted over 50 partners** in the process and are pleased to be working with Drew Harris, Ph.D., Professor of Management & Organization who teaches entrepreneurship, business strategy, and leadership. He leads the CCSU entrepreneurship program. **We believe** that we have submitted a quality application and we hope to hear great news in late October and we'll keep you all posted...and engaged in the process as well!

In This Issue:



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OF BODY OF NEWSLETTER ****

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Invite Flyers INSIDE for YOU and Your TEAM!

What You'll Find INSIDE:

president's Piece:

"We at the Midstate Chamber of Commerce remain committed to working with the City of Meriden, the Meriden Housing Authority and all of the partners on this important work. There is a lot of activity that needs to continue and we will stay in the game."

Chairman's Corner invites YOU to MEET a very special guest at our 11/2 Wellness Roadshow

**SHARE:
ALL Chamber Event
Flyers & Liberty Bank
Flyer re: HSA's**

LOTS OF WHAT WE DO FOR MEMBERS IS LINKING YOU ... to resources, services, support, and fellow members. Here are some EASY LINKS to the Midstate Chamber to "always keep you in the loop":

NEWS: <http://www.midstatechamber.com/News> CALENDAR: <http://www.midstatechamber.com/Calendar>
RESOURCES: <http://www.midstatechamber.com/Resources> DIRECTORY: <http://www.midstatechamber.com/Directory>
NEWSLETTERS: <http://www.thechambernewsletter.com> 2015-16 CHAMBER BOOK: <http://www.thechamberbook.com>



Séan W. Moore

MESSAGE FROM THE PRESIDENT: CITY, MHA & COMMUNITY CONTINUES CHOICE NEIGHBORHOOD EFFORTS WITHOUT CHOICE IMPLEMENTATION FUNDS

You all should be aware that after an amazing amount of work, Meriden did not receive the Choice Neighborhoods Implementation Grant. While this is disappointing news, we knew that the process was highly competitive and the plan was originally submitted with the understanding that the work would continue whether it was funded through a Choice Grant or not.

On October 5, 2016, the City of Meriden, issued the following statement in an email: "The City and Housing Authority were informed last week that we were not selected for a Choice Neighborhoods ("CN") Implementation grant due to our application not meeting "threshold" requirements. Specifically, HUD said that the application did not include documentation of the MHA's ownership of "Yale Acres I", a redevelopment site included in the CN Housing Plan.

While there is no formal appeal process, on Tuesday, October 4th, the City and MHA provided a response to HUD clarifying the MHA's ownership of Yale Acres, a site that it has owned for over 60 years. (A copy of HUD's letter and the City/MHA's response are attached.) Since the MHA is the owner of the site, we are hopeful that HUD, at a minimum, will score the application in its entirety and provide us comments on their review. This evaluation will be important should the City/MHA decide to pursue another CN Implementation grant in the future.

HUD's finding with respect to the City's application is disappointing, but does not take away from all of the progress that is being made with or without CN funds. Specifically:

- 24 Colony Street, a 63-unit mixed-use development, is scheduled to be completed in 2016 and is part of a housing replacement strategy for 24 Mills units.
- 161-177 State Street, a 75-unit mixed-use development, is funded and will begin construction in 2017. This project is part of a housing replacement strategy for 23 Mills units.
- MHA has submitted the demolition/disposition application to HUD for 116 Mills units and property. The disposition of 24 units and the parking lot was previously approved, and 24 units have been emptied. HUD approval is expected by the end of 2016.
- The City received a \$2 million grant from the State of CT to demolish all of the Mills structures following relocation of the residents. AECOM is under contract to complete the demo bid specifications, which will be completed in early 2017.
- Pennrose and the Michaels Organization are preparing financing applications that include 157 housing units, including 50 Mills replacement units. Application will be submitted to CHFA in November.
- The Community Economic Development fund provided \$10,000 for community art and downtown beautification, including for the installation of art on 51-53-55 Colony Street facing the rail station.
- The Meriden Green has opened, and it is providing a vibrant, community space for all city residents to enjoy.

Further, while it appears as though CN funds will not be available in the near term, other funding programs, including CT Next and the Working Cities Challenge, may be available to fund one or more of our "priority" People, Housing and/or Neighborhood projects. We will continue to seek funds for these programs and ensure that key components of the CN Transformation Plan are implemented.

Please do not hesitate to contact me (Tyler Fairbairn 203.630.4105) or the Economic Development Office (203-630-4151) if you have any questions."

CHAIRMAN'S CORNER



Rich Pendred
A&A Office Systems, Inc.
Chairman of the Board
Midstate Chamber of
Commerce

Our Health Wellness and Safety Roadshow is coming up November 2nd at Westfield Meriden (see enclosed flyer AND page 12). This event is always great opportunity for our members in the health & wellness industries to share their knowledge / expertise on living healthier lives. The Midstate Health & Wellness committee is always looking to make the event better. This year's event will have a special attraction to the roadshow. There will be a personal appearance and book signing with 2013 WWE Hall of Famer Bob Backlund from 2-5pm, and he plans to stay for our Business After Hours (5-7p). Mr. Backlund will also be giving a short talk on living a healthy lifestyle. He currently appears regularly on WWE's Monday Night Raw. Bob has been a 2 time WWWF / WWF Champion. He has a long resume of achievements outside his professional wrestling career. He was a NCAA Wrestling Champion and with that knowledge and experience he has helped several schools with their wrestling programs. He now has become a successful author. Backlund from All-American Boy to Professional Wrestler is his story of overcoming challenges and the power of a positive attitude in life. He has been dedicated to helping our youth in making good choices. In talking with Bob he is looking forward to talking with the kids in our community. We are all looking forward to his participation with our Health, Wellness & Safety Roadshow. We STRONGLY ENCOURAGE you to attend the roadshow for a while on November 2nd – and send some of your staff. You'll make great connections with 20+ vendors and gain access to some tremendous resources here in the area. See you at our next event



Mr. Bob Backlund

Rich Pendred

Questions? Here's How to Reach Us...

