



## COME CONGRATULATE OUR AWARD WINNERS ON APRIL 4, 2017



Come join us on Tuesday, April 4th, 2017 as we celebrate our 121st Annual Meeting, Dinner, Silent Auction at the **Aqua Turf Club** in Plantsville. This is THE networking event of the year with 300+ attendees and you will not want to miss it. Please reserve early!

A HUGE part of the celebration is our Annual Awards Program and this year, we have an especially diverse selection of persons and businesses representative of our communities.

Our **Community Partnership Award** recipient will be **Cliff Carlson**. He has done outstanding work in the community through Hunter's Ambulance Services and the Meriden Rotary Club and is most deserving of our recognition.

We are honoring two large companies with our **Businesses Leadership Award** this year. Both **Boscov's** at Westfield Mall and **Ulbrich Stainless Steels and Special Metals, Inc.** have made great contributions and are most deserving of recognition.

In the small business category, the multi-generational **Suzio Insurance Center, Inc.** will be recognized with the **Business Leadership Award**.

Our **Excellence in Education Award** will be presented to **Brian Cyr** as he tirelessly continues the Meriden music dynasty.

The **Innovation Award** is presented to **O&G Industries, Inc.** in partnership with the **Platt Builds** program. This student centered learning / personal learning experience program is truly preparing students for the future careers.

The **William Sears Rice Award**, named in honor of a very dedicated downtown business person, will be jointly presented to **Nina's Café, Cafe Dolce and Eben-Ezer Restaurant**. We are celebrating that each of these eateries brings something unique to downtown Meriden.

Join us in celebrating with these individuals and businesses that make central Connecticut GREAT.

## GOT PROSPECTS? WANT BUSINESS? ARE YOU BUSY ON APRIL 29<sup>TH</sup> AND 30<sup>TH</sup>?

If you have more business than you will ever need, please disregard this message...because our members constantly rave about the volume of business they get from collecting and qualifying leads at the 39<sup>th</sup> Annual Daffodil Festival. This event draws from all of New England and a very diverse audience of over 50,000 people will be in attendance.

We have financial institutions, home improvement, media companies and more. If you want to sell more goods and services and maintain or increase your market share, seriously consider taking a booth.

In addition, we will again be featuring a separate stage area for demonstrations...wireless microphone included. It's an added bonus for our expo exhibitors who want to get a bit more exposure.

So join us in the heated tent for a popular way to grow your business. Take Saturday, Sunday or BOTH days. Details are enclosed within this newsletter.



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## What You'll Find INSIDE:

### VALUABLE INFORMATION IN:

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### We Call Your Attention to the Flyers inside:

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**Chamber Expo @ Daffodil  
Annual Meeting & Dinner  
Platt High Uniform Campaign  
CT Business Day  
Friend of the Library - Join  
Double Play BAH  
Transition Expo BAH  
Reserve: InSight Magazine Ad  
United Way NFL Players Wknd  
30th Annual Golf Tourney  
Legislative Breakfast  
Women In Business Event**

**LOTS OF WHAT WE DO FOR MEMBERS IS LINKING YOU** ... to resources, services, support, and fellow members. Here are some EASY LINKS to the Midstate Chamber to "always keep you in the loop":

NEWS: <http://www.midstatechamber.com/News> CALENDAR: <http://www.midstatechamber.com/Calendar>  
RESOURCES: <http://www.midstatechamber.com/Resources> DIRECTORY: <http://www.midstatechamber.com/Directory>



Séan W. Moore

## MESSAGE FROM THE PRESIDENT:

### INNOVATION PLACES IMPLEMENTATION GRANT UPDATE

As I am writing this newsletter, the Innovation Places Planning Team is wrapping up the DRAFT version of the initial implementation application. While the final application is due by April 1, 2017, we have an early opportunity to get some valuable feedback in mid March. This will greatly improve our final application.



The theme that is emerging is that Meriden will be taking a phased approach to becoming known an Innovation Place.

Phase 1, in years 1-2, will be getting prepared for innovation and we will initiate projects like:

- Hiring a District Concierge
- Securing Space(s) for Flexible Training and Temporary Uses
- Establishing a CT Business Launch Pad
- Growing the Entrepreneurial Mind-Set Training for our Anchor Institutions
- Starting a Meriden Match Competition
- Enhancing Programs for Early Stage Entrepreneurs
- Initiating Collegiate Programs
- Continuing the Assessment and Continued Planning functions

In Phase 2 (years 2-3), we will begin to create a place to innovate and thus become known throughout Connecticut as being an interesting place with an entrepreneurial flavor to live in and site a business. In addition to all of the above, we expect to add an Entrepreneur-In-Residence person, start Pop-up Festival(s) and a Food Competition.

By Phase 3 (years 4+), we will become known as an Innovation Leader in central Connecticut. We will continue the work above and add a Stage II Accelerator Program and Competition and establish a permanent Innovation and Entrepreneurship Center.

*This is very exciting work that will make our community truly transformational. We believe that a rising tide lifts all ships. With these newly developed resources and tools, we will then be able to provide our members with the tools they need to propel their businesses into the future in their respective fields. If you have any questions, please give me a call and we'll get you connected.*

## DO POLITICIANS MAKE YOU GREEN?

This year on March 17th which is St. Patrick's Day, we are starting out early in the morning with our Annual Regional Legislative Breakfast at Il Monticello. This is a regional affair which will include legislators from Wallingford and North Haven as well. **This event is proudly sponsored by AT & T.**



The format is what we call "roundtable" as each legislator will sit at a different table. Breakfast starts at 7:30 a.m. and at 8:00, our members will then go from table to table to ask questions of and have conversations with different legislators. It's a great way for a one-to-one discussion and sometimes to get a variety of opinions. After about 40 minutes, we will ask a few general questions of all legislators.

We think you'll like the program and encourage our members to join us in becoming actively involved in the political process. It is important for our legislators to be reminded that virtually every decision that they make will have an impact on a business!

## CHAIRMAN'S CORNER



Rich Pendred  
A&A Office Systems, Inc.  
Chairman of the Board  
Midstate Chamber of  
Commerce

Are you ready for March Madness? In a few weeks we will all be watching our NCAA brackets and cheering for our favorite teams or a favorite underdog.

March madness for the Chamber starts early. This is the time we are working on our major events: Annual Meeting, Dinner & Silent Auction, EXPO Tent at Daffodil Festival, Membership Campaign and our Golf Tournament. We are excited to announce that this year's Annual Dinner will be held April 4th at the Aqua Turf in Plantsville. Please order your tickets early because we are expecting another large turnout. Don't be left out!!

Join us for one of Meriden's most exciting community events ... The Daffodil Festival is coming up in April and there are still a few great booth locations left under the big tent.



Our Golf Committee is working hard to make our 30th year our best year yet! There are lots of great opportunities to join us or help with a sponsorship. We are back with our popular "sponsor a veteran" to play.

Finally we are still in the middle of a membership campaign. The Midstate Chamber is looking for your help with your referrals. Who are your clients or friends that are not a chamber members?? We know you're busy so your Midstate Chamber will help. Our staff and volunteers will make the contacts for you and you'll reap the rewards (\$25 in chamber cash for every referral that JOINS!)

It's just that simple to help with our campaign. There are many networking events coming up this month for you to attend with a guest. Please review the monthly calendar and join us for some fun and exciting networking.

See you at the next event!

