

**Thank
You!**

DAFFODIL THANKS TO ALL

We are still flying high from the amazing 39th Annual Meriden Daffodil Festival. The weather certainly cooperated with us this year with a smoking hot Saturday and seasonably pleasant Sunday with NO rain. We could not have asked for better.

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Our 40+ vendors in the Expo tent were very pleased with the turnout and have lots of follow up work to do with their new prospects and clients. We'd especially like to thank our **Prime Sponsors American Job Center, Brandolini Construction, Care Free Home Pros, LLC, Casanova Remodeling, Edward Jones, LeafFilter North of Connecticut, Inc., Middlesex Community College, PALS Power Washing LLC, Power Home Remodeling Group, Rescom Exteriors, Silver Mill Tours LLC, Taylor Made Communications and Thomaston Comfort Control.**

And a special thanks to our member businesses who participated on the Chamber Demonstration Stage in the Expo tent...they were **Silver City Barbell, Higher Movement, Beat the Street and WWF Wrestler Bob Backlund.** All visitors to the tent really enjoyed the shows.

I'd especially like to thank **Mule Security** for wiring the tent with a state of the art security system - keeping all of the exhibits safe and secure on Friday & Saturday nights. Of course, the Festivals in Meriden Committee and the MANY volunteers and City staffers who made the festival a huge success. We recognize the logistical challenges in creating an outdoor festival and everybody went way over and above this year. The grounds looked fabulous, the tent was kept spotless and crowds were beautifully choreographed. I just want all of the volunteers and staff to know that their work was much appreciated by the Chamber and all of the visitors to the park on Daffodil weekend. It's a daunting task to please 70,000 visitors...and it was done flawlessly! Thank you!



With your continued assistance, we

eagerly look forward to an even better 40th Annual Meriden Daffodil Festival in 2018!



INSIDE:

President's Piece: (pg.2)
Chairman's Corner (pg.2)

We Call Your Attention to the Flyers Inside:

BAH: Exploration Station

HOLA Cinco de Mayo Fiesta

BAH: Kender's Indian Palace

MEET George Jepson

Platt High Uniform Campaign

Reserve: InSight Magazine Ad

30th Annual Golf Tourney

LOTS OF WHAT WE DO FOR MEMBERS IS LINKING YOU ... to resources, services, sup-

port, and fellow members. Here are some EASY LINKS to the Midstate Chamber to "always keep you in the loop":

NEWS: <http://www.midstatechamber.com/News> CALENDAR: <http://www.midstatechamber.com/Calendar>
RESOURCES: <http://www.midstatechamber.com/Resources> DIRECTORY: <http://www.midstatechamber.com/Directory>

MESSAGE FROM THE PRESIDENT:



Séan W. Moore

INNOVATION CONTINUES WITHOUT FIRST IP GRANT

As you may have already heard, the CT Next Innovation Places Implementation grant application from the Chamber, City and MEDCO was not selected as one of the finalists.



The applications that are in fact moving forward in this highly competitive process are like Apples and Oranges. Apples are the 3 recognized big Hubs with lots of ongoing innovation research and large anchor institutions (Stamford, New Haven and Hartford). Oranges are the other 4 “collaborating communities” that are smaller than the “Apples” and could serve as connectors or satellites...likely never achieving the critical mass status of the Hubs. I am guessing that maybe 2 of the 4 Oranges might likely be funded.

It is important to note that ALL finalists have had some previous innovation/entrepreneurial/place making funding in the past so CTNext does recognize that “seeding” the new communities can become a good thing...but not what this round was intended to do. The reviewers were familiar with beautiful downtown Meriden and recognized our initial need for more place making...which the Chamber, the City and MEDCO are committed to continue to do.

We anticipate that the CTNext staff will visit us in Meriden sometime in June to do a proper and more thorough Leadership Team debriefing. There may be a few creative ways to fund some of the individual pieces and parts from the Meriden application...and perhaps do some “seeding” in Meriden.

It is important to realize how much has already been accomplished during the planning process. We now know the necessary tasks and have fostered great relationships with the over 60 person partnership team. We look forward to continue to work with all of them over the next year...when we submit the next CTNext Innovation Places Grant.

CHAIRMAN'S CORNER



Rich Pendred
A&A Office Systems, Inc.
Chairman of the Board
Midstate Chamber of
Commerce

I hope you were able to join us at the 39th Annual Daffodil Festival last weekend. The weather was fantastic. The daffodils were in full bloom and added to all the music and fun activities for many visitors this year. As always the food was delicious. Thank you to all our sponsors of the Chamber Commercial Tent and everyone who purchased a booth. Your participation and support helps us run a successful event. The month of May looks like another busy month for the Midstate Chamber. There are several events – designed for you – where you will be able to attend and promote your business. **Our next BIG Event is 30th Annual Midstate Chamber Golf Tournament. It's held once again at Hunter Golf Course in Meriden, with an amazing dinner and awards on-site in the tent at Violi's Restaurant.** Our Golf Committee is working hard to make this event another success. Last year was close to a sell out. So, make sure if you haven't reserved your foursome yet please call the Chamber office and get registered. Remember this is a scramble format with TWO flights so everyone can have a fun time – and there are more chances to WIN. If you're not a golfer we have many sponsorships available for you. We have pin flags, tee signs and hole sponsorships available. One of our most popular is Sponsor a Veteran. What a great way to say Thank You to our military by sending a Veteran out for 18 holes of golf. Your company will be recognized along with the veterans at the event. Remember all proceeds go to education awards for students of our community and helps fund other Chamber activities. Looks like May is going to be busy right into June.

See you at the next event! - Rich Pendred

Questions? Here's How to Reach Us...

This issue of Chamber News is a member service of the Midstate Chamber of Commerce, Inc. with offices located at 3 Colony St., Suite 301, Meriden, CT 06451. You can also visit us on line at www.midstatechamber.com. Ph: 203.235.7901 Fx: 203.686.0172 info@midstatechamber.com. We welcome Chamber member and community news, events and other articles of interest from our diverse membership base. The Midstate Chamber of Commerce serves its member businesses in Meriden, Wallingford, Southington, Berlin, Cheshire and Middletown, Connecticut. We invite all businesses to join with us and become members of our chamber.



