



EVERSOURCE ANNOUNCES GREAT NEWS FOR RESIDENTIAL & SMALL COMMERCIAL CUSTOMERS

EVERSOURCE

Eversource is pleased to share an important reminder regarding Eversource supply rate changes that **go into effect on July 1, 2016**. As you may recall, Eversource's Standard Service price for residential and small commercial customers changes twice a year, on January 1 and July 1, to reflect pricing in the energy marketplace. On July 1, 2016 electric supply rates will decrease and we're pleased to pass savings on to our customers.

In Connecticut, the average supply rate for residential Standard Service customers will decrease to 6.61 cents from the current 9.56 cents per kWh, a savings of nearly three cents per kWh. This is great news because it means that the typical bill for residential customers on Standard Service using 700 kWh per month will include a reduction of almost \$21.00. This reduction will be reflected in the monthly supply portion of their bill. Sixty-six percent of Eversource's 1.2 million customers in Connecticut are signed up for Standard Service and will see savings as a result of this price change.

In June, Eversource notified customers of the change through a bill insert. In May, they reached out to customers through mainstream and social media. They are planning additional reminders through media channels around July 1, suggesting to customers that now may be a good time to compare energy supply options to make an informed choice for their home or business.

AMTRAK IS MAKING TRACKS IN WALLINGFORD

Progress is continuing on the Hartford line in order to make the start of service date of early 2018. In Wallingford and Berlin, the double tracking project continues. Double tracking is essential in order to allow for the increased frequency of trains, from 6 bidirectional trains to 17 bidirectional trains in 2018, and increased train speeds.

Please note that the Midstate Chamber regularly posts the CTDOT listing of detours and road closures in order to make this work happen on time. Visit the Member News section of the website for important details.



Photo by David Symonds of PROSHRED Security

24 COLONY STREET IS READY TO LEASE

The very first of the new development projects is really looking great at 24 Colony Street. This is the first of the mixed-use and mixed-income residential projects to come on line by the end of 2016. The garage is substantially done, the apartments are getting finished (and look great) and the 11,000 square feet of first floor commercial space is getting ready to be leased up. You can visit <http://www.24colony.com> for the visuals or call Chamber member Rick Ross of Westmount Management, Inc. for details. Remember as it says in the Entrepreneur's Bible: **The first shall be first.**



In This Issue:



****NEW: FLYERS NOW PART OF BODY OF NEWSLETTER ****

- ▶ PRESIDENT'S MESSAGE.....2
- ▶ CHAMBER CONTACT INFO.....2
- ▶ EVENTS CALENDAR.....3
- ▶ MEMBER RENEWALS.....4
- ▶ NEW MEMBERS.....4
- ▶ MEMBER UPDATES.....5



INSIDE

PAGE 2:
PRESIDENT'S
NEWS:

Why Advertise in the
Electronic Newsletter

Meriden Choice
mp ementation Grant
App'cation's
Submitted

Workforce
Alliance and
Northwest Workforce
Board Announced as
Winners of TechHire
Partnership Grant

LOTS OF WHAT WE DO FOR MEMBERS IS LINKING YOU

... to resources, services, support, and fellow members. Here are some EASY LINKS to the Midstate Chamber to "always keep you in the loop":

NEWS: <http://www.midstatechamber.com/News> CALENDAR: <http://www.midstatechamber.com/Calendar>
RESOURCES: <http://www.midstatechamber.com/Resources> DIRECTORY: <http://www.midstatechamber.com/Directory>
NEWSLETTERS: <http://www.thechambernewsletter.com> 2015-16 CHAMBER BOOK: <http://www.thechamberbook.com>

MESSAGE FROM THE PRESIDENT:



Séan W. Moore

WHY ADVERTISE IN THE ELECTRONIC NEWSLETTER?...

Why does it make sense to advertise in this newsletter? Did you know that our newsletter reaches **over 1,700 business persons** each and every month? And that list is growing with each member and additional contact person. This is great target marketing. If you'd like to consider advertising today, you may click here for options!

MERIDEN CHOICE IMPLEMENTATION GRANT SUBMITTED

Congratulations to the **City of Meriden** and the **Meriden Housing Authority (MHA)** who on June 27, 2016, submitted their joint application to the US Department of Housing and Urban Development (HUD) for a **Choice Neighborhood Implementation Grant**. The work on the Implementation Grant began shortly after the October 2015 submission of the 154 page HUD Choice Neighborhoods Transformation Planning document. This \$20M Implementation Grant request is complete, complex and will forever change Meriden and beyond. The application process is extremely competitive and we believe that Meriden has submitted an excellent application worthy of funding.

A very special thank you goes to **Woo Kim**, AICP, LEED AP, Planner, Urban Designer, Senior Associate, Organizer, Convener, Communicator, Coordinator, Assembler, Editor and Expediter at Wallace Roberts & Todd, LLC (WRT) who kept the collaboration together and on task throughout the entire process. Very nicely done! All Meriden Choice Neighborhood documents are available at www.meriden2020.com/Downtown-Redevelopment. We anticipate that the City and the MHA should be hearing from HUD in the next 90 days or so. Stay tuned.