- Rich Pendred

### Questions? Here's How to Reach Us...

This issue of Chamber News is a member service of the Midstate Chamber of Commerce, Inc. with offices located at 3 Colony St., Suite 301, Meriden, CT 06451. You can also visit us on line at [www.midstatechamber.com](http://www.midstatechamber.com). Ph: 203.235.7901 Fx: 203.686.0172 [info@midstatechamber.com](mailto:info@midstatechamber.com). We welcome Chamber member and community news, events and other articles of interest from our diverse membership base. The Midstate Chamber of Commerce serves its member businesses in Meriden, Wallingford, Southington, Berlin, Cheshire and Middletown, Connecticut. We invite all businesses to join with us and become members of our chamber.



For all of your needs visit our members at [www.midstatechamber.com](http://www.midstatechamber.com)





In Partnership With:  
The 39<sup>th</sup> Annual  
Daffodil Festival



# Business & Community

## EXPO 2017

Saturday, April 29<sup>th</sup>  
and  
Sunday, April 30<sup>th</sup>

**Exhibiting Company Information: Please print clearly**

Name of Presenting Company			Contact Person
Mailing Address			
City	St	Zip	E-mail Address
Phone	Fax	Exact Wording for Booth Signage	
1. Please read and complete this application and return to the Midstate Chamber of Commerce with your <i>minimum</i> non-refundable deposit of \$350.00 to reserve your space with payment in FULL before April 21, 2017. 2. Applications must be received by April 3, 2017 to guarantee your space. 3. Your Vendor Packet will be sent prior to the event.			

**WOW! Join these companies that have already registered to be UNDER THE TENT with us!**

Middlesex Community College; Casanova Remodeling; Higher Movement, LLC, PALS Power Washing, LLC; LeafFilter North of Connecticut, Inc.; Power Home Remodeling Group; Arbor Energy; Hartford Courant; MidState Medical Center; Taylor Made Communications

### Choose your Option Below

### REGULAR RATES

- |   |         |
|---|---------|
| <input type="checkbox"/> Title Sponsor(s) * — See trifold for features        | \$4,595 |
| <input type="checkbox"/> Presenting Sponsor(s) * — See trifold for features   | \$2,895 |
| <input type="checkbox"/> Saturday & Sunday "Perimeter Prime Booth" *          | \$1,195 |
| <input type="checkbox"/> Saturday & Sunday "Interior Prime Booth" *           | \$1,095 |
| <input type="checkbox"/> Saturday & Sunday Exhibitor Booth *                  | \$ 995  |
| <input type="checkbox"/> Saturday Only Exhibitor Booth (10:00 a.m.—6:00 p.m.) | \$ 695  |
| <input type="checkbox"/> Sunday Only Exhibitor Booth (10:00 a.m. —5:00 p.m.)  | \$ 495  |

Electricity is \$35.00 for each 15 amp circuit. Please plan accordingly and bring any extension cords and power strips you may need.

Electricity is available at Perimeter locations only. Please indicate here the equipment requiring electricity: # of Outlet(s) x \$35 = \_\_\_\_\_

**TOTAL** Amount Due including Exhibitor Booth & Electricity \$ \_\_\_\_\_

\* All Saturday exhibitors can take advantage of a leisurely set-up on Friday afternoon from 2:30 p.m. to 6:30 p.m.

This will allow exhibitors to set up during normal working hours, go home and get rested and come back on Saturday ready to greet the crowds!

☐ Yes ☐ No We will be setting up on Friday Afternoon

Regular Daffodil Festival EXPO Hours: Saturday—10 a.m. to 6 p.m. (Daffodil Festival closes at 9 p.m.) and Sunday—10 a.m. to 5 p.m.

All booths will be 8' (Deep) x 10' (Wide) with: 3' High Flameproof Draped Side Rails, 6' Skirted Display Table, 8' High Flameproof Back Wall Drape, 2 chairs, Exhibitor ID Signage. Additional items may be contracted through the pipe and drape vendor.

Please indicate what you will be exhibiting at your space.

Presenting: \_\_\_\_\_

Please return this reservation form with your payment or deposit to: The Midstate Chamber of Commerce, Inc.

3 Colony St., Suite 301, Meriden, CT 06451 info@midstatechamber.com 203-235-7901 / fax 203-686-0172 www.midstatechamber.com

ACCEPTANCE: I agree to abide by all guidelines, specification, rules and regulations governing the Midstate Chamber of Commerce and to the terms and conditions of payment. All cancellations must be in writing by April 1, 2017. All initial deposits are non-refundable. Please sign below.

Signature:	Title	Date
Printed Name of Signer	Company Name	
<input type="checkbox"/> Bill us <input type="checkbox"/> Credit Card (AX, Disc., VISA, MC) # _____		
Exp. Date: _____	Zip Code of Card _____	Card Verification # _____

Visit [www.midstatechamber.com](http://www.midstatechamber.com) or [www.daffodilfest.com](http://www.daffodilfest.com) for more details about the 2017 Festival!





# Business & Community Expo 2017

Saturday, April 29<sup>th</sup>  
and  
Sunday, April 30<sup>th</sup>

## Central Connecticut's Largest Exhibit of Area Businesses!!

With an audience of 50,000+ ...  
This is **THE PLACE** for Maximum Exposure  
for your Business  
Up to 65 Exhibitors Under One Tent  
Expo in 2017 is 2 DAYS! Friday Setup  
only + exhibit on Saturday and Sunday



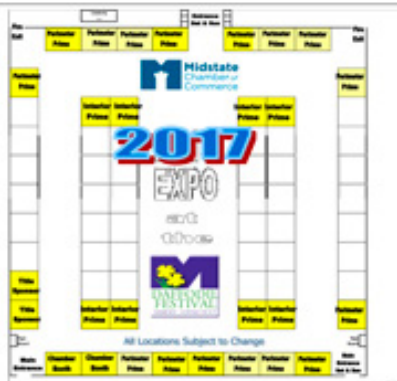
### WHY YOU SHOULD EXHIBIT:

- Sell Your Product
- Gain Maximum Exposure
- Make Valuable Connections
- Increase Market Share & Visibility
- Expand Your Contact Base



This event offers outstanding exposure in a unique venue and is a fun filled weekend for all! That's why we've created  
OPTIONS FOR EVERY BUDGET: from \$495 to \$4,595

**Sponsorships  
and  
Prime Spots  
Offer GREAT  
Visibility &  
Valuable  
Promotion!!**



**Register Early Prime Spots SOLD OUT in 2016!**

### 2016 EXPO Hours of Operation

- If you plan to exhibit on Saturday, you are eligible to take advantage of Friday afternoon setup from 2:30 p.m. to 6:30 p.m.
- Saturday, April 29 from 10 a.m. to 6 p.m. (the Festival activities continue until 9:30 p.m.)
- Sunday, April 30 from 10 a.m. to 5 p.m.

See reverse and brochure for more information and application.