This issue of Chamber News is a member service of the Midstate Chamber of Commerce, Inc. with offices located at 3 Colony St., Suite 301, Meriden, CT 06451. You can also visit us on line at www.midstatechamber.com. Ph: 203.235.7901 Fx: 203.686.0172 info@midstatechamber.com. We welcome Chamber member and community news, events and other articles of interest from our diverse membership base. The Midstate Chamber of Commerce serves its member businesses in Meriden, Wallingford, Southington, Berlin, Cheshire and Middletown, Connecticut. We invite all businesses to join with us and become members of our chamber.



For all of your needs visit our members at www.midstatechamber.com



PROMOTION



EDUCATION

NOW is PRIME TIME
to JOIN Midstate Chamber of Commerce.
Kindly SHARE this APPLICATION
with your business associates!



LEADERSHIP



NETWORKING

1-5 Employees	\$280.00
6-10 Employees	\$295.00
11-20 Employees	\$410.00
21-30 Employees	\$525.00



The Midstate Chamber supports, promotes and serves our member businesses in Berlin, Cheshire, Meriden, Southington, Wallingford and throughout central Connecticut.

3 Colony Street, Suite 301, Meriden, CT 06451

Ph: 203.235.7901 Fax: 203.686.0172

info@midstatechamber.com www.midstatechamber.com

Membership Application

Company Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Company Website: _____

Type of Business/Classification: _____

of Owners: ____ # of Employees: ____ Full-Time ____ Part-Time ____ Year Founded: ____

Contact Person: _____ Contact's Phone: _____

Contact's E-Mail: _____

How Did You Learn About Us?

Chamber Activity / Interests:

Promotion: ☐ Member Directory Advertising ☐ Web Site Advertising ☐ Chamber Business Expo ☐ Newsletter Advertising ☐ Marketing Committee, etc

Education: ☐ Education Committee ☐ Education Awards ☐ Workshops ☐ School-Business Partnerships ☐ Hispanic Outreach Leaders in Action (HOLA), etc.

Networking: ☐ Business After Hours ☐ Breakfast Club Celebrates ☐ Annual Meeting/Dinner ☐ Annual Golf Tournament ☐ Young Business Leaders of CT ☐ Ambassadors ☐ Membership Committee, etc.

Leadership: ☐ Government & Business Development Committee ☐ Pizza, Pasta, & Politics ☐ Health Insurance, etc

**** Please Include Your "Web Words":** Web Words are a 25-30 word description of your business that appears with your Member Directory listing on www.midstatechamber.com: _____

New member add on – Specials—reserve now and save \$50:

- ☐ \$100 web image (appears next to your web listing making you stand out) - \$150 value
☐ \$100 3 month newsletter ad (business card size) - \$150 value

**** Please E-Mail Your Key Employees Information to info@midstatechamber.com.** Key employees are employees who you wish to receive additional Chamber updates/information and who may be attending events. Key employee information may consist of name, title, direct phone number or extension and e-mail address.

Card#

Exp.

Card Zip Code

Verification Code



Signature

• **A one-time \$15 dollar set up fee is due at time of application**

Membership dues in this organization may be tax deductible as an ordinary & necessary business expense. Dues paid to this 501(c)(6) are not a charitable tax deduction. The organization serves as an advocate for and promotes its member businesses.



MORE INFO/RSVP:

<https://www.midstatechamber.com/Calendar/rsvp.asp?EventID=11359>



**Wednesday
October 12th**

5:00 to 7:00 p.m.

333 South Broad St., Meriden

**Celebrate fall at the
Star Auto Sales tailgate party.
Meet our staff, learn about our services
and network with other business
owners. Enjoy some delicious tailgating
food. Weather permitting we will be
outdoors on the lot.**



***Enjoy Networking, Refreshments,
Door Prizes, and more!***

**Please RSVP to this event by calling the Chamber:
203-235-7901, e-mailing: info@midstatechamber.com, or visit
www.midstatechamber.com**

This Business After Hours event is in association with the Midstate Chamber of Commerce to showcase the sponsoring member and to offer both members and members-to-be the opportunity to network and enjoy a wonderful evening.



MEMBER RENEWALS...

We *recognize and thank* our members who have joined or renewed their investment in the Midstate Chamber within the last month. Visit www.midstatechamber.com for the most up-to-date membership listing!

Allergy Associates of Hartford PC
AT & T
Augusta Curtis Cultural Center
Automotive Core Recycling LLC
Avanti Restaurant & Pizza
B & L Financial Architets
B.C. Bailey Funeral Home
Brand-Nu Laboratories, Inc.
Carabetta Companies
Child Guidance Clinic For Cen. CT, Inc.
Connoisseur Media - 102.9 The Whale /
Talk of Connecticut
Country Flower Farms
C-Town Supermarket
Dental Group of Meriden-Wallingford
Department of Children & Families
Foster Care Unit
eBenefits Group Northeast, LLC
G.T. Silver City Tire Co., Inc.
Gateway Community College
Gaylord Specialty Healthcare
General Technology Group Inc.
H & R Block
HealthMed Urgent Care
Higher Movement, LLC
James T. Kay Co., Inc.
Kuhn Employment Opportunities, Inc.
Liberty Bank Main Office
Little John's Moving & Storage, Inc.

Luby, Olson P.C.
Meriden Adult Education
Meriden Family Dental
Meriden Manufacturing, Inc.
Meriden Public Library
Meriden Self Storage, LLC
MidState Radiology Associates, Inc.
Mount Hebron Baptist Church
New Opportunities of Greater Meriden
Noack's Meat Products
Professional Vision Center
R.J. Carabetta & Company, PC
Roman Oil Co. Inc.
Russell Hall Co.
Shop.com
Speed Print of Meriden
Suzio Insurance Center, Inc.
Suzio York Hill Companies
TD Bank
Tomassetti Vending Company
Triple Springs Spring Water Co.
Tuxis-Ohr's Fuel Inc.
V. Nanfito Roofing & Siding
Verdolini's Transmission Service, Inc.
Vi's Pizza Restaurant
Wallingford Buick GMC
Zippy's Heating LLC
Zorba's Pizza Restaurant

Members Use Members!