For all of your needs visit our members at www.midstatechamber.com



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

Thursday, May 4, 2017

5:00 to 7:00 p.m.

Exploration Station 6 South Grove St. Meriden

The Meriden YMCA invites all Chamber members and their staff to join them as they introduce their Exploration Station! This building has been completely transformed into a children's play area. This venue is used by the Meriden YMCA child care programs and members including free play time for their member families on Friday nights as well as for birthday parties and group outings by local programs.



To learn more visit www.meridenymca.org or call them at 203.235.6386.

***Enjoy Networking,
Refreshments, Door
Prizes, and more!***



**Please RSVP to this event by calling the Chamber:
203-235-7901, e-mailing: info@midstatechamber.com, or visit
www.midstatechamber.com**

This Business After Hours event is in association with the Midstate Chamber of Commerce to showcase the sponsoring member and to offer both members and members-to-be the opportunity to network and enjoy a wonderful evening.





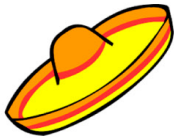
Join Us
for some
fun!



Food
&
Music!

“HOLA” Fiesta Celebration Event!
Nina’s Café

39 West Main Street, Meriden CT



**Friday, May 5, 2017 from
5:00pm to 8:00pm**



Tickets available in advance by contacting any “HOLA”
Committee member or by contacting the
Midstate Chamber of Commerce at 203-235-7901

Get your ticket early! on sale for \$20.00
Includes food, soft drinks &
a complimentary wine or beer.
Tickets \$25.00 at the door.

Sponsored by “HOLA” the Hispanic
Outreach Leaders in Action Committee &
the Midstate Chamber of Commerce

Proceeds after expenses go to the 2017
HOLA Education Award Fund



MEMBER RENEWALS...

We *recognize and thank* our members who have joined or renewed their investment in the Midstate Chamber within the last month.

Visit www.midstatechamber.com for the most up-to-date membership listing!

A & A Office Systems, Inc.

Cable Management LLC

Eversource

Form-All Plastics Corporation

Gallery 53

GRB Tree Cutters

Joseph Barker Enterprises

Landmark Architects, P.C.

Masonicare

Meriden Housing Authority

Muniz & Associates

New Life Church

Polish National Alliance - Lodge #513

ProHealth Physicians Express Care/Walk-In

Sonic of CT

Verna Properties

Wells Fargo Bank N.A.

Zorba's Pizza Restaurant

Members Use Members!

AND, BE SURE TO TELL THEM YOU ARE A FELLOW MEMBER!

ZOEL'S BODY & AUTO CENTER

"Collision Specialists & Full Auto Service"

19 Hall Ave.
Meriden, CT 06451

DAVE SIROIS
President

CT Licensed Appraiser
dsirois@zoelsauto.com



Approved
Auto Repair

203-237-6464
Fax: 203-634-4541

www.zoelsauto.com

Welcome
NEW MEMBERS!

We are delighted to introduce our new members - the lifeblood of our organization and the reason we exist. Please welcome them by visiting their website, sending them an email or stopping by to introduce yourself. The personal touch will help our chamber continue to grow and thrive as we continue on our goal to reach 650 members in the coming months!

A membership application is enclosed - **SHARE** it with a friend ... don't keep us a secret!

Razor Rep2, LLC: 24 Cart Path Dr., Meriden, CT 06450. The phone number is 203.623.1629 and the fax number is 203.440.2220. John L. Davis is the primary contact.

T.F.F. Range: 615 E. Main St., Meriden, CT 06450. The phone number is 203.537.9879. Jonathan Gonzalez is the primary contact. T.F.F. Range is an indoor virtual shooting range.

Don't Keep Us a Secret: Kindly SHARE the enclosed membership application with your friends in business & invite them to join or attend an event with you!

VISUALIZE...
YOUR AD HERE



Directly Reach
1,600+ individuals -
rates as low as \$37.50 per month!

Call 203.235.7901 to reserve your spot



HUBCAP Wallingford
CoWork Independently Together

Incubator & Community Room
" SPACE AVAILABLE "

128 Center Street | Downtown Wallingford

203.626.9351
cwallace@hubcapwallingford.org





Thanks to Our Sponsors:



The Breakfast Club
 Celebrates...

CT Attorney General George Jepson

Friday, May 19, 2017

7:30 a.m. to 9:00 a.m.

Four Points by Sheraton

275 Research Parkway, Meriden

George Jepson took office in 2011 as Connecticut's 24th Attorney General. The Attorney General is a constitutional office, the chief civil legal office of the state & responsible for representing the people of Connecticut to protect the public interest. With a staff of over 200 attorneys, the Office of the Attorney General serves as legal counsel to all state agencies.

But ... that's not all.

Find out MUCH more when you attend this program.



MORNING NETWORKING AT IT'S FINEST!



Program Format:

7:30—8:15 a.m. Arrival, Networking, & Great Breakfast Buffet

8:15—8:30 a.m. Announcements, Recognition 8:30—9:00 a.m. Presentation with Q & A

Company Name: _____

Name: _____

E-Mail: _____

Chamber Members:\$20 in advance;___ check enclosed Chamber Members:\$25 at the door (without a reservation)
Members to be \$30. *Registration changes must be made 2 days prior to event to avoid charge*

Credit Card #(AX, Disc, VI, MC)_____

3 digit code:_____ Card Zip Code_____ Exp._____

Sponsorships are available—call the chamber for details - options for every business and any budget are a GREAT way to promote your business via The Breakfast Club!