### WE DO OUR BEST TO MAKE THIS AN ENJOYABLE EVENT FOR ALL OF OUR VENDORS...EXHIBITING IS EASY:

- ALL Exhibits are located inside a 100' x 120' enclosed tent on the tennis courts—so all exhibits are out of the elements and off the dirt ground.
- Electricity is available on the perimeter of the tent.
- The tent is secured by Security Guards and assisted by Mule Security Systems during the off hours on Friday and Saturday evenings so exhibits are not tampered with and items do not have to be brought back and forth daily.
- Prime spaces are located near entrances and at the end of aisles. Perimeter Prime have access to electricity; Interior Prime locations do not.
- Expo Sponsors receive additional "perks" such as company name on bags distributed from the chamber booth throughout the weekend, prime space, special sponsor signage, and more.
- Reservations for all Expo locations are required by March 1, 2017 to guarantee accurate signage & booth placement. Booths must be staffed at all times for maximum prospect interaction. Electricity availability cannot be guaranteed with reservations placed after March 1, 2017.
- Parking IS allowed in the Park on Friday ONLY. If setting up your exhibit on Saturday or Sunday, you may enter the Park between 7:00 a.m. and 9:00 a.m. All vehicles must be out of the park by 9:00 a.m. For Saturday and Sunday, vendors are shuttled in after your exhibit is set-up. Easy, Convenient Shuttle Transportation begins running continuously at 8:00 a.m. and continues until 9:00 p.m. on Saturday and 5:00 p.m. on Sunday.



## **MEMBER RENEWALS...**

We *recognize and thank* our members who have joined or renewed their investment in the Midstate Chamber within the last month. Visit [www.midstatechamber.com](http://www.midstatechamber.com) for the most up-to-date membership listing!

### **A-1 Services**

**Advance Auto Parts - Meriden East Side**  
**Attorney Jon Patrucco**  
**Bankcard Financial Group LLC**  
**Bennett Family Chiropractic LLC**  
**Connecticut Junior Republic**  
**Connex Credit Union**  
**CRC Chrome Inc.**  
**Express Employment Professionals**  
**Fosdick Fulfillment Corporation**  
**George E. McGoldrick, AIA, LLC**  
**Green Olive Diner**  
**Hunter's Ambulance Service, Inc.**  
**Infinity Home Care**  
**Literacy Volunteers of Greater New Haven**  
**Meriden Historical Society**  
**MidState Gastroenterology Specialists,**  
**O&G Industries, Inc.**  
**Suburban Marine, Inc.**  
**The Law Office of Ramiro Alcazar**  
**Ting Ho / Yeungs Family Chinese**  
**United Way of Meriden & Wallingford**  
**Web Solutions, Inc..**  
**Wepa Art Studio LLC**  
**Workforce Alliance, Inc.**

**Members Use Members!**

**ZOEL'S** BODY & AUTO  
CENTER

*"Collision Specialists & Full Auto Service"*

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Meriden, CT 06451

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President

CT Licensed Appraiser

[dsirois@zoelsauto.com](mailto:dsirois@zoelsauto.com)



Approved  
Auto Repair

203-237-6464

Fax: 203-634-4541

[www.zoelsauto.com](http://www.zoelsauto.com)



## **NEW MEMBERS!**

*We are delighted to introduce our new members - the lifeblood of our organization and the reason we exist. Please welcome them by visiting their website, sending them an email or stopping by to introduce yourself. The personal touch will help our chamber continue to grow and thrive as we continue on our goal to reach 650 members in the coming months!*

*Page 3 has a membership application - SHARE it with a friend ... don't keep us a secret!*

**Edward Jones:** Stamford Insurance Group: 1484 Highland Ave., Suite 8-B, Cheshire, CT 06410. The phone number is 203.250.1006 and the fax number is 888.803.8717. Edward Zavaski is the primary contact. Since 1991, the Stamford Insurance Group has provided insurance expertise and superior customer service to clients throughout the Northeast. Because of their extensive industry experience, SIG Insurance Agencies have a longstanding reputation as being both dependable and innovative. They have blossomed into a network of agencies throughout the Connecticut and New York. Each of their agencies works with a wide variety of carriers to get you the best possible rate on both personal and business insurance packages. The SIG Insurance Agencies help businesses safeguard their bottom line by helping to create all-encompassing business insurance packages. Whether you need assistance with benefits administration or are in search of commercial property or auto insurance, their agencies can provide the support you need. From workers' compensation to professional liability, their in-depth knowledge of commercial insurance is passed along directly to you, their valued clients.

**Asad Sheikh** – Individual Member: 203-715-4928. Asad will soon receive his credentials as a CPB - certified public bookkeeper and then plans on opening a small business to assist individuals and other small businesses with their bookkeeping needs. He's looking forward to networking at Chamber events to build relationships to help his business get started, grow and succeed!

**Don't Keep Us a Secret:**  
**Kindly SHARE the membership application on page 18 with your friends in business & invite them to join or attend an event with you!**





**320 Main St., Yalesville**

**Thursday, March 2, 2017 | 5:00 to 7:00 p.m.**

Double Play Café Owners Kevin Lamay, George Butler & Jessie Hettrick along with Manager's Krystle Blake and Jeffrey Gagne invite all Midstate Chamber members and staff to their first Business After Hours. Double Play Café is the newest local gathering spot for central Connecticut sports fans. They have:

- Several new big screen TV's
  - A huge Bar
  - Plenty of Dining Tables and Booths
  - Dart Boards
  - A High Tech Music System and a Dance Floor
  - Ample parking
  - Lunch beginning at 11 am from their full menu which includes K Lamay's steamed cheeseburgers & the kitchen is open until 10 pm on Sunday thru Wed. and until 11 pm from Thurs. thru Saturday
  - Happy Hour Specials & Drink Specials during football, basketball and baseball games
- Come and see if your next event would fit perfectly at Double Play Café!

***Enjoy Refreshments including, Networking, Door Prizes, and more!*** Representatives from Guinness will be available engraving glasses for FREE!!



**Please RSVP to this event** by calling the Chamber:  
203-235-7901, e-mailing: [info@midstatechamber.com](mailto:info@midstatechamber.com), or visit  
**[www.midstatechamber.com](http://www.midstatechamber.com)**

*This Business After Hours event is in association with the Midstate Chamber of Commerce to showcase the sponsoring member and to offer both members and members-to-be the opportunity to network and enjoy a wonderful evening.*





## UPCOMING MARCH EVENTS:

Mark your calendars, iPhones, Droids, etc. with these event dates. **M** = Chamber or Business event; **C** = Community event. More details and RSVP information for these events may be found on [www.midstatechamber.com](http://www.midstatechamber.com)! Chamber event RSVP line: 203.235.7901



*This QR code in the upper right corner also brings you right out to our business and community calendars.*

**This is a SHORT LIST of some of our KEY events – for MORE business and community events including Chamber Committee meetings - details & updates visit...[www.midstatechamber.com/Calendar](http://www.midstatechamber.com/Calendar)**

