

## HAPPY NEW YEAR \*2016\* AS WE BEGIN 120 YEARS AT MIDSTATE CHAMBER!

I am very excited for 2016! I am excited for our members and for this Chamber. We've all been through some tough times over the past few years but we are HERE; we are the proof that the STRONG have survived and we all know that we who have ADAPTED are the survivors! And we all can EXPECT that we can do much better than just surviving...I anticipate that we all will FLOURISH in 2016!

We've built our businesses in hard times and in the good times, it's when we grow our businesses. (This is a rough paraphrase of the philosopher Nemeth from the land of Jona). This is the breakaway year when we all are going to get a bit bolder and get out there to ask for the business that we are prepared and positioned to deliver.

Our NEWLY formatted 2016 Chamber Magazine and changes to the 2016 Daffodil Festival Business Expo are just two of the ways we are adapting and promoting our members in the upcoming year. We hope you will take advantage of these opportunities to declare to the world that "My company is here! We are in business and we want your business!"

120

## JOIN US FOR CAMPAIGN

650

As we work towards our 120th Annual Meeting on April 6, 2016, you may recall back to April of 2015 when our incoming **Chairman Richard Pendred of A & A Office Systems** declared that "We will return to our pre-recession record of 650 members by the 2016 Annual Meeting!" Well, it looks as though we are on track and in January through March, we begin "Campaign 650". **Ed Zavaski**, our Chamber Board Vice Chairman from **Ed Zavaski Insurance Agency** (pictured above with Chamber President Séan Moore) is Chairman of Campaign 650. Ed has assembled a steering committee and they have been busy creating a 90 day plan designed to engage and recognize our existing and new Chamber members.

**There is a \$25 "Thank You"** offered to you, our existing members, to thank you for referring your business friends and neighbors who join the Midstate Chamber. In addition, you will be able to offer your colleagues a first year \$25 "Thank You" for trying us out! The "Thank You" can be used for any Chamber program including web ads, event tickets and even membership dues.

Details, including a membership application suitable for printing, are found within this newsletter. In addition, you will receive paper copies in an upcoming special mailing. We hope that you will help us meet and exceed our goal! More members make for more business for us all.

## GREAT PROMO (ON A SHOESTRING BUDGET) WITH OUR CHAMBER OF CHOICE VIDEO PROJECT

You too can cross promote both the Midstate Chamber and your own business with our Chamber of Choice videos! Our Chamber's Marketing and Publicity Committee members have prepared the FIRST set of Chamber of Choice videos are in and they are GREAT. We have conveniently placed a link on the Chamber's website home page so you can go directly to the Chamber of Choice web page and view them all! [Here's a link for you.](#)

In addition at the bottom of the web page, there is a set of "guidelines" about how you too can participate...and we welcome your participation. When you submit your own videos, we'll post them on our web page as well!

This Video Project is part of an integrated Social Media program we will be unveiling throughout 2016. Once everyone best understands how the processes works, we will be sharing these tools with our membership so you too can effectively use video as a part of your overall promotional campaign....so lets get started.

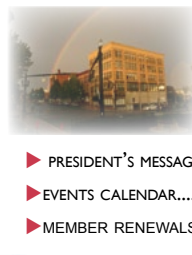
Take a look and submit your videos today! We will be featuring them at the Annual meeting in April so let's get to work.

## LOTS OF WHAT WE DO FOR MEMBERS IS LINKING YOU

... to resources, services, support, and fellow members. Here are some EASY LINKS to the Midstate Chamber to "always keep you in the loop":

NEWS: <http://www.midstatechamber.com/News> CALENDAR: <http://www.midstatechamber.com/Calendar>  
RESOURCES: <http://www.midstatechamber.com/Resources> DIRECTORY: <http://www.midstatechamber.com/Directory>  
NEWSLETTERS: <http://www.thechambernewsletter.com> 2015-16 CHAMBER BOOK: <http://www.thechamberbook.com>

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### Message from President...

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Update on  
Legislative  
ACTION  
Agenda

and

Planning Guide  
and

IMPORTANT  
Dates



## MESSAGE FROM THE PRESIDENT:

### IF ALL POLITICS IS LOCAL...



Séan W. Moore

We do get involved in political activities at this Chamber...but it's not exactly lobbying. We don't choose parties and we advocate for the causes of all businesses. Fundamentally, we want to be sure that our members have the access to and information about their elected and appointed officials. Knowing them, before you actually need them, is the essence of our Leadership Pillar. Here are a few of our upcoming "political" activities...

\* At our January 12, 2016 meeting of the Government and Business Development Committee, we are on schedule to finalize the **2016 Legislative Action Agenda**. We anticipate that it will be approved by our Board of Directors on January 13th. We will then distribute the approved document to our entire membership via email and we will also provide electronic and paper copies to our legislators. It's a great document to start a conversation with our elected leaders.

\* If you want to meet "one on one" with our State Elected Officials, we are hosting and **AT&T** is sponsoring our annual **Legislative Breakfast on January 29, 2016 at the Villa Capri in Wallingford**. This program is co-presented with our friends of **Wallingford HUBCAP** and the **Cheshire Chamber of Commerce**.

As we generally get a dozen or so legislators at this event, we provide a list of Senators and Representatives who are in attendance AND the committees that they currently work on. The format is one legislator per table and chamber members are free to walk around the room to connect with all legislators who may be working on your issues. Later in the program, we will propose some questions to all of the legislators about more general business concerns.

\* Since the recent local elections, I have started meeting with our newly elected city council members. These are informal conversations to let each of them know what a Chamber of Commerce is and how we can all best work together. In addition, all council members are included on our mailing list and receive the Chamber Newsletter and other invitations to Chamber sponsored events and activities. We all look forward to meeting with our new council members at upcoming chamber events.

## UPCOMING EVENTS, ACTIVITIES & DEADLINES



**M** There are **TWO Business After Hours** in January on the **13th at the Holiday Inn Express** and on the **27th at the Record-Journal's** new offices.

**M** The Chamber's **FIRST Annual Comedy Night** has been rescheduled for **Friday, March 18, 2016**. Save the Date and [Click HERE](#) for flyer & sponsor info for **Funny Business!**

**M** The Annual **Chamber Award Nominations** are due by **12:00 noon on February 12, 2016** to the Chamber Office. [Form is here](#) for your submissions.

**M** The **120th Annual Dinner is Wednesday, April 6th, 2016 at the Four Points by Sheraton**. Save the Date!

**M** 38th Annual Daffodil Festival is April 30 – May 1, 2016... **SAVE THE DATE** and reserve your booth today - [form is here!](#) **AND...**

**HERE is your 2016-17 Planning / Budgeting Guide**

## WHO'S WHO AND PEOPLE TO KNOW

It has been said that The Midstate Chamber is the **BEST WAY** to make connections within the communities of central Connecticut. In this section we keep you - our members - updated on area leaders in business and community. This month we introduce you to our Campaign 650 Advisory Team...