**Please RSVP by
May 17th**



3 Colony Street, Suite 301, Meriden, CT 06451 Ph: 203.235.7901

Fx: 203.686.0172 info@midstatechamber.com

www.midstatechamber.com



Find business resources at: www.midstatechamber.com

UPCOMING MAY EVENTS:

Mark your calendars, iPhones, Droids, etc. with these event dates. **M** = Chamber or Business event; **C** = Community event. More details and RSVP information for these events may be found on www.midstatechamber.com! Chamber event RSVP line: 203.235.7901



This QR code in the upper right corner also brings you right out to our business and community calendars.

This is a SHORT LIST of some of our KEY events – for MORE business and community events including Chamber Committee meetings - details & updates visit...www.midstatechamber.com/Calendar

HELP us GROW in 2017: NEW MEMBER Campaign: Invite Your Biz Neighbors Earn Chamber BUCK\$ for you & your biz. 203.235.7901

- M** Thu, May 4, 8:00am 2017 CT Governor's Conference on Tourism at CT Convention Center
- M** Thu, May 4, 5:00pm *Business After Hours Introducing the Meriden YMCA's Exploration Station.* See enclosed flyer.
- C** Thu, May 4, 5:30pm HELPING SENIORS NAVIGATE THEIR CHANGING NEEDS at THE HUBCAP WALLINGFORD
- M** Fri, May 5, 5:00pm *Cinco de Mayo "HOLA" Fiesta Celebration at Nina's Café.* See enclosed flyer.
- C** Wed, May 10, 5:00pm 18th Annual Strong, Smart, and Bold Benefit Celebration at Wallingford Country Club.
- M** Thu, May 11, 9:00am *SCORE - Counseling Sessions for Businesses* at Chamber of Commerce.
- C** Fri, May 12, 11:00am Women & Families Center "In The Company of Leaders" 2017 Awards at Cascade, Hamden.
- C** Fri, May 12, 6:00pm 60th Child Guidance Diamond Jubilee Dinner Dance at Zandri's Stillwood Inn, Wallingford.
- C** Sat, May 13, 9:00am Meriden-Markham Airport Fly-In | Public Safety Festival at Meriden Markham Airport, So. Meriden.
- M** Tue, May 16, 5:00pm *Business After Hours Showcasing Kender's Indian Palace.* See enclosed flyer.
- C** Wed, May 17, 9:00am 2017 Annual Senior Health Fair at Max E. Muravnick Meriden Senior Center, 22 W. Main St., Meriden.
- M** Fri, May 19, 7:30am *Chamber Breakfast: George Jepson, State of CT Attorney General* at Four Points by Sheraton. See flyer.
- C** Fri, May 19, 5:30pm Commemorative Reception for 25th Annual Meriden Black Expo, Augusta Curtis Cultural Center, Meriden.
- C** Tue, May 23, 10:45am 29th Annual Rushford Golf Classic at Lyman Orchards Golf Course

Make AMAZING Connections at These Events - Send a Team Member so Your Biz is Represented Don't Miss Out!

And, LIKE us on FACEBOOK and FOLLOW us on TWITTER: @MidstateCoC



Twitter - Follow us : @MidstateCoC

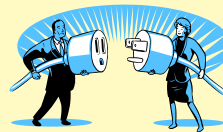


Like us: www.facebook.com/MidstateCoC

COMMITTEE CONNECTION

A LOT of work happens at the committee level here at the Midstate Chamber. We do encourage your involvement and that of your employees on any committee! ALL committee meeting dates and times are listed on the Midstate Chamber's website. Come on out and sit in on a meeting to try it - you will like it: the experience, sharing, connections and more!

Your participation helps YOU, helps YOUR BUSINESS and helps OUR CHAMBER! Questions? Call us at: 203.235.7901



BREAKFAST CLUB TV - The Chamber's Breakfast program is NOW AIRING on Cox Public Access #15 - Frontier: #99 on **Mondays at 9:00 p.m.** Check the chamber website for details and get your popcorn ready!



Find event photos at: www.midstatechamber.com

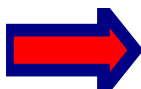
VOLUNTEER WITH US AT TRAVELERS CHAMPIONSHIP

ALERT: Shirt Order is Due May 22 - Register ASAP



Go behind the scenes at Connecticut's PGA TOUR event! Join the team of people who donate their time to help make the event a success. Corporations, community groups and individuals are all encouraged to volunteer.

100% of net proceeds are donated to charity. By volunteering you help make that possible!



WHO VOLUNTEERS?

CORPORATIONS	COMMUNITY GROUPS	INDIVIDUALS	STUDENTS	SPORTS TEAMS	FAMILIES
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BENEFITS OF VOLUNTEERING

- Meet new people and build relationships
- See some of the world's best golfers in action
- Network & create new business relationships

WHERE

DO VOLUNTEERS COME FROM?

28 states are represented

VOLUNTEER TOGETHER!

Groups make up 75% of our volunteers

91% of volunteers would recommend volunteering to family and friends!

MALES 58% FEMALES 42%

4,000 PEOPLE VOLUNTEER AT THE TRAVELERS CHAMPIONSHIP EACH YEAR.

JUNE 19-25, 2017 | TPC RIVER HIGHLANDS | CROMWELL, CT | WWW.TRAVELERSCHAMPIONSHIP.COM



June 19 - 25
TPC
River Highlands
Cromwell, CT



**PAY \$48 & GET \$400+:
VOLUNTEER
WITH THE MIDSTATE
CHAMBER ON:
THU., JUNE 22 and/or
SUN., June 25**

THE HEART OF THE EVENT - Every year more than 4,200 people donate their time and effort to volunteer for the Travelers Championship. By volunteering, you not only get the chance to go behind the scenes at Connecticut's largest sporting event, but you can also feel good about investing your time as the Travelers Championship donates 100% of its net proceeds to more than 100 charities throughout New England. Corporations, community groups, families and individuals are all encouraged to become a part of the 2017 Travelers Championship. Anyone age 16 and older can VOLUNTEER WITH US!