- M NEW YEAR = NEW MEMBERS: Campaign 2017**, HELP us GROW in 2017 - earn Chamber BUCK\$ for you & your biz. 203.235.7901
- C** Wed, Feb 1 - Feb 28: 53 Shades of Love February Themed Show at Gallery 53, 53 Colony St., Meriden. 203.235.5347.
- M** Thu, Mar 2 - 5:00 pm: **Business After Hours Featuring Double Play Café**. See enclosed flyer. *No admission fee!*
- C** Thu, Mar 2 - 5:30pm: Community Volunteer Forum with United Way & Chrysalis at Meriden Senior Center: [sharlene@mwchrysalis.org](mailto:sharlene@mwchrysalis.org).
- M** Wed, Mar 8 - 8:00 am: **Connecticut Business Day at the Legislative Office Building**, 300 Capital Ave., Hartford. *Sound Your Voice!*
- M** Thu, Mar 9 - 9:00 am: **SCORE - Small Biz Counseling** Sessions at the Chamber. Call to make an appointment: 203.235.7901.
- C** Fri, Mar 10 - 6:00 pm: 24th Annual NFL Players Silent/Live Auction & Dinner Buffet at Zandri's Stillwood Inn. See enclosed flyer.
- C** Sat, Mar 11 - 7:00 pm: Bridgeport SoundTigers vs. Albany Devils (Power Rangers Night), Webster Bank Arena. Call Jim 203.345.4812.
- C** Sat, Mar 11 - 12:00 pm: 24th Annual NFL Players Youth Clinic, Worthington Johnson Athletic Center, Choate Rosemary Hall. See flyer.
- C** Sat, Mar 11 - 6:00 pm: 24th Annual NFL Players "Bowl with the Pros" at Brunswick Colony Lanes. See enclosed flyer.
- C** Sun, Mar 12 - 3:00 pm: Bridgeport Sound Tigers vs. the Hartford Wolf Pack (Magic Night) Webster Bank Arena. Call Jim 203.345.4812.
- M** Fri, Mar 17 - 7:30 am: **2017 Regional Legislative Roundtable Breakfast at Il Monticello**. See enclosed flyer.
- C** Sat, Mar 18 - 2:00 pm: Meriden St. Patrick's Day Parade steps off at Parker Ave/East Main, ends at Bradley Ave.
- M** Tue, Mar 21 - 8:00 am: **2017 Economic Development Forum, Infinity Hall, Hartford**. [patricia.paesani@ct.gov](mailto:patricia.paesani@ct.gov).
- C** Sat, Mar 18 - 7:30 pm: Bridgeport Sound Tigers vs. Comets (Pucks & Paws Day), Webster Bank Arena. Call Jim 203.345.4812.
- C** Sun, Mar 19 - 3:00 pm: Bridgeport Sound Tigers vs. Bears (Bobblehead Day), Webster Bank Arena. Call Jim 203.345.4812.
- C** Thu, Mar 23 - 5:30 pm: Steering Toward Retirement with IRA's Workshop, Connex CU, No. Haven. 1-800-278-6466. Space is limited.
- C** Thu, Mar 30 - 5:30 pm: Buying Your First Home Workshop, Connex CU, No. Haven. 1-800-278-6466. Space is limited.
- M** Thu, Mar 30 - 5:00 pm: **Business After Hours Featuring the Transition Expo at Four Points by Sheraton**. See flyer - no fee.

**Make AMAZING Connections at These Events - Send a Team Member so Your Biz is Represented Don't Miss Out!**

**And, LIKE us on FACEBOOK and FOLLOW us on TWITTER: @MidstateCoC**



Twitter - Follow us : @MidstateCoC

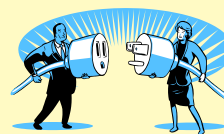


Like us: [www.facebook.com/MidstateCoC](http://www.facebook.com/MidstateCoC)

### COMMITTEE CONNECTION

A LOT of work happens at the committee level here at the Midstate Chamber. We do encourage your involvement and that of your employees on any committee! ALL committee meeting dates and times are listed on the Midstate Chamber's website. Come on out and sit in on a meeting to try it - you will like it: the experience, sharing, connections and more!

**Your participation helps YOU, helps YOUR BUSINESS and helps OUR CHAMBER! Questions?**  
Call us at: 203.235.7901



**BREAKFAST CLUB TV** - The Chamber's Breakfast program is NOW AIRING on Cox Public Access #15 - Frontier: #99 on **Mondays at 9:00 p.m.** Check the chamber website for details and get your popcorn ready!



Find event photos at: [www.midstatechamber.com](http://www.midstatechamber.com)



# SAVE THE DATE to... CELEBRATE



**SAVE THE DATE**  
***Tuesday, April 4th, 2017***

## **121st Annual Meeting, Dinner, Awards & Silent Auction** *The Chamber of Choice in Central Connecticut* at a new location for 2017 **Aqua Turf Club, 4:30 pm to 8:00 pm**



### **Election of Board Members**

Meet the incoming and current Board of Directors of the Midstate Chamber of Commerce

### **Honoring our Chamber Award Winners (See newsletter Cover for 2017 Honorees)**

Join in the Celebration of this year's Chamber Award Winners.

### **Silent Auction**

Past Auction Items have included: gift certificates, wine & beer baskets, Overnight Stays, etc.  
We will accept Auction donation items until March 22nd.

**This event maintains the reputation as THE NETWORKING AFFAIR OF THE YEAR...  
Bringing business & community leaders together for a celebration of successes!**

### **Sponsorship Opportunities**

#### **Title Sponsors: \$1,500**

Reserved Table of 10  
Recognition in Press Releases  
Recognition with a Plaque  
Banner Displayed  
Web/E-Minder Recognition  
Premium Display Table  
Representative presents 2 minute Remarks  
Full Page Ad in Commemorative Program

#### **Premier Sponsors: \$1,000**

Reserved Table of 10  
Recognition in Press Releases  
Recognition with a Plaque  
Banner Displayed  
Web/E-Minder Recognition  
Premium Display Table  
½ Page Ad in Commemorative Program



#### **Silver Sponsors: \$450**

Reserved Table of 5  
Shared Display Table  
Pre-Event Web Promotion  
Logo on Screen at Event  
¼ Page Ad in Commemorative Program



**Individual Seats: \$65 (\$75 at the door)**

#### **Ads in Full Color Commemorative Program:**

Full Page Ad (5"W x 8"H) - \$200

Half Page Ad (5"W x 4"H) - \$125

Quarter Page Ad (5"W x 2"H) - \$65

**Register early for maximum promotion &  
take advantage of these amazing sponsorship  
opportunities or place an ad in the  
full color Program**

Please call or e-mail the Chamber today to reserve your  
sponsorship or seat.

Midstate Chamber of Commerce  
3 Colony St., Suite 301, Meriden, CT 06451  
203-235-7901 ~ [info@midstatechamber.com](mailto:info@midstatechamber.com)

Thanks to our Title Sponsor to Date:

**Record-Journal**







Join in "24 years" of celebrating the  
United Way NFL Players' Weekend!!  
Friday March 10<sup>th</sup> and Saturday, March 11<sup>th</sup>

Exclusive Event Sponsor

**Flublok®**  
*Influenza vaccine*

*by Protein Sciences Corporation*

**Friday - Silent/Live Auction Night, Dinner Buffet 6 - 10 p.m.**

Zandri's Stillwood Inn, 1074 S. Colony Rd., Wallingford

Mingle with over 20 NFL players from the Buccaneers, Eagles, Bears, Patriots, Ravens and Redskins!

Purchase some great NFL memorabilia, enjoy delicious food & have fun!

Early-Bird discount (by 2/24): \$650 per table of ten/\$325 per half-table of five or \$75 per person

**Saturday - Youth Clinic, Noon - 3 p.m.**

Worthington Johnson Athletic Center, Choate Rosemary Hall, Wallingford

Youth between the ages of 8-14 years can spend the afternoon with NFL players

\$50 per youth / spaces limited - pre-registration mandatory

Exclusive Youth Clinic Sponsor

**Fosdick**  **Fulfillment**  
*Beyond the Pack*

**Saturday - "Bowl-with-the-Pros", 6 - 9:30 p.m.**

Brunswick Colony Lanes, 600 S. Colony Rd., Wallingford

Celebrity or NFL player on each sponsored lane / \$750 each

Contact the United Way of Meriden and Wallingford 203-235-4403 or [www.unitedwaymw.org](http://www.unitedwaymw.org)

Thanks to our Sponsors

**Record-Journal**



HUNTER LIMOUSINES



LIVING UP TO YOU™



## MEMBER UPDATES

This QR code in the upper right corner also brings you right out to our member news section of the website where you can view FULL news articles by submission date OR by member. Just SCAN and CLICK!



