



Midstate
Chamber of
Commerce



APRIL 2016 Chamber News



NEWSLETTER: 120TH YEAR EDITION

This is an *abbreviated* version of the Monthly Chamber Newsletter as we are concentrating our efforts on our 120th Annual Meeting of the Midstate Chamber. We will do a full report on the Annual Meeting in the May Newsletter!



We are looking forward to another milestone...**celebrating our 120th year in business on April 6, 2016** at the Four Points by Sheraton for our 120th Annual Dinner, Meeting and Silent Auction. This is the event of the year to connect with the largest number of the business leaders in our community. It's light, very entertaining and we do get a bit of business done at the same time.

We are also celebrating the accomplishments of individuals and companies in our area. We invite you all to celebrate with and congratulate them.

Join us in recognizing:

20th Annual Large Business Leadership Award:
Suzio York Hill Companies

15th Annual Small Business Leadership Award:
Valentin Karate

3rd Annual Innovation Award:
Healthy Choices Fastvax Mobile Clinic:
A Collaboration with Protein Sciences Corporation,
Healthmed Urgent Care and Hunter's Ambulance

24th Annual Community Partnership Awards:
Joe Mirra
and
Yvonne de Angeli-Fontanez



Protein Sciences
CORPORATION

In This Issue:



****NEW: FLYERS NOW PART
OF BODY OF NEWSLETTER ****

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SAVE THESE DATES

And Peek
Inside
for
A 'LIL
MORE
INFO
On
These
(and other)
Events!

4/30 & 5/1:
EXPO
at Daffodil
(still space avail.)

5/1:
Breakfast
with
Sen. Blumenthal

6/8:
29th Annual
Golf Tourney

**PLEASE LOOK INSIDE ON PAGE 2 IN THE
COMBINED PRESIDENT'S MESSAGE - PEOPLE TO KNOW FOR THE
FULL SLATE OF OFFICERS TO BE ELECTED AT THE ANNUAL MEETING**

LOTS OF WHAT WE DO FOR MEMBERS IS LINKING YOU

... to resources, services, support, and fellow members. Here are some EASY LINKS to the Midstate Chamber to "always keep you in the loop":

NEWS: <http://www.midstatechamber.com/News> CALENDAR: <http://www.midstatechamber.com/Calendar>
RESOURCES: <http://www.midstatechamber.com/Resources> DIRECTORY: <http://www.midstatechamber.com/Directory>
NEWSLETTERS: <http://www.thechambernewsletter.com> 2015-16 CHAMBER BOOK: <http://www.thechamberbook.com>



Séan W. Moore

MESSAGE FROM THE PRESIDENT: WHO'S WHO AND PEOPLE TO KNOW: YOU WILL FIND THEM AT THE 120TH ANNUAL MEETING, DINNER & AUCTION

Besides the networking, there is a little bit of business that will be conducted which includes the election of Directors and Officers of the corporation. The Nominating Committee works hard to be certain that all of our members are well represented. We want to have a very well rounded board to serve our members. We invite you and your guests to come cast your vote on April 6, 2016 at the Chamber's Annual Meeting at the Four Points by Sheraton!

The Slate of Board of Directors for 2016 – 2017 is:

Krystle Blake - Rushford - Class of 2018
Bruce Burchsted - Prentis Printing Solutions - Class of 2018
Juliet Burdelksi - City of Meriden - Class of 2017
Miguel Castro - Prestige Construction Home Improvement - Class of 2017
Joe Criscuolo - The Home Store Real Estate - Class of 2017
Ron Dagan - Luchs Consulting Engineers - Class of 2018
John Davis - Meriden-Wallingford NAACP - Class of 2019
Joseph F. Heller - Eversource Energy - Class of 2019
Cornelius Ivers - Meriden Housing Authority - Class of 2019
Stephen Knight - SCOW - Spanish Community of Wallingford - Class of 2017
Linda Krampitz - Gaylord Specialty Healthcare - Class of 2018
Sheldon Larsen - Thompson Brands - Class of 2019
Ralph Mesite - Villa Capri - Class of 2017
Zaida R. Molina - American Eagle Federal Credit Union - Class of 2018
Michael J. Nowicky - Connex Credit Union - Class of 2019
Daniel Quesnel - Liberty Bank - Class of 2019
Frank W. Ridley - F.W.R. Consulting - Class of 2018
Hilde Sager - Masonicare - Class of 2019
Carlton Smith - Meriden-Wallingford Chrysalis - Filling and unexpired term in the Class of 2017
Ken Sterba - Westfield Meriden - Class of 2018
David Symonds - PROSHRED Security - Class of 2017
Amesia Taylor - TD Bank - Class of 2019
Anna Wasescha - Middlesex Community College - Class of 2017
John Wooley - RFS - Radio Frequency Systems - Class of 2018

And the Slate of Officers is:

Richard Pendred - A & A Office Systems - Board Chairman
Edward Zavaski - Ed Zavaski Agency Nationwide Insurance - Vice Chairman
David Symonds - PROSHRED Security - Secretary
Michael J. Nowicky - Connex Credit Union - Treasurer
Atty. Thomas J. Welsh - Brown & Welsh, PC - Immediate Past Chairman

We would also like to thank Steve Spala, Ross Gulino, Rob Cappelletti and Jason Teal for their Board Service throughout their respective terms.

**Questions?
Here's How
to
Reach Us...**

This issue of Chamber News is a member service of the Midstate Chamber of Commerce, Inc. with offices located at 3 Colony St., Suite 301, Meriden, CT 06451. You can also visit us on line at www.midstatechamber.com. Ph: 203.235.7901 Fx: 203.686.0172 info@midstatechamber.com. We welcome Chamber member and community news, events and other articles of interest from our diverse membership base. The Midstate Chamber of Commerce serves its member businesses in Meriden, Wallingford, Southington, Berlin, Cheshire and Middletown, Connecticut. We invite all businesses to join with us and become members of our chamber.