TO REGISTER: VISIT - www.travelerschampionship.com - click on Volunteers - Register - Create Your Account - follow instructions and use code midstate2017 to volunteer with the Midstate Chamber of Commerce!

Be a part of the 2017 Travelers Championship:
Volunteer at Hole# 12

"IT IS A GREAT WAY TO GAIN EXPOSURE TO THE PROFESSIONAL SPORTS INDUSTRY!" AND....For your volunteerism you will receive \$400 worth of goods for under \$50 registration commitment:

2017 Volunteer Package: Value: \$400; Volunteer Package Cost: under \$50 / person
REFUNDS NOT AVAILABLE

The 2017 Travelers Championship Volunteer Package includes:

- ☐ Official Travelers Championship Golf Shirt
- ☐ Official Travelers Championship Hat or Visor
- ☐ One Weekly Volunteer Grounds Admission Badge - use any and every day if you wish & at concerts!
- ☐ One Weekly Guest Grounds Admission Badge - use any and every day if you wish
 - ☐ Lot B Parking Pass, Valid for Each Day of Volunteering
 - ☐ Complimentary Meal for Shift(s) Worked
- ☐ Invitation to Volunteer Appreciation Party and other special events
- ☐ Hartford HealthCare Water Bottle, and Other Great Items!

GOLF IS BACK

Cromwell, CT, June 19-25

Rory McIlroy

Tickets at travelerschampionship.com

Bubba Watson Russell Knox Justin Thomas Jim Furyk

Don't Miss the 30th Annual Golf Tourney!

Golf Player Registration

Team Contact: _____

Phone: _____

Email: _____

Players:

1.) Name: _____

Company: _____

Handicap: _____ Email: _____

2.) Name: _____

Company: _____

Handicap: _____ Email: _____

3.) Name: _____

Company: _____

Handicap: _____ Email: _____

4.) Name: _____

Company: _____

Handicap: _____ Email: _____

Please see reverse side for more information.

Please return both sides to us for processing.

Please return to:

Midstate Chamber of Commerce
3 Colony St., Suite 301, Meriden, CT 06451

Phone: 203-235-7901 / Fax: 203-686-0172
E-Mail: info@midstatechamber.com

This tournament benefits Chamber activities including the Sanford S. Shorr Education Awards. To date, over \$100,000 has been awarded to deserving area students!

Tournament Schedule

10:00 a.m. - Registration, Free Range Balls & Putting Contest
10:30 a.m. - Barbecue Lunch
Noon - Shotgun Start, Scramble Format
5:00 p.m. - Cocktail Reception, Cash Bar
6:00 p.m. - Awards, Dinner & Prizes

Spectacular Prizes:
Putting Contest Cash Prize
Over \$5,000 in Raffle Prizes!

Register EARLY



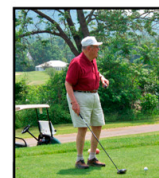
SELL OUT IS Expected

www.midstatechamber.com



Wednesday
June 7, 2017

Ray Parmentier Memorial



Presenting Sponsor:



Hunter Golf Club
and

Violi's Restaurant

688 Westfield Road, Meriden, CT

Golf Registration Fee Includes:

- TWO flights = more chances to WIN! EIGHT TEAM Prizes are awarded!
- Eighteen holes of golf
- Golf cart
- Registration goody bag
- FREE Range Balls on Driving Range (10 - 11:45am)
- Barbecue lunch, buffet dinner
- Fantastic raffle prizes & awards
- Many opportunities for prizes!

Foursome Only: \$775

Individual Players: \$195 per player

Dinner Only / Awards Ceremony: \$60

Program Book Print Ads:

Full Page (10" x 7.5" wide): \$175
Half Page (5" x 7.5" wide): \$125
Quarter Page (5" x 3.75" wide): \$75
Business Card Size: \$50
Inside Front & Back Covers: \$250



Team Hyundai 2016 Boardman Cup Champs with Golf Chairwoman Linda Krampitz

A SELL OUT is Expected

Sponsorship Opportunities

Diamond Sponsors: \$1,400

Includes foursome, special gift for golfers, tee sign, pin flag, full page ad in the program book & recognition at dinner.

Gold Sponsors: \$1000

Includes foursome, tee sign, half page ad in the program book & recognition at dinner. Add a Pin Flag for just \$75.

Silver Sponsors: \$600

Includes twosome, tee sign, quarter page ad in the program book.

Veteran's Sponsorship: *Cannot participate? But we want your valuable exposure and promotion for your business? Sponsor a single Veteran or team as listed above, receive that package's perks plus special recognition in the program and during dinner and we find veterans to fill your player slots! A win-win for ALL.*

WALLINGFORD BUICK GMC

Hole-In-One Sponsor -

Golf Ball Sponsor -

Carts Sponsor -

Exclusive Putting Contest -

Winner wins 50/50 Cash Prize!

Beer Sponsor: \$500

1/2 page ad in program & signage on course & at dinner

Lunch Sponsor - 3 Available: \$300

Your banner (provided by sponsor) displayed in lunch area & quarter page ad in program book.

Cocktail Hour: \$250

1/4 page ad in program book & your banner in dinner tent. Several available.

***NEW* On-Course Experience: \$250**

Sponsors may set up a table and/or tent on course with your company's give-aways for the golfers.

Pin Flag: \$200

Eighteen flags available with business name embroidered on flag. Sponsor keeps flag!

Tee Sign: Full color name/logo on canvas sign. \$150

Longest Drive: Name or logo on sign \$100

Closest to the Line: Name or logo on sign \$100

Closest to the Pin: \$100

Four holes available with name or logo on a sign.