### CAMPAIGN 650 Advisory Team

We are pleased to introduce to you our Campaign 650 Advisory Team - **led by Edward J. Zavaski, Edward Zavaski Agency, LLC** - who are helping us reach our goal of 650 members by the beginning of April 2016:

*Eileen Bongiovanni*

*Richard J. Pendred*

*Frank W. Ridley*

*Janine Brancale*

*Bob Carr*

*Jorel Claudio*

*Yvonne deAngeli-Fontanez*

*Ms. Karen Halloran*

*Mr. Joe Heller*

*Ms. Dana Hunter-Moyer*

*Mr. Steve Knight*

*Ms. Wanda Lary*

*Ms. Hilde M. Sager*

*Mrs. Molly H. Savard*

*Mr. Paul Sprague*

*Mr. David Symonds*

*Mr. Efrain Valentin, Jr.*

*Mr. John Wooley*

*Bongiovanni Insurance & Financial*

*A & A Office Systems, Inc.*

*F.W.R. Consulting Services*

*Star Auto Sales*

*J.S. McCarthy Co., Inc.*

*Univision TX (WUVN-TV)*

*Four Points by Sheraton*

*Fairfield Inn by Marriott*

*Eversource Energy*

*Hunter's Ambulance Service, Inc.*

*Spanish Community of Wallingford*

*CTWorks One Stop Career Center*

*Masonicare*

*The Bradley Home*

*The Curtis Home*

*PROSHRED Security*

*Valentin Karate*

*Radio Frequency Systems*

**And...we ask for YOUR help - pass the enclosed application to a friend in business that is not yet a member of the Midstate Chamber and when they JOIN, you will both receive a \$25 rebate on dues or any chamber program!** Any business looking for promotion, exposure or market share in the central CT region is eligible for membership in the Midstate Chamber.

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For all of your needs visit our members at [www.midstatechamber.com](http://www.midstatechamber.com)



## UPCOMING JANUARY EVENTS:

Mark your calendars, iPhones, Droids, etc. with these event dates. **M** = Chamber or Business event; **C** = Community event. More details and RSVP information for these events may be found on [www.midstatechamber.com](http://www.midstatechamber.com)! Chamber event RSVP line: 203.235.7901



*This QR code in the upper right corner also brings you right out to our business and community calendars. Just SCAN and CLICK! **RSVP NOW for the highlighted chamber events below - just click and enter your info!***

- C** Through Jan. 6 Festival of Silver Lights at Hubbard Park
- C** Sun, Jan 3, 1:30 pm: Three Kings Day Celebration at Meriden Library, 105 Miller St., Meriden - co-sponsored by library, Casa Boricua and the South Central Substance Abuse Parranda (Snow date will be Sunday, January 10, 2016.) Come one, come all!
- C** Wed, Jan 6, 5:00 pm: MxCC Meriden Center Open House and Enrollment Event at 55 W. Main St., Meriden with financial aid and program informational sessions. For more information call 203.608.3050.
- M** Thu, Jan 7, 5:30 pm: Best Practice on Small Business Network at CEDF and presented by ASG Information Technologies.
- C** Thu, Jan 7, 7:00 pm: "Most Likely To Succeed" A Film Screening & Forum on Education at Choate Rosemary Hall. 203.697.2933
- M** Mon, Jan 11, 6:00 pm: Business Finance Series: Analyzing Business Finances and QuickBooks for Beginners at CEDF.
- M** **Wed, Jan 13, 5:00 pm: Business After Hours at the Holiday Inn Express. See enclosed flyer. Click to Register now!**
- M** **Thu, Jan 14, 9:00 am: SCORE Counseling Sessions for Businesses at Chamber of Commerce. Call 203.235.7901**
- M** **Wed, Jan 27, 5:00 pm: Open House/Ribbon Cutting at the new offices of the Record-Journal Publishing Co. See enclosed flyer. Click to Register now!**
- M** Thu, Jan 28, 5:30 pm: New Year/New Business: Legal Basics for Entrepreneurs by David Menard of Murtha Cullina LLP at CEDF
- M** **Fri, Jan 29, 7:30 am: Regional Legislative Breakfast with Elected Officials of our State delegation at Villa Capri. See enclosed flyer. Click to Register now!**
- M** **Thu, Jan 21, 8:00 am: Mall Walk n Talk features New Year, NEW YOU with Meriden YMCA \*AND\* "Meet Up" with Mid-state Chamber - to learn more about programs for members, ask questions, etc. ... at Westfield Meriden Mall - meet at Food Court! Click to Register now!**

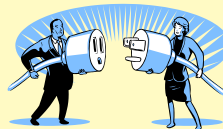
**This is a SHORT LIST of some of our KEY events - for even MORE business and community events - including Chamber Committee meetings - along with details and updates visit... <http://www.midstatechamber.com/Calendar>**

**And, LIKE us on FACEBOOK and FOLLOW us on TWITTER: @MidstateCoC**

### COMMITTEE CONNECTION

A LOT of work happens at the committee level here at the Midstate Chamber. We do encourage your involvement and that of your employees on any committee! ALL committee meeting dates and times are listed on the Midstate Chamber's website. Come on out and sit in on a meeting to try it - you will like it: the experience, sharing, connections and more!

**Your participation helps YOU, helps YOUR BUSINESS and helps OUR CHAMBER!**  
**Questions? Call us at: 203.235.7901**



### BREAKFAST CLUB TV

The Chamber's Breakfast program is NOW AIRING on Cox Public Access #15 - Frontier: #99 on Mondays at 9:00 p.m. Check the chamber website for details and get your popcorn ready!

**Find event photos at: [www.midstatechamber.com](http://www.midstatechamber.com)**



## MEMBER RENEWALS...

We *recognize and thank* our members who have joined or renewed their investment in the Midstate Chamber within the last month.

Visit [www.midstatechamber.com](http://www.midstatechamber.com) for the most up-to-date membership listing!

A & A Family Restaurant  
Advanced Energy Group LLC  
AlphaGraphics  
Arthur W. Wood Company, Inc.  
Bankcard Financial Group LLC  
Bongiovanni Insurance and Financial  
Bourassa Catering & Events  
Buchek Insurance / MBT Insurance Group  
Carabetta Companies  
Cardinal Engineering Associates, Inc.  
Class Act Auto Wash LLC  
Connecticut Junior Republic  
Express Employment Professionals  
F.W.R. Consulting Services  
Gateway Community College  
Globele Energy, LLC  
J.F. Canning & Associates  
John DiRoma  
LaRosa Building Group, LLC  
LaRosa Construction Co. Inc.  
NAACP of Meriden Wallingford  
Nest Egg Auctions  
New England Duct Cleaning  
Newland Landscaping & Excavation  
North Colony Chiropractic  
Robert A. Gollnick, CPA  
Robert's Chrysler, Inc.  
Signs By Tomorrow  
Silver City Sound & Video Production  
Stempien Funeral Home, Inc.  
Texidor Event Videography  
The Home Store Real Estate  
Top To Bottom Cleaning Services, LLC  
V. Czapiga & Son  
Village at Kensington Place  
Weichert Realtors, The Zubretsky Group  
Westfield Care and Rehab Center  
Wheeler Clinic, Inc.  
Wireless Zone  
Women and Families Center



## WELCOME NEW MEMBERS!

We are delighted to introduce our new members - the lifeblood of our organization and the reason we exist. We continually strive to connect you to one another and to our communities. Please welcome them by visiting their website, sending them an email or stopping by to introduce yourself. The personal touch will help our chamber continue to grow and thrive as we continue on our goal to reach 650 members in the coming months!

**Dailey Professional Counseling Services LLC:** 210 State St., Meriden, CT 06450. The phone number is 860-463-3273 and the fax number is 888-672-5074. Darlene Dailey is the primary contact. Credentials: MS, License Alcohol Drug Counselor, Certified Co-Occurring Disorder Professional. Specialties: Behavioral Health Issues & Dual Diagnosis. Issues: Alcohol Abuse, Substance Abuse, Drug Dependent, Chronic Relapse, Relapse Prevention, Spirituality, Anger Management, Domestic Violence & Coping Skills. Clients: Adolescents/Teenagers (14 to 19), Adults, & Elders (65+). Treatment Orientation: Cognitive Behavioral Therapy (CBT), Motivational Interviewing (MI), & Humanistic. Provided Services: Individual, Family, Group.

