



INTRODUCING...LEADERSHIP ACADEMY OF MERIDEN & WALLINGFORD



We're looking for candidates for the 2019 reprise of our previously successful Leadership program. This year through the financial support of the **James H. Napier Foundation** AND the **CUNO Foundation**, we will be able to offer *Leadership Academy of Meriden and Wallingford* at a substantially reduced cost to the participants or their companies.

Beginning in mid-January 2019, this program will consist of 8 half day sessions to prepare leaders for positions of responsibility by acquainting them with community processes and pressing issues. Participants will engage in discussions with established leaders, visit the region's key institutions, build leadership skills and create a lasting network of solid contacts.

With a better understanding of the region's needs and their own potential, participants can contribute their new knowledge and skills to their companies, clients, and communities. The ultimate result is professional development, regional growth, and improved economic health. We specifically will highlight issues and leadership styles in both Meriden and Wallingford to demonstrate the contrasts and compliments within the two communities.

The main text book for the 8 sessions will be the "21 Irrefutable Laws of Leadership" by John C. Maxwell. The book is a classic. Additional course materials will come from the Maxwell series as well.

As this program has the support of our Young Business Leaders CT, we anticipate that the target audience for the Academy will be the 21 – 39 year old emerging leaders in our community. You certainly know an individual who would benefit from this program.

More specific details will be available in a separate email in late November. In the mean time and if you are interested, please contact the Chamber office with your questions or for an application.

We'd like to officially thank the James H. Napier Foundation and the CUNO Foundation for their support to grow and develop leaders in our communities.

HOLIDAY WISHES TO ALL OF YOU

On behalf of the Board and Staff of the Chamber, we want you all to have a wonderful Thanksgiving Holiday surrounded by food, friends and family. Our recommendation is to try to "park" the cell phones for a few hours (a basket at the door seems to set the theme) to be able to totally enjoy the people you are with! Happy Thanksgiving.



INside:

President's Message
Chairman's Corner
(on page 2 & more on 3!)
Calendar of Events
Member Updates
NEW Members
Member RENEWALS

Check Out ALL Flyers Inside Including:

BAHs: 11-14 & 11-29
getting you connected

Holiday Celebration

**Free Services from
Workforce Alliance**

Small Business Sat.

..and LOTS More

Did You Know?

Members in good standing, their employees & dependents may apply for education awards ... applications will be available soon!

LOTS OF WHAT WE DO FOR MEMBERS IS LINKING YOU ...

to resources, services, support, and fellow members. Here are some EASY LINKS to the Midstate Chamber to "always keep you in the loop":
NEWS: <http://www.midstatechamber.com/News>
RESOURCES: <http://www.midstatechamber.com/Resources>
CALENDAR: <http://www.midstatechamber.com/Calendar>
DIRECTORY: <http://www.midstatechamber.com/Directory>



Séan W. Moore

MESSAGE FROM THE PRESIDENT

COME CELEBRATE WITH US!



Our annual Holiday Celebration will be held on December 12th at the Four Points by Sheraton at 275 Research Parkway in Meriden. This has been such a popular holiday venue over the years and we're glad we're back for 2018!

The Holiday Celebration Committee is Ralph Mesite of Sonic of CT, Dan Quesnel of Liberty Bank, Rich Pendred of A & A Office Systems and Board Chairman Nate Bottone of Salon Nathaniel. I'd like to thank them in advance for their service to the membership.

They are planning a wonderful evening. Back by popular demand will be the "Candy Cane Connections" (with the fabulous wine prizes)! The 50/50 raffle is always a hit and the menu is amazing.

Some of our members annually take their entire staff or key staff members to mingle with their colleagues. It promises to be an evening to be remembered. Please look for the flyer included within this Newsletter and RSVP today! There is plenty of room for more sponsors, so be sure to check those out as we've designed something for everyone's budget! See you on 12-12-18!

CHAIRMAN'S CORNER



Nate Bottone

I love the month of November, the time of year when we consider all that we are thankful for. Whether it's family, friends, or career, we all have something for which we are grateful.

Many are grateful that The Midstate Chamber of Commerce is always giving back to our community. We have many committees that help organize events, that not only give back to our members, but also to our community. HOLA (Hispanic Outreach Leaders in Action) held a breakfast last month that celebrated Hispanic Heritage Month and presented many members of our community with the Shining Star Award. This award is given to individuals for their dedication and commitment to the greater Meriden area. What a wonderful time we had and congratulations to all the award winners.

Another great event that I know many people were grateful for last month was our 2nd career fair. The event was held at the Westfield Mall and had over 20 businesses in attendance. These businesses were grateful to be able to showcase themselves while attracting potential employees. The people attending the event were thankful to have the chance to see many potential employers and to have the opportunity to meet with them and to fill out applications.

I am also very thankful for all the committee members who met last month. I know how hard it is to carve out time in your busy day. We are stronger as a group because of you.

With much appreciation, Nathaniel Bottone



<https://www.instagram.com/midstatechamberofcommerce/>



Midstate Chamber of Commerce



@MidstateCoC



Midstate Chamber of Commerce

Questions? Here's How to Reach Us...

This issue of Chamber News is a member service of the Midstate Chamber of Commerce, Inc. with offices located at 546 South Broad St., 2C, Meriden, CT 06450. You can also visit us on line at www.midstatechamber.com. Ph: 203.235.7901 Fx: 203.686.0172 info@midstatechamber.com. We welcome Chamber member and community news, events and other articles of interest from our diverse membership base. The Midstate Chamber of Commerce serves its member businesses in Meriden, Wallingford, Southington, Berlin, Cheshire and Middletown, Connecticut. We invite all businesses to join with us and become members of our chamber.