For all of your needs visit our members at www.midstatechamber.com

**WE GIVE YOU *BANG FOR YOUR BUCK* UNDER OUR EXPO TENT
SPACE STILL AVAILABLE: CHOOSE ONE OR TWO DAYS
NEW DEMO STAGE IN 2016 FOR INTERACTIVE PRESENTATIONS!**



In Partnership With:
**The 38th Annual
Daffodil Festival**



Business & Community 2016



**AMAZING
EXPOSURE**

**Saturday, April 30th
and
Sunday, May 1st**

**"The ROI is
INCREDIBLE"**

**"The EXPO brings valu-
able exposure—that's why
I come back each year."**

**"The contacts I made
resulted in over \$10,000 in
new sales and kept me busy
through summer!"**

Exhibiting Company Information: Please print clearly

Name of Presenting Company			
Mailing Address			
City	St	Zip	E-mail Address
Phone	Fax	Exact Wording for Booth Signage	

1. Please read and complete this application and returned to the Midstate Chamber of Commerce with your full payment.
2. Your Vendor Packet will be sent prior to the event.

The BIG CIRCUS TENT that we populate draws in *thousands* over the weekend and provides the perfect setting to engage with and interact with the attendees—and we are OUT of "the elements" (weather!)

Choose your Option Below

- ☐ Title Sponsor(s) * — See trifold for features
- ☐ Presenting Sponsor(s) * — See trifold for features
- ☐ Saturday & Sunday "Perimeter Prime Booth" *
- ☐ Saturday & Sunday "Interior Prime Booth" *
- ☐ Saturday & Sunday Exhibitor Booth *
- ☐ Saturday Only Exhibitor Booth (10:00 a.m.—6:00 p.m.)
- ☐ Sunday Only Exhibitor Booth (10:00 a.m. —5:00 p.m.)

MEMBER RATES:

\$4,500
\$2,750
\$1,200
\$1,100
\$ 950
\$ 550
\$ 350

NON-MEMBER RATES:

\$4,800
\$3,050
\$1,500
\$1,400
\$1,250
\$ 850
\$ 650

Electricity is \$35.00 for each 15 amp circuit. Please plan accordingly and bring any extension cords and power strips you may need.

Electricity is available at Perimeter locations only. Please indicate here the equipment requiring electricity: # of Outlet(s) x \$35 = _____

TOTAL Amount Due including Exhibitor Booth & Electricity \$ _____

*** All Saturday exhibitors can take advantage of a leisurely set-up on Friday afternoon from 2:30 p.m. to 6:30 p.m.**

This will allow exhibitors to set up during normal working hours, go home and get rested and come back on Saturday ready to greet the crowds!

Please Note: for 2016, there will NOT be a Business After Hours on Friday evening,

BUT refreshments will be provided for setup on Friday—just for our vendors!

☐ **Yes** ☐ **No** **We will be setting up on Friday Afternoon**

Regular Daffodil Festival EXPO Hours: Saturday—10 a.m. to 6 p.m. (Daffodil Festival closes at 9 p.m.) and Sunday—10 a.m. to 5 p.m.

All booths will be 8' (Deep) x 10' (Wide) with: 3' High Flameproof Draped Side Rails, 6' Skirted Display Table, 8' High Flameproof Back Wall Drape, 2 chairs, Exhibitor ID Signage. Additional items may be contracted through the pipe and drape vendor.

Please indicate what you will be exhibiting at your space.

Presenting: _____

Please return this reservation form with your payment or deposit to: The Midstate Chamber of Commerce, Inc.

3 Colony St., Suite 301, Meriden, CT 06451 info@midstatechamber.com 203-235-7901 / fax 203-686-0172 www.midstatechamber.com

ACCEPTANCE: I agree to abide by all guidelines, specification, rules and regulations governing the Midstate Chamber of Commerce and to the terms and conditions of payment. All cancellations must be in writing by April 1, 2016. All initial deposits are non-refundable. Please sign below.

Signature:	Title	Date
Printed Name of Contact		Company Name
<input type="checkbox"/> Bill us <input type="checkbox"/> Credit Card (AX, Disc., VISA, MC) # _____		
Exp. Date: _____ Zip Code of Card _____ Card Verification # _____		

Visit www.midstatechamber.com or www.daffodilfest.com for more details about the 2016 Festival!

**WE GIVE YOU *BANG FOR YOUR BUCK* UNDER OUR EXPO TENT
SPACE STILL AVAILABLE: CHOOSE ONE OR TWO DAYS
NEW DEMO STAGE IN 2016 FOR INTERACTIVE PRESENTATIONS!**



**Saturday, April 30th
and
Sunday, May 1st**

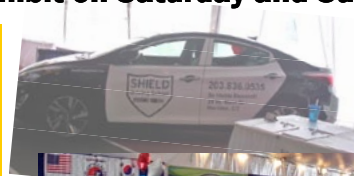
Central Connecticut's Largest Exhibit of Area Businesses!!

**With an audience of 50,000+ ...
This is THE PLACE for Maximum Exposure
for your Business
Up to 65 Exhibitors Under One Tent
Expo in 2016 is 2 DAYS! Friday Setup
only + exhibit on Saturday and Sunday**



WHY YOU SHOULD EXHIBIT:

- Sell Your Product
- Gain Maximum Exposure
- Make Valuable Connections
- Increase Market Share & Visibility
- Expand Your Contact Base



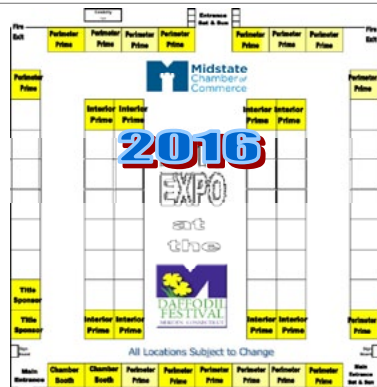
*This event offers outstanding exposure in a unique venue and is a fun filled weekend for all! That's why we've created
OPTIONS FOR EVERY BUDGET: from \$350 to \$4,000*

WE DO OUR BEST TO MAKE THIS AN ENJOYABLE EVENT FOR ALL OF OUR VENDORS...

