

OUR WISHES TO YOU & TO YOURS...

As we totally immerse ourselves into this holiday season, sometimes we can become overtaken by the hustle and bustle. For your own long(er) term sanity, it is important to take a little time off and "chillax".

I believe that the best holidays are the ones that you spend talking and laughing with family and friends. Holidays are about giving gifts and making memories. I encourage you all to take out your calendars and actually schedule your own

valuable time with those who truly matter the most to you.



On behalf of the Board of Directors and Staff of the Midstate Chamber of Commerce, we sincerely wish all of you and yours the happiest of holidays filled with peace, joy and may you gratefully receive all that you could have wished for.

Business & Community

PLANNING FOR 40TH ANNUAL DAFFODIL FEST ... THANK YOU TO MEDEXPRESS URGENT

CARE! It's getting cold outside, ME MedExpress

Chamber staff likes to think towards warmer times and about the spring time... and this spring, on April 29th and 30th,2018, is the 40th Annual Meriden Daffodil Festival. This is a MILESTONEYEAR for a very dedicated committee of volunteers who meets literally for the entire year to prepare for the Daffodil Festival. We'd like thank them for the past 39 years of service and for working to make the 40th Festival even better.

On Daffodil weekend, the Midstate Chamber fills the 100 ft x 120 ft Commercial Expo Tent on top of the tennis courts in Hubbard Park to provide outstanding opportunities for our members to promote, prospect and sell to well over 50,000 visitors to the park. There are very few opportunities to exhibit in front of a crowd like this. We host retailers, home improvement contractors, banks and financial service members, agencies, utilities, energy companies, health and medical providers, and more. Early Bird rates remain in effect through December 31. You can save money by getting your reservation and deduction in before the year end.

We just mailed our brochure to our members this week and we are very pleased to announce that **MedExpress Urgent Care** is the FIRST to step up as our Title **Sponsor.** You can join us in thanking them in person at the first Booth as you enter the tent! You can find all of the 2018 exhibitors on the Daffodil Festival page in the Events section of the Chamber website...promotion begins with your reservation!

If you have never had the chance to attend the festival, you have been missing great food, 30+ musical acts at 3 stages, demonstrations, arts and crafts area, a parade, crowds and LOTS MORE! Please call the Chamber office for details or visit www.daffodilfest.com to get a feel for the weekend and to understand why you need to be there.

In This Issue:



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WEIGH IN on Legislative Agenda Holiday *and* Chairman's Corner (pg.2)

We Call Your Attention to the Flyers Inside:

Holiday BAH: 12/7

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**HOLA Holiday: 12/13** 

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EXPO 2018

...and LOTS More

WE HAVE MOVED!

Please Update Your Records with our New Address:

546 South Broad St., 2C Meriden, CT 06450

LOTS OF WHAT WE DO FOR MEMBERS IS LINKING YOU ... to resources, services, sup-

port, and fellow members. Here are some EASY LINKS to the Midstate Chamber to "always keep you in the loop":

NEWS: http://www.midstatechamber.com/News CALENDAR: http://www.midstatechamber.com/Calendar RESOURCES: http://www.midstatechamber.com/Resources DIRECTORY: http://www.midstatechamber.com/Directory



MESSAGE FROM THE PRESIDENT

STATE OF CONNECTICUT LEGISLATIVE SESSION IS RAPIDLY APPROACHING

Séan W. Moore

WEIGH IN ON THE LEGISLATIVE AGENDA

In December and January at the Chamber's Government and Business Development Committee meetings, when we say "'tis the Season", we are referring to the upcoming political season (as if the last session wasn't long enough). This is the time when the Midstate Chamber prepares our 2018 Legislative Agenda. We have about 2 months of solid work ahead to get the 2018 agenda drafted by the Committee, tweaked and refined and ultimately approved at the Jan 10th Board of Directors meeting.

This is some of the most important work that we do at the MIdstate Chamber. During this time, contributions and comments are welcomed from all Chamber members. Please feel free to participate by showing up or calling or emailing me. Ultimately the finished document is delivered to our Chamber members and to members of our legislative delegation and we regularly use the Agenda as "talking points" when meeting with our State Representatives and Senators.

We will work out the details at our next two Government and Business Development Committee meetings which will be held on 12/12/2017 and 1/9/2018 at 8:30 a.m. at the Chamber office at 546 So. Broad Street on the Meriden & Wallingford line. Please get these dates into your calendars and make every effort to attend AND to provide input into this important document.

And "Save the Date" of January 19, 2018 for when we will host our 2018 Regional Legislative Breakfast sponsored by AT&T. We will be joined by our friends from Wallingford Center Inc./ HUBCAP Wallingford as well as the Cheshire Chamber of Commerce and CBIA. Details will be up coming.

And on the City side, save the date of January 22, 2018 for our "Pizza, Pasta and Politics Program" with the Meriden City Council & Mayor at Hunter's Ambulance Services and sponsored by Updike, Kelly & Spellacy, PC.

This level of legislative activity sets the stage for very good working relationships with our elected officials...long before we need them.

CHAIRMAN'S ORNER

"Happy Holidays!!" It's my favorite time of the year. There is just something special about this time between Thanksgiving and New Year's. The Midstate Chamber is having their annual Holiday Celebration on December 7th at the Four Points by Sheraton. We always have a great crowd



Rich Pendred

A&A Office Systems, Inc.

Chairman of the Board

Midstate Chamber of

Commerce

for this festive event. If you haven't registered you still have time. We will be bringing back the popular "candy cane networking". We are going to have a 50/50 Raffle for a chance for someone to go home with a little extra holiday cash. Rumor has it that the Chamber made Santa's good list and he will be making a special appearance - a perfect time for an office photo with Santa Claus! So be sure to have your cameras ready. As always we don't slow down for the holidays: On the morning of December 1st we hosted a morning meet & greet with our new neighbors to get to know each other. We were excited to host this community outreach to share some of the happenings of the Midstate Chamber. Please take a few minutes to review the chamber calendar for events coming up in December, January and beyond. Our organization is looking to add a few new Chamber ambassadors for 2018. If you have an interest or have a staff member that you feel would be a



good fit. Please give us a call for more information. Lastly I want to wish you and your loved ones a joyous holiday season. Happy Holidays and we will see you at the next event!!! - Rich



Questions? Here's How to Reach Us...