WORKFORCE ALLIANCE & NORTHWEST WORKFORCE BOARD WINNERS OF TECH-HIRE PARTNERSHIP GRANT

On June 28, Bill Villano, Executive Director of the Workforce Alliance, wrote "I am pleased to announce that Workforce Alliance, in partnership with the Northwest Workforce Board, has been awarded a \$4 million TechHire Partnership Grant. The project will train 400 unemployed young adults and upgrade skills of current workers for jobs in the IT Industry; including software development, information system management, and computer programming. The program will include a variety of training models including classroom training, on-the-job training, on-line training, apprenticeships and incumbent worker training." Over 50 employers, from large employers like IBM and Cigna, to small, independent companies, signed on to help guide the project. The state college and university system, UCONN and the Connecticut Technology Council and our regional chambers are also partners in the project. A special thanks to Workforce Alliance Board member Eileen Hasson of the Computer Company, who provided guidance and support in the development of the grant application. This is the third successful HI-B grant award that Workforce Alliance has won in collaboration with other workforce boards in the state. Workforce Alliance, in partnership with the Eastern Workforce Board, has won two HI-B funded grants totaling \$11 million designed to place long term unemployed in advanced manufacturing, Engineering and IT jobs. Additionally, in October, Workforce Alliance and the Eastern Workforce Board won a \$5 million renewable Department of Health and Human Services grant to train low income individuals for careers in health care.

CHAIRMAN'S CORNER

June brought some exciting times at the Midstate Chamber! On June 8th we had our 29th Annual Ray Parmentier Golf Classic. The tournament was extremely successful this year with 136 registered golfers. Thank you Proshred of Wallingford for being our presenting sponsor. Thank you golf chairwoman **Linda Krampitz** of **Gaylord Specialty Healthcare** and the entire **Golf Committee** for your efforts. Thank you to our **Midstate Chamber staff: Sean, Rosanne and Darlene** for many hours of work to make sure everything runs efficiently. Thank you to all our members who could join us for day of golf or help with sponsorships. The proceeds from the tournament are for the **Sanford Shorr Education Awards** and help fund chamber events throughout the year.

Rich Pendred

2016 Golf Committee:

Linda Krampitz, Committee Chairwoman, Gaylord Specialty Healthcare
John L. Carbone, B & L Financial Architects
Arthur Erickson, Beecher & Bennett Flatow Funeral Home
Chip Geriak, Grand Slam Sports, LLC
Sheldon Larsen, Thompson Chocolate
Molly H. Savard, The Bradley Home
David Symonds, PROSHRED Security
John Wooley, Radio Frequency Systems
Peter Castelli, A&A Office Sytems, Inc.
Steve Knight, Spanish Community of Wallingford, SCOW
Edward Zavaski, Edward Zavaski Agency, LLC

And, **SPECIAL THANKS** to our **Honorary Golf Committee Member, Raymond Parmentier**

Chamber of Choice PRESENTS Charity of Choice

In other exciting news we have a **new membership drive through the end of July**. This drive is unique from our past drives. We are offering an incentive that when a new member joins, we 10% of the membership will be donated to the **Non Profit of your choice: Charity of Choice**. Please tell your friends and clients about your Chamber of Choice and the **Charity of Choice Program** (view list here below or online right here). You can help a non profit in our community as well - help us grow the Midstate Chamber. I look forward to seeing you at our next Midstate Chamber event.

Children First Initiative
Arc of Meriden-Wallingford, Inc.
Kuhn Employment Opportunities, Inc.
Casa Boricua De Meriden
United Way of Meriden & Wallingford
Meriden Boys & Girls Club
Beat the Street Community Center
Meriden Historical Society
South Central CT Substance Abuse Council
New Opportunities
Meriden Lions Club
Saint Joseph School
IPPI: Institute for Professional Practice, Inc.
Literacy Volunteers
Bring a Smile Foundation
Meriden Historical Society
Easter Seals of Central CT

Questions? Here's How to Reach Us...

This issue of Chamber News is a member service of the Midstate Chamber of Commerce, Inc. with offices located at 3 Colony St., Suite 301, Meriden, CT 06451. You can also visit us on line at www.midstatechamber.com. Ph: 203.235.7901 Fx: 203.686.0172 info@midstatechamber.com. We welcome Chamber member and community news, events and other articles of interest from our diverse membership base. The Midstate Chamber of Commerce serves its member businesses in Meriden, Wallingford, Southington, Berlin, Cheshire and Middletown, Connecticut. We invite all businesses to join with us and become members of our chamber.



For all of your needs visit our members at www.midstatechamber.com

Chamber of Choice

PRESENTS



Charity of Choice



The Midstate Chamber proudly promotes and serves our member businesses in Berlin, Cheshire, Meriden, Southington, Wallingford and throughout central Connecticut.

JOIN NOW for:

☀ a **GUARANTEED** listing in the **NEW MAGAZINE*** ...

AND...

☀ more special **“PERKS”** ...

AND...

☀ **HELP** a local charity!

