





CHAMBER INTRODUCES "InSight" MAGAZINE!

We hope you are enjoying your Chamber newsletter in its original paper format. While we like the electronic version, we will be mailing a periodic paper version. As always, the electronic version can be accessed at www.thechambernewsletter.com. We went paper this month because we are also mailing the NEW "InSight" Chamber Magazine.

We hope you like the new size, the table top magazine format, the full color in the entire publication and many other changes. It is still one of the best ways to highlight our members and the communities where we all serve. And it's a great opportunity for our members to get some additional promotion by utilizing the full color ads. I would like to thank all of the "InSight" ad-

vertisers who had the faith that the publication would look FABULOUS. All credit for the look goes to our Chamber Marketing Committee with a special shout out to Bob Carr of Allied Printing Services, Inc. Outstanding staff support, layout and production was done by Rosanne P. Ford, V.P. of Membership Services at the Midstate Chamber.

This new magazine is called "InSight." Central Connecticut and the Midstate Chamber are positioned for so many great things to happen in the next few years; so many exciting projects are in fact "in sight". We have already seen the opening of the new Meriden Green and soon we will see economic development activity on the building pads at the corner of State and Mills Streets and on Pratt Street too. We can see "24 Colony Street" and the New Train Station being completed...and many other projects are on the horizon. Many of these details are highlighted within the new magazine. Please leave it out, in a most conspicuous place to share it so our members are properly promoted.

And sometimes we feel exactly like the team of painters who work on the George Washington Bridge...as soon as you are done, you start back at the beginning. And so we are starting to solicit for next year's "InSight" ads and now that you've seen it, you know how great you could look! Details are within this newsletter.

ctnext

CHAMBER & CITY RECEIVE INNOVATION PLACES PLANNING GRANT

We are extremely pleased to announce that the Chamber and City have received a \$25,000 grant to plan for an Innovation Place in Meriden. We often talk about doing something really big and this project will be truly transformational!

We envision creating a walkable, livable and thriving business district where entrepreneurs, innovators, artists and visitors all want to be living, working and recreating! We refuse to wait for 30 or 40 years for it to evolve "naturally" and on its own. We are not that patient and want it to happen within 5 years!

We all believe that we have great bones in downtown Meriden and this planning exercise will help drive the next five years or so of implementing solid strategies and recommendations.

To keep all of the partners and all of our entire community connected to the project, we are preparing a Meriden Innovation Places section on the Chamber's website. In the next few weeks, you will be able to access this information from the home page of the chamber site so please visit www.midstatechamber.com for details.

In This Issue:



What You'll Find INSIDE:

President's Piece:

Proposed Tuition Hikes

Improved Bus Reliability

Small Business Saturday is 11/26... **How YOU Can** Participate: pg 2, pg 12

Chairman's Corner invites YOU to MEET TWO very special guests at our 11/2 Wellness Roadshow

SHARE: ALL Chamber Event Flyers & Member Flyers

LOTS OF WHAT WE DO FOR MEMBERS IS LINKING YOU ... to resources, services, sup-

port, and fellow members. Here are some EASY LINKS to the Midstate Chamber to "always keep you in the loop":

NEWS: http://www.midstatechamber.com/News CALENDAR: http://www.midstatechamber.com/Calendar RESOURCES: http://www.midstatechamber.com/Resources DIRECTORY: http://www.midstatechamber.com/Directory

NEWSLETTERS: http://www.thechambernewsletter.com 2015-16 CHAMBER BOOK: http://www.thechamberbook.com



Séan W. Moore

MESSAGE FROM THE PRESIDENT:

COMMUNITY COLLEGES PROPOSE TUITION HIKES

Faced with budget cuts, the Board of Regents for the State Community College system is proposing tuition hikes. Specifically, the increase would effect students who take more than 12 credits in

one semester. Before the recommended increase, the student full time designation covered all credits up to 18 semester hours. The proposed increase would be \$150 in tuition and \$74 in other fees for each additional credit over the 12. The ask is that the students pay for the courses that they are taking.

We are faced with a difficult situation when the state cannot afford to fund higher education. We must prepare for the future of our residents and employers with a robust higher education system. In Connecticut, our Community Colleges will still remain an excellent value.

We hope that private sector philanthropy could step up and assist the students. In addition, maybe the state might propose a low interest rate student loan program to help students finance the increase. Either way, we must continue to maintain and improve our Higher Education Systems in Connecticut.

MERIDEN TRANSIT DISTRICT IMPROVES **BUS RELIABILITY**

Last month the Meriden Transit District made an important policy and procedural change. The former practice of stopping on-demand at the passenger's request has been disbanded. Now bus stops will now be made at designated places only. The signage is clear, the stops are safer and reliability is improved.



This change will significantly improve service. Safety will improve by stopping where there is ample space for the bus to pull over. Reliability will be improved as well because the service times will be more consistent and predictable.

This incremental step is a great example if the finer improvements that we can expect to continue to see over the next few years. I applaud the Meriden Transit District in making these strategic improvements.

JOIN IN ON SMALL BUSINESS SATURDAY®

Small Business Saturday is on November 26, 2016 and every local business can participate. It comes with a national promotional campaign provided by American Express.

The first-ever Small Business Saturday took place on Nov 27, 2010. designed to encourage people across the country to support small, local businesses and that goal remains in this the 7th year of the program. These small businesses are your neighbors, their kids go to school with your kids, they attend the same places of worship and they are active community members. Our communities are truly improved because we have small businesses in our cities and towns.

As a business, this is your opportunity to "ask" for the business on Small Business Saturday. Online resources are available at https://www.americanexpress.com/us/small-business/shop-small/.

As a shopper and consumer, it is also your responsibility to get out on November 26 and utilize these important businesses. Please tell them that you are glad that they are active in your community...and you appreciate the local goods and services.

If you would like to share your success stories from November 26, just let us know and we can get them out in the Member News section of the chamber website for added promotion after the event!

HAIRMAN'S ORNER

HAPPY NEW YEAR! No, I'm not two months early. This is - in fact - the Midstate Chamber's new fiscal year! We are pleased to report we had a successful 2015-16 and are budgeting for another great year in 2016-17. WeTHANKYOU, our MEMBERS for your continued participation and your help in growing our organization so we



Rich Pendred A&A Office Systems, Inc. Chairman of the Board Midstate Chamber of Commerce

can continue the valuable work we do for our businesses and residents. We are about to wrap up our retention and membership campaign - please join us in welcoming our new members by calling or visiting them soon.