Golf Sponsor Registration

Company Name: _____

Contact: _____

Phone: _____

E-Mail: _____

Sponsorship Level: _____

☐ Sponsor a Veteran (sponsorship or single player)

☐ Program Ad: (Size?) _____

☐ Putting Contest - Exclusive _____

☐ Lunch Sponsor - Exclusive _____

☐ Cocktail Hour _____

☐ On-Course Experience _____

☐ Pin Flag _____

☐ Tee Sign _____

☐ Longest Drive _____

☐ Closest to the Line _____

☐ Closest to the Pin _____

☐ Dinner Only _____

Total Amount: \$ _____

☐ Bill Us

☐ Charge (VISA, MC, Disc., American Express)

CC# _____

Expiration Date: _____

Verification # _____

Zip Code associated with card: _____

Signature: _____

Please return to:



3 Colony St., Suite 301,
Meriden, CT 06451

Phone: 203-235-7901 / Fax: 203-686-0172

E-Mail: info@midstatechamber.com





Kender's Indian Palace

Tuesday, May 16, 2017

5:00 to 7:00 pm

833 East Center St., Wallingford

Everyone is invited to join us in welcoming Kender and his staff to the Midstate Chamber. Come and sample some AMAZING Indian cuisine and specialties.

Enjoy Networking, Refreshments, Door Prizes and more!



Please RSVP to this event by calling the Chamber:
203-235-7901, e-mailing: info@midstatechamber.com, or visit
www.midstatechamber.com

This Business After Hours event is in association with the Midstate Chamber of Commerce to showcase the sponsoring member and to offer both members and members-to-be the opportunity to network and enjoy a wonderful evening.



MEMBER UPDATES

This QR code in the upper right corner also brings you right out to our member news section of the website where you can view FULL news articles by submission date OR by member. Just SCAN and CLICK!



Find ALL of our members' news online:

<http://www.midstatechamber.com/News>

CEDF (Community Economic Development Fund) and Citizens Bank are working together to provide you the financial wellness you deserve. **Picture Your Life Beyond Student Debt!**

If the idea of lightening student loan payments sounds appealing to you, this unique partnership may be the answer. With over three decades of experience in education finance, Citizens is dedicated to helping you take control of your student loan payments with the Citizens Bank Education Refinance Loan®. If you are approved, you will receive a \$250 reduction of your principal balance at the time of your first payment.* This is a special offer for employees and clients of The Community Economic Development Fund. You can even have your family members take advantage of the offer! With no application, origination or disbursement fees, the Citizens Bank Education Refinance Loan also allows you to potentially:



- Lower your monthly payment to put more money back in your monthly budget;
- Lower your interest rate if you're paying higher rates on old student loans;
- Pay your loans off faster by paying less in interest and more toward your principal balance;
- Lock in a fixed-rate loan to replace a variable-rate loan so your payment amount is always the same.

In this way, you can earmark your money for important goals like saving for your business, a new home, retirement, a car or even a trip! For more information and to apply, visit directly at: <https://studentloans.citizensbank.com/lr/YPB> | Select Community Economic Development Fund under the employer tab for your \$250 principle discount. You can also visit CEDF's newly upgraded website: www.cedf.com

Midstate Chamber of Commerce

Wednesday June 7, 2017

Ray Parmentier Memorial
Support Education Awards for area students!

Presenting Sponsor:
PROSHRED security

See page 8!

30th Annual Golf Classic

LOOKING TO GROW YOUR BUSINESS?

We are the only publication that reaches every home in central Connecticut, more than 265,000 readers in print and even more online!

Put Elaine to work for your business today. Contact Elaine at 203.317.2327 or ejustino@rjmediagroup.com



Call **Elaine Justino**, your media consultant for the Record-Journal, Weekly Citizens and Homebase Digital.

MEDIA THAT MOVES YOUR BUSINESS FORWARD >>

Connex Credit Union - It's always a good thing to put away something for tomorrow. And with Connex's Money Market Special, you can earn up to 1.50% APY* on your nest egg through September 30, 2017. So don't just save for the future. Grow it! Open your account at any branch or call 1-800-CR-UNION. Money Market Account must be opened by June 30, 2017. The Meriden branch is located at 533 S. Broad Street. *Please visit connexcu.org for terms and conditions.



CWI2 - Construction Workforce Initiative 2 will be accepting application for Free hands on Trade Training. Applications will be accepted from May 1st to May 6th from 10 am to 5pm at 547 Center St., Meriden. Application requirements are that you must:

- be at least 18 years old
 - pass a drug test
 - have a High School Diploma or GED
 - have a valid Driver's License with reliable transportation
- All documents are required at the time you fill out the application. This training is free to the public and offers certificates, general knowledge of the trades and the opportunity to work with a master in the trade of your choice. For more information, call 203.891.6897, e-mail info@cw2.com, or visit www.cw2.com.

Construction Workforce Initiative 2
547 Center St, Meriden CT 06450

FREE HANDS ON TRADE TRAINING
Accepting Applications for One Week Only!

MAY 1 - MAY 6
10 AM - 5 PM

REQUIREMENTS

- Be at least 18 years old
- Pass a Drug Test
- High School Diploma/ GED
- Valid Driver's License with Reliable Transportation

All documents required at time of application!

CONTACT US
203-891-6897
www.cw2.com
info@cw2.com
Hablamos Español
Pregunte por Mrs. Lisa Muñoz-Wilson

This training is free to the public and offers certifications, general knowledge of the trades and the opportunity to work with a master in the trade of your choice.



Find community resources at: www.midstatechamber.com

Diversified Physical Therapy is a full service outpatient rehabilitation clinic. **You can choose your therapy provider**, you do not have to go where your Doctor suggests, unless that is what you would like. If you have been to us in the past, you can choose to come see us again. We are focused on the quality of your care and spend one on one time with only physical therapists in a private room. Choose the best care! Take a look at some of the great services you can take advantage of:

Crystal Bowl Meditation - Friday May 5th at 5:30pm. Join Michelle for an hour of meditation and relaxation. Call or email to register: \$20 with registration, \$15 if you bring a new friend and \$25 at the door. Call 203-630-3939 for more information.