**VISUALIZE...
YOUR AD HERE**



**Directly Reach
1,600+ individuals -
rates as low as \$37.50 per month!**

Call 203.235.7901 to reserve your spot

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Meriden, CT 06451

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President
CT Licensed Appraiser
dsirois@zoelsauto.com



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Auto Repair

203-237-6464
Fax: 203-634-4541

www.zoelsauto.com



NEW MEMBERS!

We are delighted to introduce our new members - the lifeblood of our organization and the reason we exist. We continually strive to connect you to one another and to our communities. Please welcome them by visiting their website, sending them an email or stopping by to introduce yourself. The personal touch will help our chamber continue to grow and thrive as we continue on our goal to reach 650 members in the coming months!

ASG Information Technologies: 477 S. Broad St., Suite 13, Meriden, CT 06450. The phone number is 203.440.4413 and the fax number is 203.440.3626. Robert Mitchell is the primary contact. From assessment and installation through on-going maintenance, service and network troubleshooting, ASG Information Technologies provides comprehensive network and computer solutions to small and medium-sized businesses throughout the CT area.

Beacon Protection: 349 Main St., Wallingford, CT 06492. The phone number is 860-936-0103. Ralph Pizzuti is the primary contact. Beacon Protection is a full security integrator with expertise in residential and commercial alarm security monitoring, video surveillance, access control, fire monitoring and automation and remote services. Thank you to Lynelle Prast of Shop.com for inviting Ralph to join the Chamber!

BL Companies: 355 Research Parkway, Meriden, CT 06450. The phone number is 203.630.1406 and the fax number is 203.630.2615. Steve Iovanna is the primary contact. BL Companies is an employee-owned company that provides Integrated Services, Architects, Engineers, Planners, Environmental Scientists, and Land Surveyors.

Central CT Transportation, Inc.: 980 Old Colony Rd., Meriden, CT 06451. The phone number is 203.630.2287. John Garlock is the primary contact. Central CT Transportation, Inc. is a deliver/courier company with a fleet of vehicles that can deliver anything from an envelope to any material that can fit into a full size cargo truck 24/7.

Corner Cafe: 321 Church St., Yalesville, CT 06492. The phone number is 203.265.0023. Melissa Moran is the primary contact. Celebrating 45 years in business, the Corner Café is a renewly renovated friendly neighborhood sports bar with KENO, 16 beers on tap, Monday thru Friday Happy Hour with complimentary snacks on Thursdays and Pizza on Fridays and Football Buffet on Monday, Thursday and Sunday. Thank you to Lynelle Prast of Shop.com for inviting Melissa to join the Chamber!

Red Owl Jewelry and Gifts: 533 S. Broad St., Meriden, CT 06450. The phone number is 203-439-0401. Laurie Acosta is the primary contact. Red Owl Jewelry and Gifts features the latest trends in jewelry and accessories, stylish home accents and classic gifts for every age so you'll be sure to find something for everyone on your list! ***Come to the Ribbon Cutting on 10/20!!***

ShowLab: 266 Gracey Ave., Meriden, CT 06451. The phone number is 736-606-2653. Joseph Florio is the primary contact. ShowLab is a production company for permanent installs, events, and our own production house "Silver City Ballroom" where the goal is art and engineering makes it possible. Thank you to Mike Nowicky from Connex Credit Union for inviting Joseph to join the Chamber!

The Gift Box: 131 Main St., S. Meriden, CT 06451. The phone number is 203.440.2229 and the fax number is 203.440.2237. Dorothy DiBenedetto is the primary contact. The Gift Box has unique gift items and more for everyone: custom party favors, baby gifts, jewelry, handbags, home décor, custom gift baskets, corporate gifts, and gifts for all occasions and priced just right! Thank you to Linda Krampitz from Gaylord Specialty healthcare for inviting Dorothy to join the Chamber!

Join us in welcoming these new members.

Our MOST up-to-date member listing may be found in the Directory at www.midstatechamber.com - (search by category or alphabetically)

MEMBERS USE MEMBERS

UPCOMING OCTOBER EVENTS:

Mark your calendars, iPhones, Droids, etc. with these event dates. **M** = Chamber or Business event; **C** = Community event. More details and RSVP information for these events may be found on www.midstatechamber.com! Chamber event RSVP line: 203.235.7901



This QR code in the upper right corner also brings you right out to our business and community calendars.

RETENTION & GROWTH Campaign – NOW - 10/31. YOU CAN HELP - think of the NEW contacts you will make! 203.235.7901