We are pleased to present you with InSight: 2016-17 Magazine and Membership Directory - let us know what you think of the new format!

Again, we STRONGLY ENCOURAGE you to attend the Health, Wellness and Safety Roadshow for a while on November 2nd and send some of your staff. You'll make great connections with 20+ vendors and gain access to some tremendous resources here in the area. Come out on November 2nd at Westfield Meriden (see enclosed flyer AND page 12). We are excited about this year's special attractions to the roadshow, Braiden Sunshine, 2015 Finalist on The Voice performing at 4 pm AND WWE Hall of Famer Bob Backlund will be with us starting at 2pm. Both have been invited to stay for our Business After Hours (5-7b) in a special area of the Food Court. Mr. Backlund will also be signing copies of his book, "Backlund from All -American Boy to



of overcoming challenges and the power of a positive attitude in life. He has been dedicated to helping our youth in making good choices. In talking with Bob he is looking forward to talking with the kids in our community. We are all looking forward to his participation with our Health, Wellness & Safety Roadshow. See you at our next event

Professional Wrestler," his story

Mr. Bob Backlund

Rich Pendred

Questions? Here's How to Reach Us...

This issue of Chamber News is a member service of the Midstate Chamber of Commerce, Inc. with offices located at 3 Colony St., Suite 301, Meriden, CT 06451. You can also visit us on line at www.midstatechamber.com. Ph: 203.235.7901 Fx: 203.686.0172 info@midstatechamber. com. We welcome Chamber member and community news, events and other articles of interest from our diverse membership base. The Midstate Chamber of Commerce serves its member businesses in Meriden, Wallingford, Southington, Berlin, Cheshire and Middletown, Connecticut. We invite all businesses to join with us and become members of our chamber.









LEADERSHII







\$280.00 1-5 Employees \$295.00 6-10 Employees 11-20 Employees \$410.00 21-30 Employees \$525.00



The Midstate Chamber supports, promotes and serves our member businesses in Berlin, Cheshire, Meriden, Southington, Wallinford and throughout central Connecticut. 3 Colony Street; Suite 301, Meriden, CT 06451 Ph: 203.235.7901 Fx: 203.686.0172 info@midstatechamber.com www.midstatechamber.com

Membership Application

Fax:
Part-Time Year Founded:
Contact's Phone:
'Interests:
rtising Chamber Business Expo Newsletter
Vorkshops School-Business Partnerships
tes Annual Meeting/Dinner Annual Golf
Ambassadors Membership Committee, etc.
e Pizza, Pasta, & Politics Health Insurance, etc
25-30 word description of your business www.midstatechamber.com:
ng you stand out) - \$150 value value midstatechamber.com. Key employees are em-
ormation and who may be attending events. Key emer er or extension and e-mail address.
Card Zip Code Verification Code









A one-time \$15 dollar set up fee is due at time of application

Membership dues in this organization may be tax deductible as an ordinary & necessary business expense. Dues paid to this 501c(6) are uat a charitable tax deduction. The organization serves as an advocate for and promotes its member businesses.



The Midstate Chamber Magazine

Magazine Adloptions

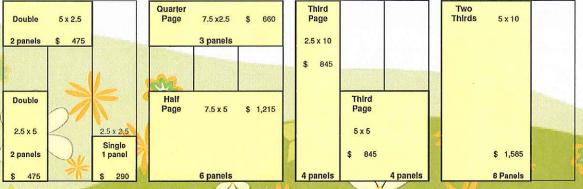
YES! I LOVE the LOOK of the MAGAZINE and WANT TO RESERVE an AD NOW for the 2017-18 edition! IF YOU ARE DOING BUSINESS IN THIS REGION...YOU MUST BE IN THE MAGAZINE - YOU WILL STAND OUT WITH AN AD - and we've created pricing for every budget.

- Ads will be based on 2 ½x 2 ½ sized panels of ad space in virtually any configuration on a page of 12 panels. (3 across and 4 down) The first panel is only \$290 (early bird) which is a lower entry price point than previous books.
- BE CREATIVE! SPLIT your ad space purchase ½ page 6 panels and have ¼ page in TWO areas! Do the same with an ADVERTORIAL: 3 panel ad with 3 panel info / tip from your business!

Early Bird Specials (commitment and payment) run through December 15, 2016.

YES! Reserve My Space		Number of	Regular Price After	Early Bird By	Early Bird	
✓	Popular Sizes	Panels	12/15	12/15	Saves	
	Single Panel	1	\$ 300	\$ 290	\$ 10	Affordable entry ad rate for EVERY business!
	Double H or V	2	535	475	60	***
	Quarter Page H	3	770	660	110	
	Third Page H or V	4	1,005	845	160	
	Half Page	6	1,475	1,215	260	
	Two Thirds	8	1,945	1,585	360	
	Inside Full Pages	12	2,885	2,325	560	This allows a full 7.5" x 10" of messaging!
	Full Page I/O Covers	12	3,095	2,495	600	Only 3 prime opportunities – and they INCLUDE a top banner ad on the chamber's web site!

Here are some examples of ad layouts based on panel sizes...AND EARLY BIRD RATES!



THIS MAGAZINE IS THE GO-TO RESOURCE viewed by thousands of people: It is a Chamber Membership Directory, Communities Guide and MORE. This full color Resource Guide is the go-to guide for businesses and residents! A minimum of 5,000 copies (print & digital) are distributed to the Chamber Membership, at Member locations, at special events & in relocation packets. YOUR AD promotes your business / organization AND illustrates your PRIDE in being connected with our central CT region.

EARLY BIRD AD RESERVATION FORM: Make your selections in above grid (</)

Bill Me (Payment must be received by December 15th, 2016 to receive the Early Bird Rate!)

Check Enclosed or Credit Card - Card # Zip Code: Exp. Date: Ver. Code: Submit to: Midstate Chamber of Commerce, Inc., 3 Colony St., Suite 301, Meriden, CT 06451 Ph: 203-235-7901 / Fax: 203-686-0172 / info@midstatechamber.com www.midstatechamber.com

MEMBER RENEWALS...

We recognize and thank our members who have joined or renewed their investment in the Midstate Chamber within the last month.

Visit www.midstatechamber.com for the most up-to-date membership listing!