**Euro-American Connections & Homecare:** 1200 Farmington Ave., Berlin, CT 06037-2358. The phone number is 860-829-0208 and the fax number is 860-829-5615. Anna Rusczyk is the primary contact. Since 1989, Euro-American Connections & Homecare has provided home care services with live-in and hourly caregivers.

**O&G Industries, Inc.:** 112 Wall St., Torrington, CT 06790. The phone number is 860-489-9261. Ken Biega is the primary contact. O&G Industries, Inc. is one of the Northeast's leading providers of construction services and products for over 90 years.

*Join us in welcoming these new members.*

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*Recent Ribbon Cutting at Mangu Restaurant, 29 West Main Street, Meriden. Family, friends, chamber members and dignitaries extended a warm welcome and everyone enjoyed samples at the new downtown eatery.*



Find business resources at: [www.midstatechamber.com](http://www.midstatechamber.com)



## MEMBER UPDATES

This QR code in the upper right corner also brings you right out to our member news section of the website where you can view FULL news articles by submission date OR by member. Just SCAN and CLICK!



Find ALL of our members' news online:

<http://www.midstatechamber.com/News>

**Assisted Living Technologies:** In the United States, there are more than 15 million Alzheimer's and dementia caregivers whose many responsibilities include managing medications, monitoring every-day activities, ensuring home safety, and addressing loneliness and isolation. Registered Nurse and President of Assisted Living Technologies, Inc. (ALT), Ron D'Aquila, has found new solutions to these issues by using wireless technologies. "Medication compliance is especially important when treating Alzheimer's



disease, and even though there currently is no cure for the disease, there are promising medications that can at least slow the progression and ease some of the symptoms of the disease," according to D'Aquila. Typically, individuals age 65 years and older who are on multiple medications are only 50% to 60% compliant - in large part due to forgetfulness. Alzheimer's patients in mild to moderate stages of the disease can significantly improve compliance with today's technology. Automated Medication Dispensers provide both visual and auditory alert, and can even send a call to the patient as a reminder, as well as notify caregivers if a regimen is not being followed. Assisted Living Technologies has experienced compliance near 95% with clients across Connecticut who use these dispensers. Another type of technology that is helping patients and their caregivers are Remote Monitoring Systems. Wireless sensors that detect motion, activity from room-to-room, exiting, sleep patterns, and even moisture can help caregiver's know when problems arise so that they can be addressed before they lead to something more serious - such as a fall or wandering. Assisted Living Technologies, Inc. encourages caregivers to visit the ALT showroom to view and experience all of the latest devices that can assist with every aspect of caring for an Alzheimer's patient. Visit the Assisted Living Technologies, Inc. showroom at 74 South Broad Street in Meriden, CT. Showroom hours are Monday-Friday from 8:00am- 4:30pm. Learn more by visiting [www.assistedlivingtechnologies.com](http://www.assistedlivingtechnologies.com) or calling 203-235-TECH.

**Connex Credit Union:** What's better - free checking or \$100? Or both? Open a free Unbank Checking account with Connex Credit Union and we'll welcome you with a \$100 gift! Connex Unbank Checking is always on your side with: no minimum balance requirement, free online and mobile banking, free mobile check deposit, free bill pay, free eStatements, and free Advocates to help you reach your financial goals. Open your free Unbank Checking account today online, over the phone or in a branch. New members only. Visit us at [www.connexcu.org](http://www.connexcu.org) for more information or stop into the Meriden office, located in Townline Plaza, 533 South Broad St., Meriden.



**Bosco's:** Remember, FREE Gift Wrapping is available year round at Bosco's, located at Westfield Mall, Meriden. Be sure to visit <http://locations.boscovs.com/ct/meriden/480-lewis-ave.html> for updates on the many activities and programs happening at our local store! Kathy Horsky is our local public relations contact: (203) 235-4144 x1202 or [khorsky@boscovs.com](mailto:khorsky@boscovs.com).



**Fairfield Inn by Marriott** is proud to announce that they now have a shuttle to accommodate their guests who may be in need of transportation while staying at the Wallingford hotel! This is exciting news to add to the ongoing hotel renovations which are slated for May 2016 completion. Your key contact at the property is Karen Halloran and she can be reached at 203-284-0001 ext. 176 or via email: [Karen.Halloran@interstatehotels.com](mailto:Karen.Halloran@interstatehotels.com). Remember that the hotel is OPEN for business during renovations so give Karen a call for corporate, personal, group or holiday reservations. Mark your calendars/devices for a Business After Hours Unveiling on June 23, 2016!



**Higher Movement, LLC** invites you start

the new year off right with a 90 minute Zumba Master Class. Have fun while getting a workout in on **Sat., Jan. 2 from 10:30 - noon!** Kirby Shields and Joy Battista will be co-teaching the class. Please reserve your spot in the class by contacting Higher Movement at (203) 235-2630 or emailing us at [highermovementdance@gmail.com](mailto:highermovementdance@gmail.com). Also, book your child's next birthday with Higher Movement: Tumbling Tots Party, Hip Hop Party, Broadway Party, Princess Party, Meet me at the Movies Party, Let's Dance Party, Pajama Jam Party...the affordable rates



Dance - Zumba - Self Defense

include tables, short dance in style listed above; dance related games such as Freeze Dance; Props to take pictures; contact Kirby for more details!

**Nest Egg Auctions** will hold its first auction of the year at their new facility in Berlin, CT

**Saturday January 2nd at 2:00PM.** "We are so happy to start 2016 at our new building in Berlin" beams Auctioneer Ryan Brechlin. "This building gives us the flexibility to grow and refine our family business. We really love it here," said Brechlin. Buyers and sellers have responded well to the move and the Brechlin family will offer their biggest New Years Catalog auction ever. The 301 lot auction will offer live bidding, absentee, telephone and live online participation through multiple sources. The auction features some interesting and desirable lots including a sterling silver figural eagle cane from Tiffany and Co. The handle was inspired by the political cartoons of artist Thomas Nast. The piece carries a pre-sale estimate of \$1,000-\$3,000. An important art nouveau bronze vase will also be offered in the sale. The finely detailed cabinet vase bears the monogram of noted French designer and architect Hector Guimard. Guimard is most noted for his design of the Paris Metropolitan gates. The 5 1/2' tall vase carries a \$2,000-\$4,000 estimate. A human medical skeleton will also cross the auction block at the holiday auction. This complete skeleton is sure to draw interest with a \$1,000-\$3,000 estimate. "The last time we brought a skeleton to auction, it sold for \$5,500" notes Brechlin. American and International art will also be included in this auction that begins at 2:00PM EST. Bidders are invited to participate live and in-person, via telephone or absentee bidding or through Live Auctioneers, AuctionZip and Invaluable. Preview for the auction is Thursday December 31st from 12-5 PM and Friday January 1st 12-5 PM. Doors open at 10:00PM on Saturday the 2nd. For details of Nest Egg Auctions' upcoming auctions, call 203-630-1400 or email [ryan@nesteggauctions.com](mailto:ryan@nesteggauctions.com). All forms of bidding are available. View the fully illustrated catalog and sign up to bid absentee or live via the Internet at [www.nesteggauctions.com](http://www.nesteggauctions.com). For more information, or to arrange an interview or photo opportunity contact Ryan Brechlin.