Core Stability - Mondays at 6:15pm. Join Michelle Thibeault, PT to improve your strength, balance and mobility. This class is especially good for you if you have back pain, but is open to all who want to exercise in a fun, mid-level paced group. The class is ongoing. Drop in at any time for \$15 or buy a class card 5 classes for \$50 or 11 classes for \$100. Class cards do not expire! Call for more information 203-630-3939.

Additional offerings include: InnerGarden Yoga- Wednesdays at 7pm. Contact Karen for more information 203-687-7750 or email dotty1@cox.net | Yoga – Wednesdays at 5:30pm. TCall 203-213-3622 for more information.

DPT Gym- For only \$25 per month you can use the equipment at DPT anytime the office is open, as often as you like. We have a treadmill, recumbent bike, lifecycle, total gym, free weights, therabands, ankle weights, foam roller, Bosu and balls of all weights and sizes. Pay per month with no extra fees and no commitment. Friendly atmosphere! Call for more information 203-630-3939.

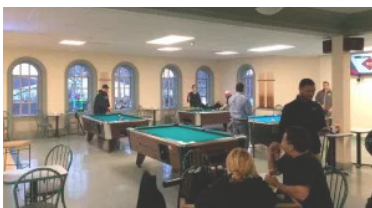


Meriden Board of Education / Thomas Hooker Elementary School

5th Grader Georgia Showerda of Meriden (seated) was recently named "Kid Senator" for the 13th Senatorial District for a research presentation on improving bus safety that she submitted to a statewide civics program. Sen. Len Suzio (standing) on Apr. 13 took Georgia and her mother Jessica on a tour of the historic State Capitol. Georgia sat in the 13th Senatorial District chair in the State Senate Chamber and participated in Capitol events, including Animal Therapy Day. Senator Suzio can be reached at Len.Suzio@cga.ct.gov and at 800-842-1421 or visit www.SenatorSuzio.com



Nina's Café now has Billiards! Located at 39 W. Main St., Meriden, Nina's Café is open Monday through Friday from 7:00 am - 8:00 pm and Saturday and Sunday from 11:00 am - 8:00 pm. Billiard hours are Monday thru Friday from 4:30 pm - 10:00 pm and Saturday and Sunday from 11:00 am - 11:00 pm. There is free parkig in the garage behind the building after 5:00 pm and on the weekends. Nina's can validate your parking during the week for customers for up to 2 hours. Nina's also provides catering and platters for your next office meeting, office party, small or large lunch party, grand openings, birthday parties, etc. For more information call Wajid at 203.235.0593 or visit www.ninasfce.net.



Kiwanis Club of Meriden's

Strawberry Shortcake Sale

Thursday, June 1, 2017

At ➡ **Il Monticello**

577 South Broad St. ~ Meriden, CT

Across from Townline Square

Homemade Strawberry Shortcake

\$6⁰⁰

just drop in from 10 am to 6 pm



* *Special* for Presale Tickets: 203-235-0549

*Includes **free coffee** on site at Il Monticello
between 10:00 am - 6:00 pm on June 1st

or

We will deliver to your workplace **for free**
with a 6 order minimum



Find it all at: www.midstatechamber.com

Meriden Historical Society will be hosting an Open House at the Andrews Homestead for a special exhibit of "Meriden and the Nation's Wars" *every Sunday in May from 11am to 3pm and on May 4th and May 18th from 5pm to 8pm.* The theme will be Meriden's participation in our nation's wars resulting in our being named "The Nation's Ideal War Community." The Civil War, the Spanish American War, WWI, WWII, the Korean and the Vietnam wars will all be represented. The Andrews Homestead exhibit will represent Meriden during the Revolutionary war. A special section will commemorate the 100th Anniversary of WWI. Also featured will be the women of Meriden and their contributions both at home and overseas. Through Ancestry.com, one of our volunteers compiled information on the 144 men whose names are listed on the WWII monument. This information will be available during our open house. The permanent exhibits at the Andrews Homestead will also be available for viewing during this exhibit. We look forward to seeing you and hearing your stories of family members who have fought for our Country or supported the war effort at home. The Andrews Homestead was built in 1760 just prior to the Revolutionary War. It stands a silent witness to that era. A recent donation to the Meriden Historical Society is a rare 1830's Shelf Clock originally made in Meriden by Orrin Cook. The Andrews Homestead is located at 420 West Main St., Meriden. Admission is free. Donations are greatly appreciated.



South Central CT Substance Abuse Council, Inc. - Have the conversation! Talking with someone you know about a potential gambling problem can be difficult. Remember, you can't stop the person from playing; only he or she can make the decision to stop. Choose the right moment, speak in a caring and understanding tone and hear what he or she is saying. To start this conversation: - Tell him that you care about him and you're concerned about how he is acting. - Tell her exactly what she has done that concerns you. - Tell him how his behavior is affecting other people. Be specific. - Be clear about what you expect from her--"I want you to talk to someone about your gambling." And what she can expect from you--"I won't cover for you anymore." - After you've told him what you've seen and how you feel, allow him to respond. Listen with a non-judgemental attitude. - Let her know you are willing to help, but don't try to counsel her yourself. - Give information, not advice. - Encourage him to call the toll-free helpline 1-800-522-4700 | Courtesy of National Council on Problem Gambling and The South Central CT Substance Abuse Council; sccsac.org; sccsac@aol.com



Reach **NEW!** Customers in 2017 at these **BIG Midstate Chamber Events!**

Fri. May 19: Breakfast Club Celebrates with Attorney General George Jepsen
at Four Points by Sheraton | Sponsorships are Available (\$100-\$1000)



Wed. June 7: 30th Annual Golf Tournament at Hunter GC & Violi's
NEW On Course Experience | Sponsor a Veteran
This is the main fundraiser for the Sanford S. Shorr Education Awards



Tue. June 27: Health & Wellness Breakfast at Gaylord Specialty Healthcare



RSVP to Register or Sponsor:
203-235-7901
info@midstatechamber.com



Workforce Alliance, the workforce development board for South Central CT, has named Wanda Lary as the new business services coordinator.