For all of your needs visit our members at www.midstatechamber.com

“MOORE” UPDATES FROM THE PRESIDENT!



Séan W. Moore

READERS' CHOICE WINNER CONGRATS

Recently the Record-Journal hosted its “2018 READERS' CHOICE AWARDS” program and many Midstate Chamber members were recognized as the “Best of the Best”. We would like to give a special shout out to those Midstate Chamber members who went on to receive the most votes in their respective class (some in multiple classes too!). And they are:



AC Exterminating Co., Aqua Turf Club, As U Like It Cleaners, Augusta Curtis Cultural Center, Beecher & Bennett Funeral Service, bluefrog Plumbing + Drain, BMUSE Cafe, Bongiovanni Insurance & Financial, Brothers Pool, BSP Insurance, Carver Preschool, Chris Brosnan – Wallingford Buick GMC, Colonial Flooring America, Country Flower Farms, Dental Group of Meriden-Wallingford, Double Play Cafe, East Side Veterinary Clinic, Four Points by Sheraton Meriden, Gouveia Vineyards, GT Tire, Hunter Memorial Golf Course, Liberty Bank, Lido's Restaurant, Mahon, Quinn & Mahon, PC, Members First CT Federal Credit Union, Meriden Hyundai, Meriden YMCA, Middlesex Community College, MidState Medical Center, Moran's TV & Appliance, Mule Security Systems, New Life Church, Noack's Meat Products, Pancheros Mexican Grill, Pastor Will Marotti - New Life Church, Petruzelo Insurance Agency, Inc., RICO Premiere Events, Salon Nathaniel, Sans-Souci Restaurant, Silver City Furnace Company, Sonic of CT, Star Auto Sales, The Village at Kensington Place, Thompson Chocolate, V. Czapiga & Son, V. Nanfito Roofing & Siding, Valencia Discount Liquor & Wine Shop, Valentin Karate, Wallingford Flower Shoppe and Wallingford Buick-GMC. Congratulations to you all!

Early in the contest, we had asked and encouraged all of our Chamber members to be sure to vote for their fellow Chamber members and on their behalf, I'd like to thank you all for your support.



**Call 203.235.7901 to REGISTER NOW
Share & Be Part of the Festivities**



**Midstate
Chamber of
Commerce**



Holiday Celebration

Hosted & Presented by:



Wednesday

12.12.18

5:30-7:30 pm

**275 Research Parkway
Meriden**

*Co-Sponsored by:



The Midstate Chamber Board of Directors and Staff extend a warm invitation to you and your team to join us at this classic event. Celebrate successes of the year, bid farewell to 2018 and enjoy a festive evening with fellow members!

Enjoy stations with tasty pasta specialities, carving station with pork tenderloin & chicken marsala, mashed potato station (back by popular demand) sweet treats with hot cocoa station & more! Complimentary house beer, house wine & soft drinks. Cash bar for other libations.

\$39 pp if registered & paid by 11.30.18;

\$45 after 11.30

** It's NOT too late to add your name as a sponsor! Options for every budget on reverse.*



*Grateful & Giving Back...
Fill Santa's Bag with non-perishables or grocery store gift cards to be donated to local food pantries*



Candy Cane Networking is Back!

Remember: register to sponsor or attend by 11.30 & save!

Company: _____
(kindly provide a list of names of your guests)

(Circle) Title Sponsor Premier Sponsor Gold Sponsor Silver Sponsor
Tabletop Sponsor *or* _____ guests x \$39

Contact: _____ Check Enclosed _____

Bill Us _____ Credit Card: _____

Exp. Date _____ Sec. Code _____ Zip Code _____

Midstate Chamber of Commerce | 546 South Broad St., 2C, Meriden, CT 06450 | 203.235.7901
info@midstatechamber.com | www.midstatechamber.com



CLICK FLYER to REGISTER NOW



Holiday Celebration

Wednesday 12.12.18

Title Sponsor—\$1295
Tremendous Package Includes:
 15 Event Tickets
 2 Minute "Commercial" or Holiday Wish
 Web Ad for 6 Months - prime placement
 You are Featured Business of the Month on our Facebook Page (you pick the month!)
 Full Page Feature / Ad in Newsletter
 1 E-minder Message (distribution: 1,700)
 Full Display Table
 Banner Displayed
 LOGO on Table Signs
 Full Screen Recognition at Event



Premier Sponsor—\$995
Entertain Clients & Staff
 10 Event Tickets
 1 Minute "Commercial" or Holiday Wish
 Web Ad for 3 Months - prime placement
 1 E-minder Message (distribution: 1,700)
 Full Display Table
 Banner Displayed
 LOGO on Table Signs
 Full Screen Recognition at Event

Gold Sponsor—\$575
Great for Small Businesses
 6 Event Tickets
 Web Ad for 1 Month - prime placement
 Full Display Table
 LOGO on Table Signs
 Half Screen Recognition at Event

Silver Sponsor—\$395
 4 Event Tickets
 Shared Display Table
 Company Name on Table Signs
 Quarter Screen Recognition at Event

Tabletop Sponsor—\$195
 2 Event Tickets
 Shared Display Table
 Company Name on Table Signs



Register to sponsor or attend by 11.30 & SAVE!