***MUST JOIN BY 7/8 to get into magazine**

ACTION STEPS and HOW TO PARTICIPATE:

- ☐ **SEND** in your referrals – contact name and company name of *not yet members*
- ☐ **SHARE** this form with your staff, colleagues, board members
- ☐ **INVITE** your business neighbors to **JOIN** the Chamber of Choice

As you may know, all chambers of commerce, like all businesses, are in the business of growing and seeking new customers every day. For our last membership campaign, we used a theme of “Chamber of Choice” and **throughout the month of July, the Midstate Chamber, your Chamber of Choice, introduces a new membership campaign called “Your Charity of Choice”.**

From now until July 29, with each new member signed, **10% of the new member dues will be presented to the non-profit organization of the new member's choice.** It's a new way to be sure that your causes get the financial support they need and together we will strengthen our communities. The only requirement is that the not for profit organization must be a 501(c)3 organization and have been in business for at least 2 years. We have **MANY** Chamber members in this sector and other non-profits are eligible to receive contributions as well.

***MUST JOIN BY 7/8 to get into magazine with your listing(s) and/or ad!**

In addition, we want our new members to really make a splash (summertime pun intended) so other incentives are included with the first year membership. Please share the Membership Application (on the other side of this page) with your colleagues and thank you in advance for supporting both the Midstate Chamber, your Chamber of Choice, and the not for profit “Charity of Choice” as well.

YES! I want to support a local charity – I will give this info to my colleague who is not yet a member...

WHO IS A 501(c)3 in Midstate Chamber Membership?

Visit

www.midstatechamber.com

and look under non-profits, social service agencies, educational services, health and wellness services...just to name a few.

**More New Member
“Perks”:**

LAST CHANCE to be listed in **THE MAGAZINE:** the go-to resource for business & community

Choice of:

Top Banner Ad: 4 months

Internal Side Banner Ad: 1 month

Home Page Banner Ad: 1 month

Web Image for 1 year

Newsletter Insert

and...

**Chamber MAGAZINE
ad discounts!**



1-5 Employees	\$280.00
6-10 Employees	\$295.00
11-20 Employees	\$410.00
21-30 Employees	\$525.00



The Midstate Chamber supports, promotes and serves our member businesses in Berlin, Cheshire, Meriden, Southington, Wallingford and throughout central Connecticut.

3 Colony Street, Suite 301, Meriden, CT 06451

Ph: 203.235.7901 Fx: 203.686.0172

info@midstatechamber.com www.midstatechamber.com

Membership Application

Company Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Company Website: _____

Type of Business/Classification: _____

of Owners: _____ # of Employees: _____ Full-Time _____ Part-Time _____ Year Founded: _____

Contact Person: _____ Contact's Phone: _____

Contact's E-Mail: _____

How Did You Learn About Us?

Chamber Activity / Interests:

Promotion: ☐ Member Directory Advertising ☐ Web Site Advertising ☐ Chamber Business Expo ☐ Newsletter Advertising ☐ Marketing Committee, etc

Education: ☐ Education Committee ☐ Education Awards ☐ Workshops ☐ School-Business Partnerships ☐ Hispanic Outreach Leaders in Action (HOLA), etc.

Networking: ☐ Business After Hours ☐ Breakfast Club Celebrates ☐ Annual Meeting/Dinner ☐ Annual Golf Tournament ☐ Young Business Leaders of CT ☐ Ambassadors ☐ Membership Committee, etc.

Leadership: ☐ Government & Business Development Committee ☐ Pizza, Pasta, & Politics ☐ Health Insurance, etc

**** Please Include Your "Web Words":** Web Words are a 25-30 word description of your business that appears with your Member Directory listing on www.midstatechamber.com: _____

New member add on – Specials—reserve now and save \$50:

- ☐ \$100 web image (appears next to your web listing making you stand out) - \$150 value
☐ \$100 3 month newsletter ad (business card size) - \$150 value

**** Please E-Mail Your Key Employees Information to info@midstatechamber.com.** Key employees are employees who you wish to receive additional Chamber updates/information and who may be attending events. Key employee information may consist of name, title, direct phone number or extension and e-mail address.

Card#

Exp.

Card Zip Code

Verification Code



Signature _____

• **A one-time \$15 dollar set up fee is due at time of application**

Membership dues in this organization may be tax deductible as an ordinary & necessary business expense. Dues paid to this 501(c)(6) are not a charitable tax deduction. The organization serves as an advocate for and promotes its member businesses.



**August 1-7
TPC
River Highlands
Cromwell, CT**



**GET \$400+ for \$45:
VOLUNTEER
WITH THE MIDSTATE
CHAMBER ON:
THU., AUG. 4 and/or
SUN., AUG. 7**

THE HEART OF THE EVENT - Every year more than 4,200 people donate their time and effort to volunteer for the Travelers Championship. By volunteering, you not only get the chance to go behind the scenes at Connecticut's largest sporting event, but you can also feel good about investing your time as the Travelers Championship donates 100% of its net proceeds to more than 100 charities throughout New England. Corporations, community groups, families and individuals are all encouraged to become a part of the 2016 Travelers Championship. Anyone age 16 and older can **VOLUNTEER WITH US!**

TO REGISTER: VISIT – www.travelerschampionship.com – click on Volunteers – Register – Create Your Account – follow instructions and use code midstate2016 to volunteer with the Midstate Chamber of Commerce!