Known for its incentive-based programs for employers funded by state and federal grants, Workforce Alliance created the position to help fulfill its mission to be guided by employer needs and to create pipelines of qualified jobseekers.

Lary will head up a team of business service professionals to provide customized assistance for employers to expand businesses through hiring, enhance the skills of existing workers and inform decision-making when it comes to employment and training resources in the South Central CT region.


"Experience shows that the best way to help jobseekers is to meet the needs of businesses in our region and in the state," said William Villano, Workforce Alliance's president and CEO. "By creating this unit, we will be more effective in not only offering services but understanding what employers need."

Workforce Alliance is one of five workforce development boards statewide, covering a 30-town area in Middlesex and New Haven counties stretching from Meriden and Middletown down to Greater New Haven, the Route 9 corridor and the eastern shoreline as far as Old Saybrook.


Prior to this, Lary worked directly with jobseekers who had been laid off, and in June will conclude a \$1.5 million project under a grant from the U.S. Department of Labor that helped 150 people get rehired in STEM fields through on-the-job training grants to employers. Previously, she was a human resources professional for American Express and GE Private Equity.

Most of the team will include specialists who have worked on focused projects in the past. Going forward, employers will be able to work with one specialist and have access to the resources of multiple programs, including hiring incentives, worker training and recruitment. Through its regional network of American Job Centers, the business services team will inform career advisors working with job seekers what employers are looking for, and facilitate a good match based on screening, training and job readiness coaching. Annually, more than 15,000 people visit American Job Centers in South Central CT, or participate in targeted programs operated or funded by Workforce Alliance.






HEALTH & WELLNESS



BREAKFAST



Brought to you by the Health & Wellness Council of the Midstate Chamber

TUESDAY JUNE 27 | 7:30-9:30 am

Gaylord Specialty Healthcare | Brooker Lecture Hall

400 Gaylord Farms Rd, Wallingford

This program is for ALL organizations who want to:


- Help Keep Your Employees Healthy
- Improve Your Bottom Line - and - Maybe Waistline!
- Form partnerships to create a healthy workplace culture
- Meet wellness council members and experts in the wellness field

\$20 pp in advance | \$30 at the door

It's All About NUTRITION
Dr. DeRosa
Precision Chiropractic & Nutrition Center

7:30-8:00 Arrival, Breakfast, Networking
8:00-8:20 Awards and Announcements
8:20-9:30 Presentations including Q&A

CONCUSSIONS AUDIOLOGY
PHYSICAL THERAPY
Gaylord Specialty Healthcare



Proceed past main building, following signs for event parking ...

SPONSORSHIPS FOR EVERY BUDGET

SEE REVERSE FOR OPTIONS
CALL 203.235.7901 | EMAIL info@midstatechamber.com
www.midstatechamber.com

☐ **EXCLUSIVE PREMIER Sponsor: \$895**

- ★ Introduce main breakfast speaker
- ★ 1 minute commercial by sponsor at podium
- ★ Banner Displayed (Banner provided by sponsor)
- ★ FULL 6 foot Display Table for promotional materials/giveaways
- ★ LOGO on Program Cover
- ★ FULL page Ad (4 ½ w x 7 ½ h) in Program
- ★ 10 Tickets to Event; Reserved Seating
- ★ Top Banner Ad on Chamber site for 6 months (\$300 value)
- ★ Logo & link featured on web page
- ★ LOGO on Flyer e-mailed to 1,700+
- ★ Recognition on www.midstatechamber.com (averaging 40,000+ unique visits per month) & Facebook/Twitter
- ★ Recognition in Press Releases
- ★ Recognition in E-Minders as Premier Sponsor (sent to 1,700+ per message)
- ★ Recognition at event

☐ **Gold Sponsor: \$500**

- ★ ½ Page Ad (4 ½ w x 3 ¾ h) in Program
- ★ 5 Tickets to Event; Reserved Seating
- ★ Logo on Web Video
- ★ Display table—6 foot
- ★ Name Listed on Flyer—e-mailed to 1,700+
- ★ Recognition on www.midstatechamber.com (averaging 40,000+ unique visits per month) & Facebook/Twitter
- ★ Recognition at the Event

☐ **Silver Sponsor: \$250**

- ★ ½ Page Ad (4 ½ w x 3 ¾ h) in Program
- ★ 2 Tickets to Event
- ★ Shared Display Table

☐ **Bronze Sponsor: \$100**

- ★ 1 Ticket to Event
- ★ Listing in Program

☐ **AD in Program only options:**

- ★ Full Page: \$250
- ★ ½ Page: \$100

YES! I want to take advantage of a sponsorship to promote my business & support this IMPORTANT event

Level: _____ (or check appropriate box above)

Company: _____ Contact: _____

- ☐ Check enclosed
☐ Bill me - Chamber Members Only
☐ Credit card (AX, Disc, VI, MC)

Credit Card number: _____

Expiration: _____ 3 digit code: _____ Zip Code of card: _____

Kindly remit to: Midstate Chamber, 3 Colony St., Suite 301, Meriden, CT 06451

203-235-7901 / Fax: 203.686.0172

info@midstatechamber.com

www.midstatechamber.com





*** STAND OUT *** WITH AN AD IN THE 2017-18 MAGAZINE



InSight

The Midstate Chamber Magazine

Magazine Ad Options

YES! I LOVE the LOOK of the MAGAZINE and WANT TO RESERVE an AD NOW for the 2017-18 edition! IF YOU ARE DOING BUSINESS IN THIS REGION...YOU MUST BE IN THE MAGAZINE – YOU WILL STAND OUT WITH AN AD – and we've created pricing for every budget.

- Ads will be based on 2 1/2 x 2 1/2 sized panels of ad space – in virtually any configuration on a page of 12 panels. (3 across and 4 down). The **first panel is only \$290 (early bird)** which is a lower entry price point than previous books.
- BE CREATIVE! SPLIT your ad space – purchase 1/2 page – 6 panels and have 1/4 page in TWO areas! Do the same with an ADVERTORIAL: 3 panel ad with 3 panel info / tip from your business!