Bluefrog Plumbing & Drain Body Focus Therapeutic Massage & Ashiatsu Bradley Home Bring A Smile Foundation, Inc. Colliers, Dow & Condon **Community Health Center of Meriden Credit Union League of Connecticut Diversified Physical Therapy** Helping People Excel, Inc. **Higher Movement, LLC Horton Insurance Services LLC** Ion Bank Jonal Laboratories Incorporated LaRosa Construction Co. Inc. Law Office of E.B. Quirk, LLC Lido's Restaurant Meriden Hyundai Pascarella Accounting Group, LLC **Procare Physical Therapy & Sports Medicine** Salvation Army **Seasons Federal Credit Union** Silver City Sound & Video Productions South Central CT Substance Abuse Council **Sundad Plaza** Village at Kensington Place

Members Use Members!

70EL'S BODY & AUTO

"Collision Specialists & Full Auto Service"

19 Hall Ave. Meriden, CT 06451

DAVE SIROIS President CT Licensed Appraiser dsirois@zoelsauto.com

Approved Auto Repair

203-237-6464 Fax: 203-634-4541

www.zoelsauto.com



NEW MEMBERS!

Arbor Energy: 280 Schoolhouse Rd., Cheshire, CT 06410. The phone number is 203.272.3250 and the fax number is 203.272.0393. Tory D'Amato is the primary contact. Arbor Energy is your local, familyowned, full-service heating & cooling company offering automatic delivery for oil & propane and 24/7 service for clients in Middlesex, New Haven, and Hartford counties since 1994. Thank you to Janine Brancale of Star Auto Sales for inviting Tory to join the Chamber!

Bearingstar Insurance: 1450 Southford Rd., Unit 11, Southbury, CT 06488. The phone number is 203.267.2720 and the fax number is 203.267.2750. Dana Quigley is the primary contact. Bearingstar Insurance offers special low group discounted home & auto insurance rates for employees of members businesses of the Midstate Chamber. Thank you to Lynelle Prast of Shop.com for inviting Dana to join the Chamber!

Flats at 390: 390 Bee St., Meriden, CT 06450. The phone number is 203.634.7770 and the fax number is 203.237.5585. Cheryl Meehan is the primary contact. Flats at 390 is the premier apartment community for the mid-state region providing contemporary, convenient, affordable homes for the savvy renter and has Corporate leases available.

HQ Dumpsters & Recycling: 897 S. Main St., Plantsville, CT 06479. The phone number is 860-422-5678. Jennifer Pelletier is the primary contact. HQ Dumpsters & Recycling is Central Connecticut's most skilled and reliable refuse and debris management firm that will take care of it all for you!

Our MOST up-to-date member listing may be found in the Directory at www.midstatechamber.com (search by category or alphabetically)

MEMBERS USE MEMBERS

We are delighted to introduce our new members the lifeblood of our organization and the reason we
exist. We continually strive to connect you to one
another and to our communities. Please welcome
them by visiting their website, sending them an email
or stopping by to introduce yourself.
The personal touch will help our chamber continue to

The personal touch will help our chamber continue to grow and thrive as we continue on our goal to reach 650 members in the coming months!

Page 3 has a membership application - SHARE it with a friend - don't keep us a secret!















2016 HEALTH, WELLNESS, & SAFETY ROAD SHOW

Wed., November 2, 2016

Westfield Meriden, 470 Lewis Ave., Meriden

Expo 11am to 4:30pm | Business After Hours: 5-7p: please RSVP



- → FREE Admission, FUN Activities & Information for ALL Ages!
- → Over 20 Exhibitors in the Mall.
- → Open to the Public to view Exhibits and Get FREE Information and GIVEAWAYS!
- → Seniors 11:00 am to 1:00 pm lunch, special demos, prizes, RoadShow Bingo!
- → YMCA Tai Chai for Seniors 11:00 am to 11:45 am
- → Noon Public Safety Award Ceremony at Center Court to honor Public Service Workers Including: Police & Fire and Hunter's EMS with appearances by Area Leaders and Elected Officials.
- → Higher Movement Senior Demo 1:15 pm to 1:30 pm including chair exercises!
- → Other Live Demos and Activities for all ages at Center Court including Senior Activities, Zumba & Karate Demonstrations, Cooking Demonstration, Healthcare Talk, and much more!
- → Flublok® Influenza Vaccinations by Protein Sciences Corp. Most insurances accepted. Other Screenings will be available from vendors!

Exhibitors to Date Include: American Eagle Financial Credit Union, Apple Rehab Coccomo, Captel Outreach, ConnectiCare, Inc., Connex Credit Union, Family Care Visiting Nurse and Home care Agency, LLC, Faulkner Physical Therapy Group, Hunter's Ambulance Service, Inc., McDonald's Restaurants, Meriden Center, Meriden Community Pharmacy, Meriden Health & Human Services Department, MidState Medical Center, Miller Memorial Community, Inc., Precision Chiropractic & Nutrition Center, ProHealth Physicians Express Care, Protein Sciences Corp., Valentin Karate, Meriden YMCA.

WWF Champion and Wrestling Hall of Famer **Bob Backlund** will be with us starting at 2:00 &

us starting at 2:00 & signing his Autobiography, "Backlund". He'll

also be joining us for our Business After Hours at a special location in the mall.





The Voice 2015 Semi-Finalist, **Braiden Sunshine** will be performing at Center Court at 4:00 pm

or Vendors!!

Space still available to
Exhibit your company
or organization.

Call the Chamber for

details.

FINAL CALL

info@midstatechamber.com www.midstatechamber.com



UPCOMING NOVEMBER EVENTS:

Mark your calendars, iPhones, Droids, etc. with these event dates.

— = Chamber or Business event;

— = Community event. More details and RSVP information for these events may be found on www.midstatechamber.com! Chamber event RSVP line: 203.235.7901



This QR code in the upper right corner also brings you right out to our business and community calendars.