**Be a part of the 2016 Travelers Championship:
Volunteer at Hole# 12**

**“IT IS A GREAT WAY TO GAIN EXPOSURE TO THE PROFESSIONAL SPORTS INDUSTRY!”
AND....For your volunteerism you will receive \$400 worth of goods for the \$45 registration
commitment:**

**2016 Volunteer Package: Value: \$400; Volunteer Package Cost: \$40 / person
REFUNDS NOT AVAILABLE**

The 2016 Travelers Championship Volunteer Package includes:

- ☐ Official Travelers Championship Golf Shirt
- ☐ Official Travelers Championship Hat or Visor
- ☐ One Weekly Volunteer Grounds Admission Badge – use any and every day if you wish!
- ☐ One Weekly Guest Grounds Admission Badge - use any and every day if you wish
 - ☐ Lot B Parking Pass, Valid for Each Day of Volunteering
 - ☐ Complimentary Meal for Shift(s) Worked
- ☐ Hartford HealthCare Water Bottle, and Other Great Items!

- **Thursday, August 4 and/or August 7**



AUGUST 1-7, 2016 | TPC RIVER HIGHLANDS | CROMWELL, CT

The Travelers Championship is proud to participate in the PGA TOUR Tradition of Giving Back. Since its inception in 1952, Connecticut's PGA TOUR event has donated more than \$33 million to charities in the surrounding community - RIGHT HERE IN CT!!! Be a part of the ACTION and EXCITEMENT by purchasing tickets, sponsoring, purchasing packages or volunteering (you can even volunteer at Hole 12 with Midstate Chamber of Commerce on Thu., Aug. 5 and/or Sun., Aug. 7!) Volunteering is a fun, interesting way to be part of the Travelers Championship. For ALL of the info and for updates visit: <http://travelerschampionship.com/> to volunteer, click that button, select Midstate Chamber and use code midstate2016.



The Travelers Championship is expanding its Military Appreciation program to now include free admission for all U.S. veterans and their immediate family members, sponsored by Bear's Smokehouse BBQ. This is in addition to free admission

the tournament has offered to all active, reserve and retired U.S. service members and their dependents. "This is one small way we can thank the brave men and women of the U.S. military for their courage and dedication to our country," said Travelers Championship Tournament Director Nathan Grube.

♦ CONCERTS ♦ AT TRAVELERS



Thursday,
Aug. 4th

Saturday,
Aug. 6th

Jim Brashers



NEW DATE **AUGUST 1-7**

BUBBA

TRAVELERS
CHAMPIONSHIP
TPC RIVER HIGHLANDS
CROMWELL, CT

**KEEGAN
BRADLEY**

**ZACH
JOHNSON**

**PAUL
CASEY**

**WEBB
SIMPSON**

**LOUIS
OOSTHUIZEN**

ADVANCE TICKETS ARE \$37 | KIDS 15 & UNDER ARE FREE!
Buy Tickets at TravelersChampionship.com

Ulbrich Boys & Girls Club is excited to announce our 2016 partnership with the Travelers Championship Birdies for Charity program, a unique fundraising program to get excited about! **Birdies for Charity** is a pledge-based on the number of birdies made by the PGA TOUR professionals during the Travelers Championship. For example, a \$0.02 pledge would equal a \$36.00 donation if 1,800 birdies are made. You can make a flat-rate donation of at least \$10.00, too! The Travelers Championship will donate 100% of the proceeds from your donation to the Ulbrich Boys & Girls Club. Your donation can help us receive extra funds too! Each organization that raises money through the Birdies for Charity program will receive a 15% bonus on top of the pledges collected. In our continued effort to enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens. We hope you will join us as we raise funds through the Birdies for Charity program. For 2016, our goal is to raise \$3,000, these funds will help provide quality programming for the 2016 - 2017 Academic School Year. Please help our mission by donating through the Birdies for Charity program today. Simply visit our pledge website, at <http://events.r2it.com/birdies/r.aspx?s=travelerschampionship&charity=UlrichBoysGirlsClub> Thank you for your continued support!



**ULBRICH
BOYS & GIRLS CLUB**

UPCOMING JULY EVENTS:

Mark your calendars, iPhones, Droids, etc. with these event dates. **M** = Chamber or Business event; **C** = Community event. More details and RSVP information for these events may be found on www.midstatechamber.com! Chamber event RSVP line: 203.235.7901



*This QR code in the upper right corner also brings you right out to our business and community calendars. Just SCAN and CLICK! **RSVP NOW** for the highlight ed chamber events below - just click and info!*

JULY Charity of Choice Membership Campaign – JOIN by 6/8 to GET IN the Magazine – 2016-17 Resource Guide