Early Bird Specials (commitment and payment) run through December 15, 2016.

YES! Reserve My Space	Number of Panels	Regular Price After 12/15	Early Bird By 12/15	Early Bird Saves	
✓	Popular Sizes				
	Single Panel	1	\$ 300	\$ 290	\$ 10
	Double H or V	2	535	475	60
	Quarter Page H	3	770	660	110
	Third Page H or V	4	1,005	845	160
	Half Page	6	1,475	1,215	260
	Two Thirds	8	1,945	1,585	360
	Inside Full Pages	12	2,885	2,325	560
	Full Page I/O Covers	12	3,095	2,495	600

Affordable entry ad rate for EVERY business!

This allows a full 7.5" x 10" of messaging!
Only 3 prime opportunities – and they
INCLUDE a top banner ad on the
chamber's web site!

Here are some examples of ad layouts based on panel sizes...AND EARLY BIRD RATES!

Double 5 x 2.5 2 panels \$ 475	Quarter Page 7.5 x 2.5 \$ 660 3 panels	Third Page 2.5 x 10 \$ 845 4 panels	Two Thirds 5 x 10 \$ 1,585 6 Panels
Double 2.5 x 5 2 panels \$ 475	Half Page 7.5 x 5 \$ 1,215 6 panels	Third Page 5 x 5 \$ 845 4 panels	
Single 2.5 x 2.5 1 panel \$ 290			

THIS MAGAZINE IS THE GO-TO RESOURCE viewed by thousands of people: It is a Chamber Membership Directory, Communities Guide and MORE. This full color Resource Guide is the go-to guide for businesses and residents! A minimum of 5,000 copies (print & digital) are distributed to the Chamber Membership, at Member locations, at special events & in relocation packets. YOUR AD promotes your business / organization AND illustrates your PRIDE in being connected with our central CT region.

EARLY BIRD AD RESERVATION FORM: Make your selections in above grid (✓)

Company: _____ Contact: _____

____ Bill Me (Payment **must be received by December 15th, 2016** to receive the Early Bird Rate!)

____ Check Enclosed or Credit Card - Card # _____
Exp. Date: _____ Ver. Code: _____ Zip Code: _____

Submit to: **Midstate Chamber of Commerce, Inc.**, 3 Colony St., Suite 301, Meriden, CT 06451
Ph: 203-235-7901 / Fax: 203-686-0172 / info@midstatechamber.com **www.midstatechamber.com**





PROMOTION

NOW is PRIME TIME
to JOIN Midstate Chamber of Commerce.
Kindly SHARE this APPLICATION
with your business associates!



LEADERSHIP



EDUCATION



NETWORKING

1-5 Employees	\$280.00
6-10 Employees	\$295.00
11-20 Employees	\$410.00
21-30 Employees	\$525.00



The Midstate Chamber supports, promotes and serves our member businesses in Berlin, Cheshire, Meriden, Southington, Wallingford and throughout central Connecticut.
 3 Colony Street, Suite 301, Meriden, CT 06451
 Ph: 203.235.7901 Fax: 203.686.0172
 info@midstatechamber.com www.midstatechamber.com

Membership Application

Company Name: _____
 Address: _____
 City, State, Zip: _____
 Phone: _____ Fax: _____
 Company Website: _____
 Type of Business/Classification: _____
 # of Owners: ____ # of Employees: ____ Full-Time ____ Part-Time ____ Year Founded: ____
 Contact Person: _____ Contact's Phone: _____
 Contact's E-Mail: _____

How Did You Learn About Us?

Chamber Activity / Interests:

Promotion: ☐ Member Directory Advertising ☐ Web Site Advertising ☐ Chamber Business Expo ☐ Newsletter Advertising ☐ Marketing Committee, etc
Education: ☐ Education Committee ☐ Education Awards ☐ Workshops ☐ School-Business Partnerships ☐ Hispanic Outreach Leaders in Action (HOLA), etc.
Networking: ☐ Business After Hours ☐ Breakfast Club Celebrates ☐ Annual Meeting/Dinner ☐ Annual Golf Tournament ☐ Young Business Leaders of CT ☐ Ambassadors ☐ Membership Committee, etc.
Leadership: ☐ Government & Business Development Committee ☐ Pizza, Pasta, & Politics ☐ Health Insurance, etc

**** Please Include Your "Web Words":** Web Words are a 25-30 word description of your business that appears with your Member Directory listing on www.midstatechamber.com: _____

New member add on – Specials—reserve now and save \$50:

- ☐ \$100 web image (appears next to your web listing making you stand out) - \$150 value
☐ \$100 3 month newsletter ad (business card size) - \$150 value

**** Please E-Mail Your Key Employees Information to info@midstatechamber.com.** Key employees are employees who you wish to receive additional Chamber updates/information and who may be attending events. Key employee information may consist of name, title, direct phone number or extension and e-mail address.

Card# _____ Exp. _____ Card Zip Code _____ Verification Code _____



Signature _____

• **A one-time \$15 dollar set up fee is due at time of application**

Membership dues in this organization may be tax deductible as an ordinary & necessary business expense. Dues paid to this 501(c)(6) are not a charitable tax deduction. The organization serves as an advocate for and promotes its member businesses.



Platt High School Band

requests your

DONATION



Platt HS
Meriden, CT

We need your help to raise
\$40,000
by February 1st, 2017
for new uniforms.

Suggested donation amounts of \$100, \$250, or \$500, but any donation is appreciated. No donation is too small!

All donations are tax deductible. Tax ID #06-6001893

Donations can be mailed to Platt High School, CO Kim Forcier, 220 Cox Avenue, Meriden, CT 06451.

Checks can be made out to the Platt Band Uniform Campaign.

Please clip, fill out, and return with your donation.

Name: _____ Phone Number: _____

Address: _____

Email: _____ Donation Amount: _____