- Wed, Nov 2, 12:00 pm: 2016 Health, Wellness & Safety ROADSHOW at Westfield Meriden. See enclosed flyer.
- Wed, Nov 2, 5:00 pm: *Health, Wellness & Safety ROADSHOW Business After Hours* at Westfield Meriden Food Court, See flyer.
- Med, Nov 2, 5:30 pm: Lighting the Way Mass of Remembrance, Franciscan Life Center, Chapel of St. John
- 📁 Fri, Nov 4, 7:00 pm: Kiwanis Kapers 65th Final Curtain Call at Lincoln Middle School, Meriden. For tickets, call 203.530.2095.
- Fri, Nov 4, 6:45 pm: PNA Friday Night Feast, PNA, Price St., Wallingford with DJ, food by Czapiga's.
- Meriden. Sat, Nov 5, 9:30 am: Connecticut Baptist Homes Annual Fall Fair, 292 Thorpe Ave., Meriden.
- Wed, Nov 9, 5:00 pm: Business After Hours Showcasing the Meriden Masonic Foundation at Meriden Masonic Lodge. See flyer.
- Thu, Nov 10, 9:00 am: SCORE Counseling Sessions for Businesses at Chamber. Call for a FREE, appointment 203.235.7901.
- Fig. 1. Thu, Nov. 10, 6:00 pm: A Connex Credit Union Workshop: Social Security & Your Retirement, Eli's on Whitney: www.connexcu.org. no fee, refreshments.
- Thu, Nov 17, 4:00 pm: **Speed Networking & Business After Hours with Table Top Demo** with the Midstate Chamber & Hamden Regional Chamber at Farms Country Club. See enclosed flyer (RSVP links above are separated for the different events) or **RSVP for ALL 3**.
- Meriden. Pat, Nov 19, 9:30 am: Franciscan Christmas Fair 25th Anniversary at Franciscan Life Center, 271 Finch Ave., Meriden.
- Tue, Nov 22: Convert Spending Into Earning Valuable Workshop: Earn \$\$ to Shop online! 4-5p for Non-Profits and 5-6 for Other Businesses & Individuals
- Fri, Nov. 25: Gallery 53 Holiday Fair begins, 53 Colony St., Meriden. 203.235.5347 or visit Chamber calendar for special events during the month of the fair.
- Sat, Nov. 26, *Small Business Saturday SPECIAL for MEMBERS: 10% off entire purchase at The Gift Box,* 131 Main St., South Meriden. Bring ad on page 9 or your chamber email on your mobile device to receive the discount! Click HERE for coupon.
- Tue, Nov 29, 6:00 pm: Business Basics: Finance & QuickBooks 6 night Workshop at CEDF. Call 203.235.2333 ext. 2040.
- Wed, Nov 30, 7:30 am: Building a World Class Sales Organization On to Success! Held at the Midstate Chamber. See flyer.

This is a SHORT LIST of some of our KEY events – for even MORE business and community events - including Chamber Committee meetings - along with details and updates visit...http://www.midstatechamber.com/Calendar

And, LIKE us on FACEBOOK and FOLLOW us on TWITTER: @MidstateCoC



Twitter - Follow us : @MidstateCoC



Like us: www.facebook.com/MidstateCoC

COMMITTEE CONNECTION

A LOT of work happens at the committee level here at the Midstate Chamber. We do encourage your involvement and that of your employees on any committee! ALL committee meeting dates and times are listed on the Midstate Chamber's website. Come on out and sit in on a meeting to try it - you will like it: the experience, sharing, connections and more!

Your participation helps YOU, helps YOUR BUSINESS and helps OUR CHAMBER! Questions? Call us at: 203.235.7901



BREAKFAST CLUB TV - The Chamber's Breakfast program is NOW AIRING on Cox Public Access #15 - Frontier: #99 on Mondays at 9:00 p.m. Check the chamber website for details and get your popcorn ready!



Find event photos at: at www.midstatechamber.com

Susines After Hours



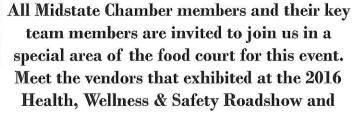


Wednesday, November 2nd

5:00 to 7:00 p.m.

Food Court, 2nd Floor

470 Lewis Ave., Meriden



mingle with members of the Health & Wellness Council. Stop by and talk to Bob Backlund and Braiden Sunshine, who have been invited to join us for this networking event!

Enjoy Refreshments, Networking, Door Prizes, and more!



The Voice 2015 Semi-Finalist



Bob Backlund Wrestling Hall of Famer

Please RSVP to this event by calling the Chamber: 203-235-7901, e-mailing: info@midstatechamber.com, or visit www.midstatechamber.com

This Business After Hours event is in association with the Midstate Chamber of Commerce to showcase the sponsoring member and to offer both members and members-to-be the opportunity to Network, mingle and enjoy a wonderful evening.





Small Business Saturday is November 26!

There is NO BETTER TIME - and -NO BETTER WAY - to support our area chamber members than to SHOP with them on Small Business Saturday!

Visit The Gift Box in South Meriden for this special offer:

SPECIAL for MEMBERS of the Midstate Chamber:

10% off entire purchase at The Gift Box.

131 Main St., South Meriden. 203-440-2229.

Bring this ad or present your chamber email on your mobile device to receive the discount!

ONLY VALID on 11/26/16 - 10a - 5p



TAX SEASON IS RIGHT AROUND THE CORNER AND HRA IS ACTIVELY LOOKING FOR VOLUNTEERS FOR THE VITA PROGRAM!





Volunteers are needed for: New Britain, Bristol, Meriden, Southington, New Haven, Vernon and Wallingford. And, there are SEVERAL 6 GOOD REASONS TO BECOME A VITA VOLUNTEER:

- 1. You don't need to be an accountant and you don't need experience.
- 2. IRS will train you for free. Training will prepare you to pass the certification test.
- 3. Flexible hours that fit your schedule.
- 4. Convenient locations. HRA tax sites are located in New Britain, Bristol, Southington, Meriden and more.
- 5. You'll feel pride to be part of a nationwide program that has helped low-income people file tax returns at no cost for over 40 years.
- 6. Simply put, you'll feel good helping your community and you'll have fun doing it with HRA's dedicated team that has been preparing returns since 2004.

If you or someone you know is interested and have questions about the VITA Program, Volunteering for VITA and/or the training dates please contact Juan Berrios, Community and Financial Services Programs Manager, via email at jberrios@hranbct.org or via telephone at 860-225-1084 Ext. 315.

This is also a great opportunity for mature students who want to gain some valuable experience, while earning community service hours!



Wednesday November 9th

5:00 to 7:00 p.m.

Meriden Masonic Foundation

112 East Main St., Meriden

The Midstate Chamber invites all members and their staff to come and meet the governing staff at the Meriden Masonic Foundation. Take a tour of this historic building and learn the options that this facility has to offer for your next function or event.

Enjoy Tours, Refreshments, Networking, Door Prizes, and more!





Please RSVP to this event by calling the Chamber: 203-235-7901, e-mailing: info@midstatechamber.com, or visit www.midstatechamber.com

This Business After Hours event is in association with the Midstate Chamber of Commerce to showcase the sponsoring member and to offer both members and members-to-be the opportunity to Network, mingle and enjoy a wonderful evening.