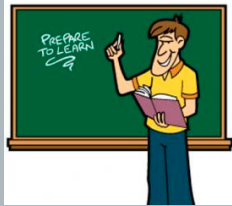
**Find ALL of our members' news online:**

<http://www.midstatechamber.com/News>

Business Owners and Leaders:

consider supporting continuing education and creating growth for your managers. Central Connecticut State University (CCSU), School of Business in New Britain, is offering a new suite of classes to introduce first and second level business managers in the local region to many of the soft skills of HR professionals. These classes are called Workforce Training and referred to as HR Training for Non-HR Managers. This certificate curriculum is a nine class, 31- hour program offered on Tuesday and Thursday evenings beginning March 7, from 5:30 pm – 9:00 pm on the campus of CCSU. Each class is only \$49 and a discount is available for the full schedule. See link. It's a one month commitment to support your managers with continuing education and growth. The course is designed to give business leaders, their managers and aspiring professionals a more solid foundation and understanding of the many disciplines that encompass today's workforce management and advocacy. Seating is limited, so act now. See the link below from CCSU continuing education for registration and more details.

<http://ce.ccsu.edu/workforcetraining.php>



**Connex Credit Union**, It's always a good thing to put away something for tomorrow. And with Connex's Money Market Special, you can earn up to 1.50% APY\* on your nest egg through July 31, 2017. So don't just save for the future. Grow it! Open your account at any branch or call 1-800-CR-UNION. Money Market Account must be opened by April 29, 2017. (Account cannot be opened online - visit the friendly team at the Meriden office). The Meriden branch is located at 533 S. Broad Street. Please click here for terms and conditions: <https://www.midstatechamber.com/news/member-news.asp?MemberID=4834&News=Connex+Credit+Union>. Be sure to view the calendar (online or on page 7 for upcoming Connex workshops!



## LOOKING TO GROW YOUR BUSINESS?

We are the only publication that reaches every home in central Connecticut, more than 265,000 readers in print and even more online!

Put Elaine to work for your business today.  
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or [ejustino@rjmediagroup.com](mailto:ejustino@rjmediagroup.com)



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your media consultant for the  
Record-Journal, Weekly Citizens  
and Homepage Digital.

MEDIA THAT MOVES YOUR BUSINESS FORWARD >>

## EVERSOURCE

Winter is starting to look like another roller coaster of weather, from frigid to balmy and back again. It's the perfect time to start making changes that can smooth out those up-and-down temperatures, save you money and increase the comfort in your home.

The quickest way to get results is to schedule a Home Energy Solutions energy assessment through Energize Connecticut. Eversource-authorized contractors will make same-day energy-efficient improvements – an incredible value that will make your home more weather-tight right away. These professional home energy auditors use special training and equipment to find drafts and to determine if heating and cooling systems are running efficiently. They'll also caulk and seal drafty openings and install weather stripping and door sweeps where needed.

As part of an energy assessment you'll also be given forms for valuable rebates that can make energy efficiency improvements like installing insulation a more affordable option. The savings can be even greater if you're income eligible. But all eligibility depends on first completing an assessment.

How much of a difference can insulation make? You may be surprised. Visit: <https://www.eversource.com/content/ct-cl/about/news-room/connecticut/newspost?Group=connecticut&Post=weatherization-can-help-ride-out-those-up-and-down-winter-temps>



**HUBCAP Wallingford**

CoWork Independently, Together

Incubator & Community Room

\* SPACE AVAILABLE \*

128 Center Street | Downtown Wallingford

203.626.9351

[cwallace@hubcapwallingford.org](mailto:cwallace@hubcapwallingford.org)



Find community resources at: [www.midstatechamber.com](http://www.midstatechamber.com)



**Diversified Physical Therapy :**  
check out the following pro-  
grams for March:

**Crystal Bowl Meditation-** Friday March 3rd at 5:30pm. Join Michelle for an hour of meditation and relaxation. The soothing tones of crystal bowls can help with pain or just help you get into a deep state of relaxation. Call or email to register: \$20 with registration, \$15 if you bring a new friend and \$25 at the door. Call 203-630-3939 for more information. The next meditation is April 14th. | **Couples Massage Workshop-** Saturday March 4th 5-8pm. Each person will give and receive an hour long massage. \$100 per couple includes massage oil and a gift. Call 203-631-1620 to register. | **Weekly ongoing classes:** *Core Stability* - Mondays at 6:15pm. This class is especially good for you if you have back pain, but is open to all who want to exercise in a fun, mid-level paced group. The class is ongoing. Drop in at any time for \$15 or buy a class card 5 classes for \$50 or 11 classes for \$100. Class cards do not expire! | *InnerGarden Yoga-* Wednesdays at 7pm. | *Yoga with Debbie* - Wednesdays at 5:30pm. | *Therapeutic Massage-* Licensed Massage Therapists from Central CT Massage and Wellness are taking appointments for massage. They have offices on the 2nd floor of DPT. Call Rick 203-631-7970, Mallory 203-631-1620, Sheena 860-803-9791 or Alicia 203-213-8298 for an appointment. There are so many positive benefits to getting massage! | **DPT Gym-** For only \$25 per month you can use the equipment at DPT anytime the office is open, as often as you like. We have a treadmill, recumbent bike, lifecycle, total gym, free weights, therabands, ankle weights, foam roller, Bosu and balls of all weights and sizes. Pay per month with no extra fees and no commitment. Friendly atmosphere! Call for more information 203-630-3939. Diversified Physical Therapy is located at 1260 E. Main St., Meriden.



**Franciscan Life Center** is proud to announce their newest staff (pictured below): Marilyn Carey, MFT; Angela Rosson, LPC; Odalys Padron, MFT; and Ken Armstrong, MSW. The Franciscan Life Center is a licensed, counseling center offering individual, marriage, family and group counseling as well as educational and personal enrichment programs for adults and children. Visit their website: [www.flcenter.org](http://www.flcenter.org) or call 203.237.8084 for more information.



**The Friends of the Meriden Public Library** is currently in the midst of their annual membership drive and has included a membership application in this edition of the chamber newsletter - both individuals and businesses in the area are invited to join. The Friends of the Meriden Public Library is a 501c3 organization under the United States tax code. All donations are tax deductible as defined in the tax code. For more information contact Frank Ridley via e-mail at [fridley@cox.net](mailto:fridley@cox.net)



**The Meriden Department of Health and Human Services** is now taking applications from Meriden businesses who are interested in becoming a host work-site for the summer youth employment program. Each year our office interviews, screens and hires a select number of youth between the ages of 14 and 18 who are then placed at worksites in our community. For many, this is their first work experience. Please contact April Pinto at 203-630-4225 or [apinto@meridenct.gov](mailto:apinto@meridenct.gov) for more information.



**H & R Block** will be offering to take a FREE second look at your tax returns that you filed on-line or with another tax preparer. Every Saturday from March 4th through April 15th stop by and see them for a free return check. This will take place at the H&R Block Office located at 533 So. Broad St., Meriden and at 665 N. Colony Rd., Wallingford. To make an appointment, call 203.235.3335 for the Meriden location or 203.269.4361 for the Wallingford location. Walt Benson, Senior Tax Specialist, will be happy to help you.