- M** Thu, Oct 6, 5:30 pm: Misclassifying an Employee Can Cost You Big Bucks Workshop at CEDF, Meriden
- C** Thu, Oct 6:00 pm: Voices - A Video Installation on Domestic Violence at Augusta Curtis Cultural Center – panel discussion.
- M** Fri, Oct 7, 11:00 am: Roundtable Discussion with Sen. Chris Murphy at Midstate Chamber of Commerce
- C** Sat, Oct 8, 9:30 am: Casa Boricua Mohegan Sun Bus Trip leaving at 10 am from the Lewis Ave. Commuter Lot. Tickets are \$30 pp.
- M** Wed, Oct 12, 5:00 pm: **Business After Hours Showcasing Star Auto: Networking & Tailgating!** See enclosed flyer.
- M** Thu, Oct 13, 9:00 am: **SCORE - Counseling Sessions for Businesses** at Chamber of Commerce
- M** Fri, Oct 14, 7:30 am: **Chamber Breakfast Club Celebrates Hispanic Heritage Month at Il Monticello.** See enclosed flyer.
- C** Fri, Oct 14: Blithe Spirit at Castle Craig Players through 10/23: www.castlecraig.org
- C** Sat, Oct 15, 9:00 am: Community Clean-up Day with City of Meriden & Council of Neighborhoods starting at City Hall, Meriden.
- M** Tue, Oct 18, 7:45 am: **Convert Spending Into Earning – Valuable Workshop for Businesses & Individuals** at Midstate Chamber
- M** Wed, Oct 19: **Fall Foliage Golf at Indian Springs with Midstate Chamber**—call the chamber to reserve—see enclosed flyer—\$20pp
- M** Thu, Oct. 20, 5:30 pm: **Ribbon Cutting – Grand Opening Celebration at Red Owl Jewelry & Gifts**, 533 South Broad St, Meriden
- M** Fri, Oct 21, 8:00 am: **34th Annual Business Women's Forum - Strategies for Success at Aqua Turf Club**, Plantsville, CT
- C** Fri, Oct 21, 11:30 am: Masonicare Presents Living Independently with Mobile Health Technology – Lunchtime Workshop at Wallingford Senior Center, 238 Washington St., Wallingford.; check chamber calendar for more dates !
- C** Fri, Oct 21, 6:00 pm: 10th Annual Arts & Craft Exhibit and Sale at Augusta Curtis Cultural Center
- C** Sat, Oct 22: Digitization Fundraiser at Meriden Historical Society Moorehouse Research Center, 1090 Hanover St., Meriden.
- C** Sat, Oct 22, 8:00 am: Run for The ARC: 10K Run & 5K Run/Walk at ARC of Meriden-Wallingford, 200 Research Parkway, Meriden.
- M** Sun, Oct 22, 9 am - 3 pm: 2016 Meriden Markham Airport Fly-In and Public Safety Festival at Meriden Markham Airport
- C** Sun, Oct 23, 8:30 am: 2nd Annual Loredana Nesci Memorial Run at Hubbard Park
- M** Wed, Oct 26: **Fall Foliage Golf at Indian Springs with Midstate Chamber** – call the chamber to reserve—see enclosed flyer—\$20pp
- M** Thu, Oct 27, 5:00 pm: **Business After Hours/Grand Re-Opening of the Fairfield Inn by Marriott.** See enclosed flyer.
- C** Sat, Oct 29, 6:00 pm: MidState Medical Center Auxiliary Presents Come Together! Featuring The Fab Four at the Oakdale Theatre
- C** Mon, Oct 31, 3:00 pm: Superhero Flu Shot Clinic at the Meriden Health & Human Services Department, 165 Miller St., Meriden.

This is a SHORT LIST of some of our KEY events – for even MORE business and community events - including Chamber Committee meetings - along with details and updates visit... <http://www.midstatechamber.com/Calendar>

And, LIKE us on FACEBOOK and FOLLOW us on TWITTER: @MidstateCoC



Twitter - Follow us : @MidstateCoC



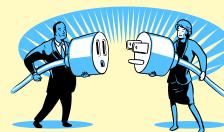
Like us: www.facebook.com/MidstateCoC

COMMITTEE CONNECTION

A LOT of work happens at the committee level here at the Midstate Chamber. We do encourage your involvement and that of your employees on any committee! ALL committee meeting dates and times are listed on the Midstate Chamber's website. Come on out and sit in on a meeting to try it - you will like it: the experience, sharing, connections and more!

**Your participation helps YOU, helps YOUR
BUSINESS and helps
OUR CHAMBER!**

Questions? Call us at: 203.235.7901



BREAKFAST CLUB TV - The Chamber's Breakfast program is NOW AIRING on Cox Public Access #15 - Frontier: #99 on Mondays at 9:00 p.m. Check the chamber website for details and get your popcorn ready!



Find event photos at: www.midstatechamber.com



Friday, October 14, 2016

7:30 am to 9:00 am

11 Monticello, 577 so. Broad St., Meriden

The Breakfast Club Celebrates...

Hispanic Heritage Month

Pedro Bermudez is an award-winning director, filmmaker, and co-founder of Revisionist, a film and music video production company started in Los Angeles with fellow American Film Institute alumni started by producing a piece in Nepal.



Pedro Bermudez

Raised in Hartford, Bermudez began making films at an early age. As an undergraduate at the University of Hartford, he created Unifocus LLC, a production company that worked on both English and Spanish language content.

After receiving his Bachelor of Arts from the University of Hartford in 2007, he spent three years working at ESPN, where he produced digital media content. He continued his education at the American Film Institute in Los Angeles. He was the recipient of the Petrie Award for Excellence and the Board of Trustees Scholarship. He is currently a Visiting Professor of Cinema at the University of Hartford.

Program Format:
 7:30—8:15 am Arrival, Networking, & Full Breakfast Buffet
 8:15—8:30 am Announcements and Awards
 8:30—9:00 am Presentation including Q &A



Shining Star Awards will be presented to:
 Dr. Pino, Commissioner for the CT Department of Public Health,
 Jay Diaz, Owner of Express Employment Professionals, and
 Leonora Rodriguez, Village at Kensington Place

Company: _____

Attendees: _____

E-Mail: _____

See Reverse for Sponsorship Opportunities.

Please RSVP by October 12, 2016 to:

3 Colony St., Suite 301, Meriden, CT 06451

203.235.7901 / Fx: 203.686.0172

info@midstatechamber.com www.midstatechamber.com

Chamber Members:\$20 in advance; \$25 at the door (without a reservation)
 Members to be \$30. *Registration changes must be made 2 days prior to event to avoid charge*

Bill me ____ Check enclosed ____ Charge my card below: ____





Credit Card #(AX, Disc, VI, MC)

3 digit code: _____ Card Zip Code _____ Exp. _____



The Breakfast Club Celebrates...