EXHIBITING IS EASY & SIMPLE:

- ALL Exhibits are located inside a 100' x 120' enclosed tent on the tennis courts—so all exhibits are out of the elements and off the dirt ground.
- Electricity is available *on the perimeter of the tent*.
- The tent is *secured* by Security Guards and assisted by Mule Security Systems during the off hours on Friday and Saturday evenings so exhibits are not tampered with and *items do not have to be brought back and forth daily*.
- **Prime spaces** are located near entrances and at the end of aisles. **Perimeter Prime** have access to electricity; **Interior Prime** locations do not.
- *Expo Sponsors receive additional "perks" such as company name on bags distributed from the chamber booth throughout the weekend, prime space, special sponsor signage, and more.*
- Reservations for all Expo locations are required by March 1, 2016 to guarantee accurate signage & booth placement. Booths must be staffed at all times for maximum prospect interaction. *Electricity availability cannot be guaranteed with reservations placed after March 1, 2016.*
- Parking IS allowed in the Park on Friday ONLY. If setting up your exhibit on Saturday or Sunday, you may enter the Park between 7:00 a.m. and 9:00 a.m. All vehicles **must** be out of the park **by** 9:00 a.m. For Saturday and Sunday, vendors are shuttled in after your exhibit is set-up. Easy, Convenient Shuttle Transportation begins running continuously at 8:00 a.m. and continues until 9:00 p.m. on Saturday and 5:00 p.m. on Sunday.

**Sponsorships
and
Prime Spots
Offer GREAT
Visibility &
Valuable
Promotion!!**



Register Early Prime Spots SOLD OUT in 2015!

2016 EXPO Hours of Operation

- If you plan to exhibit on Saturday, you are eligible to take advantage of Friday afternoon setup from 2:30 p.m. to 6:30 p.m. Refreshments for vendors will be provided on Friday!
- Saturday, April 30: 10 a.m. to **6 p.m.** (the Festival activities continue until 9:30 p.m.)
- Sunday, May 1: 10 a.m. to 5 p.m.

See reverse and brochure for more information and application.

UPCOMING EVENTS:

Mark your calendars, iPhones, Droids, etc. with these event dates. **M** = Chamber or Business event; **C** = Community event. More details and RSVP information for these events may be found on www.midstatechamber.com! Chamber event RSVP line: 203.235.7901



*This QR code in the upper right corner also brings you right out to our business and community calendars. Just SCAN and CLICK! **RSVP NOW for the highlighted chamber events below - just click and enter your info!***

This is a SHORT LIST of some of our KEY events – for even MORE business and community events - including Chamber Committee meetings - along with details and updates visit...<http://www.midstatechamber.com/Calendar>

SAVE THE DATE - The Daffodil Festival Expo coming soon on April 30th and May 1st, 2016! For the absolutely best promotional bang for the buck to get you in front of over 50,000 participants, the Expo Tent at the daffodil Festival is the most efficient usage of your time and your advertising dollars. *We want you to know that we have listened to our exhibitors - there is no Business After Hours on Friday evening...this will allow our vendors to setup in a leisurely fashion on Friday afternoon, go home and get a good rest, and return on Saturday to connect with the crowds.* Two days are plenty of time to promote and brand your company. Please see the flyer included in this newsletter for details.

SAVE THE DATE – It's not/never too early to talk about Golf! The Chamber is hosting our 29th Annual Golf Tournament, the "Ray Parmentier Classic", on **June 8, 2016** at Hunter Golf Course in Meriden. Linda Krampitz of Gaylord Specialty Health Care is our 2016 Committee Chairwoman and she is pleased to thank and recognize PROSHRED Security as our first Presenting Sponsor! This event is one of the most enjoyable tournaments in the area with great on-course contests and refreshments. Call the Chamber office today to reserve your foursome! Check out the brochure in this newsletter for all of the information - including the Veteran Sponsorships AND NEW On-Course Experience! **EARLY BIRD RATES EXPIRE ON APRIL 15!!!**

SAVE THE DATE – May 3 - Breakfast Club Featuring Senator Richard Blumenthal! This was JUST CONFIRMED so mark your calendars and devices and *stay tuned for more details!*

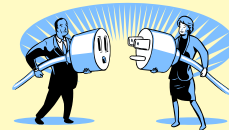
And, LIKE us on FACEBOOK and FOLLOW us on TWITTER: @MidstateCoC

COMMITTEE CONNECTION

A LOT of work happens at the committee level here at the Midstate Chamber. We do encourage your involvement and that of your employees on any committee! ALL committee meeting dates and times are listed on the Midstate Chamber's website. Come on out and sit in on a meeting to try it - you will like it: the experience, sharing, connections and more!

**Your participation helps YOU, helps YOUR
BUSINESS and helps
OUR CHAMBER!**

Questions? Call us at: 203.235.7901



BREAKFAST CLUB TV

The Chamber's Breakfast program is NOW AIRING on Cox Public Access #15 - Frontier: #99 on **Mondays at 9:00 p.m.** Check the chamber website for details and get your popcorn ready!



Find event photos at: [at www.midstatechamber.com](http://www.midstatechamber.com)



Business After Hours



**123 Mack Road
Middlefield**

**Tuesday, April 12, 2016
5:00 to 7:00 p.m.**

Indian Springs Golf Course invites all members to their first Midstate Chamber event, showcasing their facility and grounds. Enjoy free use of the driving range and putting green, networking, refreshments, door prizes and more. Cash bar with happy hour pricing.