This issue of Chamber News is a member service of the Midstate Chamber of Commerce, Inc. with offices located at 546 South Broad St., 2C, Meriden, CT 06450. You can also visit us on line at www.midstatechamber.com. Ph: 203.235.7901 Fx: 203.686.0172 info@midstatechamber.com.We welcome Chamber member and community news, events and other articles of interest from our diverse membership base. The Midstate Chamber of Commerce serves its member businesses in Meriden, Wallingford, Southington, Berlin, Cheshire and Middletown, Connecticut. We invite all businesses to join with us and become members of our chamber.





Thank you to our Premier Sponsor:



Thursday, December 7, 2017 5:30 pm - 7:30 pm

275 Research Parkway, Meriden





You will enjoy:

- Passed and Displayed Hors d'oeuvres
- Pasta Station & a Surprise Station
- Sweet Treats & Hot Cocoa Station
- House Beer & Wine
- Tea Cup Raffle
- · Candy Cane Networking
- · Cash Bar for Other Beverages
- Holiday Music by Silver City Sound & Video
- Bring Non-Perishable Food items or supermarket gift cards

Chamber Members & Special Guests are invited to THE MOST FESTIVE Networking Event of the Holiday Season! Escape the hustle of the holiday season and join us for a fun filled evening.

Please RSVP so that we may have your name badge(s) waiting or you when you arrive.

Only \$37 pp if registered & paid by 11-30-17 \$45 pp after 11-30-17

Tremendous Sponsorship Opportunities on Reverse.

Company:				
Attendees:				
Premier Sponsor	Co-SponsorSponsor _	Tabletop Sponsor	# of Attendees	
Check Enclosed	Credit Card #			
Expr. Date:	Zip Code	Ver. #		

Midstate Chamber of Commerce, Inc. 546 South Broad St., Suite 2C, Meriden, CT 06450 203-235-7901 - Fx: 203-686-0172 - info@midstatechamber.com www.midstatechamber.com







Premier Sponsor—\$1,100

Terrific opportunity to entertain clients & staff

- 20 Event Tickets
- 1 Minute "Commercial" or Holiday Wish Web Ad for 2 Months prime placement Full Display Table
- Banner Displayed
- LOGO on Table Signs
- Full Screen Recognition at Event





Co-Sponsor-\$555

A great night out for the small office & staff

- 12 Event Tickets
- Web Ad for 2 Months prime placement
- Full Display Table
- LOGO on Table Signs
- Half Screen Recognition at Event

Sponsor-\$400

A wonderful venue to showcase your business

- 8 Event Tickets
- Shared Display Table
- Company Name on Table Signs
- Quarter Screen Recognition at Event













Tabletop Sponsor-\$225

Perfect opportunity to promote your business to 150+

- 4 Event Tickets
- Partial Display Table
- Company Name on Table Signs









In Partnership With: The 40th



Saturday, April 28th and Sunday, April 29th



Exhibiting Company Information: Please print clearly Name of Presenting Company Contact Person Mailing Address City St Zip E-mail Address Phone Fax Exact Wording for Booth Signage Please read and complete this application and returned to the Midstate Chamber of Commerce with your minimum non-refundable deposit of \$350.00 to reserve your space. To receive the early bird rates below, payment must be in FULL and received by December 31, 2017. Your Vendor Packet will be sent prior to the event. EARLY BIRD RATES **REGULAR RATES** Choose your Option Below

☐ Title Sponsor(s) * — See trifold for features	\$2,975	\$3,975
☐ Presenting Sponsor(s) * — See trifold for features	\$1,975	\$2,775
☐ Saturday & Sunday "Perimeter Prime Booth" *	\$ 995	\$1,195
☐ Saturday & Sunday "Interior Prime Booth" *	\$ 895	\$1,095
☐ Saturday & Sunday Exhibitor Booth *	\$ 795	\$ 995
☐ Saturday Only Exhibitor Booth (10:00 a.m.—6:00 p.m.)	\$ 695	\$ 695
☐ Sunday Only Exhibitor Booth (10:00 a.m. —5:00 p.m.)	\$ 495	\$ 495
Electricity is \$35.00 for each 15 amp circuit. Please plan accordingly a Electricity is available at Perimeter locations only. Please indicate he	re the equipment requiring e	lectricity: # of Outlet(s) x \$35 =
* All Saturday exhibitors can take advantage of a leisurely This will allow exhibitors to set up during normal working hours, go home	and get rested and come b	ack on Saturday ready to greet the crowds
□ tes □ No we will be set	ing up on Friday	Alternoon
Regular Daffodil Festival EXPO Hours: Saturday—10 a.m. to 6 p.m.	(Daffodil Festival closes at 9	\$ 995 \$1,195 \$ 895 \$1,095 \$ 795 \$ 995 \$ 695 \$ 695 \$ 495 \$ 495 g any extension cords and power strips you may need. equipment requiring electricity: # of Outlet(s) x \$35 =
All booths will be 8' (Deep) x 10' (Wide) with: 3' High Flameproof Dr Wall Drape, 2 chairs, Exhibitor ID Signage. Additional item Please indicate what you will Presenting:	ns may be contracted through	

Please return this reservation form with your payment or deposit to: The Midstate Chamber of Commerce, Inc. 546 So. Broad St., Unit 2C, Meriden, CT 06450 info@midstatechamber.com 203-235-7901 / fax 203-686-0172 www.midstatechamber.com

ACCEPTANCE: I agree to abide by all guidelines, specification, rules and regulations governing the Midstate Chamber of Commerce and to the terms and conditions of payment. All cancellations must be in writing by April 1, 2018. All initial deposits are non-refundable. Please sign below.