Company: _____
(kindly provide a list of names of your guests)

(Circle) Title Sponsor Premier Sponsor Gold Sponsor Silver Sponsor
 Tabletop Sponsor *or* _____ guests x \$39

Contact: _____ Check Enclosed _____

Bill Us _____ Credit Card: _____

Exp. Date _____ Sec. Code _____ Zip Code _____



Midstate Chamber
 of Commerce
 546 South Broad St.,
 Suite 2C
 Meriden, CT 06450
 203.235.7901

info@midstatechamber.com
 www.midstatechamber.com



STAND OUT in the MAGAZINE & NEW WEB SITE! (pg 1 of 2)



LAST CALL!

DEADLINE IS 11/30/18 for ADS

With rates this low, you can't afford NOT to GET IN!!!



Midstate Chamber of Commerce

Not 1 ... Not 2 ... But 3 Ways to SHOWCASE YOUR BUSINESS:

- 1. Web Ad on our NEW mobile-enabled website**
- 2. Print Ad in the "MOST-USED" Guide in the Area**
- 3. OH, by the way, you can get both for UNDER \$500 (that's for a whole year ~ not a month) - and save 10%**

Option 1: Website Digital Ad Only

Option 2: InSight Magazine Print Ad Only

TOP REASONS TO BE ON MIDSTATECHAMBER.COM:

TOP REASONS TO BE IN THE MAGAZINE:

- * Its **NEW UPGRADES** make it mobile-friendly for Residents, Visitors & Those Doing Business in the Region
- * **Current ads average 9,000 VIEWS / MONTH** - driving MORE TRAFFIC to YOUR site!
- * Increase **YOUR VISIBILITY** on the web & **GET Your FAIR SHARE** of the Internet Market
- * Your Ad **CAN be CHANGED** seasonally/monthly

- * It's **THE GO-TO Resource** for Residents, Visitors & Those Doing Business in the Region
- * It's the Official **Who's Who Business Guide & Membership Directory** of the Midstate Chamber
- * **Full Color Ads - 5,000 Copies** (print & digital)
- * **Quick Reference Guide: Berlin | Meriden | Wallingford**
- * **Distributed in Relocation Packets | Community Events**

Example of Header & Footer:
Actually 600 pixels wide x 200 pixels high



Example of Homepage or Interior Page:
Actually 340 pixels wide x 340 pixels high



2019 ISSUE COMING SOON! RESERVE YOUR AD NOW

**Option 3:
BOTH PRINT and WEB: SAVE 10%
See flip side and full registration form.**

**Be Creative! Split Your Print Ad Space.
Example: buy 1/2 page (6 panels) and have TWO 1/4 page ads in different areas of the magazine to maximize your presence in the publication.**

**MAKE YOUR SELECTIONS ON THIS FORM AND REMIT ASAP TO
HOLD YOUR SPACE!**

Payment and ad copy deadline is ~~9/30/18~~ 11-30-18

Option 1: Website Digital Ad

Indicate Choice Here:	Web Site 12 mos	Pixel Size
Interior Left Side*	1,150	340 wide x 340 tall
Homepage Feature*	950	340 wide x 340 tall
Header All Pages*	\$ 550	600 wide x 200 tall
Footer All Pages*	200	600 wide x 200 tall

* All website ads appear in rotation in the desired section

Option 2: Magazine Ad

Indicate Choice Here:	Number Panels	In Sight Mag Reg Rate
Single Panel	1	\$ 295
Double H or V	2	525
Quarter Page H	3	725
Third Page H or V	4	925
Half Page	6	1,275
Two Thirds Page	8	1,675
Full Page	12	2,475
Full Covers	12	2,995

Examples of Ad Size Layouts (with regular pricing) for 2019 InSight Magazine:

Double 5 x 2.5 \$ 525	Triple 7.5 x 2.5 \$ 725	Quad 2.5 x 7.5 \$ 925	Eight 5 x 10 \$ 1,675
Double 2.5 x 5 \$ 525	Six 7.5 x 5 \$ 1,275	Quad 5 x 5 \$ 925	
Single 2.5 x 2.5 \$ 295			

Popular Examples when you combine and get 10% off both... *OR* Create your own COMBO!

Insight Magazine	Regular Price	Website Ads	Regular Price	Total	You Save 10%	You Pay Only
3 panel (1/4 pg) Ad	725	Header	550	1,275	128	1,148
2 Panel Ad	525	Footer	200	725	73	653
1 Panel Ad	295	Footer	200	495	50	446



***BEST VALUE* Option 3: BOTH PRINT and WEB: SAVE 10%**

Web Ad Total: \$ _____ + Print Ad Total: \$ _____ = SUBOTAL: \$ _____ 10% off _____ PAY: \$ _____

Please Indicate Print Ad Orientation (if applicable): ___ Horizontal ___ Vertical

YES! Reserve My Spot NOW! Mark your ad choice(s) above and complete this form ASAP to reserve your space. Payment and ad copy deadline is 11-30-18

Contact: _____ Company: _____

___ Check Enclosed ___ Bill Me: ___ Credit Card (AX, VI, MC, Discover)

Charge: _____ Exp. ___ Sec. Code _____ Zip _____

**Kindly remit this form to: Midstate Chamber of Commerce
546 So. Broad St., 2C | Meriden, CT 06450 | Ph: 203.235.7901 | Fx: 203.686.0172
info@midstatechamber.com | www.midstatechamber.com**

CLICK FLYER to REGISTER NOW



Save the Date!

Wednesday, November 14, 2018, 5p – 7p

Record-Journal - 500 South Broad Street, Meriden, CT

Enjoy cocktails, heavy appetizers, gift bags, exciting prizes and more!



PRESENTED BY



JACKPOT

Win a 2-night Foxwoods Casino Getaway - a \$1,600 Value!