Find community resources at: [www.midstatechamber.com](http://www.midstatechamber.com)



**Protein Sciences Corporation**, makers of Flublok Influenza Vaccine, and the Connecticut Food Bank announced a new initiative to support healthier families and stretch limited budgets to help keep food on the table. Protein Sciences and the Connecticut Food Bank will coordinate a pilot program to offer Flublok vaccinations at food distributions during the holiday season. The pilot will pair the Connecticut Food Bank Mobile Pantry and Protein Sciences' Healthy Choices FastVax mobile flu vaccination clinic at community food distribution sites. The Connecticut Food Bank Mobile Pantry visits communities where there are transportation barriers and limited resources that make it difficult for low-income people to get the food they need. Protein Sciences earlier this year launched its Healthy Choices FastVax in collaboration with Hunter's Ambulance, Health Med Urgent Care, Health Mart Pharmacies and others. Putting the two services together in one location will help people get nutritious food and get Flublok vaccination at no cost. "We launched Healthy Choices FastVax to meet this need and promote health and well-being in our communities. This partnership with the Connecticut Food Bank Mobile Pantry is a natural extension and we hope will serve as a precedent for innovative ways to increase flu vaccination rates. The Food Bank is our new neighbor on Research Parkway and we are thrilled to work with them on this important public health initiative." Visit [www.flublok.com](http://www.flublok.com) for more information.

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**Spice Catering** - a note from owner, Dan Biagioni: **Thank you** to everyone who has gotten us to the Wedding Wire Rated Bronze badge! We are heavily invested in Wedding Wire, so your reviews mean everything to us. Not only are you making us look good, but you are also helping potential clients decide to hire us for their event. If we have catered a wedding or event for you, please consider reviewing us at EventWire (for events) or WeddingWire (for weddings). **Congratulations** to our Marketing & Event Manager, **Carisa Lockery** on winning the ICAEF Cater-source Winter Scholarship. Carisa will be attending next year's 2016 Cater-source Conference in Las Vegas. We are now a **preferred caterer at Chatfield Hollow B&B!** Located on Chatfield Hollow Farm, this venue has so much charm and lots of space to accommodate the different parts of your wedding day. Get dressed in one of their beautiful rooms, have your ceremony on the grounds, and cocktail hour and reception under a tent behind the inn. Keep Spice in mind for all of your 2016 event needs - call: 860-316-2759, email: danb@spicecateringgroup.com or visit [www.spicecateringgroup.com](http://www.spicecateringgroup.com).

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Catering Group  
events planned to taste

**Squire Travel Agency, Inc.** - Although only 90 miles separate U.S. soil from Cuba, the two nations are as distinct as a thumbprint. Whether you dance salsa with locals at a Cuban nightclub, watch a baseball game in the park or banter with a shopkeeper, it's the Cuban people - passionate, vivacious and welcoming - and their unique and fascinating culture that are the most potentially rewarding aspects of a visit to the island. Squire Travel and your contact Lauren Rizzuto has various land and sea options to consider. Visit them at their office at 1260 East Main Street, 2nd Floor, Meriden, CT 06450 or on the web: [www.squiretravel.com](http://www.squiretravel.com). Call: 203-238-1251 or email: [squire@squiretravel.com](mailto:squire@squiretravel.com).



**Thompson Brands LLC** - Two major news sources have just learned what we have known since 1879! Thompson's makes the finest chocolates and candies right here in Meriden, CT, USA. You can view the **CNN** article here: <http://money.cnn.com/2015/12/11/smallbusiness/thompson-chocolate-bunnies/index.html?iid=hp-grid-dom>, and you can see the **Hartford Business Journal** piece here: [http://www.hartfordbusiness.com/article/20151211/NEWS01/312119984/1004?utm\\_source=enews&utm\\_medium=HB%2BToday&utm\\_campaign=Friday](http://www.hartfordbusiness.com/article/20151211/NEWS01/312119984/1004?utm_source=enews&utm_medium=HB%2BToday&utm_campaign=Friday). Please plan to stop by soon (80 South Vine St., Meriden) and make Thompson's a part of your families' own holiday traditions!



**Women and Families Center's** Open DOHR program is currently recruiting for the spring class. The Certified Nurse Assistant career track will prepare students for entry level positions by providing basic patient and resident care and help with daily living activities while improving your basic skills. You must be 18-24 years old to enroll in this FREE training program. **Program Components include:** CNA Classes & Clinical; Career/Education Counseling; Paid Internship; Job/Employment Skills Workshops; Job Development/Job Placement Assistance; Math & Reading Tutoring Services. Certificate of training and CNA license upon successful completion of all program requirements. All course materials provided including: scrubs, gait belt, watch, and textbooks. There will be a daytime CNA class that will be held at the MxCC Meriden Campus starting January 4th, 2016. There will be an evening CNA class that will be held at the MxCC Middletown Campus beginning January 11th, 2016. To receive enrollment information call 203.235.9297 ext. 128 or apply in person at 169 Colony St., Meriden with Regina Cardona between 9:00 am and 4:00 pm Monday through Friday.



**Meriden Y.M.C.A.** An unveiling ceremony for cutting edge, new technology was held on December 10, 2015.



The new technology at the Meriden YMCA consists of a cogeneration system, energy efficient lighting and occupancy controls. "Installing a cogeneration system, energy efficient lighting and occupancy controls helps the Meriden YMCA achieve three goals," said John Benigni, CEO. "Our first goal is to provide our members with consistent excellent service. One benefit of the co-gen system is to ensure delivery of hot water for showers including during peak usage times. Second, saving on energy costs allows us to put more dollars towards our mission of strengthening our community with programs and services to help kids and families thrive. Third, any measures we take to 'go green' preserves resources for future generations." Visit [www.meridenymca.org](http://www.meridenymca.org) to learn more or call us at 203-235-6386.

## MALL Walk n Talk January



The Midstate Chamber of Commerce and our Health and Wellness Council invites the public, along with chamber members and mall employees to a **Mall Walk n Talk** on **Thursday, Jan. 17th, 2015, 8AM-9AM** at Westfield Meriden Mall (470 Lewis Ave., Meriden). Meet up at the food court - the topic is **The Midstate Chamber: all you want to know ... and**

**New Year, New YOU with Meriden YMCA**

**Westfield MERIDEN**  
VISIT WESTFIELD.COM



## JANUARY's Featured Discount:

**Bluefrog Plumbing & Drain**  
**10% off with a maximum savings of \$100. Not valid with any other offer.**  
Call today and let our team hop to it! Our service experts show up and offer the right fix at the right price with no trip charge ever.



**203-937-2772**  
**ALSO SEE**  
**Our Ad**  
**on Page 2**

## Member to Member Discounts:

Many chamber members offer discounts for you and your employees! Find them at: <https://www.midstatechamber.com/Services/Club-card.asp> You can print your discount certificate and present it to the member business and receive your discount. Remember: Chamber members use Chamber members! Want to offer a discount? Just contact us with your special offer: 203.235.7901 or email: [info@midstatechamber.com](mailto:info@midstatechamber.com). It's THAT Easy. AND, even better: there is NO COST for you as a member to offer a discount!