Signature:		Title	Date
Printed Name of Signer		Company Name	
☐ Bill us ☐ Cred	lit Card (AX, Disc., VISA, MC) #		
Exp. Date:	Zip Code of Card	Card Verification #	



Featuring Title Sponsor:





Saturday, April 28th Sunday, April 29th

> In Partnership With 46" Annual Softmill Postivol

With an audience of 50.000+

This is THE PLACE for Maximum Exposure for your Business Up to 65 Exhibitors Under One Tent Expo in 2018 is 2 DAYS! Friday Setup

Central Connecticut's Largest Showcase of Area Businesses!!



WHY YOU SHOULD EXHIBIT:

- Sell Your Product
- Gain Maximum Exposure
- **Make Valuable Connections**
- Increase Market Share & Visibility
- **Expand Your Contact Base**



This event offers outstanding exposure in a unique venue and is a fun filled weekend for all! That's why we've created OPTIONS FOR EVERY BUDGET: from \$495 to \$3,975

Sponsorahipa and Prime Spots Offer GREAT Visibility & Valuable Promotionii



legister Early—Prime Spots SOLD OUT in 2017

2018 EXPO Hours of Operation

- If you plan to exhibit on Saturday, you are eligible to take advantage of Friday afternoon setup from 2:30 p.m. to 6:30 p.m.
- Saturday, April 28 from 10 a.m. to 6 p.m. (the Festival activities continue until 9:30 p.m.).
 - Sunday, April 29 from 10 a.m. to 5 p.m.

See reverse and brochure for more information and application. Take advantage of the early bird rates and reserve by 12/31/171

WE DO OUR BEST TO MAKE THIS AN ENJOYABLE EVENT FOR ALL OF OUR VENDORS...EXHIBITING IS EASY:

- ALL Exhibits are located inside a 100' x 120' enclosed. tent on the tennis courts-so all exhibits are out of the elements and off the dirt ground.
- Electricity is available on the perimeter of the tent.
- The tent is secured by Security Guards and assisted by Mule Security Systems during the off hours on Friday and Saturday evenings so exhibits are not tampered with and items do not have to brought back and forth-
- Prime spaces are located near entrances and at the end of aisles. Perimeter Prime have access to electricity; Interior Prime locations do not.
- Expo Sponsors receive additional "parks" such as 2: prime space booths, special sponsor signage, and more.
- Reservations for all Expo locations are required by March 1, 2017 to guarantee accurate signage & booth placement. Booths must be staffed at all times for maximum prospect interaction. Electricity availability cannot be guaranteed with reservations placed after March 1. 2018.
- Parking IS allowed in the Park on Friday ONLY. If setting up your exhibit on Saturday or Sunday, you may enter the Park between 7:00 a.m. and 9:00 a.m. All yehicles must be out of the park by 9:00 a.m. For Saturday and Sunday, vendors are shuttled in after your exhibit is set-up. Easy, Convenient Shuttle Transportation begins running continuously at 8:00 a.m. and continues until 9:00 p.m. on Saturday and 5:00 p.m. on Sunday.

MEMBER RENEWALS...

We recognize and thank our members who have joined or renewed their investment in the Midstate Chamber within the last month.

Visit www.midstatechamber.com for the most up-to-date listing of members in good standing!

A & A Family Restaurant
A. D. Perkins Co.
AlphaGraphics
Alternative Paths Counseling
Alternative Therapy, LLC
Arbor Energy
Occus Therapeutic Massage & A

Body Focus Therapeutic Massage & Ashiatsu Bongiovanni Insurance and Financial Calcagni Associates

Central Ct Transportation, Inc Colliers, Dow & Condon Country Flower Farms Edwin Cordero Painting LLC

Euro-American Connections & Homecare Frontier Communications.

Higher Movement, LLC Huxley's Bookmark Cafe John J. Ferry & Sons, Inc. Jor-Mad. Inc.

Joy Unlimited Ministries International Kender's Indian Palace

Lee Manufacturing Mahon, Quinn & Mahon, P.C. McGoldrick, George Meriden Hyundai

Meriden-Cooper Corporation MidState Radiology Associates, Inc. Moran's Television & Appliance, LLC

New England Capital Financial Advisors LL Procare Physical Therapy&Sports Medicine

Pyramid Time Systems
Right At Home
Salon Nathaniel LLC
Taylor Rental
TD Bank - 733 E. Main

The Home Store Real Estate
Tony's Trucking Company, Inc.
Valencia Discount Liquor
Valentin Karate

Weichert Realtors, The Zubretsky Group Wheeler Clinic, Inc.

Members Use Members!

AND, BE SURE TO TELL THEM YOU ARE A FELLOW MEMBER!



We are delighted to introduce our new members the lifeblood of our organization and the reason we
exist. Please welcome them by visiting their website,
sending them an email or stopping by to introduce
yourself. The personal touch will help our chamber
continue to grow and thrive as we continue on our goal
to reach 650 members in the coming months!

A membership application is enclosed - SHARE it with a friend ... don't keep us a secret!

Hartford Yard Goats: 1214 Main St., Hartford, CT 06103. The phone number is 860.246.4628 and the fax number is 860.247.4628. Tacara Robinson is the primary contact. The Hartford Yard Goats enjoy working with area businesses to create their next home run at Dunkin' Donuts Park!

Silver City Properties LLC/Gulino Real Estate: 55 Grove St., Meriden, CT 06451. The phone number and fax number is 203.237.5397. Ross Gulino is the primary contact. Silver City Properties LLC focuses on the management and development of both residential and commercial properties. Gulino Real Estate is a brokerage firm, with agents that represent clients in residential, commercial and investment transactions.

Don't Keep Us a Secret: Kindly SHARE the enclosed membership application with your friends in business & invite them to join US *or* attend an event with you!



Incubator & Community Room
* SPACE AVAILABLE *

128 Center Street | Downtown Wallingford 203.626.9351 cwallace@hubcapwallingford.org

UPCOMING DECEMBER EVENTS:

Mark your calendars, iPhones, Droids, etc. with these event dates.