- C** Fri, Jul 1, 7:00 pm: Summer Music Series Downtown – check chamber calendar for details on the bands for this weekly event!
- M** Thu, Jul 7, 11:00 am: **Grand Opening/Ribbon Cutting at the McDonald's of Wallingford**, 608 N. Colony Rd., Wallingford.
- M** Fri, Jul 8 **DEADLINE to volunteer at Hole 12 with Midstate Chamber at Travelers Championship!** 203.235.7901 or see info enclosed.
- C** Fri, Jul 8, Independence Day Celebration powered by Frontier at Hubbard Park, Meriden with Braiden Sunshine & Fireworks!
- M** Wed, Jul 13, 5:30 pm: **Grand Opening/Ribbon Cutting at Fresh Basil**, 164 Scott St., Suite 3, Meriden.
- M** Thu, Jul 14, 8:00 am: **Constant Contact Workshop - HANDS-ON How to Use CC Effectively** at Midstate Chamber of Commerce.
- M** Thu, Jul 14, 9:00 am: **SCORE - Counseling Sessions for Businesses at the Midstate Chamber**. Call to reserve your free 1-hour session.
- C** Thu, Jul 14, 8:00 am: WB Mason's Whatta Bargain! One Day Blowout, 194 Research Parkway, Meriden. HUGE SAVINGS – don't miss this.
- M** Thu, Jul 14, 5:00 pm: **Meet & Greet at Double Play Café**, 320 Main St., Yalesville. See enclosed flyer to see why you need to be there.
- C** Thu, Jul 14 USA Elite Training starts their Northern Exposure July Showcase thru July 17 at various fields in Durham, Meriden, North Haven, Southington, Wallingford. For more information visit www.usaeliteshowcases.com.
- M** Tue, Jul 19, 4:30 pm: **Speed Networking Summer Spectacular at Best Western Plus with Midstate & Hamden Chambers**. See flyer.
- M** Tue, Jul 26 32nd Annual Cheshire Chamber Golf Classic at Wallingford Country Club. For more information call 203.272.2345.
- M** Wed, Jul 27, 7:30 am: **Building a World Class Sales Organization** - What Plan? at Midstate Chamber. See enclosed flyer.
- C** Thu, Jul 28, 5:30 pm: Financial Basics for College-Bound Students: Connex Credit Union, 412 Washington Ave., N. Haven. 1.800.CR UNION.
- C** Fri, Jul 29 Castle Craig Players Present "Cabaret" at The Almira F. Stephan Memorial Playhouse, 59 W. Main St., Meriden. For more infor-

This is a SHORT LIST of some of our KEY events – for even MORE business and community events - including Chamber Committee meetings - along with details and updates visit...<http://www.midstatechamber.com/Calendar>

And, LIKE us on FACEBOOK and FOLLOW us on TWITTER: @MidstateCoC



Twitter - Follow us : @MidstateCoC



Like us: www.facebook.com/MidstateCoC

mation or to purchase
castlecraig.org.

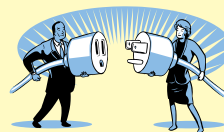
tickets, visit www.midstatechamber.com

COMMITTEE CONNECTION

A LOT of work happens at the committee level here at the Midstate Chamber. We do encourage your involvement and that of your employees on any committee! ALL committee meeting dates and times are listed on the Midstate Chamber's website. Come on out and sit in on a meeting to try it - you will like it: the experience, sharing, connections and more!

**Your participation helps YOU, helps YOUR
BUSINESS and helps
OUR CHAMBER!**

Questions? Call us at: 203.235.7901



BREAKFAST CLUB TV

The Chamber's Breakfast program is NOW AIRING on Cox Public Access #15 - Frontier: #99 on Mondays at 9:00 p.m.
Check the chamber website for details and get your popcorn ready!

Find event photos at: www.midstatechamber.com





Hands-On: How to use Constant Contact Effectively

July 14, 2016

8:00 am

Midstate Chamber of Commerce, Inc.

3 Colony St., Suite 301, Meriden

AM Refreshments and Coffee, Included!

The Midstate Chamber of Commerce presents this workshop on Constant Contact. April Woodcock will facilitate this class and hands-on training on how to use this platform effectively for your organization or business.



**Please bring your
Laptops!!!**

**NO FEE
FOR THIS
WORKSHOP**

April Woodcock, Authorized Local Expert by [Constant Contact[®], Inc.](#), the trusted marketing advisor to more than 650,000 small organizations worldwide, will facilitate this workshop.

Please RSVP today!!

Company Name: _____

Attendees: _____

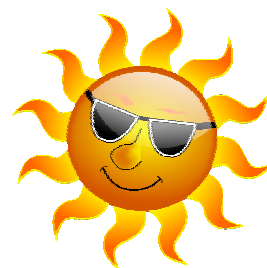
Contact E-mail: _____

Midstate Chamber of Commerce, Inc.

3 Colony Street, Suite 301, Meriden, CT 06451 Ph: 203.235.7901

Fx: 203.686.0172 info@midstatechamber.com

www.midstatechamber.com



Chamber Members: You are Invited to Our **SUMMER MEET & GREET**

5-7 pm ~ Thursday, July 14th



**Double Play Café, 320 Main St.,
Yalesville, CT**

So, What's a Midstate Chamber Meet & Greet and Who Attends?