Indian Springs Golf Course has been in business since 1964. Significant improvements to the course and clubhouse have been made recently. The nine hole course welcomes the public for tournaments and outings. The cafe offers casual lunch and dinner. The bar and patio, with its picturesque views of the golf course, provide good times for all, no matter the occasion.



Please RSVP to this event by calling the Chamber:

203-235-7901, e-mailing: info@midstatechamber.com, or visit www.midstatechamber.com.

This Business After Hours event is in association with the Midstate Chamber of Commerce to showcase the sponsoring member and to offer both members and members-to-be the opportunity to network and enjoy a wonderful evening.

MEMBER RENEWALS...

We recognize and thank our members who have joined or renewed their investment in the Midstate Chamber within the last month. Visit www.midstatechamber.com

for the most up-to-date membership listing!

A-1 Services

Acuity Eye Physicians & Surgeons, P.C.

American Addiction Centers, Inc.

Apple Rehab Cocomo

ARC of Meriden - Wallingford

Assisted Living Services Inc.

Bennett Family Chiropractic LLC

Bring A Smile Foundation, Inc.

Broad Street Dairy Queen Brazier

Castle Craig Players

City of Meriden

CRC Chrome Inc.

CT Department of Rehabilitation Services

Design Development Group LLC

Easter Seals Central Connecticut

Eben-Ezer Restaurant

Edward Zavaski Agency, L.L.C.

First Assembly of God

First Congregational Preschool, Inc.

For Your Paws Only

Franciscan Life Center

Grog Shop of Meriden

Harte Family Motors

Horace C. Wilcox Technical High School

ImageFIRST Healthcare Laundry

Institute of Professional Practice, Inc.

International UOE Local 478

J.S. McCarthy Printers

Joy Unlimited Ministries International

KINDER-GARDEN LEARNING CENTER & CHILDCARE

Kitchen Magic

Landmark Architects, P.C.

LeafFilter North of Connecticut, Inc.

Luchs Consulting Engineers, LLC / DeCarlo & Doll Inc.

Lupack Rare Books

Macri Roofing, Inc.

Mathieu Memorials

Meriden Party Rentals

Meriden Wallingford Chrysalis, Inc.

Miller Memorial Community

New Life Church

Northside Self Storage

Ortho Ouch Care

PALS Power Washing, LLC

Post University

Precision Chiropractic Center

Q-S Technologies, Inc.

Right At Home

Rotary Club of Meriden

Sans-Souci Restaurant

Seward & Monde, C.P.A

Stork Club, Inc.

Suburban Marine, Inc.

The Law Office of Ramiro Alcazar

Travel Kerry

YAC Industries



**NEW
MEMBERS!**

We are delighted to introduce our new members - the lifeblood of our organization and the reason we exist. We continually strive to connect you to one another and to our communities. Please welcome them by visiting their website, sending them an email or stopping by to introduce yourself. The personal touch will help our chamber continue to grow and thrive as we continue on our goal to reach 650 members in the coming months!

Atrinity Home Health: 1157 Highland Ave., Cheshire, CT 06410. The phone number is 203.699.9104 and the fax number is 203.271-9817. Thomas Vanty is the primary contact. Atrinity Home Health is a Medicare certified, state licensed Home Care Agency that provides physical, occupational, and speech therapies, nursing and home health aides throughout Connecticut. Thank you to Paul Sprague of the Curtis Home for inviting Thomas to join the Chamber!

DB Fox Advisors, LLC: 111 Founders Plaza, Suite 1703, E. Hartford, CT 06108. The phone number is 860-899-1408 and the fax number is 860-218-9964. Rich Varrato is the primary contact. DB Fox Advisors, LLC is a boutique commercial insurance firm focused on Group Employee Benefits and Property / Casualty and on finding smart, economical solutions to our clients' needs.

ImageFIRST Healthcare Laundry Specialists: 1838 New Britain Ave., Farmington, CT 06032. The phone number is 860-712-4081 and the fax number is 401-633-6395. William Gay is the primary contact. Founded in 1967, ImageFIRST Healthcare Laundry Specialists is the largest and fastest growing healthcare linen rental and laundry services provider to medical practices throughout the continental United States and Puerto Rico, exclusively serving the healthcare market. Thank you to Linda Krampitz of Gaylord Specialty Healthcare for inviting William to join the Chamber!

The Money Coach, LLC: 45 Evelen Court, Cheshire, CT 06410. The phone number is 203-800-5185. Ed Barillaro is the primary contact. The Money Coach LLC asks you - If what you thought to be true about money turned out not to be - when would you want to know? - call them today for your answers. Thank you to Kerry Johnson of Travel Kerry for inviting Ed to join the Chamber!

Murphy Search Group: P.O. Box 32, Wallingford, CT 06492. The phone number is 203.230.0402 and the fax number is 203.230.0484. Keith Murphy is the primary contact. Murphy Search Group is the local area experts in placing technical and professional individuals in the fields of engineering and supply chain on a direct hire and a contract to hire basis. Thank you to John Wooley of Radio Frequency Systems for inviting Keith to join the Chamber!

New England Air Solutions: 1019 Farmington Ave., Bristol, CT 06010. The phone number is 860-845-5066 and the fax number is 860-845-8724. Jeremy Groome is the primary contact.

Join us in welcoming these new members.