Win a \$5,000 Marketing Makeover from RJ Media Group!

Each guest please bring a non-perishable food item – to be donated to New Opportunities of Greater Meriden.

RSVP by October 10, 2018 by clicking this link: www.myrecordjournal.com/4chambers

PROUDLY SPONSORED BY



CLICK FLYER to REGISTER NOW

Are you hiring? Looking for employees?

Meet & Greet

Come learn about our wage subsidies and free recruiting services.

Hear about how to participate in the upcoming Pop-Up Job Fair!
For businesses in Finance, Insurance, Construction & Trades

Friday, Nov. 16th

3:00pm – 4:00pm

at Midstate Chamber of
Commerce, 546 South Broad
St., Suite 2C, Meriden



Illustration by Chris Gash



And...Save the Date: Workforce Alliance & Midstate Chamber of Commerce will be hosting a **FREE "Pop-Up Job Fair" December 7th.**

*Join us as we bring employers and job seekers together in one place. *

Paul Gagne, Business Service Representative,

pgagne@workforcealliance.biz 203.867.3040 ext 219

The Connecticut Department of Labor and Workforce Alliance are Affirmative Action/Equal Opportunity employers and equal opportunity program and service providers. Auxiliary aids and services are available upon request to individuals with disabilities.

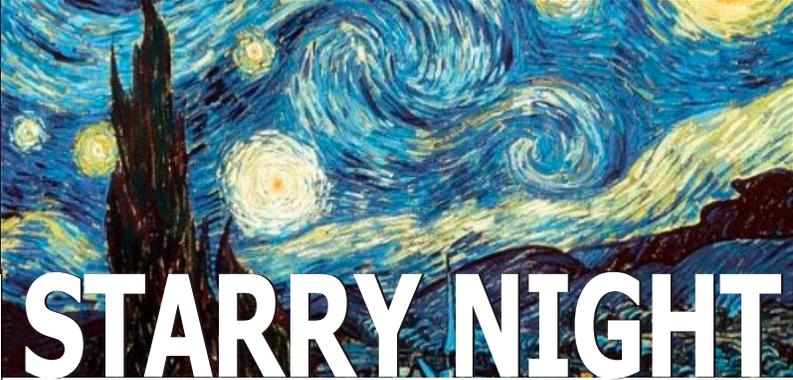


www.workforcealliance.biz

CLICK FLYER to REGISTER NOW



GALLERY 53 PRESENTS



STARRY NIGHT



**Thurs., November 29, 2018
5:00 – 7:00 PM**



You know when the Midstate Chamber of Commerce holds a meeting at the local art gallery . . . it won't be business as usual!

At Gallery 53, you'll mingle with other chamber members in a creatively charged atmosphere overlooking the dramatically lit Meriden Green! Nibble on delicious appetizers while sipping an "Art-ini" – Gallery 53's signature cocktail! And see where Meriden-area artists flock to for inspiration: our fully-equipped conference room, lower level pottery studio, ground floor gallery / gift shop, and second floor art studio. This is where all the magic happens!

PLUS, get in on exclusive private shopping event at the G53 Gift Shop after the meeting! The G53 Gift Shop offers unique, affordable items made by hand right here in Connecticut! This a tremendous opportunity to get a jump on your holiday shopping!

53 COLONY STREET, MERIDEN, CT 06451

FREE PARKING IN GARAGE ACROSS THE STREET



Please **RSVP** by phone, e-mail or online:

203-235-7901

info@midstatechamber.com • www.midstatechamber.com

CO-SPONSORED BY GALLERY 53 & PEOPLE'S UNITED BANK



Small Business Saturday is November 24, 2018 ... we ask all of you to support our small businesses and “shop local” on this day and through the year. It is the small businesses in th region that support our communities. Find many of them here in the Midstate Member Directory!



Proclamation

City of Meriden, Connecticut

Office of the Mayor

“Small Business Saturday”

November 24th 2018

Whereas, the City of Meriden, celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States, they represent 99.7 percent of all businesses with employees in the United States, are responsible for 65.9 percent of net new jobs created from 2000 to 2017; and

Whereas, small businesses employ 47.5 percent of the employees in the private sector in the United States; and

Whereas, 90% of consumers in the United States say Small Business Saturday has had a positive impact on their community; and

Whereas, 89% of consumers who are aware of Small Business Saturday said the day encourages them to Shop Small all year long; and

Whereas, 73% of consumers who reportedly Shopped Small at independently-owned retailers and restaurants on Small Business Saturday did so with friends or family; and

Whereas, the most reported reason for consumers aware of the day to shop and dine at small, independently-owned businesses was to support their community (64%); and

Whereas, the City of Meriden supports our local businesses that create jobs, boost our local economy and preserve our communities; and

Whereas, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

Now, Therefore, I, Kevin M. Scarpati, Mayor of City of Meriden do hereby proclaim, November 24, 2018, as “*SMALL BUSINESS SATURDAY*” in the City of Meriden and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.


Kevin M. Scarpati
Mayor





NEW MEMBERS!

We are delighted to introduce our new members - the lifeblood of our organization and the reason we exist. Please welcome them by visiting their website, sending them an email or stopping by to introduce yourself. The personal touch will help our chamber continue to grow and thrive as we continue on our goal to reach 650 members in the coming months! A membership application is enclosed - **SHARE** it with a friend ... don't keep us a secret!