Our Meet and Greet events are designed to increase the “brand awareness” of the Midstate Chamber, providing for a FUN networking opportunity for members and members to be. Members: come out, bring a friend, colleague, treat a staff member...and you will meet staff, board committee members and other business folks.

***** Bring a “not yet member” and you both will receive a
drink ticket for beer or wine!**

Our host will provide us with some “snacks”...

(otherwise you are responsible for your individual food and beverage purchases).



Please RSVP by calling the Chamber: 203-235-7901,
e-mailing: info@midstatechamber.com, or visit
www.midstatechamber.com.



MEMBER RENEWALS...

We recognize and thank our members who have joined or renewed their investment in the Mid-state Chamber within the last month. Visit www.midstatechamber.com for the most up-to-date membership listing!

Alan Barberino Real Estate, LLC
All State Fire Equipment
Aqua Turf Club
Boys & Girls Club of Meriden, Inc.
Brothers Pool
Cafe Dolce
Children First Initiative
Colonial Flooring America
Concentra Medical Center
Cox Business
Four Points by Sheraton
Girls Incorporated of Meriden
Hancock's Pharmacy & Surgical, Inc.
Harvard Pilgrim Health Care
Hunter Golf Club.
Joseph Barker Enterprises
Keller Williams Realty Central CT
Kiwanis Club of Meriden
Magnakleen Services
Meriden Aviation Center, LLC
Meriden Business Park, LLC
Meriden Historical Society
Moran's Television & Appliance, LLC
Mule Security Systems, Inc.
N. Casertano Greenhouses and Farms
Nina's Cafe
Protein Sciences Corporation
RE/MAX Professionals
RFS Cablewave Systems
Southington Country Club
Spice Catering Group
Stone Academy
The Curtis Home
USA Elite Training LLC
UTCA (Unemployment Tax Control Associates)
Westbrook Lobster Restaurant

Our most up-to-date member listing can be found at www.midstatechamber.com

Members Use Members!

ZOEL'S BODY & AUTO CENTER
"Collision Specialists & Full Auto Service"

19 Hall Ave.
Meriden, CT 06451

DAVE SIROIS
President
CT Licensed Appraiser



Approved
Auto Repair

203-237-6464
Fax: 203-634-4541

www.zoelsauto.com



NEW MEMBERS!

We are delighted to introduce our new members - the lifeblood of our organization and the reason we exist. We continually strive to connect you to one another and to our communities. Please welcome them by visiting their website, sending them an email or stopping by to introduce yourself. The personal touch will help our chamber continue to grow and thrive as we continue on our goal to reach 650 members in the coming months!

American Foundation for Suicide Prevention: Southern CT Chapter: P.O. Box 278, Watertown, CT 06795. The phone number is 203.707.8589. Sharon Pelkey is the primary contact. The American Foundation for Suicide Prevention's mission is to save lives and bring hope to those affected by suicide. Thank you to Lori Silkoff of YAC Industries for inviting Sharon to join the Chamber!

Beat the Street Community Center: 121 S. Colony St., Meriden, CT 06450. The phone number is 203.686.1639 and the fax number is 203.686.1639. Larry Pelletier is the primary contact. Beat the Street Community Center helps to keep kids off the street by offering them amateur boxing, hip hop dancing, music fitness, career explorer, and community service programs.

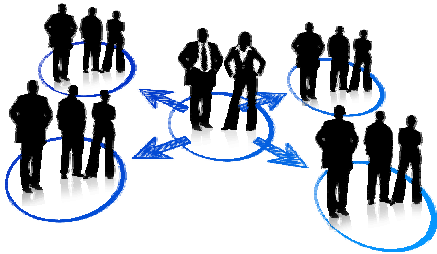
Brilliant Smile Dental: 725 E. Main St., Meriden, CT 06450. The phone number is 203.235.4930 and the fax number is 203.235.4932. Lin Kyung Lee is the primary contact. Thanks to Kerry Johnson, Cruise Planners / Travel by Kerry, for inviting the new business to join us!

Design House Interiors: 6 N. Main St., Wallingford, CT 06492. The phone number is 203.836.4909 and the fax number is 203.836.4909. Judi Granucci is the primary contact. Thank you to Dave Symonds of PROSHRED Security and Edward Zavaski of Edward Zavaski Agency for inviting Judi to join the Chamber!

Silver City Furnace Co., Inc.: 316 E. Main St., Meriden, CT 06450. The phone number is 203.237.0995 and the fax number is 203.237.3003. John Alfieri is the primary contact. Thank you to Ed Hogan of Meriden Schools Federal Credit Union for inviting John to join the Chamber - it's great to have you back, Silver City Furnace!

Join us in welcoming these new members.

Our MOST up-to-date member listing may be found in the Directory at www.midstatechamber.com - search by category or alphabetically



Tuesday, July 19th

Sponsored and Hosted By:

Best Western Plus

201 Washington Ave., North Haven

4:30 pm to 7:00 pm

POOLSIDE NETWORKING! Make twice the connections as the Hamden Regional & Midstate Chambers come together to bring you a great networking opportunity to introduce you to future clients beyond your local area.