— = Chamber or Business event;

— = Community event. More details and RSVP information for these events may be found on www.midstatechamber.com! Chamber event RSVP line: 203.235.790 I



This QR code in the upper right corner also brings you right out to our business and community calendars.

This is a SHORT LIST of some of our KEY events – for MORE business and community events including Chamber Committee meetings - details & updates visit...www.midstatechamber.com/Calendar

HELP us GROW: Invite Your Biz Neighbors to JOIN! Earn Chamber BUCKS for you & your biz. 203.235.7901

- Fri, Dec 1 5:30 pm Crystal Bowl Meditation at Diversified Physical Therapy
- Sat, Dec 2 9:00 am Winter Wonderland Brunch to Benefit Safety Net Program at Café Dolce
- Sat, Dec 2 2:00 pm South Meriden Christmas in the Village at South Meriden Main Street
- Thu, Dec 7 8:30 am W.B. Mason's WhattaBargain! Sale at W.B. Mason
- Thu, Dec 7 5:30 pm Midstate Chamber Holiday Celebration at Four Points by Sheraton. See enclosed flyer.
- Fri, Dec 8 5:30 pm Disaster Relief Fundraiser at Maloney High School Auditorium
- Fri, Dec 8 7:30 pm Noche de Música featuring the Villalobos Brothers Benefits SCOW at Paul Mellon Arts Center, Wallingford: (203) 697-2398
- Tue, Dec 12 10% off for Midstate Chamber Members & Employees at Gallery 53, You'll find unique and creative gifts including: Jewelry, Pottery, Scarves, Quilts, Photos, Wooden Bowls, sculpture & The Meriden Corner! 53 Colony Street, Meriden, CT. 53 Colony Street. 203-235-5347. gallery53ct@gmail.com.
- ▶ Wed, Dec 13 5:30 pm 13th Annual HOLA Holiday Fund & Friendraiser at Silver City Sports Bar & Grill
- Thu, Dec 14 9:00 am SCORE FREE Confidential Counseling Sessions for Businesses at Chamber of Commerce



And, LIKE us on FACEBOOK and FOLLOW us on TWITTER: @MidstateCoC

COMMITTEE CONNECTION

A LOT of work happens at the committee level here at the Midstate Chamber. We do encourage your involvement and that of your employees on any committee! ALL committee meeting dates and times are listed on the Midstate Chamber's website. Come on out and sit in on a meeting to try it - you will like it: the experience, sharing, connections and more!



Your participation helps YOU, helps YOUR BUSINESS and helps OUR CHAMBER! Questions? Call us at: 203.235.7901

These are just SOME of the Daffodil Festival Weekend Highlights:

- Huge variety of food vendors
- Over 30 continuous musical performances at 3 separate stages
- Arts & Crafts Section and Carnival Amusements
- Special Activities & Programs for Children
- FREE ADMISSION to festival AND expo tent

Our 2 Day exhibitors take advantage of a leisurely Friday afternoon setup from 2:30 p.m. to 6:30 p.m. at no additional charge. Set up early, go home and rest and come back on Saturday morning refreshed and ready to

REMEMBER, Midstate Chamber is also YOUR CONNECTION to:

- TIPS on HOW TO set up your BOOTH
- SIGNAGE / BANNERS for your exhibit
- PROMOTIONAL PRODUCTS & Giveaways

...We have Members that can help you with this & more!

We are pleased to accommodate special displays such as vehicles, tractors, hot tubs, motorcycles, and more INSIDE the tentl Call us to learn more.

2018 EXPO Hours of Operation

- Setup on Friday 2:30 p.m. to 6:30 p.m.
- Exhibit Saturday 10 a.m. to 6 p.m. Festival activities continue until 9:30 p.m.
- Exhibit Sunday 10 a.m. to 5 p.m.

This Expo is produced by: The Midstate Chamber of Commerce, Inc. 546 So. Broad St., Unit 2C, Meriden, CT 06450 Ph: 203.235.7901 / Fx 203.686.0172

info@midstatechamber.com www.midstatechamber.com

and

The Meriden Daffodil Committee dba Festivals in Meriden, Inc. producers of the 40th Annual Daffodil Festival! www.daffodilfest.com

Sponsorship & Vendor Info

Why our Members exhibit and ... keep coming back each year!

Sell Products & Services | To Make Valuable Connections Gain Maximum Exposure | Increase Market Share and Visibility
To HAVE SOME FUN!!!

Expo Title Sponsorships \$2,975 Early Bird Rate



- po Title Sponsorships
 2,975 Early Bird Rate
 Includes COMPANY NAME on Expo Tent!

 Promotion STARTS NOW press release with "Naming of 2018 expo tent"
 Banner at Entrance of EXPO tent & Logo on Continuous Slideshow at
- Double Prime Exhibitor Booth for 2 days Electricity included!
- Company Name/Logo on all materials such as press releases, e-minders, Expo newsletter flyers, and Chamber website special event page (40,000 unique visits to the website on average/month), & vendor maps at event Prime Sponsor Signage (18x24)
- One Year Premier Web Ad (chamber home page or internal pages)

Presenting Sponsorships - \$1,975 Early Bird Rate

- Double Prime Location Exhibitor Booth with or without electricity for 2 days
- Name Inclusion on promotional materials Company Name/Logo on all materials such as press releases, e-minders, Expo newsletter flyers, and Chamber website special event page
- Company banner displayed inside the tent in a key location
- Prime Sponsor Signage (18x24)
- One Year Top Banner Ad on chamber website (\$550 value)

Prime Location Sponsors From \$895 Early Bird Rate

Prime Location Exhibitor Booths are located near the entrances and at the ends of aisles for 2 days. Prime Location Sponsors also receive a single prime space, Prime Sponsor 18 x 24 signage, and recognition on the Chamber's website.

All Other Vendors - 1 or 2 Days From \$495 Early Bird Rate

Lots of exposure inside a climate controlled tent! Perimeter locations have access to electricity. All locations provide our vendors with excellent visibility and traffic.