BurgerIM: Westfield Meriden (mall), 470 Lewis Ave., Meriden, CT 06451. The phone number is 203-237-0202. Syed Shah is the owner of this "new to Connecticut" franchise. A rapidly growing international burger franchise, Burgerim is thrilled to introduce their "It's what you crave" concept to the Meriden area. Try a single or a set of 2, 3, or 16 burgers! "Bursting with flavor, our gourmet burgers apply a unique approach to kicking all of your cravings in one meal. Choose from an uno, duo, trio, or 16 pack of our gourmet 3 oz. patties and customize each one!" Halal certified. The staff of the Midstate Chamber is working on scheduling a ribbon cutting - stay tuned ... more information to follow on that! Until then, stop into the food court at the mall and place your order - the 16 burger option went over very well at the October 25th Job Fair and is great for small parties or your next office staff meeting! <https://www.burgerim.com/our-locations/meriden/>



SHARE the Membership Application with a friend in business. It's on the last page of this newsletter. To THANK YOU, we'll give you a FREE BANNER AD FOR 6 Months on our NEW WEBSITE!

Chamber Membership = Community Pride

MEMBER RENEWALS...

We **recognize and thank** our members who have joined or renewed their investment in the Midstate Chamber within the last month.

Visit www.midstatechamber.com for the most up-to-date listing of members in good standing!

- AlphaGraphics
- Bradley Home
- Brand-Nu Laboratories, Inc.
- Colliers, Dow & Condon
- Cox Business
- Credit Union League of Connecticut
- Fratelli Pizza Restaurant
- Hair Cuttery
- Haynes Construction Company
- Home Store Real Estate
- Il Monticello Restaurant
- Illiano's Ristorante & Pizzeria
- Instant Imprints
- Landmark Architects, P.C.
- Lee Manufacturing
- Macri Roofing, Inc..
- Meriden Adult Education
- Meriden-Cooper Corporation
- New England Capital Financial Advisors LLC
- Noack's Meat Products
- Pascarella Accounting Group, LLC
- Law Office of E.B. Quirk, LLC
- Right At Home
- Russell Hall Co.
- Salon Nathaniel LLC
- Salvation Army
- Silver City Properties/Gulino Real Estate
- Squire Travel Agency
- Taylor Rental
- TD Bank
- Ting Ho / Yeungs Family Chinese
- Tony's Trucking Company, Inc.
- Weichert Realtors, The Zubretsky Group
- Zoel's Body & Auto Center

**Members Use Members!
AND, BE SURE TO TELL THEM YOU
ARE A FELLOW MEMBER!**



UPCOMING NOVEMBER EVENTS:

Mark your calendars, iPhones, Droids, etc. with these event dates. **M** = Chamber or Business event; **C** = Community event. More details and RSVP information for these events may be found on www.midstatechamber.com! Chamber event RSVP line: 203.235.7901



This QR code in the upper right corner also brings you right out to our business and community calendars.

This is a SHORT LIST of some of our KEY events – for MORE business and community events including Chamber Committee meetings - details & updates visit www.midstatechamber.com/Calendar

HELP us *GROW IN 2018* INVite Your Biz Neighbors to JOIN the Midstate Chamber! Earn Chamber BUCKS for you & your biz. 203.235.7901

COMMITTEE CONNECTION

A LOT of work happens at the committee level here at the Midstate Chamber. We do encourage your involvement and that of your employees on **any** committee! ALL committee meeting dates and times are listed on the Midstate Chamber's website. Come on out and sit in on a meeting to try it - you will like it: the experience, sharing your knowledge, the connections you will make and more!



Your participation helps YOU, helps YOUR BUSINESS and helps OUR CHAMBER! Questions? Call us at: 203.235.7901



And, LIKE us on
FACEBOOK and
FOLLOW us on
TWITTER:
@MidstateCoC



- C** Tue, Nov 6 | 2:00 pm: Veterans' Ceremony and Flag Dedication - All Welcome - at Meriden Center, Paddock Ave., Meriden.
- C** Tue, Nov 6 | 6:30 pm: AAC Recovery Allies Group! held at Middlesex Community College, ROOM 808A
- M** Wed, Nov 7 | 8:30 am: **Chamber Health and Wellness Council** Mtg features Special Presentation on Rail Safety held at Easterseals, 158 State St., Meriden. ALL are welcome to meet the council & hear the presentation! Be INformed.
- M** Wed, Nov 7 | 5:30 pm: **Final Session: "Ready, Set, Go!"** Small Business Workshop Series at Midstate Chamber
- M** Thu, Nov 8 | 9:00 am: **SCORE - Counseling Sessions** for Businesses held at Chamber of Commerce
- C** Sat, Nov 10 | 6:00 pm: XP Light of Hope 4th Annual Fundraising Celebration held at The Augusta Curtis Cultural Center
- M** Mon, Nov 12 | **Veterans Day** Federal Holiday Observance - The Chamber offices will be closed.
- M** Wed, Nov 14 | 5:00 pm: **Record-Journal 2nd Annual 4 Chamber Social**, "Casino Night Theme" at Record Journal - RJ Media Group - see flyer!
- M** Fri, Nov 16 | 3:00 pm: **FIRE (Finance, Insurance, & Construction Trades) Meet & Greet** held at Midstate Chamber of Commerce - see flyer!
- M** Sat, Nov 24 | 3-7 pm: Yulefest - Downtown Meriden - <https://www.meridenyulefest.com/>
- M** Tue, Nov 27 | 8:30 am: **Chamber Education Committee Meeting at Wilcox Tech with Presentation by Junior Achievement**
- M** Thu, Nov 29 | 5:00 pm: **Business After Hours Showcasing Gallery 53 Co-Sponsored by People's United Bank** - see flyer!
- C** Sat, Dec 1 | 1:00 pm: South Meriden Christmas in the Village

...and, don't miss these December events:

- M** Wed, Dec 5 | 5:00 pm: **HOLA Holiday FriendRaiser and FundRaiser held at Silver City Grill** at Four Points by Sheraton
- M** Wed, Dec 12 | 5:30 pm: **Midstate Chamber Holiday Celebration** held at Four Points by Sheraton

We are truly grateful to all of the members of the Midstate Chamber of Commerce for your continued partnership and investment in your business, our chamber, and our communities.