MEMBER UPDATES

This QR code in the upper right corner also brings you right out to our member news section of the website where you can view FULL news articles by submission date OR by member. Just SCAN and CLICK!



Find ALL of our members' news online:

http://www.midstatechamber.com/News

ARC of Meriden-Wallingford is of-



the needs of children with disabilities, provide social opportunities with peers and creates a support network for parents. Children ages 3-16 are supervised by our specially trained adult volunteers. In addition, we have peer volunteers age 11+ to lead activities that engage children in learning, creativity and fun. Field trips are planned to expose children to science, animals, art & music. One to one supervision is provided for each child during all community outings. Playgroup is closed July & August then resumes in September. Playgroup for 2016-2017 will be held at 200 Research Parkway, Meriden on the following dates from 10A-12P: September 10th & 24th; October 8th & 22nd; November 10th & 24th; October 8th & 24th; Oc 5th & 19th; December 3rd & 17th; January 7th & 21st; February 4th & 18th; March 4th & 18th; April 8th & 22nd; May 6th & 20th; June 3rd & 24th; July CLOSED; August CLOSED. Please contact Latavia Harge at 203-238-8361 or via email Lharge@arcmw.org with any questions. Siblings are welcome.

Connex Credit Union Drowning in a sea of debt? Well, here's a personal lifeline from Connex Credit Union! With a Connex personal loan,



you can consolidate your current credit card debt. You'll get a low fixed rate and terms that fit your budget and can save you thousands by avoiding high rates charged by most credit cards. If you live, work, worship, or attend school in New Haven, Hartford, Middlesex or Fairfield County, you can join Connex! Must apply by November 30, 2016. Connex Credit Union is located at 533 South Broad St., Meriden. They can be reached at 203.603.5844 visit www.connexcu.org.

Connecticut Baptist Homes - will be holding their Annual Fall Fair on Saturday, November 5th, 9:30 a.m. to 1:30 p.m. in our Community Room at 292 Thorpe Avenue. There will be handmade and knitted items, baked goods, crafts, gifts,



books, puzzles and White Elephant treasures. Coffee and donuts, signature chicken pot pies, clam chowder, hot dogs, hamburgers and beverages will be for sale. Come for lunch and some holiday shopping!! For more information call: 203-237-1206.

Prestige Construction Home Improvement - Team Prestige is proud to again share their fundraising efforts - and invite YOU to donate - as Miguel Castro takes part in the 26.2 mile Hartford Marathon to benefit the American Can-



cer Society and St Jude Children's Research Hospital. The event was Saturday, Oct. 8. Visit www.teamprestige.org to view the specialTeam Prestige web site and to make a donation - every little bit helps and is greatly appreciated. Thank you in advance!



Diversified Physical Therapy LLC offers the following weekly classes: **Core Stability** - Mondays at 6:15 pm -Join Michelle Thibeault, PT to improve your strength, balance and mobility. This class is especially good for you if you have back pain. The class is ongoing. Drop in at any time for \$15. Therapeutic massage - Licensed Massage Therapists from Central CT Massage and Wellness are taking appointments for massage. They have offices on the 2nd floor. Call Rick at 203.631.7970, Mallory at 203.631.1620, Sheena at 860.803.9791, or Alicia at 203.213.8298 for an appointment. There are so many positive benefits to getting a massage! - DPT Gym - for only \$25 per month you can use the equipment at DPT anytime the office is open, as often as you like. We have a tréadmill, recumbent bike, lifecycle, total gym, free weights, therabands, ankle weights, foam roller, Bosu and balls for all weights and sizes. Pay per month with no extra fees and no commitment. Friendly atmosphere! "Like" us on Facebook for special offers, updates, sales, newsletters, tips and more. Check out the calendar at www.diversifiedpt.com/calendar.aspx. diversified Physical Therapy is located at 1260 East Main St., Meriden. They can be diversified Physical Therapy reached at 203.630.3939.

FREE eBook 80 Ways to Supercharge your Business Growdh



Microsoft Community Connections partnered with CNBCs Carol Roth and Business Consultant Catherine Morgan to create an eBook with tips and tricks from influential SMB business owners and organizations to offer advice and insights on how to run and maintain a successful business. Check to see if your tip made the eBook!

In this eBook, you'll find 80 tips and strategies regarding:

- Managing your business
- Accelerating growth
- Connecting with people
- Leveraging technology
- Marketing and selling your products or services

Midstate Chamber Members: Here is the link to EXYOUR FREE E-BOOKS (https://thyurlcom/

Franciscan Home Care and Hospice Care is now offering Flu shots Monday through Friday from 9 am to 4 pm at 267 Finch Ave., Meriden. Walk-ins are welcome. To call for an appointment call 203.238.1441. Covered by Medicare and most health insurances or \$35 without coverage. They are also scheduling for on-site flu clinics for local businesses or organizations. Please call Francis Hunter, Flu Clinic Coordinator at 203.238.1441 or e-mail to fluclinic@ franciscanhc.org

Fresh Basil Deli & Catering has new hours and a new menu. Their new hours are Tuesday thru Sun- 🛂 day from 11 am to 8 pm and Friday and Saturday until 9 pm. They now offer bring your own wine and beer. Looking for a company



to cater your next lunch or company party? We are happy to help! Visit www.freshbasilct.com to view their menu or call them at 203.235.0078 or stop in to chat to put a menu together for your next event that needs to be catered! Fresh Basil is located at 164 Scott St., Meriden. Review from a happy client: "I used Fresh Basil for a last minute company function yesterday and to say the least everyone loved the food. I thank everyone at Fresh Basil for putting it together so quickly as I only ordered it on Thursday, and they were closed for a wedding Friday thru Monday. The menu was pasta marinara, steak tips, sausage and peppers, chicken marsala, salad, roasted potatoes and cauliflower and broccoli. Every one complimented me on the food ... The chicken was not dry or overcooked as white meat can easily be but juicy and the sauce was outstanding it was the first thing that ran out next to the sausage and peppers. They loved the pasta sauce. They even complimented the salad - it wasn't your normal mostly lettuce with a few tomatoes and shaved carrots but contained cucumber and chickpeas and was put together beautifully like a piece of art with a great balsamic vinaigrette - don't know what was in it but there was a fight about who was taking over the left over dressing."