This is THE VENUE to **PROMOTE** your Business: SHOWCASI

of Area Businesses in Central CT!



Hubbard Park West Main Street, Meriden, CT

In partnership with the 40th Annual Daffodil Festival





The Midstate Chamber of Commerce, Inc. invites your business to take advantage of the 2018 Business Expo under the big tent to promote your business, organization or products! The Expo, at the regional Daffodil Festival, features displays from a variety of companies and organizations who want to connect with a huge and diverse audience of over 50,000 people over two days

Whether you are a new business, a seasoned company, a general contractor, financial institution, non-profit, technology company, insurance company, car dealer, etc., this two-day event is the PERFECT venue to advertise to a wide audience and the exposure connects you with a large population from all over New England.

Look at what our past and returning exhibitors have said:

"A valuable opportunity to reach new customers" "You can't afford NOT to be there" *I received so many leads for my business.. "Very organized – ALL businesses should exhibit"
"The BEST venue in central CT...very generous space!" "The Return on Investment is incredible "Can't wait until next year



DON'T MISS THIS VALUABLE OPPORTUNITY

- This event is held in conjunction with the 40th Annual Meriden Daffodil Festival drawing attendees from all over New England.
- The exhibit tent is secured by Security Guards and assisted by Mule Security Systems during the off hours of Friday and Saturday nights so displays are protected and items do not have to be brought back and forth daily.
- Easy on and off the highway with many area hotels available.
- All Expo Exhibits are in a 100' x 120' enclosed tent on the tennis courts. All exhibits are out of the elements and off the dirt ground.
- All exhibits requiring electricity are on the perimeter of the tent.
- The Festival Food tent is across from the EXPO tent.
- Restrooms are available for exhibitors just steps away from the EXPO tent.







Hispanic Outreach Leaders in Action



13th Annual Holiday Fund & Friendraiser

Wed. December 13 | 5:30p - 7:30p

Silver City Sports Bar & Grill at Four Points by Sheraton 275 Research Pkwy, Meriden

Join us for a FUN evening of festive mingling, dancing & more!

Enjoy Complimentary Traditional Appetizers
FANTASTIC Prize Drawings
Cash Bar
Dancing with Local "Celebrities"

No admission fee - Donations Gladly Accepted ...

100% - ALL to Benefit 2018 HOLA Education Award Fund!





RSVP - Advance Registration Appreciated: Midstate Chamber of Commerce 203.235.7901 | info@midstatechamber.com www.midstatechamber.com

Cash, Credit (MC, VI, AX, Disc), Checks Accepted for Donations:
Payable to Midstate Chamber - note HOLA in memo!





Presiden Séan W. Moore

OFFICERS

Chairman Richard Pendred - A & A Office Systems, Inc

Vice Chairman Nathaniel Bottone Salon Nathaniel LLC

Daniel Quesnel

- Liberty Bank

Treasurer Michael Nowicky Connex Credit Union

Immediate Past Chairm Atty. Thomas J. Welsh Updike, Kelly & Spellacy, PC

BOARD OF DIRECTORS

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Krystle Blake

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Juliet Burdelski

- City of Meriden

Doron Dagan

- Luchs Consulting Engineers, LLC

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merican Eagle Financial Credit Union

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- Meriden-Wallingford Chrysalis

David Symonds

- PROSHRED Security

Amisha Tailor

- TD Bank

Edward J. Zavaski

Rev. 10-01-17

October 20, 2017

Dear Friend:

The Hispanic Outreach Leaders in Action (HOLA) of the Midstate Chamber of Commerce was formed in 2005. The mission of the committee is:

To reach out & engage Hispanic individuals and businesses in the area so that through the Chamber, they can obtain exposure, growth, and involvement in the community.

Throughout the year, HOLA holds fundraising events and proceeds go toward education awards that are given to area students with a Latino/Hispanic background. (These awards are in addition to awards given by funds raised through the annual Chamber golf tournament). To date, \$29,000 has been awarded due to HOLA's direct fundraising activities. Any Meriden resident may apply for the awards AND ANY employees or dependents of Midstate Chamber members in good standing are also eligible, no matter where the company is located or where the individual resides.

The committee's goal is to raise a minimum of \$2,000 for the 2018 HOLA education award fund at their Annual Holiday Friendraiser which will take place on December 13th at Silver City Sports Bar & Grill at Four Points by Sheraton. The committee is seeking monetary sponsorships and donations (of raffle prizes) for the event. 100% of the funds raised will go into the fund. The following recognition will be provided based on the monetary value of sponsorship or donation:

- Logo / Company Name on Flyer (emailed to 1700 individuals)
- Recognized at the event (on signage displayed at event)
- Business Name Listed on Event listing at www.meridenchamber.com (site averages 40,000+ unique visits per month)
- **DETAILS Sponsorships Monetary**
- \$1000+ = Platinum EVENT Sponsor: banner ad on chamber website for one year; LARGE LOGO on signage at event; recognition in chamber newsletter and facebook and twitter; 1 minute commercial at event.
- \$500 + = GOLD: banner ad on chamber website for 6 months; LOGO on event signage; recognition in chamber newsletter and facebook and twitter.
- \$250+ = SILVER: Company name on event signage; recognition in chamber newsletter and facebook and twitter.
- \$100 + = Bronze: Company name on event signage
- IN KIND DONATIONS (for raffle) will be listed with the item on the display DRAWINGS TABLE & or when the item is handed out it will be mentioned on microphone.

We thank you very much in advance for your consideration in helping us reach our goal. Do not he sitate to contact the Midstate Chamber with questions at 203.235.7901. NOTE: The sooner we receive your commitment, the sooner we can begin to promote you as a sponsor!

Sincerely,

Sean W. Moore President

Lydia Lydia Heredia, HOLA Chairwoman Community Health Center

The Midstate Chamber supports, promotes and serves our member businesses in Berlin, Cheshire, Meriden, Southington, Wallingford and throughout central Connecticut.