Thankful



Find business resources at: www.midstatechamber.com

MEMBER UPDATES

This QR code in the upper right corner also brings you right out to our member news section of the website where you can view FULL news articles by submission date OR by member. Just SCAN and CLICK!



Find ALL of our members' news online:

<http://www.midstatechamber.com/News>

LOOKING TO GROW YOUR BUSINESS?

We are the only publication that reaches every home in central Connecticut, more than 265,000 readers in print and even more online!

Put Elaine to work for your business today. Contact Elaine at 203.317.2327 or ejustino@rjmediagroup.com



Call **Elaine Justino**, your media consultant for the Record-Journal, Weekly Citizens and Homebase Digital.

MEDIA THAT MOVES YOUR BUSINESS FORWARD >>

There is SO MUCH GOOD NEWS TO SHARE, and we recognize how valuable your time is ... so we are introducing an abbreviated news section with catchy headlines and you can click for more details on the items ... and/or click this link for all of the current news submitted from Midstate Chamber members:
<https://www.midstatechamber.com/News/newsbydate.asp>

ASG Information Technologies: Be VERY careful of what you put in any email. Never forget that e-mail constitutes a legal record and can be admissible in legal actions, not only in the courtroom, but in the court of public opinion. People sue people for all kinds of silly reasons. Family members get into disputes, couples get divorced, consumers sue merchants and vendors can pursue delinquent clients. Whenever a lawyer is looking for damaging evidence, one of the first things they'll ask for are e-mail records – and deleting them does NOT save you. E-mail is also not private. Employers have the right to monitor employees' work e-mail; and if you e-mail anything to a "friend," you have no legal right to prevent them from posting it or forwarding it. **So, before you hit "send," take a minute to make absolutely certain your e-mail doesn't contain something you don't want public. Pretend your boss/parent/spouse/religious leader/kids are copied on every e-mail you write. Better yet, pretend your worst enemy is...then edit before you hit "send."** If you have any questions, please don't hesitate to give us a call at 203-440-4413. www.asgct.com.



the Pennsylvania State University. For over a decade, Nikki has dedicated herself to changing the lives of hundreds through her expertise in personal training, nutritional coaching, and mind set development. Nikki is a top ranked competitive Fitness Professional and the runner up Ms. Fitness Universe. She has utilized her experiences as an elite athlete and coach to help guide others to overcome fears, believe in themselves, and design balanced, healthy lifestyles. We are so excited to add Nikki's expertise and guidance to our list of services for our clients

Connex Credit Union - Take your savings to the next level! With Connex's new Money Market Special, you can earn up to 2.25% APY* on your nest egg. Rate good for 16 months after opening. Apply by visiting a branch or call 1-800-CR-UNION. Money Market Account must be opened by November 30, 2018. The Meriden branch is located at 533 S. Broad Street. Please visit connexcu.org for terms and conditions. *APY = Annual Percentage Yield



Bongiovanni Insurance and Financial is excited to welcome Nikki Bongiovanni Grillo as our Corporate Health and Wellness Coordinator. With the growing trends in health care and the increased focus of wellness in the workplace, it was the perfect time to expand and provide more health and wellness support for our clients. Nikki is spear heading the department and taking on the initiative to improve the health of current and future clients. *She will be working directly with employers to customize programs to best fit their needs, improve the lives of their employees, and improve the cost of insurance.* Nikki is a former Olympic level gymnast who spent several years on the US National Gymnastics Team and went on to finish her career as an NCAA division I scholarship athlete at



Diversified Physical Therapy LLC - DPT Gym- For only \$25 per month you can use the equipment at DPT anytime the office is open, as often as you like. We have a treadmill, recumbent bike, lifecycle, total gym, free weights, therabands, ankle weights, foam roller, Bosu and balls of all weights and sizes. Pay per month with no extra fees and no commitment. Friendly atmosphere! Call for more information 203-630-3939. DPT Mart- We have a variety of items for sale including Biofreeze, microwave hot packs, theraband, foam rollers, exercise balls, Squatty Potty, stretching straps, Slippery Stuff and more! Stop in to DPT and check out our supplies. Our prices are better than on Amazon! "Like" us on Facebook for special offers, updates, sales, newsletters, tips and more. Check out the calendar on our website to find more information. <http://www.diversifiedpt.com/calendar.aspx>

Employers Association of the NorthEast | EANE: With more than a century devoted to creating successful workplaces, EANE offers members access to a powerful network of experienced HR professionals ... providing talent, training and tools to retain, develop and engage employees. NOW is the time to plan for your 2019 workforce development training. Take a look at EANE's 2019 Training and Services Catalog: (www.eane.org/assets/2018/PDFs/EANE-Catalog-Pages-Final.pdf) to start building your training strategy! For more info on EANE call Lisa at (877) 662-6444 or email her: lpatnode@eane.org



Ion Bank will be expanding their footprint into a new market. Ion Bank, Ion Investments and Ion Insurance will be bringing services to the Farmington region. As a community bank, we are committed to building lifetime relationships by partnering with our customers to help them identify and achieve their financial goals. We are extremely pleased and look forward to bringing our friendly, personalized banking, wealth management, and insurance services and values to the Farmington area communities. We are currently going through the regulatory process to open a branch at 4 Main Street in Farmington. We anticipate opening the new branch in early 2019. Ion Bank is committed to maintaining our independence as a mutual bank and will be honored to serve the Farmington community as an exemplary corporate citizen through volunteerism and financial support.