Ion Bank - CONGRATS to Ion Bank! For the fourth consecutive year, Ion Bank was listed among the top 20 workplaces in southwest Connecticut in the category of midsized companies and was among the top 50 workplaces of any size in an annual employee satisfaction survey of workers in Fairfield, Litchfield and New Haven Counties. The sixth annual employee survey was



taken this spring by nearly 10,000 workers in southwest Connecticut. It was sponsored by Hearst Connecticut Newspapers and conducted by WorkplaceDynamics LLP, a research firm that specializes in organizational health and employee engagement. Ion Bank, whose employees were taking the survey for the fourth time, finished 7th in the midsize (125 to 349 employees) company category.

Nina's Café, located in downtown Meriden at 39 West Main Street Come in WE'RE is pleased to announce that beginning November 3, they will be open until 9 pm on Thursdays and Fridays. They recently received their beer and wine permit, so they look forward to seeing you



come by after work to enjoy some of their great food - and now - beer and wine! They also have space available for your next meeting or function. Call 203.235.0593 or visit www.ninascafe.net

O&G Industries, Inc., Connecticut's largest privately-held



Photo by Seth Duke, O&G

construction company and an ENR Top 100 Green Building Contractor, partnership with the Orville H. Platt High School Career Center,

kicked off the 4th annual PlattBuilds program on September 28th. Twenty-three members of the Platt student body, including five returning students, are participating in the nine-month long experiential learning program in which high school students earn credits while learning hands-on about careers in construction. As a part of the program, students get a behind the scenes look into the construction of their school, while engaging in interactive lectures from the project management team, design team and trade contractors as the project moves through the final phases of construction. The PlattBuilds program has been recognized with the Connecticut Construction Industries Association (CCIA) Community Service Award in 2014 and the Midstate Chamber of Commerce Recognition for Business & Education Excellence in 2015. To date, forty-six students have graduated from the program at Platt High School since its inception in 2013.





CTNext, Connecticut's go-to resource for entrepreneurial support, recently announced the launch of the Entrepreneur Learner's Permit program, which reimburses first-time entrepreneurs for filing, licensing and permitting fees associated with starting a business. The program, which was signed into legislation in July 2016, allows owners and executives of qualifying small businesses to receive reimbursement up to \$1,500 for fees associated with starting a new company (including state or municipal filings, licensing fees and permitting fees). "Starting and running a business in its earliest stages can be a massive undertaking," said Glendowlyn Thames, director of CTNext. "This program does more than cover fees-it is another step Connecticut has taken to create a more active ecosystem and assist entrepreneurs when they need it most." First-time entrepreneurs in the information technology, bioscience, and green technology industries can qualify to receive up to \$1,500 in reimbursements. Visit: www.ctnext.com/entrepreneur-learners-permit to learn more about the program and to access the application. The Entrepreneur Learner's Permit legislation sets a funding cap of \$500,000 in fiscal years 2017 and 2018, equaling \$1 million for reimbursable fees for entrepreneurs in the state.

The Travelers Championship announced that it gener-



ated more than \$2.8 million for charity at this year's event, the highest amount in the history of the tournament, which began in 1952. The record-setting number was boosted by the Bruce Edwards Foundation Benefit Dinner, which raised more than \$1.3 mil-

lion. This year's fundraising effort brings the total money distributed since Travelers became title sponsor in 2007 to nearly \$13 million. More than 600 charities have received funds from the tournament over that time. "Giving back to the community is the most important part of our tournament, so we're thrilled with the record-setting performance this year," said Travelers Championship Tournament Director Nathan Grube. "It was an unforgettable week, including the first 58 on the PGA TOUR by Jim Furyk and Russell Knox getting his second TOUR win. But impacting local charities is what constantly motivates us." Preparation already has begun for the 2017 Travelers Championship, which will be held June 19-25 at TPC River Highlands. Visit www.TravelersChampionship.com for more information OR to VOLUNTEER WITH THE Midstate Chamber of Commerce team call Rosanne in the Chamber office at 203.235.790!!

The Ulbrich Boys & Girls Club's has recently finalized details for the 2016 - 2017 Mentoring Program. The program has 2 mentorships successfully meeting weekly BOYS & GIRLS CLUB at Parker Farms Elementary School. We are now looking to recruit more mentors and



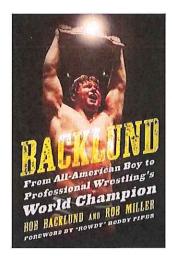
are in need of assistance with spreading the word. Please review the Mentoring Program information by visiting our website here: www.ulbrichbgc.org/mentoring. Mentors have the option to mentor at either at Parker Farms Elementary School (preferably between the hours of I I am to I pm) OR the Ulbrich Boys & Girls Club on weekdays between 4 PM and 6 PM. We ask for each mentor to make a one year commitment, and see their child for at least one hour every week. YOUTH WHO HAVE MENTORS: - Experience fewer unexcused absences at school - Are less likely to abuse drugs - Demonstrate more positive attitudes - Display greater confidence in their schoolwork - Show improved academic performance. Thank you for your time. Please contact Megan Lenzzo, Executive Director or Chris Bacote, Program Director at (203)269.7535 with any questions you may have.

Webster Bank offers a Fast Track Business Loan for small business term loans and lines of credit up to \$100,000. They can pro-



vide a yes or no decision within 24 hours of receiving a completed application. They have made the application process easier requiring completion of just a simplified loan application. Their one-day approval process is based on receiving a complete application and evaluating a few basic financial characteristics of your business. They have also streamlined the fulfillment process from approval to closing because they know what matters most to you. Less waiting and fast funding lets you keep your business on track and growing. To learn more contact Daniel Cardona at 860-632-6620.





WWE Hall of Famer Bob Backlund Book Signing

NOVEMBER 2nd 2pm – 5pm

at 2016 Health, Wellness & Safety ROADSHOW

Westfield Meriden - 470 Lewis Ave - Meriden, CT

We were proud to be a part of this Ribbon Cutting on





a Ribbon Cutting & Grand Opening celebration on Oct. 20. They are located in Townline Plaza near Ting Ho, 533 South Broad St., Meriden. Mayor Scarpati cut the ribbon and chamber members, city councilors and business and community leaders joined in the celebration.