Offices at 546 So. Broad St., Suite 2 C, Meriden, CT 06450 Ph: 203.235.7901 Fx: 203.686.0172 Email: info@midstatechamber.com

www.midstatechamber.com





2017-18 BRIDGEPORT SOUND TIGERS

3RD Annual Multi-Chamber Networking Event

WEDNESDAY, JANUARY 10TH

NETWORKING: 5:30 | PUCK DROP: 7:00

DATE: Wednesday, January 10, 2018

TIME: 5:30pm networking, 7:00pm hockey game

PLACE: Stags Club at Webster Bank Arena 600 Main Street | Bridgeport, CT

EVENT: Networking with members from several Connecticut Chambers of

Commerce, followed by Sound Tigers vs. Hartford Wolf Pack hockey

COST: \$35* per person

REGISTRATION: Must be completed by January 9th on any participating chamber of commerce website

*Includes hockey ticket, one drink ticket & appetizers





















For more information, contact Jim Bataille at 203.345.4812 | Jim.Bataille@harboryardse.com

BRIDGEPORT SOUND TIGERS
WEBSTER BANK ARENA
600 MAIN STREET
BRIDGEPORT, CT 06604
203.345.2300



SOUNDTIGERS.COM | WEBSTERBANKARENA.COM

MEMBER UPDATES

This QR code in the upper right corner also brings you right out to our member \Box news section of the website where you can view FULL news articles by submission date OR by member. Just SCAN and CLICK!

Find ALL of our members' news online:

http://www.midstatechamber.com/News

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We are the only publication that reaches every home in central Connecticut, more than 265,000 readers in print and even more online!

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Call **Elaine Justino**. your media consultant for the Record-Journal, Weekly Citizens and Homebase Digital.

MEDIA THAT MOVES YOUR BUSINESS FORWARD >>

American Addiction Centers, Inc. - Be a part of our first Recovery Allies Group, beginning this month! Recovery Allies is a welcoming, honest support group created just for the families and friends of people struggling with addiction. **Starting on December 19, 2017** at Middlesex Community College, ROOM 808A, 100 Training Hill Rd, Middletown, CT. Doors open at 6:30, Group Addiction Centers meeting 7:00 - 8:30*, *Group begins promptly at 7:00. If you love and support someone with an



addiction, you're not alone. Come in, have a snack, and connect with others who are navigating the effects of addiction on their personal relationships. See you there! Questions? Email us at recoveryallies@contactaac.com. If you or a loved one is struggling with substance abuse, please call 860-934-0273. Recovery Allies is a free community service offered by American Addiction Centers. With coast-to-coast treatment options and a "whole person" approach to long-term recovery, American Addiction Centers has spent decades helping people recover from drug and alcohol addiction in specialized healing environments across the country. Learn More.

American Eagle Financial Credit Union, the state's largest community credit union, reported strong financial performance for the three quarters covering January 1,2017, through September 30, 2017. - Membership grew by 15,544 or 11.9% to 129,995; - Assets rose by \$38.7 million or



3.4% to \$1.57 billion; - Deposits increased \$31 million or 3.1% to \$1.39 billion; - Loans increased by \$131.4 million or 14.8% to \$1.32 billion. The majority of growth is attributed to strong consumer loans (auto and personal) and residential mortgages; - Reserves, which help protect the Credit Union against economic uncertainty, rose \$7.62 million or 7.3% to \$146.4 million. Reserves comprise 9.3% of AEFCU's assets. American Eagle Financial Credit Union is a not-for-profit financial cooperative based in East Hartford, Connecticut. It is the largest community credit union in Connecticut with assets of \$1.6 billion, 130,000 members, and 17 retail offices. The Credit Union offers financial products and services to everyone who lives, works, worships, or attends school and businesses in Hartford, Middlesex, New Haven, and Tolland counties in CT.The Credit Union was founded in 1935 by employees of Pratt & Whitney Aircraft. Member deposits are federally insured up to \$250,000 per account by the National Credit Union Administration (NCUA), a U.S. government agency. Visit www.americaneagle.org.

Best Western Plus - Berlin: Lisbell Rivera, Director of Sales is excited to share this information with her fellow Midstate Chamber members: Eddie Rudisill is the new Operations Manager for the Berlin hotel. Also, the hotel just underwent renovations and offers: full hot breakfast buffet, special suites for long term stays, and also has a heated indoor pool, among other amenities! Contact Liz at: Best Western Plus Inn & Suites, 2253 Berlin Turnpike, Berlin, CT 06037; 860.375.4330.



Connecticut Baptist Homes - Come experience independent, carefree living in a caring and safe environment! Enjoy hotel-like accommodations which supports self-sufficiency and the pursuit of lifelong hobbies and interests. An affordable monthly fee includes:

- Attractively decorated private rooms & private bathrooms (our furniture or yours);
- 3 Chef-prepared meals daily; Housekeeping and Laundry Service;
- An array of recreational and spiritual activities and programs; Cable television; Free parking; Emergency call system;
- Access to onsite beauty and barber salon and podiatry service;

Contact Gwen Sobiech at: 203-237-1206 for a Lunch & a Tour - COME SEE FOR YOURSELF!!!

Casa Di Roma Pizzeria Restaurant, 103 Main Street, South Meriden, CT is now serving beer and wine. So, stop in soon to enjoy the cozy atmosphere and their mouth-watering food. There's something for everyone, including pizza, Italian dishes, seafood and specials - dine in, take out or have them deliver right to you! 203-235-0905.







all your help in our crusade to help the homeless.



DECEMBER'S Featured Discount:

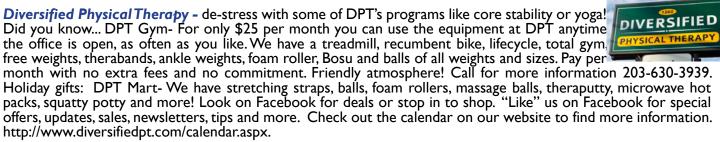
Gallery 53 10%OFF

Midstate Chamber Members & Employees at Gallery 53, You'll find unique and creative gifts including: Jewelry, Pottery, Scarves, Quilts, Photos, Wooden Bowls, sculpture & The Meriden Corner! 53 Colony Street, Meriden, CT.