U.S. Small Business Administration - Free Course: Contracting Opportunities for Veteran Entrepreneurs - This free self-paced training course provides an introduction to federal contracting opportunities for veterans. Topics include services available to small veteran-owned businesses and government procurement methods. https://www.sba.gov/course/contracting-opportunities-veteran-entrepreneurs/?utm_medium=email&utm_source=govdelivery



Spanish Community of Wallingford SCOW has received a contribution of \$1,250 from the Hartford Archbishop's Annual Appeal through its Vicariate Outreach Program. The funding will be used to continue the 45-year-old organization's mission of responding to the needs of the Latino community by assisting them to succeed in the U.S. SCOW provides social service guidance, educational opportunities, and cultural sharing. "The contribution is important because our community has many needs and our programs continue to expand," said Adriana Rodriguez, interim director of SCOW. "The contribution will be added to our direct services fund that assists clients with rent assistance, purchase of medications, and any other emergencies. We are deeply thankful to the Hartford Archdiocese for their generosity."





CEDF "SMALL BUSINESS AS USUAL" PODCAST WITH CHAMBER PRESIDENT

Fred Welk of the Community Economic Development Fund (CEDF) is continuing his monthly podcast series about the art of operating small enterprises and the issues faced by the owners with an episode on Effective Networking with Chamber President Sean Moore. This series has been especially valuable to business owners who can't generally attend educational programs during a "normal" work day. You can click on at anytime and get valuable business tips. The direct link to the CEDF Networking podcast is <https://www.cedf.com/chalkboard/small-business-as-usual-episode-18-8> but be sure to click on any of the other episodes as well.

TriCircle, Inc. - 2nd Friday of Every Month - Monthly Setback Tournament - Center Street Luncheonette, 18 Center Street, Wallingford, CT 06492. Doors open at 5:00pm, first game starts at 6:30pm. Proceeds go toward supporting TriCircle, Inc. Hope & Support Groups. \$20.00 buy-in. Food and beverages will be available for purchase. Q's? Contact Ana: (203) 213-0329 or ana@tricircleinc.com.



Open DOHR Employment Training Program



December 7, 2018
1:00 pm-4:00 pm

169 Colony Street
Meriden, CT 06451

Call 203-235-9297 ext. 127 to register, walk ins welcome.

Bring your resume and remember to *Dress to Impress!*

- Health, Human & Social Services
- GED/Credit Diploma Programs
- Retail, Sales & Customer Service
- Free Employment Training
- Post-Secondary Education Programs
- Literacy, ESL & Citizenship Programs



@OpenDOHR

Visit us at www.womenfamilies.org



facebook.com/OpenDOHR



Find it all at: www.midstatechamber.com



MERIDEN ROTARY PRESENTS

LIGHT UP MERIDEN

HELP US GIVE BACK TO THE COMMUNITY BY PARTICIPATING IN OUR MERIDEN WREATH EVENT.

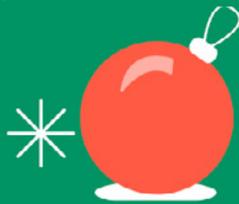


WREATHS ARE YOURS FOR THE SEASON
THEY ARE 24 INCHES -
ARTIFICIAL AND PRE-LIT
THEY WILL BE DELIVERED AND PICKED UP TO
YOUR LOCATION.



\$100 DONATION

GETS YOU 2 TICKETS TO A NETWORKING COCKTAIL PARTY
TUESDAY NOVEMBER 13TH 6PM
DELIVERY AND PICK UP OF WREATH
NAME ON ROTARY LIGHT UP MERIDEN NOTIFICATIONS



CONTACT INFO
LESLIE KOGUT
LESLIEKOGUT@ATT.NET
203-235-4334



Hispanic Outreach Leaders in Action



Annual Holiday Fund & Fundraiser

Wed., December 5th | 5-7pm

Silver City Sports Bar & Grill
at Four Points by Sheraton
275 Research Pkwy, Meriden





Business Services
Customized Tool Kit for
Your Business



Candidate Pool: 14,000+ people a year visit us looking for jobs, training or both. Targeted outreach brings in candidates to suit employer needs.

On-the-Job Training: Employers can be reimbursed up to 75% of an eligible new hire's salary while they learn the skills needed on the job. With our variety of resources, almost any full-time job is eligible.

Recruiting & Hiring Events: Let us host and promote hiring events and deliver jobseekers based on your needs. Business services representatives will work one-on-one with you to find the right candidates and qualify for incentives.

Share Job Postings: Reach more candidates! Send us your postings and let us screen for skills, experience and job readiness. Employers are also encouraged to create accounts on CThires.com, a free service of the CT Department of Labor.

Train Workers & Grow Your Workforce: Matching grants can help build a pool of candidates intended for hiring with a specific skill, or enhance existing employee skills to encourage advancement.

Stackable Incentives: Ask a Business Services Representative about all state and federal programs including the Work Opportunity Tax Credit, Registered Apprenticeships and others for business investment and growing your workforce. *Already have a candidate in mind?* Work with our staff to verify eligibility prior to starting work and still qualify for incentives.