ZOEL'S BODY & AUTO
CENTER
"Collision Specialists & Full Auto Service"

19 Hall Ave.
Meriden, CT 06451

DAVE SIROIS
President

CT Licensed Appraiser



Approved
Auto Repair

203-237-6464

Fax: 203-634-4541

www.zoelsauto.com



Find business resources at: www.midstatechamber.com



**Invites you to join us for a joint Chamber Business
Networking Event for Young Professionals**

**OPEN to ALL – especially ages 21-39 who want to learn more
about these groups and how they can benefit you
in business, professional development and community!**



17 Marne Street, Hamden, CT

Wednesday, April 13, 2016

5:00pm – 7:00pm

**RSVP to hcc@hamdenchamber.com or
info@midstatechamber.com**

[Golf Player Registration](#)

Team Contact: _____

Phone: _____

Email: _____

Players:

1.) Name: _____

Company: _____

Handicap: _____ Email: _____

2.) Name: _____

Company: _____

Handicap: _____ Email: _____

3.) Name: _____

Company: _____

Handicap: _____ Email: _____

4.) Name: _____

Company: _____

Handicap: _____ Email: _____

Please see reverse side for more information.
Please return both sides to us for processing.

Please return to:

Midstate Chamber of Commerce
3 Colony St., Suite 301, Meriden, CT 06451

Phone: 203-235-7901 / Fax: 203-686-0172
E-Mail: info@midstatechamber.com

This tournament benefits Chamber activities including the Sanford S. Shorr Education Awards. To date, over \$100,000 has been awarded to deserving area students!

Tournament Schedule

10:00 a.m. - Registration, Free Range Balls & Putting Contest

10:30 a.m. - Barbecue Lunch

Noon - Shotgun Start, Scramble Format

5:00 p.m. - Cocktail Reception, Cash Bar

6:00 p.m. - Awards, Dinner & Prizes

Spectacular Prizes:

Putting Contest Cash Prize
Over \$5,000 in Raffle Prizes!



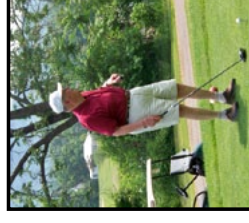
*** Early Bird Payments Must be Received by April 15th**

www.midstatechamber.com



Wednesday June 8, 2016

The Ray Parmentier Classic



Presenting Sponsor:



Hunter Golf Club

and

Violi's Restaurant

Westfield Road, Meriden, CT

Golf Registration Fee Includes:

- **TWO flights = more chances to WIN! EIGHT TEAM Prizes are awarded!**
- Eighteen holes of golf
- Golf cart
- Registration goody bag
- FREE Range Balls on Driving Range (10 - 11:45am)
- Barbecue lunch, buffet dinner
- Fantastic raffle prizes & awards
- Many opportunities for prizes!

Sponsorship Opportunities

Diamond Sponsors: \$1,350 / \$1,300 Early Bird*

Includes foursome, special gift for golfers, tee sign, pin flag, full page ad in the program book & recognition at dinner.

Gold Sponsors: \$950 / \$900 Early Bird*

Includes foursome, tee sign, half page ad in the program book & recognition at dinner. Add a Pin Flag for just \$75.

Silver Sponsors: \$575 / \$525 Early Bird*

Includes twosome, tee sign, quarter page ad in the program book.

- Foursome Only: \$775 / \$750 Early Bird***
- Individual Players: \$195 per player**
- Dinner Only / Awards Ceremony: \$60**

Program Book Print Ads:

- Full Page (10" x 7.5" wide): \$175
- Half Page (5" x 7.5" wide): \$125
- Quarter Page (5" x 3.75" wide): \$75
- Business Card Size: \$50
- Inside Front & Back Covers: \$250



Team Cox Business 2015 Boardman Cup Champions

****Early Bird Payments Must be Received by April 15th***

Veteran's Sponsorship: Cannot participate? But want valuable exposure and promotion for your business? Sponsor a single Veteran or team as listed, receive that package's perks plus special recognition in the program and during dinner and we find veterans to fill your player slots! A win-win for ALL.

Hole-In-One Sponsor -

Golf Ball Sponsor -

Carts Sponsor -

Exclusive Putting Contest -

Winner wins 50/50 Cash Prize!

Lunch Sponsor – 3 Available:

Your banner (provided by sponsor) displayed in lunch area and quarter page ad in program book.

Cocktail Hour:

Sponsors receive a quarter page ad in program book and your banner in dinner tent. *Several available.*

***NEW* On-Course Experience:**

Sponsors may set up a table and/or tent on course with your company's give-aways for the golfers.

Pin Flag:

Eighteen flags available with business name embroidered on flag. Sponsor keeps flag!

Tee Sign:

Full color name or logo on canvas sign.

Longest Drive: Name or logo on sign

Closest to the Line: Name or logo on sign

Closest to the Pin:

Four holes available with name or logo on a sign.

Golf Sponsor Registration

Company Name: _____

Contact: _____

Phone: _____

E-Mail: _____

Sponsorship Level: _____

☐ Sponsor a Veteran (sponsorship or single player)

☐ Program Ad: (Size?) _____

☐ Putting Contest - Exclusive _____

☐ Lunch Sponsor - Exclusive _____

☐ Cocktail Hour _____

☐ On-Course Experience _____

☐ Pin Flag _____

☐ Tee Sign _____

☐ Longest Drive _____

☐ Closest to the Line _____

☐ Closest to the Pin _____

☐ Dinner Only _____

Total Amount: \$ _____

☐ Bill Us

☐ Charge (VISA, MC, Disc., American Express)