**Sponsorship Options
 For Every Business, Any Budget!**

Bronze	Silver	Gold	Platinum
Business Name listed on table tent cards at event	Business Logo listed on table tent cards at event (.5" h x 2" w)	Business Logo listed on table tent cards at event (1" h x 2.5" w)	Business Logo listed on table tent cards at event (2" h x 4" w)
1 Breakfast Admission	3 Breakfast Admissions	Reserved table with 6 Breakfast Admissions	Reserved table of 10
Shared Display Table (2 per table max)	Shared Display Table (2 per table max)	Exclusive Display Table	Exclusive Display Table
Business Name Listing on event Web Page	Business Name Listing on event Web Page	Business Name Listing on event Web Page	10 Breakfast Admissions including 1 Seat at the Head Table
Recognition from podium at Breakfast	Recognition from podium at Breakfast	Recognition from podium at Breakfast	Business Name Listing on event Web Page
			
Register Today!			

*These rates are PER event. Any Business Interested in Sponsoring more than one – or as a series – may contact the Chamber so that we may create a special package that suits your needs and budget!
 Select breakfast events are taped for airing on Public Access Television and on the Midstate Chamber website.*

3 Colony St., Suite 301, Meriden, CT 06451
 Ph: 203-235-7901 Fx: 203-686-0172 info@midstatechamber.com
www.midstatechamber.com





CONVERT \$PENDING INTO EARNING
What if you could convert your
spending money into **earning money?**
NOW YOU CAN!



*Businesses and
Consumers can
attend this
FREE Program
to learn how to
get PAID to
Shop!*



Are you getting **PAID** to purchase the products for your household, at stores you shop at everyday? What if you could convert your existing household spending into household **EARNING** and create a

"SHOPPING ANNUITY"?

Just in time for holiday shopping, Lynelle Prast of Shop.com will show you how they are helping thousands of businesses and consumers to now get paid cash back on products they are already purchasing!! This is also a great way for non-profits to earn cash back.

Bring your laptop, some business co-workers, and friends and learn how to convert your spending into earning! **Let's get PAID to SHOP!!**

For more information about the program, contact Lynelle at 203-892-5868.

Tuesday, October 18, 2016

7:45 am to 9:15 am at the

Midstate Chamber of Commerce, 3 Colony Street, Suite 301, Meriden

Please RSVP to attend this FREE Workshop!

Attendee: _____ E-mail: _____ Phone: _____

Please return to: Midstate Chamber of Commerce, 3 Colony St., Suite 301, Meriden, CT 06451

Fax: 203-686-0172, E-Mail: info@midstatechamber.com





Savings for your employees. No cost to you.

Be a hero when you offer a new benefit to your employees! A Health Savings Account (HSA), when paired with a High Deductible Health Plan, gives employees a tax-favored way to cover out-of-pocket health-care costs. Here's the best part – there's no cost to the employer. Plus, we'll take care of everything HSA related ... answering questions, enrolling employees, and managing the plan. All you have to do is give us a call.

Benefits for employees

- No annual or monthly fee
- No minimum balance required to open
- Competitive interest rates
- Free HSA debit MasterCard®
- Monthly statements
- Free online banking, bill pay, mobile banking

Benefits for employers

- We'll come to you and enroll employees at your convenience.
- Nothing for you to do. Your employees will have access to all the local resources they need to manage their account.

Ready to get the ball rolling?

Please call Carla Abate, HSA Product Coordinator, at 203-575-6975. She's ready to answer your questions and take it from there.



Find your confident place.

MEMBER UPDATES

This QR code in the upper right corner also brings you right out to our member news section of the website where you can view FULL news articles by submission date OR by member. Just SCAN and CLICK!



Find ALL of our members' news online:

<http://www.midstatechamber.com/News>

Connecticut Baptist Homes - will be holding their Annual Fall Fair on **Saturday, November 5th, from 9:30 a.m. to 1:30 p.m.** in our Community Room at 292 Thorpe Avenue. There will be handmade and knitted items, baked goods, crafts, gifts, books, puzzles and White Elephant treasures. Coffee and donuts, signature chicken pot pies, clam chowder, hot dogs, hamburgers and beverages will be for sale. Come for lunch and some holiday shopping!! For more information call: 203-237-1206.



ISG - Innovation Software Group - has added another dedicated fiber Internet provider to our Wallingford hosting network. The new connection provides our customers with a substantial increase in aggregate bandwidth as well as additional redundancy. ISG's hosting services are designed to ease the burden of maintaining secure CMS platforms. **Chamber members can transfer your website hosting to ISG and we'll perform the CMS (WordPress, Drupal, Joomla) updates at the same time!** We're local experts, not resellers. ISG is the cloud that you can visit: our data center is located at our owner occupied facility in Wallingford. **For details & exclusive Chamber discounts call 203.774.0512 or email gary@isgsoftware.net today.**



Boscov's invites you to be a part of Friends Helping Friends on **October 18, 2016**, a special evening of shopping that benefits area non-profit organizations. Purchase \$5 discount shopping passes and 100% of the ticket sales will go to the selling organization. The ticket holder will enjoy special discounts and offers on the 18th. For more information, contact the Public Relations Manager at publicrelations@boscovs.com.



Prestige Construction Home Improvement - Team Prestige is proud to again share their fundraising efforts - and invite YOU to donate - as Miguel Castro takes part in the 26.2 mile Hartford Marathon to benefit the American Cancer Society and St Jude Children's Research Hospital. The event is Saturday, Oct. 8. Visit www.teamprestige.org to view the special Team Prestige web site and to make a donation - every little bit helps and is greatly appreciated. Thank you in advance!