**Make your 2017 New Year's Resolution a Reality!**

**Tobacco Free Tuesdays**  
**5:30 – 6:30 pm**

**Meriden Health Department**  
165 Miller Street (use Clinic entrance)

**TFT is a weekly support group designed to help smokers QUIT and REMAIN Tobacco Free.**  
**You know you should quit...Come learn how!**  
**Talk with an expert and some of our happy ex-smokers.**

To register or to obtain more information please call  
**Geralyn Laut at (203) 630-4003**  
or e-mail  
[BeTobaccoFree@meridenct.gov](mailto:BeTobaccoFree@meridenct.gov)

All participants who enroll will receive a Become-An-Ex quit manual and a FREE supply of nicotine replacement therapy which include patches, gum, or lozenges.



Funding is provided by the Connecticut Tobacco and Health Trust Fund thru the Connecticut Department of Public Health.



**Find it all at: [www.midstatechamber.com](http://www.midstatechamber.com)**



**Ion Bank** has announced the following: **Sharon Mansfield** has been named Senior Vice President, Commercial Lending. Ms. Mansfield joined Ion Bank in 2008. She previously was an Assistant Vice President, Real Estate Officer at People's United Bank in Waterbury and a Vice President, Credit Consultant at Wachovia Mortgage Corporation in Waterbury. Sharon is a past President of the Literacy Volunteers of Greater Waterbury, a current member and past secretary of the Exchange Club of Waterbury and a current Executive Board Member



of the Waterbury Housing Fund. She is a graduate of the Leadership Danbury Program. | **E.J. D'Ettore** has been named Senior Vice President, Commercial Lending. Mr. D'Ettore has been an Ion Bank employee for two years. He previously worked at Santander in West Hartford as Vice President of Commercial Banking. He holds a B.A. in Finance from James Madison University and an M.S. from Fordham University. He currently serves on the Boards of the United Way of Greater Waterbury and the Wolcott Girls Softball Association. He previously served as Vice Chair of the Board of the Community Economic Development Fund, a member of the New Haven Manufacturers Association and the Greater Waterbury Chamber of Commerce. Mr. D'Ettore is on the Board of Trustees of Wolcott Congregational Church. | **Richard A. Nemec** has been named Senior Vice President, Commercial Lending. Mr. Nemec joined Ion Bank in 2007. Richard previously was a Vice President at NewMil Bank in New Milford as well as the U.S. Trust Company in West Hartford. Mr. Nemec holds a Bachelor Degree in Accounting from the University of Connecticut. He sits on the Board of Governors of the Watertown Golf Club and also serves as a member of the Loan Approval Committee for the Waterbury Development Corporation and is a council member of the Waterbury Regional Chamber of Commerce Manufacturer's Council. He is also past president of the Exchange Club of Waterbury. | **Kevin J. King** has been named Senior Vice President, Commercial Lending. Mr. King has been an employee of Ion Bank for 11 years. He was previously a Vice President at MidCap Business Credit, LLC in West Hartford. Kevin holds a Bachelor Degree in Economics from Quinnipiac University. Kevin is a Board member of the Ion Bank Cheshire Half Marathon & 5K.

#### **Kuhn Employment Opportunities, Inc.**

On February 17th, Sen. Len Suzio visited Meriden-based Kuhn Employment Opportunities, Inc. to express his support for the non-profit agency which serves people with developmental, intellectual, and psychiatric disabilities in Meriden and 20 surrounding towns. Kuhn is committed to developing quality skill enhancement programs which provide meaningful employment for people with disabilities. Pictured in the photo are (left to right) Kuhn CFO Jerry Brennan, Sen. Suzio, and Kuhn Executive Director Beth Fisher.



**Meriden Center - Genesis ElderCare Network**, a 130-bed skilled nursing facility located on 845 Paddock Avenue in Meriden, is pleased to recognize **Cardiologist Dr. George Spivak** from Cardiology Associates of Central CT. Meriden Center offers a Cardiac Management Program to those that require recovery from a cardiac event. *Under the direction of Medical Director Dr. Benjamin Yeboah and Cardiologist Dr. George Spivak, patients can receive an individually designed recovery plan to help re-integrate into the community by developing a healthier life style.* With heart healthy menu selections designed by Meriden Center's Registered Dietician, Physical Therapy, Social Service support, and Clinical Nursing Care, one can recover confidently at Meriden Center and return for a monthly Support Group meeting. *We wanted to take this opportunity to thank Dr. Spivak for his dedicated service to Meriden Center over the last five (5) years.* In collaboration with Meriden Center's Cardiac Program, we offer on our Transitional Care Unit, the ability to recover from sub-acute illnesses including orthopedic surgeries. We accept most insurances, Medicare and Medicaid. As a 4 Star Rated Facility with CMS, one can confidently receive what is necessary to recover from a sub-acute illness and live a full and satisfied life.

Meriden Public Library

**Meriden Public Library** will host the Volunteer Income Tax Assistance Program through April 15, 2017. V.I.T.A., sponsored by the Internal Revenue Service. V.I.T.A., provides free help to taxpayers who cannot afford professional assistance or who have tax questions. Assistance in preparing Connecticut state tax forms will also be available. You must call (860) 356-2000 to make an appointment. V.I.T.A. volunteers alert taxpayers to special credits and deductions for which they may be eligible. People interested in attending the V.I.T.A. program can stop in the library and pick up a list of the necessary documents you will need to bring. Contact the Community Services Department at (203) 630-6349 if you have questions about the tax assistance program. The Meriden Public Library is located at 105 Miller St., Meriden, CT 06450. | Residents with a Meriden Library card are now able to access Lynda.com for free from Meriden Public Library due to a generous donation by the Rotary Club. Lynda.com is an online educational platform with over 4,000 courses in business, technology, and creative skills taught by experts in those fields. Access to Lynda.com is through the logo on the library's website: [www.meridenlibrary.org](http://www.meridenlibrary.org).

**Women and Families Center** - The Open D.O.H.R. Program at Women and Families Center has open spots remaining for their Customer Service & Sales Certification Class. Classes for this program are held on Wednesday's from 5:30 to 8:30 pm at Women and Families Center, 169 Colony St., Meriden. Classes run through April 26th. Students will earn a certificate in Customer Service and Sales while improving basic skills and pursuing a GED/High School Diploma. Students must be at least 18 years old. For more information or to register, please contact Regina Cardona at 203.235.9297, ext. 128.





**Workforce Alliance** - Jobseekers can now keep their appointments, attend workshops and utilize computer labs to search for jobs and work on resumes during **Child-Friendly hours at American Job Centers in New Haven and Meriden**. Monday through Friday from 2:30-4:30 PM, children may accompany adults to activities at 560 Ella T. Grasso Blvd., New Haven or 87 West Main Street, Meriden. In addition to one-on-one appointments with employment specialists, both locations have staffed Career Centers that are open to the public where jobseekers may access job boards, create and send out resumes and complete applications. No appointment is necessary. Career Centers include free access to computers, copy and fax machines.