Your new Community Credit Union

Where our **Members** come **First**

Open to Residents of Meriden, Wallingford, North Haven, Hamden, Cheshire and North Branford

Formerly Meriden Schools FCU and Quinnipiac Valley Community FCU

Meriden Main Office 285 Broad Street, Meriden, CT 203-237-6424 x5

<u>Wallingford Branch</u> 163 Washington Street, Wallingford, CT 203-265-0420

Great Free Benefit for Employers to Offer Employees ** Become a Business Partner. Call: 203-237-6424 ext. 10 for Business Partnership Opportunities. Loan discounts for Employees!

Website: MembersFirstCTFCU.com

Great Loan Rates

Car Loans

Boat Loans

RV's

Personal Loans

Fixed Rate Mortgages

Home Equity Line of Credit

Great Services

Free Checking

Debit Card (over 55,000 Free ATM's)

Online Banking - Mobile Banking

Personalized Friendly Service

Ongoing Loan Specials call for Details







BW Best Western PLUS.



North Haven Hotel

Fall Into Savings!



In A Pinch?

Need meeting space? Forgot to plan your holiday party?
Or you just want to gather for a special occasion?

We're here to help!

We're offering exclusive savings of 15%* off your event. Special rates also available on overnight accommodations.

Mention Code: BESTFALL16

We can Accommodate from 10 - 400 people



Best Western Plus North Haven, 201 Washington Avenue, North Haven, CT 06473 www.bwnorthhaven.com





cordially invite you to a

Special Business After Hours, Speed Networking, & Table Top Demo

Thursday, November 17th

4pm-5pm - Speed Networking 5pm-7pm - Business After Hours

Hosted By:

The Farms Country Club

180 Cheshire Road, Wallingford

Exhibitor your business and/or product on a 6' table just in time for the holidays.

Speed Networking allows you to connect with multiple people for a brief time. At the Business After Hours you can connect further and make even more connections.

Don't miss this networking extravaganza...two chambers creating stronger networking opportunities for you!

We look forward to seeing you! Don't miss this event!

See reverse for more information and to RSVP.

RSVP TO:

HAMDEN REGIONAL CHAMBER hcc@hamdenchamber.com 203-288-6431 www.hamdenregionalchamber.com RSVP TO:

MIDSTATE CHAMBER info@meridenchamber.com 203-235-7901 www.midstatechamber.com





Event Details & Cost:

3:30pm- Set up for Speed Networkers with Table Top Display 4:00pm - Set up for Table Top Display Only

Exhibitor Cost of \$60.00 includes 1 Speed Networking Ticket, 2 Attendees to BAH, 2 drink tickets each and food & 1 draped table)

Speed Networking \$10.00

Business After Hours General Admission: \$10.00 includes 2 drink tickets and food

Non-Members General Admission: \$20.00 includes 2 drink tickets and food







Company Name:	
We will partic	cipate in the Speed Networking event for \$10 per person
We will be E	xhibiting Only for \$60
We will be E	xhibiting and having a representative participate in the Speed Networking event for \$60
We will be At	tending for \$10 per person for Members OR \$20 per person for Non-Members
\$	Total Cost
Speed Networking P	articipant:
Displaying:	
Bill Me	Charge My Credit Card (American Express, VISA, MasterCard, Discover)
Card #	Expr. Date
Verification Code #	Zip Code of Card:





Our Mission

ACORD provides a high quality and creative range of community-based supports and services to adults with mental and developmental disabilities, affirming and respecting the dignity and uniqueness of each individual while exceeding their expectation.

Yard Service

What We Do

Below are some of the services we currently provide. We are not limited to these items, and will be happy to tailor our services to meet your needs.

- Mowing
- Raking
- Weeding
- Mulching
- Weed-whacking
- Planting
- Spring and Fall Cleanups
- Light Handyman Jobs
- Light Moving Jobs
- Painting

supported Employment

What We Do

We will contract out for the services listed below. We are not limited to these items, and will be happy to tailor our services to meet your company's needs.

- Laundry
- Light housekeeping
- Vacant properties
- Office Buildings
- Apartment building common areas



Need Help? Let us be your go-to agency. We have individuals who are ready, willing and excited to perform those tasks for you... give us a call! You'll be glad you did!!

Contact Us for a Quote

Vicki Donaghy, Supervisor 203.584.1609

Evalina Askew, Manager Day Services 203.605.5581





CONVERT SPENDING INTO EARNING

What if you could convert your spending money into earning money?

NOW YOU CAN!





Businesses
(BOTH for profit & not-for-profit)
and Consumers
can attend this
FREE Program to
learn how to get
PAID to Shop!

Are you getting **PAID** to purchase the products for your household, at stores you shop at everyday? What if you could convert your existing household spending into household **EARNING** and create a **"SHOPPING ANNUITY"?**

Lynelle Prast, Shop.com, will show you how they are helping thousands of businesses and consumers to now get paid cash back on products they are already purchasing!! Non-profits can attend the 4:00 session to learn how to earn cash back for your organization!

Bring your laptop, some business co-workers, and friends and learn how to convert your spending into earning! Let's get PAID to SHOP!!

For more information about the program, contact Lynelle at 203-892-5868.

Tuesday, November 22, 2016

4:00 pm to 5:00 pm for Non-Profit Organizations

5:00 pm to 6:00 pm Presentation for Businesses & Individuals at the **Midstate Chamber of Commerce, 3** Colony Street, Suite 301, Meriden

Please RSVP to	attend this FREE Workshop	– Refreshments provided!
Attendee:	E-mail:	Phone:

Please return to: Midstate Chamber of Commerce, 3 Colony St., Suite 301, Meriden, CT 06451

Ph: 203-235-7901, Fx: 203-686-0172, info@midstatechamber.com, www.midstatechamber.com







Presents This Workshop Series Entitled

Building a World Class Sales Organization



Wednesday, November 30th — On To Success!!

We often have blind spots or beliefs that contribute to selling below our potential. What are some of yours? Come to this last session of our series to discover a minimum of 5 road blocks involving attitudes/beliefs/behaviors that you may or may not accept as real for you. You may not really want to tackle the "Changes" needed to help you overcome them. These "changes" involve Attitudes, Behaviors & Techniques.

This seminar is only worthwhile for those open to self examination, with a strong desire to overcome roadblocks and a willingness to invest time and treasure by entering into a constant improvement process to realize you're hidden potential.

Workshop will be held from 7:30 AM to 9:15 am at the Midstate Chamber, 3 Colony St., Suite 301, Meriden Registration is \$7.00

Space is Limited. Please register with the Chamber:

3 Colony St., Suite 301, Meriden, CT 06451 ~ 203-235-7901 ~ Fax: 203-686-0172 ~ info@midstatechamber.com

Company Name:		
Attendees:		
Contact E-mail:		
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Card #		
Card Expiration:	Card Ver. #	Card Zip Code



We Breakfast Club Celebrates...