Entrepreneur Learner's Permit

ctnext

CTNext, Connecticut's go-to resource for entrepreneurial support, recently announced the launch of the Entrepreneur Learner's Permit program, which reimburses first-time entrepreneurs for filing, licensing and permitting fees associated with starting a business. The program, which was signed into legislation in July 2016, **allows owners and executives of qualifying small businesses to receive reimbursement up to \$1,500 for fees associated with starting a new company (including state or municipal filings, licensing fees and permitting fees).** "Starting and running a business in its earliest stages can be a massive undertaking," said Glendowyn Thames, director of CTNext. "This program does more than cover fees-it is another step Connecticut has taken to create a more active ecosystem and assist entrepreneurs when they need it most." First-time entrepreneurs in the information technology, bioscience, and green technology industries can qualify to receive up to \$1,500 in reimbursements. Visit: www.ctnext.com/entrepreneur-learners-permit to learn more about the program and to access the application. The Entrepreneur Learner's Permit legislation sets a funding cap of \$500,000 in fiscal years 2017 and 2018, equaling \$1 million for reimbursable fees for entrepreneurs in the state.

FREE eBook 80 Ways to Supercharge your Business Growth



Community Connections

Microsoft Community Connections partnered with CNBC's Carol Roth and Business Consultant Catherine Morgan to create an eBook with tips and tricks from influential SMB business owners and organizations to offer advice and insights on how to run and maintain a successful business. Check to see if your tip made the eBook!

In this eBook, you'll find 80 tips and strategies regarding:

- Managing your business
- Accelerating growth
- Connecting with people
- Leveraging technology
- Marketing and selling your products or services

Midstate Chamber Members: Here is the link to get YOUR FREE E-BOOK!



Diversified Physical Therapy LLC offers the following weekly classes: Core Stability - Mondays at 6:15 pm - Join Michelle Thibeault, PT to improve your strength, balance and mobility. This class is especially good for you if you have back pain. The class is ongoing. Drop in at any time for \$15. Therapeutic massage - Licensed Massage Therapists from Central CT Massage and Wellness are taking appointments for massage. They have offices on the 2nd floor. Call Rick at 203.631.7970, Mallory at 203.631.1620, Sheena at 860.803.9791, or Alicia at 203.213.8298 for an appointment. There are so many positive benefits to getting a massage! - DPT Gym - for only \$25 per month you can use the equipment at DPT anytime the office is open, as often as you like. We have a treadmill, recumbent bike, lifecycle, total gym, free weights, therabands, ankle weights, foam roller, Bosu and balls for all weights and sizes. Pay per month with no extra fees and no commitment. Friendly atmosphere! "Like" us on Facebook for special offers, updates, sales, newsletters, tips and more. Check out the calendar at www.diversifiedpt.com/calendar.aspx. Diversified Physical Therapy is located at 1260 East Main St., Meriden. They can be reached at 203.630.3939.

The Ion Bank Foundation

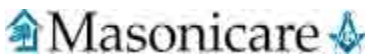
has awarded a \$10,000 grant to the Cheshire Food Pantry to help fund the construction of a new 5,700 square foot facility that will serve over 300 Cheshire individuals and families. According to Patty Hartmann, Executive Director of the Cheshire Community Food Pantry, "It's because of community minded organizations like Ion Bank that we are able to expand our services and provide a safe, comfortable environment for those in need." Charles J. Boulrier III, President & CEO of Ion Bank and Ion Bank Foundation said "The Cheshire Food Pantry will provide invaluable supportive services to the hungry in Cheshire and expand volunteer opportunities to benefit the larger Cheshire community". The Cheshire Community Food Pantry (CCFP) provides food to Cheshire residents in need. With support from individuals, civic and business organizations, and the interfaith community in Cheshire, the Pantry provides services which improve the quality of life of individuals and families.



Ion Insurance Corporation - Should the unthinkable happen, know that your family will be financially secure with Life Insurance coverage to provide for your loved ones. To plan for whatever the future may hold, contact Ion Insurance today at 203.729.5261 or at 800-801-8013.

Masonicare at Ashlar Village, Cheshire Road in Wallingford will be holding a Holiday Arts & Crafts Fair and is looking for vendors and crafters to participate.

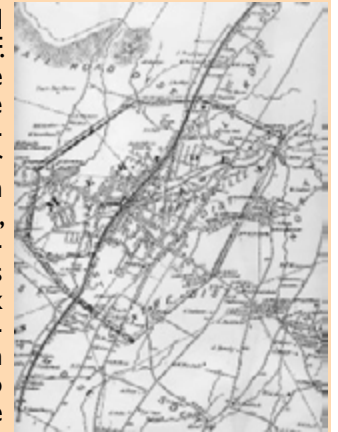
The fair, which will be open to the public and to all Masonicare employees, residents and their families, will be



held on **Saturday, November 12, from 9:00 a.m. to 2:00 p.m. in the Hartog Activities Center Auditorium** at Ashlar Village. A \$50.00 registration fee is required, and all fees collected will benefit The Masonic Charity Foundation of Connecticut. Registration fees are non-refundable. Receipt of payment will be provided for your tax deductible donation. All vendors will have a choice of either a 6-foot long table or a round table for displaying their sale items. For additional information, or to reserve your space, please contact Noreen Caffrey at 203-679-6402 or Marisa Dominello at 203-679-6059.

The Meriden Historical Society

will open its museum to the public in October. They will be showcasing their permanent collection and a private collection of Meriden Post Cards. The exhibit of the Colonial era, circa 1760, at the Andrews Homestead will be divided into 2 major sections. The main level will feature a special exhibit of Meriden Post Cards as well as an overview of items manufactured in Meriden. Among items on exhibit are ornate Victorian silverplate and more modern items manufactured by the International Silver Company and its predecessors; Lamps made by several Meriden companies including Handel, Miller, Bradley & Hubbard, Rainaud; chrome ware of the Manning Bowman Company; items manufactured by the Charles Parker Company (from clocks to firearms); hand decorated wares of the C. F. Monroe Company; decorative items manufactured by the Bradley and Hubbard Company; glass, cut glass and silver on glass produced by Meriden Flint Glass, Silver City cut glass, Rockwell Silver and other Meriden glass makers, Organs manufactured by the Wilcox and White company; New Departure ball bearings; Meriden Telephones; items related to the Meriden Fire and Police Departments, and more. The upstairs has 4 educational rooms with permanent exhibits: one dedicated to old toys and dolls, one dedicated to the art of spinning, one dedicated to sleeping arrangements and a room dedicated to old time diversions such as old cameras, music and hand carved furniture by master carver Emil Koffinke. The Andrews Homestead is located at 424 West Main St., Meriden, CT. It will be open from 11:00 am to 3:00 pm on Sunday's in October (10-2, 10-9, 10-16, 10-23, and 10-30-16). The cost is free but donations are gratefully accepted.