Evening Schedule:

4:30 to 5:00—Registration

5:00 to 6:00—Speed Networking

6:00 to 7:00—Reception



Cost is \$15 per person which includes Speed Networking, 1 Drink and Reception.

Cash Bar also available. **Hors d'oeuvres will be provided.**

Kindly RSVP for the summer networking spectacular as space is limited.

Company Name: _____

Attendees: _____

Contact E-mail: _____

☐ **Bill me** ☐ **Credit Card (Amer. Exp, VISA, M/C, Discover)**

Please Make Checks Payable to Midstate Chamber of Commerce

Card # _____

Card Expiration: _____ **Card Ver. #** _____ **Card Zip Code** _____

MEMBER UPDATES

This QR code in the upper right corner also brings you right out to our member news section of the website where you can view FULL news articles by submission date OR by member. Just SCAN and CLICK!



Find ALL of our members' news online:

<http://www.midstatechamber.com/News>

A&A Office Systems, recently announced it has become a Microsoft Authorized Education Partner (AEP), demonstrating its ability to meet Microsoft academic customers' evolving needs in today's dynamic business environment. To earn a Microsoft AEP authorization, partners must complete a test to prove their level of academic licensing and market expertise. The AEP program is designed to train participating resellers on Microsoft's Academic licensing, authorize them to purchase and resell Microsoft Academic licenses, and demonstrate to potential customers that they are approved and knowledgeable academic partners. A&A Office Systems is New England's largest family owned independent office technology dealer with a recent acquisition of RECOL, a data center that specializes in providing Internet services to businesses, municipalities and other organizations. "This Microsoft AEP authorization shows our commitment and specialism in the academic IT marketplace and demonstrates our knowledge of Microsoft and its academic products," said Barry Sullivan, Vice President of A&A. "We hope to accelerate our academic customers' successes by serving as technology advisors for their IT requirements."



Bosco's: The Registry at Boscovs Gives You More Perks: • Get a 15% Off Shopping Pass upon registration. Valid for 60 days from registry date; includes almost everything.* • Registry Rewards Certificate—Earn a 10% rebate on all gifts purchased through your registry at Boscov's. Earn up to \$250 back to complete your registry! • Earn fabulous FREE gifts from top brands.* • Take 10% off most items left on your registry after your wedding.* • Complimentary Gift Wrap for all registry purchases.* • Personalized Invitation Enclosure Cards are available, offering a special discount to your guests.* *See Registry Consultant for full details. Book Your Appointment Today! -800-284-8155, ext 4 giftregistry@boscovs.com.



THE
REGISTRY
AT BOSCOV'S

Connex Credit Union - Financial Basics for College-Bound Students: Are you or someone you know going to college? Join a Connex Financial Advocate and learn more about: personal money management, credit cards, checking account management, and student discounts. You can attend this workshop in person or via webinar. You'll make your selection when you register. When: Thursday, July 28 | 5:30PM-6:30PM; 412 Washington Ave., North Haven, CT. Registration is required! Register for workshops online at www.connexcu.org or call 1-800-CR-UNION. Space is limited.



American Foundation
for Suicide Prevention

Out of the
DARKNESS
COMMUNITY WALKS
American Foundation for Suicide Prevention

Fellow Midstate Chamber member Lori Silkoff, Yac Industries, is asking you to consider supporting this important cause and event.

Dear Friend and Community Leader: You can be an everyday hero in the fight against suicide. Partner with us as an event sponsor for the 2016 Hamden Out of the Darkness Walk, taking place on September 25 at the Hamden Town Center Park.

Why support the Out of the Darkness Walk? Suicide is a leading cause of death – but it's preventable. With your support, together we can save lives and bring hope to those affected by suicide. Build your brand's goodwill by supporting a cause everyone can get behind. Funds raised from The Out of the Darkness Walks allow us to fund research, create educational programs, advocate for public policy, and support survivors of suicide loss. Last year we raised over \$85,000, with some of that coming from contributions of fantastic business owners like yourself. Half of that \$85,000 stayed right here in Southern CT and our local chapter used that money to sponsor multiple important trainings in the community such as Mental Health First Aid training for local community members and organizations.

I look forward to discussing our 2016 sponsorship opportunities and benefits with you in more detail: options start at just \$250 to support this important cause. We will follow-up with you in the coming weeks. For more information about the AFSP, visit www.afsp.org/southernconnecticut.



For more information about the Hamden walk, please visit <http://tinyurl.com/2016HamdenOOTDWalk> - to join Lori's walk team or to donate, search "silkoff" in the search bar in the upper right corner. Lori's contact numbers are: (203) 272-4999 or (203) 530-8484.

Chamber of Choice

PRESENTS



Charity of Choice

JOIN Midstate Chamber in July & 10% of the membership fee will be donated to the charity of your choice! See enclosed flyer - see member charities on page 2!