**Find it all at: [www.midstatechamber.com](http://www.midstatechamber.com)**





**CHESHIRE  
CHAMBER OF  
COMMERCE**



**HUBCAP Wallingford**  
coWork Independently Together

Thank to  
Our Sponsors:



**at&t**



**TD Bank**  
America's Most Convenient Bank®

*The Breakfast Club  
Celebrates...*

## 2016 Legislative Roundtable Breakfast



Rep. Altobello

**Friday, January 29, 2016**

8:00 a.m. to 9:30 a.m. at **Villa Capri**  
906 North Colony Rd., Wallingford



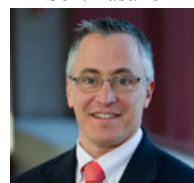
Sen. Fasano



Rep. Mushinsky

*The Midstate Chamber, the Cheshire Chamber and HUBCAP Wallingford invite you to our Annual Legislative Roundtable to bring you closer to your CT legislators. All of these CT Legislators from the Meriden, Cheshire, and Wallingford areas have been invited to give you a chance to sit with them in a small group setting while enjoying a remarkable networking opportunity. These legislators serve on virtually every legislative committee in Hartford so bring your questions and concerns to their attention.*

Visit [www.midstatechamber.com](http://www.midstatechamber.com) for updates on attending legislators.



Rep. Candelora



Sen. Markley



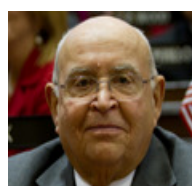
Sen. Bartolomeo



Rep. Fritz



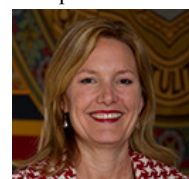
Rep. Santiago



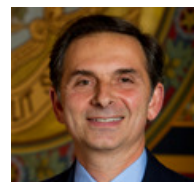
Rep. Adinolfi



Rep. Abercrombie



Rep. Zupkus



Rep. Yaccarino

**Program Outline:** 8:00—8:30 a.m. Arrival, Networking, & Full Breakfast Buffet  
8:30—9:30 a.m. Roundtable Discussion with Leaders

**Company Name:** \_\_\_\_\_

Chamber Members:\$20 in advance;\_\_\_ check enclosed Chamber Members:\$25 at the door (without a reservation)  
Members to be \$30. \*Registration changes must be made 2 days prior to event to avoid charge\*

Credit Card #(AX, Disc, VI, MC)\_\_\_\_\_

Exp.\_\_\_\_\_ 3 digit code:\_\_\_\_\_ Card Zip Code\_\_\_\_\_

Sponsor package details are on the reverse - options for every business and any budget are a GREAT way to promote your business via The Breakfast Club!



**Please RSVP by  
January 27, 2016**



3 Colony Street, Suite 301, Meriden, CT 06451 Ph: 203.235.7901

Fx: 203.686.0172 [info@midstatechamber.com](mailto:info@midstatechamber.com)

[www.midstatechamber.com](http://www.midstatechamber.com)

*Click to Register now!*



# The Breakfast Club Celebrates...

## Sponsorship Options For Every Business, Any Budget!

Bronze	Silver	Gold	Platinum Exclusive One Per Event
Business Name listed on table tent cards at event	Business Logo listed on table tent cards at event (.5" h x 2" w)	Business Logo listed on table tent cards at event (1" h x 2.5" w)	Business Logo listed on table tent cards at event (2" h x 4" w)
1 Breakfast Admission	3 Breakfast Admissions	Reserved table with 6 Breakfast Admissions	<b>Reserved table of 10</b>
Shared Display Table (2 per table max)	Shared Display Table (2 per table max)	Exclusive Display Table	Exclusive Display Table
Business Name Listing on event Web Page	Business Name Listing on event Web Page	Business Name Listing on event Web Page	11 Breakfast Admissions including 1 Seat at the Head Table
Recognition from podium at Breakfast	Recognition from podium at Breakfast	Recognition from podium at Breakfast	Business Name Listing on event Web Page
		LOGO on pre-event promotional materials	Recognition from podium at Breakfast
		WEB AD on Chamber web site for 1 month	Up to 1 minute "commercial" at podium
			Introduction of Guest Speaker
			LOGO on pre-event promotional materials
			Banner displayed in hall at event
			WEB AD on Chamber web site for 1 month Prime Placement



*These rates are PER event. Any Business Interested in Sponsoring more than one – or as a series – may contact the Chamber so that we may create a special package that suits your needs and budget!*  
*Select breakfast events are taped for airing on Public Access Television and on the Midstate Chamber website.*

3 Colony St., Suite 301, Meriden, CT 06451  
 Ph: 203-235-7901 Fx: 203-686-0172 info@midstatechamber.com  
 www.midstatechamber.com







**Our Members can GIVE \$25.00  
and  
GET \$25.00**



**with this Midstate Chamber Campaign 650 Referral Form**

Our Chamber Ambassadors have had a number of great membership campaigns in the past but this time we're taking it to the next level by involving and engaging our entire Midstate Chamber membership in getting to our goal for 650 Chamber members by our Annual Meeting in April 2016. In January 2016 through March 2016, we are offering a great incentive program to thank both our existing chamber members and new chamber members as well.

Every time an individual person who is associated with a current Chamber member refers a non-member business who becomes a Chamber member, the individual can earn a **\$25.00 credit towards any chamber program** including events, publications, ads and even your annual membership dues. (You can always check [www.midstatechamber.com](http://www.midstatechamber.com) or call the chamber to verify membership status.)

In detail, here's how it works:

1. Our current members refer a colleague or business neighbor who is not yet a Midstate Chamber member.
2. Our current members will complete this form and present it to their friends, associates or colleagues.
3. New prospective member completes their Midstate Chamber Membership application, on the reverse side of this Campaign 650 Referral Form, and returns it to the Midstate Chamber of Commerce.

In addition, the **NEWLY signed Chamber members can also enjoy a \$25.00 savings**...which may even be deducted from the new member's first year's dues or applied to any other Midstate Chamber program!



**CURRENT CHAMBER MEMBER SECTION**



Current Chamber Member Referring Person's Name: \_\_\_\_\_

Current Midstate Chamber Member Company Name: \_\_\_\_\_

I, \_\_\_\_\_ (Referrer's Signature goes here), **would like to recommend the following business to join with us and become a member of the Midstate Chamber of Commerce:**

Company Name of Prospective New Member: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Contact Person's Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

**Dear Prospective NEW Midstate Chamber Member:**

**Simply return this form with your membership application, conveniently located on the reverse side of this form. Your promotion will begin on our Chamber's website at [www.midstatechamber.com](http://www.midstatechamber.com) within 24 hours of joining.**

**CHAMBER OFFICE STAFF SECTION**

Date Joined: \_\_\_\_\_

Date Processed: \_\_\_\_\_

Current Member Credit Applied to: \_\_\_\_\_

Credit Applied on/by: \_\_\_\_\_

New Member Credit Applied to: \_\_\_\_\_

Credit Applied on/by: \_\_\_\_\_



1-5 Employees	\$280.00
6-10 Employees	\$295.00
11-20 Employees	\$410.00
21-30 Employees	\$525.00



*The Midstate Chamber supports, promotes and serves our member businesses in Berlin, Cheshire, Meriden, Southington, Wallingford and throughout central Connecticut.*

3 Colony Street, Suite 301, Meriden, CT 06451

Ph: 203.235.7901 Fax: 203.686.0172

info@midstatechamber.com www.midstatechamber.com

## Membership Application

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Company Website: \_\_\_\_\_

Type of Business/Classification: \_\_\_\_\_

# of Owners: \_\_\_\_\_ # of Employees: \_\_\_\_\_ Full-Time \_\_\_\_\_ Part-Time \_\_\_\_\_ Year Founded: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Contact's Phone: \_\_\_\_\_

Contact's E-Mail: \_\_\_\_\_

### How Did You Learn About Us?

### Chamber Activity / Interests:

**Promotion:** ☐ Member Directory Advertising ☐ Web Site Advertising ☐ Chamber Business Expo ☐ Newsletter Advertising ☐ Marketing Committee, etc

**Education:** ☐ Education Committee ☐ Education Awards ☐ Workshops ☐ School-Business Partnerships ☐ Hispanic Outreach Leaders in Action (HOLA), etc.