New public workshops have been added starting March at all four American Job Center locations in New Haven: [www.workforcealliance.biz/services/new-haven-american-job-center](http://www.workforcealliance.biz/services/new-haven-american-job-center), Meriden: [www.workforcealliance.biz/services/meriden-american-job-center](http://www.workforcealliance.biz/services/meriden-american-job-center), Middletown: [www.workforcealliance.biz/services/middletown-american-job-center](http://www.workforcealliance.biz/services/middletown-american-job-center) and Hamden: [www.workforcealliance.biz/services/hamden-american-job-centers](http://www.workforcealliance.biz/services/hamden-american-job-centers) For schedules by location and descriptions, visit [www.workforcealliance.biz](http://www.workforcealliance.biz). Workshops are taught by American Job Center and CT. Department of Labor staff. To register for any workshop or hiring event, please call or stop by any location, Monday-Friday, 8:30 AM - 4:30 PM. First time visitors will be asked to create an Individual account at [www.cthires.com](http://www.cthires.com).

*Workshop options include:*

- After the Interview
- E-Resume, E-Mailing & Attachment Class
  - Fundamentals of Resume Writing
  - Health Careers Advancement Project
  - Health Career Information Session
- Identifying Job Leads On-line & Application Session
  - Interviewing Strategies and Techniques
- ITXpress: Information Technology Jobs & Training for 17-29 Year-Olds
  - Job Search Strategies
- Leveraging your Technical Skills In: IT, Advanced Manufacturing and Engineering
  - LinkedIn Strategies
  - Marketing with My Cover Letter
  - Mock Interviews
  - My Next Move
  - Networking Group
  - One Stop Services Orientation
  - Over 40 and Looking for Work
- Re-Branding for the Over 50 Crowd
  - Salary Negotiation
- Successful Job Search Strategies
  - Surviving a Job Loss
  - Veteran's Workshop
- 21st Century Manufacturing

Workforce Alliance is the workforce development board for South Central CT. In partnership with the CT Department of Labor and with funding support from the U.S. Department of Labor and other sources. Equal opportunity programs. Auxiliary aids available upon request for persons with disabilities.





## **March 8, 2017 ~ 9:30 am to 12:00 pm**

### **Legislative Office Building, Hartford**

**Over the past few years, positive things have happened when CT business leaders came and spoke out at the State Capitol. Let's keep the momentum going. The future of Connecticut's economy depends largely on the decisions made by the legislature-decisions that we can inform and shape by being at CT Business Day. **Come, let your voice be heard!****

- Meet Governor Malloy whose state-of-the-state message was a rallying cry for confidence building stability at the Capitol;
- *With the House of Representatives slated to be in session this day, all members of the House will be at the Capitol along with most state Senators. We will move from the LOB to the Capitol to talk with your local state lawmakers to help them understand and support the ways to build a stronger CT and grow jobs and how legislative proposals will affect you and your business;*
- Together, business leaders and legislators, will address factors impacting Connecticut's ability to better our economic potential
- *Topics of discussion will include the state spending and taxes, regulatory reform and labor issues.*
- Regional breakouts will allow you to voice specific concerns to your representatives.

*Connecticut Business Day is free of charge and supported by Connecticut Association of Chambers of Commerce (CACCE) and other business and trade groups.*

This event is held in coordination with CBIA and the Midstate Chamber of Commerce.  
To RSVP or for more information, go to  
**<https://www.eventbrite.com/e/connecticut-business-day-registration-32087179618>** or call the Midstate Chamber at 203.235.7901.





Thanks to Our Sponsors:



*The Breakfast Club Celebrates...*

## 2017 Legislative Roundtable Breakfast



Rep. Altobello



Rep. Mushinsky



Rep. Fishbein

**Friday, March 17, 2017**

7:30 a.m. to 9:00 a.m. at **Il Monticello**  
577 So. Broad St., Meriden

The Midstate Chamber, the Cheshire Chamber and HUBCAP Wallingford invite you to our Annual Legislative Roundtable to bring you closer to your CT legislators.

All of these CT Legislators from the Meriden, Cheshire, and Wallingford areas have been invited to give you a chance to sit with them in a small group setting while enjoying a remarkable networking opportunity. These legislators serve on virtually every legislative committee in Hartford so bring your questions and concerns to their attention.

Visit [www.midstatechamber.com](http://www.midstatechamber.com) for updates on attending legislators.



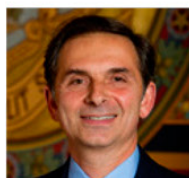
Sen. Fasano



Sen. Suzio



Rep. Abercrombie



Rep. Yaccarino



Rep. Zupkus



Rep. Santiago



Rep. Linehan

**Program Outline:** 7:30—8:00 a.m. Arrival, Networking, & Full Breakfast Buffet  
8:00—9:00 a.m. Roundtable Discussion with Leaders

**Company Name:** \_\_\_\_\_

Chamber Members: \$20 in advance; \_\_\_ check enclosed Chamber Members: \$25 at the door (without a reservation)  
Members to be \$30. \*Registration changes must be made 2 days prior to event to avoid charge\*

Credit Card # (AX, Disc, VI, MC) \_\_\_\_\_

Exp. \_\_\_\_\_ 3 digit code: \_\_\_\_\_ Card Zip Code \_\_\_\_\_

Sponsor package details are on the reverse - options for every business and any budget are a GREAT way to promote your business via The Breakfast Club!



**Please RSVP by  
March 15, 2017**



3 Colony Street, Suite 301, Meriden, CT 06451 Ph: 203.235.7901  
Fx: 203.686.0172 [info@midstatechamber.com](mailto:info@midstatechamber.com)  
[www.midstatechamber.com](http://www.midstatechamber.com)





## The Breakfast Club Celebrates...

### Sponsorship Options For Every Business, Any Budget!

Bronze	Silver	Gold	Platinum Exclusive One Per Event
Business Name listed on table tent cards at event	Business Logo listed on table tent cards at event (.5" h x 2" w)	Business Logo listed on table tent cards at event (1" h x 2.5" w)	Business Logo listed on table tent cards at event (2" h x 4" w)
1 Breakfast Admission	3 Breakfast Admissions	Reserved table with 6 Breakfast Admissions	Reserved table of 10
Shared Display Table (2 per table max)	Shared Display Table (2 per table max)	Exclusive Display Table	Exclusive Display Table
Business Name Listing on event Web Page	Business Name Listing on event Web Page	Business Name Listing on event Web Page	11 Breakfast Admissions including 1 Seat at the Head Table
Recognition from podium at Breakfast	Recognition from podium at Breakfast	Recognition from podium at Breakfast	Business Name Listing on event Web Page
		LOGO on pre-event promotional materials	Recognition from podium at Breakfast
		WEB AD on Chamber web site for 1 month	Up to 1 minute "commercial" at podium
			Introduction of Guest Speaker
			LOGO on pre-event promotional materials
			Banner displayed in hall at event
			WEB AD on Chamber web site for 1 month Prime Placement



**Register Today!**

*These rates are PER event. Any Business Interested in Sponsoring more than one – or as a series – may contact the Chamber so that we may create a special package that suits your needs and budget!*  
*Select breakfast events are taped for airing on Public Access Television and on the Midstate Chamber website.*

3 Colony St., Suite 301, Meriden, CT 06451  
 Ph: 203-235-7901 Fx: 203-686-0172 info@midstatechamber.com  
[www.midstatechamber.com](http://www.midstatechamber.com)







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EDUCATION

**NOW is PRIME TIME**  
**to JOIN Midstate Chamber of Commerce.**  
**Kindly SHARE this APPLICATION**  
**with your business associates!**



LEADERSHIP



NETWORKING

1-5 Employees	\$280.00
6-10 Employees	\$295.00
11-20 Employees	\$410.00
21-30 Employees	\$525.00