CC# _____

Expiration Date: _____

Verification # _____

Zip Code associated with card: _____

Signature: _____

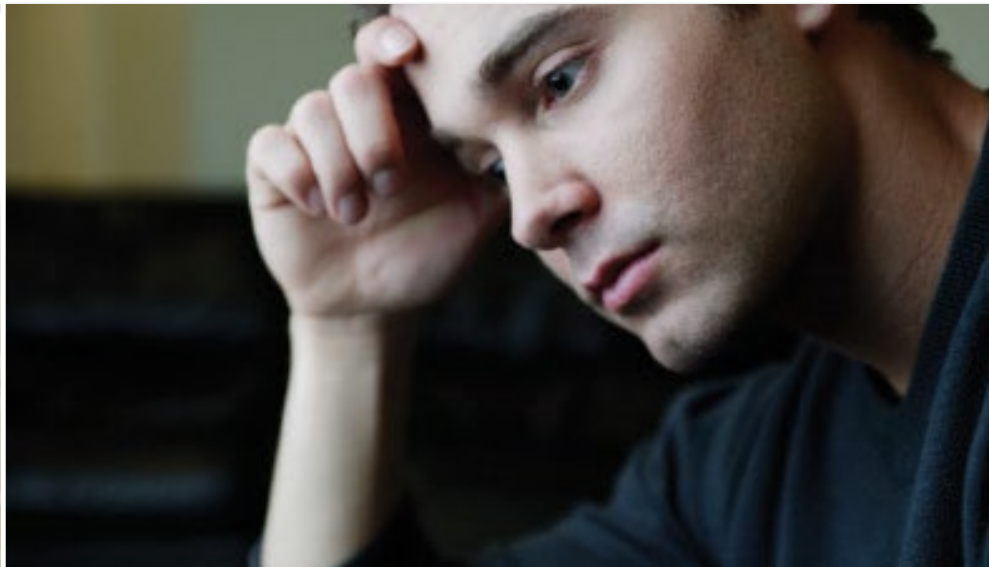
Please return to:



**3 Colony St., Suite 301,
Meriden, CT 06451**

Phone: 203-235-7901 / Fax: 203-686-0172


E-Mail: info@midstatechamber.com



From alcohol to opioids: Uniting communities to prevent tragedies

Tuesday, Apr. 26 | 6–8:30 pm | Four Points Hotel by Sheraton

275 Research Pkwy, Meriden, CT 06450

 **6 pm:** Networking | **6:30 pm:** Panel discussion | **7:30 pm:** Questions and answers

This FREE community discussion will focus on:

Addressing the impact of the crisis on our youth and our communities

Speakers:

- Patricia Rehmer, MSN, ACHE, *President, Hartford HealthCare Behavioral Health Network*
- J. Craig Allen, MD, *Medical Director, Rushford*
- David Lowell, *Chief Operating Officer, Hunters Ambulance*
- Hector Cardona, Jr., *Detective Sergeant, Meriden Police Department*
- Charlene C., *Parent*

Moderators:

- Amy DiMauro, *Director of Child and Adolescent Services and Glastonbury and Cheshire Adult Programming, Rushford*
- Larue A. Graham, Jr., *Meriden City Councilor*

 **Registration required by April 22**

 **1.855.HHC.HERE (1.855.442.4373)**

Hartford HealthCare 
Behavioral Health Network
Connect to healthier.™

Sponsors:



Government & Business Development Committee

This committee monitors local, state (in coordination with the U.S. Chamber of Commerce) legislative issues impacting businesses and considers programs to add value for Chamber members dues investment. *This committee meets on the second Tuesday of each month.*

Health and Wellness Council

The Committee is dedicated to identifying and promoting best practices in community and employee health and wellness through advocacy for health care access, literacy, policy and programs. The Health and Wellness section of the Chamber's Annual Directory and Community Guide and the Annual Health and Wellness Expo are two of the many activities of our Council. *The Health and Wellness Council generally meets on the 1st Wednesday of the month and is chaired by Susan Manganello of Protein Sciences.*



HOLA

The Hispanic Outreach Leaders in Action are a group of welcoming, enthusiastic and passionate individuals who have a solid mission: To reach out to and engage Hispanic individuals and businesses in the region so that through the Chamber, they can obtain exposure, growth and involvement in the community. *HOLA meets on the 3rd Friday of the month at noon and is chaired by Lydia Heredia of the Community Health Center.*



HR Round Table

The group has focused discussions in relation to various HR issues/topics. Chamber members with 35+ employees are invited to attend for discussion, networking, best practices, etc. *They meet quarterly and are led by Sloane Peterson, Hunter's Ambulance, Inc.*

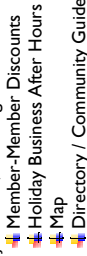
Marketing & Publicity Committee

This group develops, directs & promotes the marketing efforts of the Chamber and Community. Among its tasks are brochures, ads, web site and the annual membership directory, Member to Member Discount Program. It coordinates with other local, regional and statewide marketing efforts. *They meet monthly and is chaired by Karen Halloran of Fairfield Inn by Marriott.*

Special Events Committees – Staff Functions

This group assists in planning and executing some of the Chamber's major events, including – but not limited to:

- Annual Meeting, Dinner
- Silent Auction
- Business Showcase (Expo) at the Daifodil Festival
- Summer Outing



Young Business Leaders of Connecticut

The Young Business Leaders of Connecticut are a group of young professionals who come together to expand professional and social opportunities, to engage themselves in community life, and to serve as the voice for the growing number of up-and-coming industry professionals in the central Connecticut area. YBL members work in a variety of fields and organizations and each bring their own unique experiences, skills and interests to the group. *YBLCT meets the last Wednesday of the month and is chaired by Krystle Blake, Rushford, Inc. / Meriden Healthy Youth Coalition.*



Specific meeting dates and times are subject to change and can be found on the

Chamber's on line Events Calendar at www.midstatechamber.com



Special Committees and Councils of Midstate Chamber of Commerce, Inc.

These unique groups are open to all Chamber members with a specific business or personal interest.