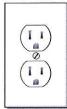
Energy Efficiency

Diana McCarthy-Bercury, Eversource Program Administrator for municipal engagement, education and work force development programs, will be our guest speaker. Diana will be discussing both Gas and Electric Energy Efficiency

for Residential and Business customers. Diana has a background in renewable energy design for solar, thermal, hydro and wind energy for residents, business and municipalities. Attendees will walk away INFORMED on ways to save money through different programs that are available now.

> Plug into Savings!! For Businesses, Not-For-Profits &

> > Residents



Thanks to Our Sponsors:



Friday, December 2, 2016

7:30 to 9:00 a.m.

Four Points by Sheraton 275 Research Pkwy., Meriden, CT

Program Format:

7:30-8:10 a.m. Arrival, Networking, & Breakfast Buffet 8:10-8:30 a.m. Announcements, Recognition 8:30-9:00 a.m. Presentation including Q &A

Company: _				
Attendees: _				
Email:				
	fembers: \$20 in advance to be \$30, *Registration of ge*			
Bill me	Check enclosed	Char	ge My Card Bo	elow
Credit Card	I # (AX, Disc, VI, MC)			
3 4				
Exp	3 digit code	:	Zip Co	de

Please RSVP by November 30, 2016 to: Midstate Chamber of Commerce, Inc. 3 Colony Street, Suite 301, Meriden, CT 06451 Ph: 203,235,7901 ~ Fx: 203,686,0172

info@midstatechamber.com www.midstatechamber.com





Sponsorship Options For Every Business, Any Budget!

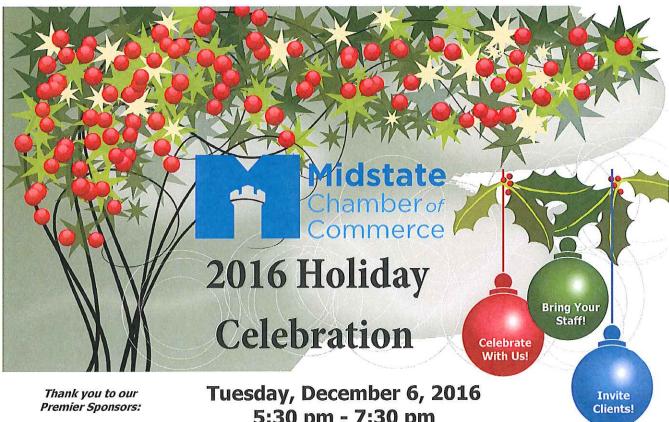
Bronze	Silver	Gold	Platinum
Business Name listed on table tent cards at event	Business Logo listed on table tent cards at event (.5" h x 2" w)	Business Logo listed on table tent cards at event (1" h x 2.5" w)	Business Logo listed on table tent can at event (2" h x 4" w)
1 Breakfast Admission	3 Breakfast Admissions	Reserved table with 6 Breakfast Admissions	Reserved table of 10
Shared Display Table (2 per table max)	Shared Display Table (2 per table max)	Exclusive Display Table	Exclusive Display Table
Business Name Listing on event Web Page	Business Name Listing on event Web Page	Business Name Listing on event Web Page	10 Breakfast Admissions Including 1 Seat at the Head Table
Recognition from podium at Breakfast	Recognition from podium at Breakfast	Recognition from podium at Breakfast	Business Name Listing on event Web Page
× 1	<u> </u>	LOGO on pre-event promotional materials	Recognition from podium at Breakfast
\$100	\$250	WEB AD on Chamber web site for 1 month	Introduction of Guest Speaker
2,100	7,00	M	LOGO on pre-event promotional materials
7// 1		\$500 <	Banner displayed at event (sponsor provides banner)
Register	lodayı	TIM	WEB AD on Chamber web site for I month Prime Placement

the Chamber so that we may create a special package that suits your needs and budget!

Select breakfast events are taped for airing on Public Access Television and on the Midstate Chamber website

3 Colony St., Suite 301, Meriden, CT 06451 Ph: 203-235-7901 Fx: 203-686-0172 Info@mldstatechamber.com www.mldstatechamber.com

page 1 of 2 - Holiday Celebration







You will enjoy:

- ★ Hot & Cold Hors d'oeuvres
- * Soft Drinks & Wine
- * Tea Cup Raffle
- ★ Candy Cane Networking
- * Non-Perishable Food Drive
- * Cash Bar for Beer, Mixed Drinks, etc.
- * Holiday Music

5:30 pm - 7:30 pm Il Monticello 577 So. Broad St., Meriden

> Chamber Members & Special Guests are invited to THE MOST FESTIVE Networking Event of the Holiday Season! Escape the hustle of the holiday season and join us for a fun filled evening.

Please RSVP so that we may have your name badge(s) waiting for you when you arrive.

Only \$30 pp if registered & paid by 11-30-16

\$40 pp after 11-30-16

Tremendous Sponsorship Opportunities on Reverse.

Make this YOUR Staff Holiday Outing!

Company:				
Attendees:				
Premier Sponsor	Co-SponsorSponsor _	Tabletop Sponsor	# of Attendees	
Check Enclosed	Credit Card #			
Expr. Date:	Zip Code	Ver. #		

Midstate Chamber of Commerce, Inc. 3 Colony St., Suite 301, Meriden, CT 06451 203-235-7901 - Fx: 203-686-0172 - info@midstatechamber.com www.midstatechamber.com





Premier Sponsor—\$995 Terrific opportunity to entertain clients & staff

- 20 Event Tickets
- 1 Minute "Commercial" or Holiday
- Web Ad for 2 Months prime placement Full Display Table Banner Displayed

- LOGO on Table Signs
- Full Screen Recognition at Event

Co-Sponsor-\$500

A great night out for the small office & staff

- 12 Event Tickets
- Web Ad for 2 Months prime placement
- Full Display Table LOGO on Table Signs
- Half Screen Recognition at Event

Sponsor—\$375

A wonderful venue to showcase your business

- 8 Event Tickets
- Shared Display Table Company Name on Table Signs
- Quarter Screen Recognition at Event



Tabletop Sponsor—\$200

Perfect opportunity to promote your business to

- 4 Event Tickets
- Partial Display Table
- Company Name on Table Signs