Workforce Alliance Business Services can help your company grow through training and development of new and existing employees.

Funded through state, federal and other grants and serving 30 towns in South Central Connecticut.

There is never a COST to the employer or job seeker.



Main Office: 560 Ella T. Grasso Blvd., New Haven, (203) 867-4030
Meriden: 87 West Main Street, (203) 238-3688
Hamden: 37 Marne Street, (203) 859-3200
Middletown, 272 South Main Street, (860) 347-7691

All programs provide screened candidates via the American Job Center system and targeted recruitments. Specific eligibility for jobseekers and employers may apply.



www.workforcealliance.biz





Business Services Coordinator: Wanda Lary 203.867.4030 x 254
wlary@workforcealliance.biz

Business Sector	Contact
MANUFACTURING & ENGINEERING RESEARCH & SCIENCE	Steve Johnson 203.867.4030 x 233 sjohnson@workforcealliance.biz
INFORMATION TECHNOLOGY TRANSPORTATION, DISTRIBUTION & LOGISTICS	Vicki Gelpke 203.867.4030 x 267 vgelpke@workforcealliance.biz
BANKING, FINANCE & INSURANCE TRADES & CONSTRUCTION	Paul Gagne 203.867.4030 x 219 pgagne@workforcealliance.biz
HEALTHCARE SOCIAL & EDUCATION SERVICES	Terri Sells 203.624.1493 x 254 tsells@workforcealliance.biz
SERVICE PROFESSIONALS: Retail, Hospitality, Food Service, Amusement & Customer Service	Juliana Castillo 203.238.3688 x 302 jcastillo@workforcealliance.biz
Specialized Services	Contact
<u>Jobs First Employment Services</u> : Allows employers to provide work experience while program pays workers minimum wage. Successful participants go on to become regular employees.	Cathy Geremia 203.624.1493 x 285 cgeremia@workforcealliance.biz
<u>Next Steps - Turning Ex-Offenders into Job Seekers</u> : Dedicated staff utilize employer incentives combined with intensive follow-up and support to meet employer needs. Job readiness and soft-skills training provided to people preparing to leave incarceration or who have a criminal history.	Glenn Young 203.624.1493 x 212 Gyoung@workforcealliance.biz Ryan Erickson 203.867.4030 x 293 Rerickson@workforcealliance.biz
<u>ITXpress</u> : Engages 17-29 year olds who are out of school to enter or move up in Information Technology careers. Offers tuition assistance to earn certifications & credentials. Includes paid internships, apprenticeships and direct placements.	Matthew Reid 203.867.4030 x 287 mreid@workforcealliance.biz
<u>Ticket to Work</u> : Employer services for hiring people with disabilities.	Barbara Green 203.867.4030 x 239 bgreen@workforcealliance.biz

www.workforcealliance.biz/business-services

Workforce Alliance programs are funded in whole or part by the U.S. Department of Labor, the CT Department of Labor, and other federal, state and private sources. Equal opportunity employer programs. Auxiliary aids and services are available upon request to individuals with disabilities.

Revised November 2017



PROMOTION



EDUCATION



LEADERSHIP



NETWORKING

NOW is PRIME TIME
to JOIN Midstate Chamber of Commerce.
Kindly SHARE this APPLICATION
with your business associates!
When they join YOU will get a
\$35 chamber credit!

1-5 Employees	\$295.00
6-10 Employees	\$315.00
11-20 Employees	\$440.00
21-30 Employees	\$560.00



The Midstate Chamber supports, promotes and serves our member businesses in Berlin, Cheshire, Meriden, Southington, Wallingford and throughout central Connecticut.

546 South Broad St.; 2C Meriden, CT 06450

Ph: 203.235.7901 ~ Fx: 203.686.0172 ~ info@midstatechamber.com ~

www.midstatechamber.com

Membership Application

Company Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Company Website: _____

Type of Business/Classification: _____

of Owners: ____ # of Employees: ____ Full-Time ____ Part-Time ____ Year Founded: ____

Contact Person: _____ Contact's Phone: _____

Contact's E-Mail: _____

How Did You Learn About Us?

Chamber Activity / Interests:

Promotion: Member Directory Advertising Web Site Advertising Chamber Business Expo Newsletter Advertising Marketing Committee, etc

Education: Education Committee Education Awards Workshops School-Business Partnerships Hispanic Outreach Leaders in Action (HOLA), etc.

Networking: Business After Hours Breakfast Club Celebrates Annual Meeting/Dinner Annual Golf Tournament Young Business Leaders of CT Ambassadors Membership Committee, etc.

Leadership: Government & Business Development Committee Pizza, Pasta, & Politics Health Insurance, etc

**** Please Include Your "Web Words":** Web Words are a 25-30 word description of your business that appears with your Member Directory listing on www.midstatechamber.com: _____

**** Please E-Mail Your Key Employees Information to info@midstatechamber.com.** Key employees are employees who you wish to receive additional Chamber updates/information and who may be attending events. Key employee information may consist of name, title, direct phone number or extension and e-mail address.

Card# _____ Exp. _____ Card Zip Code _____ Verification Code _____



Signature

• **A one-time \$15 dollar set up fee is due at time of application**
 Membership dues in this organization may be tax deductible as an ordinary & necessary business expense. Dues paid to this 501c(6) are not a charitable tax deduction. The organization serves as an advocate for and promotes its member businesses.

MANY THANKS to our MINI Golf Tourney Sponsors!



10th Annual Mini Golf Tournament | 8-15-18
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