Find community resources at: www.midstatechamber.com



Out -n- About with Midstate Chamber

**We were proud to be a part of
this Ribbon Cutting on June 14!**

The Midstate Chamber is proud to partner with Workforce Alliance and American Job Center. Located at 85 West Main St., the center provides valuable support and services for individuals seeking employment; Workforce Alliance provides services and support for businesses looking to hire! A Ribbon Cutting / Open House was held recently with clients and business and community leaders. Pictured (l-r): City Councilor, Miguel Castro; Executive Director of Workforce Alliance Regional Workforce Development Board, William Villano; Mayor Kevin Scarpati; Workforce Alliance Board Chairwoman, Atty. Robin Golden; DOL Commissioner, Scott Jackson; State Rep. Hilda Santiago; and City Councilor Cathy Battista.



COMING UP:

July 7th Ribbon Cutting



**You are cordially invited to the
Grand Opening of McDonald's of Wallingford
Thursday, 7 July 2016 at 11:00 AM**

**Lyman Hall High School Band - Flag Raising
Ribbon Cutting Ceremony**

Speakers include Senator Len Fasano,

Mayor William W. Dickinson

Sean Moore, President,

Midstate

Chamber of Commerce

Ronald McDonald Appearance

11:00 am - 1:00 pm Celebration & Fun Activities

608 N. Colony Road, Wallingford, CT 06492

Raysa and Ted Zafiris - Owner/Operator

We look forward to seeing you at our new restaurant

Bringing Members Together at Events



Clockwise from left: Health & Wellness Breakfast; Team Meriden Hyundai are Golf Tournery Boardman Cup CHAMPS; Wells Fargo (downtown Meriden) BAH; Connex Credit Union BAH

Image 360 - Wallingford ... Signs By Tomorrow is now Image 360, a professional graphic solutions provider for businesses and organizations. The result of a Full-Circle change in the industry, Image 360 assists businesses with graphics that enhance, signage that works and displays that inform. It's more than a name change. Image 360 brings a fresh approach to professional graphic solutions with enhanced customer service and an expanded products and services offering. For projects simple and complex, our graphics specialists will work closely with you to maximize the creativity and visual impact of your environmental graphics, mobile graphics, wayfind solutions and promotional displays. We're proud of our history in Wallingford and when working with 360 Image, you'll continue to receive the same high-quality service you've come to expect. Our change is meant to expand upon our offerings as we help you meet all your graphic communication needs. Our Full-Circle will bring you: -Professionalism -Consultations -High-quality products and services -Local convenience. Call 203.949.0726.



Meriden Public Library - Nothing to do on Thursday evenings? Come to the Meriden Public Library and watch a great movie on the big screen. All the **movies** will begin at 6:00 pm in the Griffin Room. The films for July are: July 7 - Jurassic Park (directed by Steven Spielberg) - July 14 - Dead Poets Society (starring Robin Williams) - July 21 - Purple Rain (starring Prince) - July 28 - Rear Window (starring James Stewart and Grace Kelly). Also, **Tomie dePaola Children's Library** at Meriden Public Library invites children of all ages to participate in their summer programs. Tickets are available from the Children's Library. All programs are sponsored by the Friends of the Meriden Public Library. Find the full schedule - along with other news, including information on the Summer Reading Challenge - and all details for Thursday movies and Children's Library on under library news at www.midstatechamber.com.



Summer Hours begin on July 1st through September 3rd. The summer hours are Monday through Thursday from 9:00 am to 8:30 pm, Friday, 9:00 am to 5:00 pm and closed Saturday and Sunday. The Meriden Public Library is located at 105 Miller St., Meriden. If you have any questions contact the Information Desk at 203.238.2347. The Meriden Public Library is located at 105 Miller St., Meriden, CT 06450.

Westmount Management, Inc. - You can now go online and view the Residences and Commercial Spaces designed to make the everyday extraordinary in Meriden at www.24Colony.com. Located in downtown Meriden steps from the new commuter train station, 24 Colony Street is in the heart of the revitalized Historic District. The building features luxury one and two bedroom residences in a variety of styles, along with first floor commercial space. Amenities like off street-secured-private parking, washer-dryer hook-ups, geo-thermal heating and cooling (reduced utility costs) and community space are located on premises. Visit www.24Colony.com for details.



Presents This Workshop Series Entitled

Building a World Class Sales Organization



Attendees will learn to determine if your existing sales people have what it takes to sell in highly competitive markets and get you to your next goals; whether your sales people have the crucial elements necessary for sales success; how to determine the health and viability of your sales opportunity pipeline, and more.

July 27th—What Plan? September 28th—Sales Road Blocks

November 30th—On To Success!

For more information on program content, please contact Ron Taylor at 203-549-1943 or ront@tem-sandler.com

Workshop will be held from **7:30 AM to 9:15 am**
at the **Midstate Chamber, 3 Colony St., Suite 301, Meriden**
Registration is \$7.00 or \$15 for all sessions
____ 7-27 ____ 9-28 ____ 11-30

Space is Limited. Please register with the Chamber:

3 Colony St., Suite 301, Meriden, CT 06451 ~ 203-235-7901 ~ Fax: 203-686-0172 ~
info@midstatechamber.com



Find it all at: www.midstatechamber.com