Meriden Circa 1868

Meriden Public Library offers free computer classes monthly on Wednesday afternoons from 2:00 to 3:00 pm. The schedule for October is: October 5 - Email 2; October 12 - Internet Searching; October 19 - Job searching on the internet; October 26 - Basic computers I. Class size is limited. To reserve a seat for a class, contact the Information Desk at (203) 238-2346. The Meriden Public Library is located at 105 Miller St., Meriden.



Find it all at: www.midstatechamber.com

Protein Sciences Corporation announced recently that the Biomedical Advanced Research and Development Authority (BARDA), a division of the U.S. Department of Health and Human Services, has awarded the Company a contract that is part of the Authority's medical countermeasures against pandemic influenza and influenza strains with pandemic potential (contract number HHSO1002016000051). Protein Sciences will perform the contract using its proprietary platform technology for producing vaccines that according to the Food and Drug Administration has revolutionized influenza vaccine manufacturing and stands to receive up to \$610 million through 2021 if BARDA exercises all options. The Company's Flublok® (seasonal) and Panblok® (pandemic) influenza vaccines can be made with unprecedented speed, safety and precision. The new contract with BARDA taps into this technology and ensures the Country will be prepared with sufficient supplies of vaccine in a timely manner should an influenza pandemic strike. The contract will finance preparation of starting materials for multiple potential pandemics that could shave a month or more off the time when the Company will have a vaccine available. Protein Sciences President and CEO Dr. Manon Cox said, "We are very pleased to extend our relationship with BARDA and support them in their mission to provide 'More, Faster, Better' vaccines in the face of a pandemic." She added, "Prior support from BARDA was critical in the development and scale-up of our technology, which is now the only platform that is used to manufacture an FDA-approved vaccine (i.e., Flublok) and can address a pandemic in time." Visit www.proteinsciences.com or www.flublok.com to learn more.

Flublok®
Influenza vaccine

By Protein Sciences Corporation



The Ulbrich Boys & Girls Club's has recently finalized details for the 2016 - 2017 Mentoring Program. The program has 2 mentorships successfully meeting weekly at Parker Farms Elementary School. We are now looking to recruit more mentors and are in need of assistance with spreading the word. Please review the Mentoring Program information by visiting our website here: www.ulbrichbgc.org/mentoring.



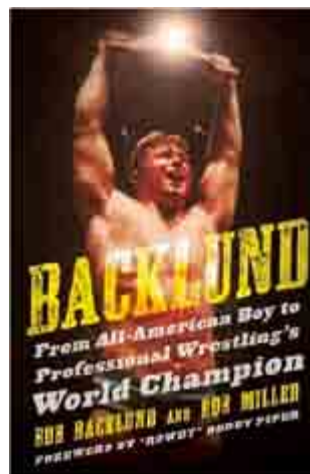
KEY DETAILS: The Club will host a mandatory mentor training which will be held on **Wednesday, October 5th - 6 PM to 8 PM and Saturday, October 8th - 10 AM to 12 PM**. Potential mentors only have to attend one of the two training dates. *Mentors have the option to mentor at either at Parker Farms Elementary School (preferably between the hours of 11 am to 1 pm) OR the Ulbrich Boys & Girls Club on weekdays between 4 PM and 6 PM.* We ask for each mentor to make a one year commitment, and see their child for at least one hour every week. **YOUTH WHO HAVE MENTORS:**

- Experience fewer unexcused absences at school.
- Are less likely to abuse drugs.
- Demonstrate more positive attitudes.
- Display greater confidence in their schoolwork.
- Show improved academic performance.

Thank you for your time. Please contact Megan Lenzo, Executive Director or Chris Bacote, Program Director at (203)269.7535 with any questions you may have.



Presents



WWE Hall of Famer Bob Backlund

Book Signing

NOVEMBER 2nd 2pm – 5pm

at 2016 Health, Wellness & Safety ROADSHOW

Westfield Meriden - 470 Lewis Ave - Meriden, CT

We were proud to be a part of this Ribbon Cutting on Sep. 23!

The Midstate Chamber of Commerce WELCOMED new chamber member and new downtown business, Meriden Community Pharmacy with a Ribbon Cutting & Grand Opening celebration on Friday, Sep. 23. The pharmacy is located at 152A Colony St., Meriden. Mary Scarpati cut the ribbon and chamber members, city councilors and business and community leaders joined in the celebration.



EASY RSVP for GOLF at Indian Springs:

8/19: <https://www.midstatechamber.com/Calendar/rsvp.asp?EventID=11821>

8/26: <https://www.midstatechamber.com/Calendar/rsvp.asp?EventID=11822>



COME ONE COME ALL!
LET'S CELEBRATE FALL AT

Special Pricing
\$20pp for 9 holes & cart!

Midstate
Chamber of
Commerce

INDIAN SPRINGS

**FALL
FOLIAGE
GOLF OUTING**

Wednesday
Oct. 19
or
Oct. 26

Indian Springs: 123 Mack Road, Middlefield
Limited Tee Times Starting at 2:30pm
Call Midstate Chamber to reserve a spot: 203.235.7901

OPEN TO ALL - JUST A
FUN AFTERNOON OF GOLF

DON'T GOLF? COME BY
AFTER WORK FOR
NETWORKING AT TEES &
GREENS



EASY RSVP for 10/27 BAH:
<https://www.midstatechamber.com/Calendar/rsvp.asp?EventID=11098>



Thursday October 27th

5:00 to 7:00 p.m.