203-235-5347. gallery53ct@gmail.com.

Connex Credit Union - 1.55% Step Money Market Special - It's always a good thing to put away something for tomorrow. And with Connex's Step Money Market Special, you can earn up to 1.55% APY* on your nest egg through March 31, 2018. So don't just save for the future. Grow it! Apply online at connexcu.org, by visiting a branch, or call 1-800-CR-UNION. Money Market Account must be opened by December 31, 2017. The Meriden branch is located at 533 S. Broad Street. Please visit connexcu.org for terms and conditions. *APY = Annual Percentage Yield The local branch is located at 533 So. Broad St., Meriden or call them at 203.603.5844.

City of Meriden - The Meriden Community Action Group (Representatives from the Meriden Health Department, MFD, MPD, Hunter's, and Rushford) are asking community agencies and businesses for the following donations in an effort to assist our cities homeless population throughout the winter months. The donations can be taken at your site and we can pick them up or they can be dropped off at the Meriden Health Department, attn: Stephanie G. Denya RN, BSN, MPH, Associate Health Director, Meriden Department of Health & Human Services, 203-630-4223. Small gym-like saks (for men), tote bags (for women), foot/hand warmers, hats, gloves, socks, toothbrushes/toothpaste, soap, lotion, baby wipes, meal replacement shakes, food, blankets and feminine hygiene products. Thank you again for



Franciscan Life Center – Marie Laffin, RN, Clinical Director, presents Sister Suzanne Gross, FSE, with a gift from the staff at the recently held Staff Appreciation Lunch. Sister was acknowledged for her 30 years of service as the administrator of Franciscan Home Care and Hospice Care. The lunch is held each year during National Home Care and Hospice Care Month to thank the staffs of Franciscan Home Care and Hospice Care and Franciscan Ever There Care for their commitment and dedication to those they serve.



The Friends of the Meriden Public Library has started to raise funds for the Meriden Public Library's Building Fund. This is in response to a Meriden Library Building Review Committee who is in formulation of renovation/expansion plans for the Library. On February 11, 2018 The Friends will host a "I Love My Library" Dinner at Violi's Restaurant from 12 noon to 4:30 p.m. The event will feature a buffet and include coffee (soda) and dessert. A Cash Bar will also be available. All proceeds from this event will be placed in the Friends of the Meriden Public Library's Library Building Fund. Tickets are \$25.00 per person (currently \$7.00 can be used as a tax deduction, \$25.00 if the ticket is not used) and may be purchased at The Friends of the Library Bookstore or by e-mailing Frank Ridley (fridley@cox.net). The tickets make great holiday gifts for family, friends, and employees. Companies that purchase these tickets as gifts may be able to charge them as a business expense.

Meet The Board of Directors



Linda Krampitz serves as Director of Materials Management at Gaylord Specialty Healthcare in Wallingford. Linda has worked at Gaylord for the past 24 years, serving in this capacity for the past 19 years. Linda became interested in the Chamber through attending programs like Business After Hours, and enjoyed the networking and volunteering opportunities it offered. Over the years, she has volunteered at the Traveler's Championship with fellow Chamber members, and at other Chamber events. She has served as Chairwoman of the Chamber's Annual Golf Tournament for the past two years and looks forward to serving as Chairwoman again this coming year. Through Chamber membership Linda has enjoyed the opportunity to meet new friends and local business leaders as well as learn more about the community in which she lives and works. She looks forward to serving the community and helping the Chamber continue to grow. Linda

enjoys travel, golf, cooking, volunteering, and reading. She resides in Wallingford and has a son and a daughter; Matthew of Wallingford, CT and Mallory of San Diego, California.

Gallery 53 - ALL Midstate Chamber members and their employees will receive 10% off purchases on 12-12-17. Special Extended Shopping Hours: Open til 7 pm - plus free gift wrapping!!!! Plenty of free parking on the street OR in the new garage - first two hours are free! December hours: Tuesday- Fridays 12-4; Saturdays 10-3; Sundays 12-3. You'll find unique and creative gifts including: Jewelry, Pottery, Scarves, Quilts, Photos, Wooden Bowls, Sculpture & The Meriden Corner! 53 Colony Street, Meriden, CT. 53 Colony Street. 203-235-5347. gallery53ct@gmail.com.

Hartford Yard Goats - The Hartford Yard Goats open the 2018 season at Dunkin' Donuts Park on Thursday, April 5th and play 70 home games through August 30th. Looking to recognize your hardworking employees or entertain your most valued local clients and partners? The Hartford Yard Goats can



work with you to customize a Home Run for your company through a range of exclusive or shared hospitality areas, group seating, or premium season ticket packages and unique gameday experiences for your guests. Your Midstate Chamber Contact is Tacara Robinson and you may reach her at: (860) 240-5505.

SCORE New Haven, a provider of free business education and mentoring services, has announced the establishment of a second headquarters at 100



Washington Avenue, North Haven, CT. Long located solely at Gateway Community College on Church Street in downtown New Haven, the organization has opened a second office to accommodate clients from New Haven's northern suburbs and to expand our mentoring hours. SCORE will continue to offer its education and mentoring services at Gateway while expanding these services to North Haven.

As before, you can contact us at 203-865-7645. If any client requires immediate assistance, please instruct them to click here: https://core.score.org/mentoring/request/0/91 54?address=&referrer_id= and complete the mentoring request Within 24 hours, a SCORE mentor will contact them OR call the Midstate Chamber office to meet in Meriden on the 2nd Thursday of each mongh. SCORE is a national organization, an all-volunteer arm of the US Small Business Administration. Its counselors include entrepreneurs and business executives who donate their time mentoring both startups

Ulbrich Boys & Girls Club - The Holiday Season is the perfect time of year to give back and show you care about helping kids in need. A child needs to know they are safe and valued. But bullying and peer pressure area constant



danger after school. The Ulbrich Boys & Girls Club encourages you

to be generous to help a young person find safety and encouragement. Your support is urgently needed to provide a "second home" for children and teens. You will provide a welcoming environment where they can thrive with a healthy meal to sustain them, supervised activities to build confidence, and homework help with tutoring and mentoring if needed. Please call 203.269.7535 for more information or to donate. The Ulbrich Boys & Girls Club is located at 72 Grand St., Wallingford.