**Networking:** ☐ Business After Hours ☐ Breakfast Club Celebrates ☐ Annual Meeting/Dinner ☐ Annual Golf Tournament ☐ Young Business Leaders of CT ☐ Ambassadors ☐ Membership Committee, etc.

**Leadership:** ☐ Government & Business Development Committee ☐ Pizza, Pasta, & Politics ☐ Health Insurance, etc

**\*\* Please Include Your "Web Words":** Web Words are a 25-30 word description of your business that appears with your Member Directory listing on www.midstatechamber.com: \_\_\_\_\_

### New member add on – Specials—reserve now and save \$50:

- ☐ \$100 web image (appears next to your web listing making you stand out) - \$150 value  
☐ \$100 3 month newsletter ad (business card size) - \$150 value

**\*\* Please E-Mail Your Key Employees Information to info@midstatechamber.com.** Key employees are employees who you wish to receive additional Chamber updates/information and who may be attending events. Key employee information may consist of name, title, direct phone number or extension and e-mail address.

Card#

Exp.

Card Zip Code

Verification Code



Signature \_\_\_\_\_

• **A one-time \$15 dollar set up fee is due at time of application**

Membership dues in this organization may be tax deductible as an ordinary & necessary business expense. Dues paid to this 501c(6) are not a charitable tax deduction. The organization serves as an advocate for and promotes its member businesses.





*Presents a Special Night of*

# Funny Business

**Friday, March 18th, 2016**

**The Hall at Polish National Alliance Park**

**17 North Plains Industrial Hwy., Wallingford**

**Doors open at 6pm ~ Show starts at 7pm**

*Featuring . . .*



**Host  
Darren Sechrist**

Leave business at the office: Take a break and come out for a relaxing, fun filled evening of laughs.



**Headliner  
Linda Belt**

I'll have you rolling on the floor!!



**Feature  
Rick Carino**

Laughter is good for the soul.

Advanced Ticket purchases encouraged. Cash Bar of Beer and Wine only.  
Bring your own snacks. Must be over age 21 to attend.

**Cost is \$20 pp if paid by March 9th; \$25 pp after March 9th**

\_\_\_\_\_ # of Attendees    \_\_\_\_\_ Table of 5 Sponsorship    \_\_\_\_\_ Table of 8 Sponsorship

Names of Attendees: \_\_\_\_\_

\_\_\_\_\_

☐ Check Enclosed    ☐ Bill me please    ☐ Credit Card Info Below

Credit Card #(AX, Disc, VI, MC)

\_\_\_\_\_

Exp. \_\_\_\_\_ 3 digit code: \_\_\_\_\_ Card Zip Code \_\_\_\_\_

A portion of the proceeds will be donated to the United Way of Meriden & Wallingford.

**Register now!**



A portion of the proceeds will be donated to the United Way of Meriden & Wallingford.

## Sponsorship Opportunities

### Table of 5 Sponsorship: \$150

- Reserved seating in front for 5
- Top of the Page Banner Ad on the Chambers Website for 3 months (please provide)
- Banner displayed at the event.

### Table of 8 Sponsorship: \$240

- Reserved seating in front for 8
- Home Page Ad on the Chambers Website for 3 months (please provide)
- Banner displayed at the event.

## About the Talent

### Headliner Linda Belt

Linda is a native of New Jersey and moved to CT in 1987. She was a suburban pillar of the community attending PTO meetings and baseball games. Linda became tired of holding up that pillar and now holds her own as a professional stand-up comic. Linda's humor touches on the absurdities of modern life and explores marriage, sex, parenting and social mores, in other words: any subject she feels like discussing! Linda has performed throughout the US and Canada and has been featured in a number of comedy festivals and venues. As a full-time working comic, she can be found at various local & national venues, fundraisers, private and corporate events. Linda was profiled in the Hartford Courant, The Chicago Tribune and The New Jersey Star Ledger. She has appeared on Affiliates of NBC & ABC as well as PBS.

### Feature Rick Carino

Rick is a product of a dysfunctional family. As a middle child, humor was his only way of being noticed. His comedy tackles a mix of self-depreciation and frustration with life as well as topics of growing up, parenting in the new world, and witty observations of the world around him. Rick has appeared at clubs locally and throughout the country and participated in various festivals. Additionally he can be seen organizing various fundraisers for animal rescues, scholarship programs and sports teams.

### Host Darren Sechrist

Darren's bizarre and hilarious take on fatherhood, family, and the absurdities of life make him a hit with audiences of all types. He has appeared at the Comic Strip Live, Foxwoods, the Comedy Connection, and other top clubs across New England and New York.



Make checks payable to: Midstate Chamber of Commerce, Inc.  
3 Colony St., Suite 301, Meriden, CT 06451

RSVP via mail, call 203.235.7901, fax to 203.686.0172, or e-mail to [info@midstatechamber.com](mailto:info@midstatechamber.com)



# Business After Hours



New  
Management

Newly  
Renovated

**2104 North Broad St., Meriden**

**Wednesday, January 13, 2016**  
**5:00 to 7:00 p.m.**

The Holiday Inn Express invites all Chamber members and their staff to come out and tour their newly renovated facility. General Manager Paul Kochanski and Sales Manager Darlene Sidoti have a combined 18 years of experience in the Hotel Industry. The Holiday Inn Express has 91 oversized rooms with easy access to the areas major highways, a **NEW** Fitness Center, a **NEW** Business Center, 3 **NEW** event spaces that will hold up to 40 people each, a separate banquet facility on premises that will hold up to 300 people, a heated swimming pool, and much more amenities that they offer their guests.

Enjoy Tours, Food & Refreshments, Networking, Refreshments,  
Door Prizes, and more!

**Please RSVP to this event** by calling the Chamber:

203-235-7901, e-mailing: [info@midstatechamber.com](mailto:info@midstatechamber.com), or visit **[www.midstatechamber.com](http://www.midstatechamber.com)**.

*This Business After Hours event is in association with the Midstate Chamber of Commerce to showcase the sponsoring member and to offer both members and members-to-be the opportunity to network and enjoy a wonderful evening.*

***[Click to Register now!](#)***

***Click to Register now!***



23rd Annual

# Chocolate & Food Lovers' Expo

to benefit Easter Seals

## Sunday, January 31

### Crowne Plaza Hotel

1284 Strongtown Road

Southbury, CT

(Middlebury/Southbury Line)

Exit 16 off I-84 East or West

11:00 a.m. - 3:00 p.m.



### About This Event...

*This well attended, extremely popular event attracts more than 1000 people from all over the state and beyond.*

- *Sample a plentiful assortment of scrumptious local chocolate, specialty and gourmet foods.*
- *Vendors also offering unique gifts, products, and services*
- *Music, silent auction, special drawings, door prizes, demonstrations*

### Will You Help Us Make Dreams Come True?

Your generosity will help Easter Seals make dreams come true for many families in our community. We are finding and refining the best treatments ...educating people about autism and other disabilities...and providing help, hope, and encouragement to individuals with disabilities and their families.

Please help us make a difference. Every donation, large or small, is highly valued and greatly appreciated. Easter Seals is a non-profit 501(c)(3) organization.