100 Miles Dr., Wallingford



The professional and friendly staff at the Fairfield Inn are looking forward to meeting you at this Grand Re-Opening and Ribbon Cutting. Take a tour of their newly renovated hotel featuring expansion of their breakfast room and fitness center in addition to full renovations to their overnight accommodations.

***Enjoy Delicious Appetizers by Spice Catering,
Wine and Beer, Lite Entertainment,
Networking, Tours, Door Prizes, and more!***



**Please RSVP to this event by calling the Chamber:
203-235-7901, e-mailing: info@midstatechamber.com, or visit
www.midstatechamber.com**

This Business After Hours event is in association with the Midstate Chamber of Commerce to showcase the sponsoring member and to offer both members and members-to-be the opportunity to Network, mingle and enjoy a wonderful evening.



2016 Health, Wellness, & Safety ROAD SHOW

Wednesday, November 2, 2016

**Westfield Meriden Mall,
470 Lewis Ave., Meriden**

Vendor Set-Up 10am to 11am Expo 11am to 4:30pm
Followed by a Business After Hours from 5pm to 7pm
(Timing subject to change. More information to come.)

→ **FREE Admission, FUN Activities & Information for ALL Ages!**

→ **Over 20 Exhibitors in the Mall.**

→ **Open to the Public to view Exhibits and Get FREE Information and GIVEAWAYS!**

→ **Seniors 11:00 am to 1:00 pm lunch, special demos, prizes, RoadShow Bingo!**

→ **YMCA Tai Chai for Seniors 11:00 am to 11:45 am**

→ **Noon Public Safety Award Ceremony at Center Court to honor Public Service Workers Including: Police & Fire and Hunter's EMS with appearances by Area Leaders and Elected Officials.**

→ **Higher Movement Senior Demo 1:15 pm to 1:30 pm including chair exercises!**

→ **Other Live Demos and Activities for all ages at Center Court including Senior Activities, Zumba & Karate Demonstrations, Cooking Demonstration, Healthcare Talk, and much more!**



WWF Champion and Wrestling Hall of Famer **Bob Backlund** will be telling his story at 2:00 pm in Center Court & signing his Autobiography, "Backlund".



The Voice 2015 Semi-Finalist, **Braiden Sunshine** will be performing late afternoon at Center Court.



2016 Health, Wellness, & Safety ROAD SHOW

Participation and Sponsorship Opportunities: *Payment / commitment must be received by 10/10 for banner promotion.*

Exhibitors: \$200 for Chamber members and Westfield Meriden retailers **OR** \$500 for non-members

Includes: 8X8 booth space; pipe & drape; 6' table & 2 chairs; listing on event promotion to be featured on Westfield Meriden and Chamber websites; listing on Signage displayed the day of the event & on flyers distributed at the event; ***name on oversized banner to be displayed in the mall for 2 weeks leading up to the event.***

Event Co-Sponsors: \$500

Includes: 8X8 booth space; pipe & drape; 6' table & 2 chairs; Co-Sponsor designation in event promotion to be featured on Westfield Meriden and Chamber websites; Co-Sponsor designation on Signage displayed the day of the event & on flyers distributed at the event; ***Top Banner ad for 3 months on the Chamber's website; Logo on oversized banner to be displayed in the mall for 2 weeks leading up to the event!***

Presenting Sponsors: \$1,000

Includes: 8X8 booth space; pipe & drape; 8' table & 2 chairs; Presenting Sponsor designation in event promotion to be featured on Westfield Meriden and Chamber websites; Presenting Sponsor designation on Signage displayed the day of the event & on flyers distributed at the event; ***Home page ad for 3 months on the Chamber's website; Large Logo on oversized banner to be displayed in the mall for 2 weeks leading up to the event!***

Company Name: _____

Contact Person: _____ Phone # _____

_____ \$200 Exhibitor _____ \$500 Exhibitor _____ \$500 Co-Sponsor _____ \$1,000 Presenting Sponsor

_____ Check Enclosed _____ Bill Us _____ Credit Card Below (VISA, MasterCard, Discover, American Express)

Card # _____

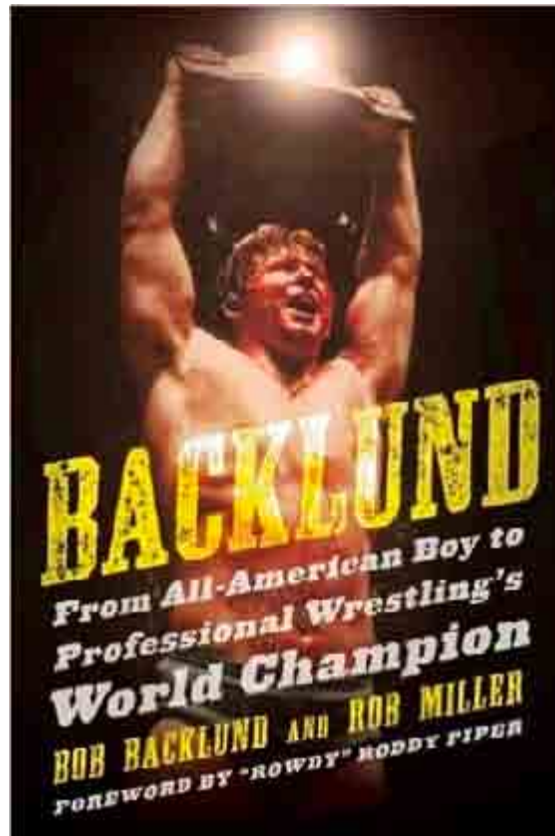
Expr. Date: _____ Verification # _____ Zip Code of Card _____

Make check payable to: **Midstate Chamber of Commerce, Inc.**
3 Colony St., Suite 301, Meriden, CT 06451 203.235.7901 / Fx: 203.686.0172
info@midstatechamber.com www.midstatechamber.com





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