What is QPR?

QPR stands for Question, Persuade, and Refer

3 simple steps anyone can learn to help save a life from suicide. People trained in QPR learn how to recognize the warning signs of a suicide crisis and how to question, persuade, and refer someone to help!

Learn how to start the conversation!

With QPR training, you will be able to:

Recognize the warning signs of suicide Know how to offer hope Know how to get help and save a life

How long is the QPR training? 60-70 minutes
Who should take QPR? Suicide touches all of us!

ANYONE, including parents, friends, neighbors, teachers, ministers, doctors, nurses, office supervisors, coaches, foremen, police officers, advisors, caseworkers, firefighters, EMS personnel, and many others who are in a place to recognize and refer someone at risk of suicide.

To schedule this free training, contact Christelle Aubé SCCSAC@aol.com

Thanks to support from the United Way of Meriden and Wallingford

O&G Industries, Inc.

The staff of O&G Industries participated in numerous cancer-related fundraisers during October which was Cancer Awareness month.

Through their participation, the team has raised over \$6,500 this October for the American Cancer Society. The staff was pictured in their Torrington, Connecticut headquarters wearing pink.







For the hockey fan in your life, give them the gift of hockey this year! We offer flexibility and pricing options that will fit their schedule and your budget

Slapshot Pack

Breakaway Pack

Hat Trick Pack

- 4 End Zone Ticket Vouchers
- 2 Fidget Spinners*
- 2 Maritime Aquarium Passes*
- 1 Parking Pass

\$79

Purchase

- 4 Center Ice Ticket Vouchers
- 4 Fidget Spinners*
- 2 Maritime Aquarium
- Passes*
- 1 Parking Pass 2 Sound Tigers Backpacks*
- 1 Autographed Puck
- \$20 Riverview Bistro Gift Card*
- 6 Center Ice Ticket Vouchers
- 4 Fidget Spinners*
- 4 Bowtie Cinemas Movie Passes*2 Parking Passes
- 4 Sound Tigers
- Backpacks*
- 1 Autographed Puck
- \$20 Riverview Bistro Gift Card*

\$99 (\$265 Value) \$149

Purchase any of these gift packs by calling Jim: (203) 345-4812

Become a VITA Tax Volunteer and Make a Difference in our Community

Are you interested in making difference and helping people in our community? Becoming a tax volunteer may be just right for you. Thanks to its partnership with **HRA of New Britain**, the **Wallingford Public Library** will offer income tax filing service beginning in January 2018. The IRS sponsors two programs that offer free tax help across the country: the **Volunteer Income Tax Assistance (VITA)** and **Tax Counseling for the Elderly (TCE)** programs.

In 2017, VITA and TCE volunteers prepared more than 3.7 million tax returns at no cost for people with low-to-moderate incomes. The IRS is currently looking for people to become trained volunteers to provide free tax help. As a volunteer, you will receive all the tax training you need so you can help others file their tax return.

Training dates for Meriden and Wallingford are as follows:



- All volunteers must attend a 2.5 hour orientation.
 Orientation will be on Wednesday, December 7th,
 2017 from 5:00pm-7:30pm.
- All volunteers must attend two training sessions to complete certification taking place at Platt High School in Meriden :
 - -Saturday, December 9th and Saturday, December 16th from 9:00am-3:30pm.
 - -Breakfast and lunch will be included as part of training. All sessions and materials are FREE of charge.

Interested? Volunteers should apply using this link: https://goo.gl/forms/6iiRIEusTouZQ3Z33

Select Meriden/Wallingford region to register for the December training at Platt High School



NOW is PRIME TIME to JOIN Midstate Chamber of Commerce. Kindly SHARE this APPLICATION with your business associates!







1-5 Employees 6-10 Employees 11-20 Employees 21-30 Employees \$295.00 \$315.00 \$440.00 \$560.00



Company Name:

The Midstate Chamber supports, promotes and serves our member businesses in Berlin,
Cheshire, Meriden, Southington, Wallinford and throughout central Connecticut.

546 Soutjh Broad St.; 2C Meriden, CT 06450
Ph: 203.235.7901 ~ Fx: 203.686.0172 ~ info@midstatechamber.com ~

www.midstatechamber.com

Membership Application

Address:						
City, State, Zip:						
Phone:	Fax:					
Company Website:				<u></u>		
Type of Business/Classification:						
# of Owners:# of Employe	es: Full-Time _	Part-Time	Year	Founded:		
Contact Person:		Contact's F	hone:			
Contact's E-Mail:						
How Did You Learn About Us	?					
	hamber Activity /					
Promotion: Member Directory Adve		tising Chamber	Business E	xpo Newsletter		
Advertising Marketing						
Education: DEducation Committee		orkshops □Schoo	l-Business	Partnerships		
Hispanic Outreach Leade						
Networking: Business After Hours						
Tournament □Young Bu			-			
<u>Leadership</u> : ☐Government & Busines	s Development Committee	e ∐Pizza, Pasta, &	Politics 🗀	Health Insurance, etc		
** Please Include Your "Web Wor that appears with your Member D						
** Please E-Mail Your Key Employee ployees who you wish to receive addition ployee information may consist of name	nal Chamber updates/infor	mation and who m	ay be atten	ding events. Key em-		
Card#	Exp.	Card Z	ip Code	Verification Code		
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A one-time \$15 dollar set up fee is due at time of application

Membership dues in this organization may be tax deductible as an ordinary & necessary business expense. Dues paid to this 501c(6) are <u>not</u> a charitable tax deduction. The organization serves as an advocate for and promotes its member businesses.