### Services provided by Easter Seals:

- All Kids Child Care Centers
- School Readiness Program
- Birth-to-Three Program
- Autism Services - for Children and Adults
- Precious Hands
- Center for Better Hearing
- School-to -Work Programs
- Community Employment Placement
- Supported Employment
- Employment Industries Work Center
- Vocational Assessment and Training
- ServiceMaster Clean
- Driver Assessment Program



## Sponsorship Opportunities

### ☐ Gold- \$2000 Event Sponsor

- Name and/or logo highlighted on promotional materials, media releases, and at event.
- Prominent logo recognition on event signage
- Prominent recognition in program
- Option to be an exhibitor at the event
- 20 tickets (\$500 value)

### ☐ Silver\* - \$1000

- Name and/or logo highlighted on promotional materials, media releases, and at event.
- Prominent recognition in program
- Option to be an exhibitor at the event
- 10 tickets (\$250 value)

### ☐ Bronze\* - \$500

- Recognition on event signage and in program
- Option to be an exhibitor at the event
- 5 tickets (\$125 value)

### ☐ Associate - \$250

- Recognition on event signage and in program
- 2 tickets (\$50 value)

### ☐ Friend - \$100

☐ **Yes, I want to be an Exhibitor** (included with Gold, Silver & Bronze Sponsorship)

☐ I am unable to participate, but would like to offer a donation.

Monetary donation of \$ \_\_\_\_\_

Prize or gift certificate: \_\_\_\_\_

### Volunteer Committee

**Maria Sanchez - Chairperson - *sweet-maria's***

Cindy Cipriano - Thomaston Savings Bank

Hugh Langin - Protovac, Inc.

David Miller - The Olive Oil Factory

Laura Miller - The Olive Oil Factory

Carmen Romeo - Fascia's Chocolates

Mary Schmelcke - Savings Bank of Danbury

### ☐ Yes, I want to be a Sponsor of the Chocolate Lovers' Expo

Business Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Name /Business name to appear in print: \_\_\_\_\_

Address: \_\_\_\_\_

Amount \$ \_\_\_\_\_ Method of Payment: ☐ Check enclosed (payable to Easter Seals) ☐ VISA ☐ MASTERCARD ☐ AMERICAN EXPRESS

CARD NUMBER \_\_\_\_\_ EXP. DATE \_\_\_\_\_

SIGNATURE \_\_\_\_\_

☐ No, I am unable to attend but I want to support Easter Seals with a donation in the amount of \$ \_\_\_\_\_

For credit card sponsorships call 203-754-5141: Faith Hull (ext. 251), Carolee Kalita (ext. 243) fax: 203-757-1198 or mail

Easter Seals, Development Office, 22 Tompkins Street, Waterbury, CT 06708 [www.easterseals.com/waterburyc](http://www.easterseals.com/waterburyc)

Acct # 180-50-4959



2016

**CHANGES ARE ON THE HORIZON...**

**Our communities are changing and looking better every day; it's time we changed the look of THE BOOK  
as the Midstate Chamber Celebrates 120 Years in Business in 2016!**

**Illustrate YOU ARE IN BUSINESS and YOU ARE CONNECED to this Chamber and REGION.**



# **The Chamber Magazine**

**2016-2017**

**A  
NEW LOOK is coming in  
2016 - the chamber's 120th Year in  
Business: Reserve Your Ad Space  
EARLY**

**Rail Project ALIGNS  
Communities of  
BERLIN  
MERIDEN  
WALLINGFORD**

**NEW SIZE:  
8½ x 11**

**NEW FORMAT:  
Magazine Style**

**TOTAL - FULL - COLOR:  
Ads and Directory Sections**

**NEW CONTENT:  
Devoted to people, places  
where our members are!**



**See  
Reverse for MAGAZINE  
AD PRICING and more - including  
AD SIZES and OPTIONS  
Reserve NOW to  
STAND OUT**

**\* NEW \***

## Magazine Ad Options

Yes, this will be the **LAST** Chamber Membership Directory – **THE CHAMBER BOOK** - or at least the last one looking this way in the 8 ½ by 5 ½ spiral bound format. One thing hasn't changed: **IF YOU ARE DOING BUSINESS IN THIS REGION...YOU MUST BE IN THE MAGAZINE – YOU WILL STAND OUT WITH AN AD** – we've created pricing for every budget.

- **Our communities are changing and looking better every day. It's time we changed the look of "The Chamber Book".**
- In 2016-2017, we will be changing the format to 8 ½ by 11 communities magazine! This will allow us the Larger 3 Column format allows for greater flexibility in layout and presentation. The entire magazine will now be in full color...including the membership directory section.
- Sections will be devoted to the people and places in the cities and towns where our members currently are...
- ***We'd like it to be available in advance of the Start of Service for the Rail...in 2016...all train stations in Berlin, Meriden and Wallingford will be NEW - and our MAGAZINE will also bring a Fresh NEW Look!***
- Ads will be based on 2 ½ x 2 ½ sized panels of ad space – in virtually any configuration on a page of 12 panels. (3 across and 4 down) The **first panel is only \$300** which is a lower entry price point than previous books.

YES! Reserve My Space		Number of Panels	Price	
	Single Panel	1	\$ 300	Affordable entry ad rate for EVERY business!
	Double H or V	2	535	
	Quarter Page H	3	770	
	Third Page H or V	4	1,005	
	Half Page	6	1,475	
	Two Thirds	8	1,945	This allows a full 7.5" x 10" of messaging!
	Inside Full Pages	12	2,885	
	Full Page I/O Covers	12	3,095	
				Only 3 prime opportunities – and they INCLUDE a top banner ad on the chamber's web site!

### Here are some examples of ad layouts based on panel sizes...AND RATES!

<b>Double</b> 5 x 2.5 <b>2 panels</b> \$ 535		<b>Quarter Page</b> 7.5 x 2.5      \$ 770 <b>3 panels</b>		<b>Third Page</b> 2.5 x 10 \$ 1005		<b>Two Thirds</b> 5 x 10 \$ 1,945 <b>8 Panels</b>	
<b>Double</b> 2.5 x 5 <b>2 panels</b> \$ 535		<b>Half Page</b> 7.5 x 5      \$ 1475 <b>6 panels</b>		<b>Third Page</b> 5 x 5 \$ 1005 <b>4 panels</b>			
2.5 x 2.5 <b>Single 1 panel</b> \$ 300							

**THIS MAGAZINE WILL CONTINUE TO BE THE GO-TO RESOURCE** viewed by thousands of people: It is a Chamber Membership Directory, Communities Guide and MORE. This full color Resource Guide is the go-to guide for businesses and residents! A minimum of 5,000 copies (print & digital) are distributed to the Chamber Membership, at Member locations, at special events & in relocation packets. YOUR AD promotes your business / organization AND illustrates your PRIDE in being connected with our central CT region.

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

\_\_\_ Bill Me

\_\_\_ Check Enclosed or Credit Card - Card # \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Ver. Code: \_\_\_\_\_ Zip Code: \_\_\_\_\_





In Partnership With:

**The 38<sup>th</sup> Annual  
Daffodil Festival**



**AMAZING  
EXPOSURE**

**Saturday, April 30<sup>th</sup>  
and  
Sunday, May 1<sup>st</sup>**

**Exhibiting Company Information: Please print clearly**

Name of Presenting Company				Contact Person
Mailing Address				
City	St	Zip	E-mail Address	
Phone	Fax		Exact Wording for Booth Signage	
1. Please read and complete this application and returned to the Midstate Chamber of Commerce with your minimum non-refundable deposit of \$350.00 to reserve your space. The Balance is due in full by March 1, 2016. 2. Your Vendor Packet will be sent prior to the event.				