Board of Directors

The Board of Directors is made up of business leaders from different sectors who meet monthly to provide oversight to the Chamber's program of work and set policy for the organization. *The directors meet on the 2nd Wednesday of the month and is led by Chairman Richard J. Pendred.*

The Breakfast Club Committee

This committee plans the monthly breakfast program including selection and confirmation of speakers and Shining Star nominees. *The group meets immediately after each breakfast program.*

Central Business District

This group of area businesses and city officials are involved in promoting events and activities, places of interest and Chamber member businesses within the half mile radius of our downtown train station. A brochure has been recently developed to assist in these efforts. *The group meets on different days and times of the month to accommodate the schedules of all businesses to get involved and participate.*

Chamber Ambassadors

Chamber Ambassadors are our Membership Committee. It is an organization of Chamber members who serve existing and new members of the Chamber. The Ambassadors have traditionally had the role of retaining and increasing membership of the Chamber, and in recent years have been developing a network for welcoming new businesses to the area and thanking businesses that continue their membership on an annual basis. The Ambassadors actively participate in drives and new member campaigns and also review potential member affinity programming including member insurance programs. *Chamber Ambassadors generally meet the 1st Thursday of the month and is chaired by Eileen Bongiovanni of Bongiovanni Insurance and Financial, LLC.*

Education Committee / Technology Committee

Education/Technology committee supports and advocates for cradle to career educational opportunities for students of all ages, educators and businesses. It promotes business education and training partnerships in the area. The group also reviews and approves member workshop programming and partnerships like those with SCORE (Service Corps of Retired Executives). *The committee meets on the last Tuesday of the month and is chaired by James Ieronimo of United Way of Meriden & Wallingford.*

Education Awards Committee

The Education Awards Committee reviews the applications for the Sanford S. Shorr, HOLA and the Young Business Leader's education awards. *The committee meets in March of each year.*

Finance Committee

The Finance Committee is responsible for the creation of the annual Chamber budget. In addition, the committee provides a quarterly detailed review of the financial statements of the Chamber.

Golf Committee

This group is a sub-committee of the Events Committee helps arrange and solicit sponsors for the annual tournament which raises funds to support chamber activities including the annual Sanford S. Shorr Education Awards. *Golf Committee begins meeting in January to plan for the June tournament and is chaired by Linda Krampitz of Gaylord Specialty Healthcare.*

Specific meeting dates and times are subject to change and can be found on the Chamber's online Events Calendar at www.midstatechamber.com

New Opportunities Inc.
74 Cambridge Street
Meriden, CT 06450

Walk for Warmth 5K Run & 3K Walk



EVENT DETAILS

WHEN

Saturday, April 9th, 2016 @ 10am

* The event will be held rain or shine

** Pre-registration begins at 9am

WHERE

First Congregational Church
62 Colony Street in Meriden, CT 06450

PRE-REGISTRATION

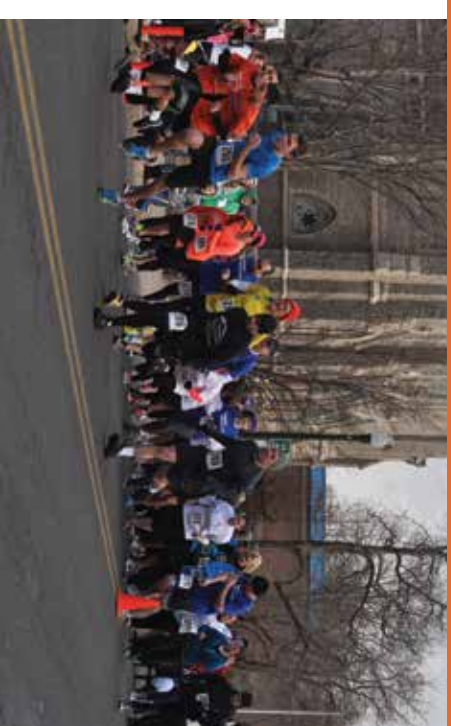
Registration is now open at newoppinc.org/5K

\$25. Minimum donation for individual runner registration

\$10. Minimum donation for individual walker registration

* The first 50 runners to pre-register receive a free t-shirt

**Children 16 and under run or walk for free with a registered adult



2016 Walk for Warmth 5K Run & 3K Walk
Saturday, April 9th in Downtown Meriden

a USAF Sanctioned Event

WALK
for **WARMTH**

Presented by New Opportunities of Greater Meriden



NEW OPPORTUNITIES
Building Relationships to End PovertySM

Visit us online at newoppinc.org or iholdapiece.org

2016 SPONSORSHIP OPPORTUNITIES

Now in its 27th year, New Opportunities Walk for Warmth 5K Run and 3K Walk is an annual event held each March to benefit an emergency heating assistance fund for families and the elderly living in Meriden, Wallingford, Southington, Berlin and Cheshire.

SPONSOR INFORMATION

SPONSORSHIP PACKAGES

All sponsorships must be received by February 20, 2015 to receive all sponsorship benefits.

Business or Organization Name

Billing Address

City, State & Postal Code

- ☐ **Individual** \$50. - \$124.
1 runner / walker spot, mention in program
- ☐ **Community Partner** \$125. - \$249
1 runner / walker spot, mention in program
- ☐ **Brass** \$250. - \$499.
2 runner / walker spots, mention in program
- ☐ **Bronze** \$500. - \$999.
3 runner / walker spots, featured in event program, website and on event signage and apparel
- ☐ **Silver** \$1,000. - \$2,499
5 runner / walker spots, featured in event program, website and on event signage and apparel
- ☐ **Gold** \$2,500. - \$4,999.
7 runner / walker spots, featured in event program, website and on event signage and apparel
- ☐ **Platinum** \$5,000. - \$9,999.
10 runner / walker spots, featured in event program, website and on event signage and apparel
- ☐ **Title Sponsor** \$10,000. plus
15 runner / walker spots, featured in event program, website and on event signage and apparel

Contact Name

Contact Phone Number

Contact Email Address

* Please email a high resolution (.ai, .eps, .jpg, .png) copy of your logo to dditrio@newoppinc.org

OTHER SPONSORSHIP PACKAGES

- ☐ **Water**
- ☐ **Food**
- ☐ **Apparel**
- ☐ **Auction Item**
- ☐ **Printing**
- ☐ **Marketing & Advertising**
- ☐ **Volunteer**
- ☐ **Gift Bag**

HEATING OIL SPONSORSHIPS

- ☐ **Community Champion** 125 gallons plus
3 runner / walker spots, featured in event program, website and on event signage and apparel



2016 Walk for Warmth 5K Run & 3K Walk
Presented by New Opportunities of Greater Meriden

ABOUT THE EVENT

Established in 1990, the Walk for Warmth 5K Run & 3K Walk is an annual event held each March to benefit an emergency heating assistance fund for families and the elderly living in Meriden, Wallingford, Southington, Berlin and Cheshire who have been impacted by financial hardship, such as a job loss or medical emergency.