**Choose your Option Below**

- ☐ Title Sponsor(s) \* — See trifold for features
- ☐ Presenting Sponsor(s) \* — See trifold for features
- ☐ Saturday & Sunday **"Perimeter Prime Booth"** \*
- ☐ Saturday & Sunday **"Interior Prime Booth"** \*
- ☐ Saturday & Sunday Exhibitor Booth \*
- ☐ Saturday Only Exhibitor Booth (10:00 a.m.—6:00 p.m.)
- ☐ Sunday Only Exhibitor Booth (10:00 a.m. —5:00 p.m.)

**MEMBER RATES:**

**NON-MEMBER RATES:**

<b>\$4,500</b>	\$4,800
<b>\$2,750</b>	\$3,050
<b>\$1,200</b>	\$1,500
<b>\$1,100</b>	\$1,400
<b>\$ 950</b>	\$1,250
<b>\$ 550</b>	<b>\$ 850</b>
<b>\$ 350</b>	<b>\$ 650</b>

**Electricity is \$35.00 for each 15 amp circuit.** Please plan accordingly and bring any extension cords and power strips you may need.

**Electricity is available at Perimeter locations only.** Please indicate here the equipment requiring electricity: # of Outlet(s) x \$35 = \_\_\_\_\_

**TOTAL** Amount Due including Exhibitor Booth & Electricity \$ \_\_\_\_\_

\* All Saturday exhibitors can take advantage of a leisurely set-up on Friday afternoon **from 2:30 p.m. to 6:30 p.m.**

This will allow exhibitors to set up during normal working hours, go home and get rested and come back on Saturday ready to greet the crowds!

Please Note: for 2016, there will NOT be a Business After Hours on Friday evening!

☐ **Yes**   ☐ **No**   **We will be setting up on Friday Afternoon**

Regular Daffodil Festival EXPO Hours: Saturday—10 a.m. to 6 p.m. (Daffodil Festival closes at 9 p.m.) and Sunday—10 a.m. to 5 p.m.

All booths will be 8' (Deep) x 10' (Wide) with: 3' High Flameproof Draped Side Rails, 6' Skirted Display Table, 8' High Flameproof Back Wall Drape, 2 chairs, Exhibitor ID Signage. Additional items may be contracted through the pipe and drape vendor.

Please indicate what you will be exhibiting at your space.

**Presenting:** \_\_\_\_\_

**Please return this reservation form with your payment or deposit to: The Midstate Chamber of Commerce, Inc.**

**3 Colony St., Suite 301, Meriden, CT 06451   info@midstatechamber.com   203-235-7901 / fax 203-686-0172   www.midstatechamber.com**

ACCEPTANCE: I agree to abide by all guidelines, specification, rules and regulations governing the Midstate Chamber of Commerce and to the terms and conditions of payment. All cancellations must be in writing by April 1, 2016. All initial deposits are non-refundable. Please sign below.

Signature: _____	Title _____	Date _____
Printed Name of Signer _____	Company Name _____	
<input type="checkbox"/> Bill us <input type="checkbox"/> Credit Card (AX, Disc., VISA, MC) # _____		
Exp. Date: _____	Zip Code of Card _____	Card Verification # _____

**Visit [www.midstatechamber.com](http://www.midstatechamber.com) or [www.daffodilfest.com](http://www.daffodilfest.com) for more details about the 2016 Festival!**

## Central Connecticut's Largest Exhibit of Area Businesses!!

With an audience of 50,000+ ...  
This is **THE PLACE** for Maximum Exposure  
for your Business

Up to 65 Exhibitors Under One Tent  
Expo In 2016 is 2 DAYS! Friday Setup  
only + exhibit on Saturday and Sunday



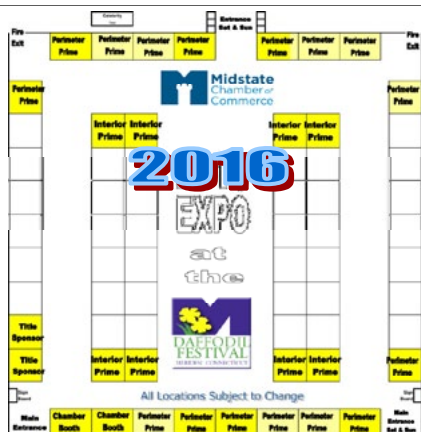
### WHY YOU SHOULD EXHIBIT:

- Sell Your Product
- Gain Maximum Exposure
- Make Valuable Connections
- Increase Market Share & Visibility
- Expand Your Contact Base



This event offers outstanding exposure in a unique venue and is a fun filled weekend for all! That's why we've created  
OPTIONS FOR EVERY BUDGET: from \$350 to \$4,000

**Sponsorships  
and  
Prime Spots  
Offer GREAT  
Visibility &  
Valuable  
Promotion!!**



The diagram shows a rectangular layout for the expo. It includes labels for 'Perimeter Prime', 'Interior Prime', 'Title Sponsor', 'Main Entrance', 'Chamber Booth', 'Perimeter Prime', 'Interior Prime', 'Title Sponsor', 'Main Entrance', 'Chamber Booth', and 'Perimeter Prime'. The central area is labeled '2016 EXPO at the Midsouth Festival'. A note at the bottom states 'All Locations Subject to Change'.

**Register Early Prime Spots SOLD OUT in 2015!**

### 2016 EXPO Hours of Operation

\* If you plan to exhibit on Saturday, you are eligible to take advantage of Friday afternoon setup from 2:30 p.m. to 6:30 p.m. Business After Hours from 5 p.m. to 7 p.m. featuring food, beverages, networking with over 200 local business representatives, entertainment, and door prizes.

Saturday, April 30: 10 a.m. to 6 p.m. (the Festival activities continue until 9:30 p.m.)

Sunday, May 1: 10 a.m. to 5 p.m.

### WE DO OUR BEST TO MAKE THIS AN ENJOYABLE EVENT FOR ALL OF OUR VENDORS...EXHIBITING IS EASY:

- ALL Exhibits are located inside a 100' x 120' enclosed tent on the tennis courts—so all exhibits are out of the elements and off the dirt ground.
- Electricity is available *on the perimeter of the tent*.
- The tent is secured by Security Guards and assisted by Mule Security Systems during the off hours on Friday and Saturday evenings so exhibits are not tampered with and *items do not have to be brought back and forth daily*.
- *Prime spaces* are located near entrances and at the end of aisles. **Perimeter Prime** have access to electricity; **Interior Prime** locations do not.
- *Expo Sponsors receive additional "perks" such as company name on bags distributed from the chamber booth throughout the weekend, prime space, special sponsor signage, and more.*
- Reservations for all Expo locations are required by March 1, 2016 to guarantee accurate signage & booth placement. Booths must be staffed at all times for maximum prospect interaction. *Electricity availability cannot be guaranteed with reservations placed after March 1, 2016.*
- Parking IS allowed in the Park on Friday ONLY. If setting up your exhibit on Saturday or Sunday, you may enter the Park between 7:00 a.m. and 9:00 a.m. All vehicles **must** be out of the park **by** 9:00 a.m. For Saturday and Sunday, vendors are shuttled in after your exhibit is set-up. Easy, Convenient Shuttle Transportation begins running continuously at 8:00 a.m. and continues until 9:00 p.m. on Saturday and 5:00 p.m. on Sunday.

See reverse and brochure for more information and application.