In 2014, a USATF (USA Track and Field) sanctioned 5K race was incorporated into the event in celebration of the its 25th anniversary. The Walk for Warmth also holds the distinction of being the first 5K race ever to be held in downtown Meriden.

The event is pet friendly and features food, activities for children and an auction. The event is presented by New Opportunities Inc., a 501(c)(3) nonprofit organization.

EVENT & SPONSORSHIP CONTACT

Dona Ditrío
New Opportunities Inc.
74 Cambridge Street in Meriden, CT 06450
T: (203) 639-5060
E: dditrio@newoppinc.org



**Our Members can GIVE \$25.00
and
GET \$25.00**



with this Midstate Chamber Campaign 650 Referral Form

Our Chamber Ambassadors have had a number of great membership campaigns in the past but this time we're taking it to the next level by involving and engaging our entire Midstate Chamber membership in getting to our goal for 650 Chamber members by our Annual Meeting in April 2016. In January 2016 through March 2016, we are offering a great incentive program to thank both our existing chamber members and new chamber members as well.

Every time an individual person who is associated with a current Chamber member refers a non-member business who becomes a Chamber member, the individual can earn a **\$25.00 credit towards any chamber program** including events, publications, ads and even your annual membership dues. (You can always check www.midstatechamber.com or call the chamber to verify membership status.)

In detail, here's how it works:

1. Our current members refer a colleague or business neighbor who is not yet a Midstate Chamber member.
2. Our current members will complete this form and present it to their friends, associates or colleagues.
3. New prospective member completes their Midstate Chamber Membership application, on the reverse side of this Campaign 650 Referral Form, and returns it to the Midstate Chamber of Commerce.

In addition, the **NEWLY signed Chamber members can also enjoy a \$25.00 savings**...which may even be deducted from the new member's first year's dues or applied to any other Midstate Chamber program!



CURRENT CHAMBER MEMBER SECTION



Current Chamber Member Referring Person's Name: _____

Current Midstate Chamber Member Company Name: _____

I, _____ (Referrer's Signature goes here), **would like to recommend the following business to join with us and become a member of the Midstate Chamber of Commerce:**

Company Name of Prospective New Member: _____

Contact Person: _____ Title: _____

Contact Person's Phone Number: _____ Email: _____

Dear Prospective NEW Midstate Chamber Member:

Simply return this form with your membership application, conveniently located on the reverse side of this form. Your promotion will begin on our Chamber's website at www.midstatechamber.com within 24 hours of joining.

Note: This credit is for NEW members only and can't be combined with any other special rate or offer.

CHAMBER OFFICE STAFF SECTION

Date Joined: _____

Date Processed: _____

Current Member Credit Applied to: _____

Credit Applied on/by: _____

New Member Credit Applied to: _____

Credit Applied on/by: _____



1-5 Employees	\$280.00
6-10 Employees	\$295.00
11-20 Employees	\$410.00
21-30 Employees	\$525.00



The Midstate Chamber supports, promotes and serves our member businesses in Berlin, Cheshire, Meriden, Southington, Wallingford and throughout central Connecticut.

3 Colony Street, Suite 301, Meriden, CT 06451

Ph: 203.235.7901 Fax: 203.686.0172

info@midstatechamber.com www.midstatechamber.com

Membership Application

Company Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Company Website: _____

Type of Business/Classification: _____

of Owners: _____ # of Employees: _____ Full-Time _____ Part-Time _____ Year Founded: _____

Contact Person: _____ Contact's Phone: _____

Contact's E-Mail: _____

How Did You Learn About Us?

Chamber Activity / Interests:

Promotion: ☐ Member Directory Advertising ☐ Web Site Advertising ☐ Chamber Business Expo ☐ Newsletter Advertising ☐ Marketing Committee, etc

Education: ☐ Education Committee ☐ Education Awards ☐ Workshops ☐ School-Business Partnerships ☐ Hispanic Outreach Leaders in Action (HOLA), etc.

Networking: ☐ Business After Hours ☐ Breakfast Club Celebrates ☐ Annual Meeting/Dinner ☐ Annual Golf Tournament ☐ Young Business Leaders of CT ☐ Ambassadors ☐ Membership Committee, etc.

Leadership: ☐ Government & Business Development Committee ☐ Pizza, Pasta, & Politics ☐ Health Insurance, etc

**** Please Include Your "Web Words":** Web Words are a 25-30 word description of your business that appears with your Member Directory listing on www.midstatechamber.com: _____

New member add on – Specials—reserve now and save \$50:

- ☐ \$100 web image (appears next to your web listing making you stand out) - \$150 value
☐ \$100 3 month newsletter ad (business card size) - \$150 value

**** Please E-Mail Your Key Employees Information to info@midstatechamber.com.** Key employees are employees who you wish to receive additional Chamber updates/information and who may be attending events. Key employee information may consist of name, title, direct phone number or extension and e-mail address.

Card#

Exp.

Card Zip Code

Verification Code



Signature _____

• **A one-time \$15 dollar set up fee is due at time of application**

Membership dues in this organization may be tax deductible as an ordinary & necessary business expense. Dues paid to this 501c(6) are not a charitable tax deduction. The organization serves as an advocate for and promotes its member businesses.