*The Midstate Chamber supports, promotes and serves our member businesses in Berlin, Cheshire, Meriden, Southington, Wallingford and throughout central Connecticut.*

3 Colony Street, Suite 301, Meriden, CT 06451

Ph: 203.235.7901 Fax: 203.686.0172

info@midstatechamber.com www.midstatechamber.com

## Membership Application

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Company Website: \_\_\_\_\_

Type of Business/Classification: \_\_\_\_\_

# of Owners: \_\_\_\_\_ # of Employees: \_\_\_\_\_ Full-Time \_\_\_\_\_ Part-Time \_\_\_\_\_ Year Founded: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Contact's Phone: \_\_\_\_\_

Contact's E-Mail: \_\_\_\_\_

### How Did You Learn About Us?

#### Chamber Activity / Interests:

**Promotion:** ☐ Member Directory Advertising ☐ Web Site Advertising ☐ Chamber Business Expo ☐ Newsletter Advertising ☐ Marketing Committee, etc

**Education:** ☐ Education Committee ☐ Education Awards ☐ Workshops ☐ School-Business Partnerships ☐ Hispanic Outreach Leaders in Action (HOLA), etc.

**Networking:** ☐ Business After Hours ☐ Breakfast Club Celebrates ☐ Annual Meeting/Dinner ☐ Annual Golf Tournament ☐ Young Business Leaders of CT ☐ Ambassadors ☐ Membership Committee, etc.

**Leadership:** ☐ Government & Business Development Committee ☐ Pizza, Pasta, & Politics ☐ Health Insurance, etc

**\*\* Please Include Your "Web Words":** Web Words are a 25-30 word description of your business that appears with your Member Directory listing on www.midstatechamber.com: \_\_\_\_\_

#### **New member add on – Specials—reserve now and save \$50:**

- ☐ \$100 web image (appears next to your web listing making you stand out) - \$150 value  
☐ \$100 3 month newsletter ad (business card size) - \$150 value

**\*\* Please E-Mail Your Key Employees Information to info@midstatechamber.com.** Key employees are employees who you wish to receive additional Chamber updates/information and who may be attending events. Key employee information may consist of name, title, direct phone number or extension and e-mail address.

Card#

Exp.

Card Zip Code

Verification Code



Signature

• **A one-time \$15 dollar set up fee is due at time of application**

Membership dues in this organization may be tax deductible as an ordinary & necessary business expense. Dues paid to this 501c(6) are not a charitable tax deduction. The organization serves as an advocate for and promotes its member businesses.



# Transition Expo 2017

Four Points by Sheraton

275 Research Parkway, Meriden

**Thurs., March 30, 2017**

**5:00 to 7:00 p.m.**

*5 to 6 pm—Refreshments, Mingling; 6 to 7 pm—Program, Visiting Exhibitors*

Deb Kohan, Transition Coordinator for the Meriden Public Schools and member of the Midstate Chamber of Commerce Education Committee invites all Chamber Members and their staff to this special **Business After Hours to provide businesses with firsthand information regarding the benefits and experiences of employing folks with disabilities.** Attendees will learn valuable information as they network with 40+ vendors, clients and business members.

Everyone is encouraged to come and help support the Midstate Chamber support school to business partnerships.

*Approximately 40 to 45 exhibitor booths will be available for more information until 8:00 pm.*

Sponsored By:



Please RSVP to this event by calling the Chamber:  
203-235-7901, e-mailing: [info@midstatechamber.com](mailto:info@midstatechamber.com), or visit  
[www.midstatechamber.com](http://www.midstatechamber.com)

*Enjoy Refreshments  
after Work and  
Networking.*

*This Business After Hours event is in association with the Midstate Chamber of Commerce to showcase the sponsoring member and to offer both members and members-to-be the opportunity to network and enjoy a wonderful evening.*



# JOIN US TODAY



## Friends of the Meriden Public Library

### 2017 Membership Application

NAME (please print): \_\_\_\_\_

Additional Names (list others in household covered by this membership):  
\_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip code: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Work Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

☐ \$100.00 (or more) CORPORATE

☐ \$100.00 (or more) BENEFACTOR ☐ \$15.00 INDIVIDUAL

☐ \$40.00 PATRON ☐ \$25.00 FAMILY ☐ \$7.00 SENIOR CITIZEN

☐ I WISH TO MAKE AN ADDITIONAL DONATION

#### VOLUNTEER OPPORTUNITIES

Indicate areas of interest - check as many areas as you desire

\_\_\_ Library Advocacy

\_\_\_ Book Sorting

\_\_\_ Internet Sales

\_\_\_ Newsletter

\_\_\_ Book Sale

\_\_\_ Daffodil Festival

\_\_\_ Membership

\_\_\_ Bookstore

\_\_\_ Website

\_\_\_ Mailing/Clerical

\_\_\_ Book Transportation

\_\_\_ Any Area Where Needed

\_\_\_ Publicity

Please make check payable to: Friends of the Library (FOTL)

Return to: Friends of the Meriden Public Library, 105 Miller St., Meriden, CT 06450



12TH ANNUAL  
**Women in Business Summit**

FRIDAY, APRIL 21, 2017

**UNSTOPPABLE**

8:30 A.M.–4:30 P.M.

Travelers Claim University  
99 Lamberton Road, Windsor, CT

[www.wibsummit.com](http://www.wibsummit.com)

Presented by



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Proud to Support



Presenting Sponsor

**TRAVELERS** 



**GIRLFRIENDS**  
**TABLE**



12TH ANNUAL  
**Women in Business Summit**  
FRIDAY, APRIL 21, 2017

**Girlfriends Table Benefits**

- Reserved table of 8
- Company name on the table

To reserve your girlfriends table, visit [www.wibsummit.com](http://www.wibsummit.com)  
or email Kisha Zullo at [kzullo@eventsofjoy.com](mailto:kzullo@eventsofjoy.com).





*Platt High School Band*  
*requests your*  
**DONATION**



*We need your help to raise*  
**\$40,000**  
*by February 1st, 2017*  
*for new uniforms.*

*Suggested donation amounts of \$100, \$250, or \$500, but any donation is appreciated. No donation is too small!*

*All donations are tax deductible. Tax ID #06-6001893*

*Donations can be mailed to Platt High School, CO Kim Forcier, 220 Coe Avenue, Meriden, CT 06451.*

*Checks can be made out to the Platt Band Uniform Campaign.*

*Please clip, fill out, and return with your donation.*

*Name:* \_\_\_\_\_ *Phone Number:* \_\_\_\_\_

*Address:* \_\_\_\_\_

*Email:* \_\_\_\_\_ *Donation Amount:* \_\_\_\_\_

# Don't Miss the 30th Annual Golf Tourney!

## Golf Player Registration

Team Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### Players:

1.) Name: \_\_\_\_\_

Company: \_\_\_\_\_

Handicap: \_\_\_\_\_ Email: \_\_\_\_\_

2.) Name: \_\_\_\_\_

Company: \_\_\_\_\_

Handicap: \_\_\_\_\_ Email: \_\_\_\_\_

3.) Name: \_\_\_\_\_

Company: \_\_\_\_\_

Handicap: \_\_\_\_\_ Email: \_\_\_\_\_

4.) Name: \_\_\_\_\_

Company: \_\_\_\_\_

Handicap: \_\_\_\_\_ Email: \_\_\_\_\_

Please see reverse side for more information.  
Please return both sides to us for processing.  
Please return to:

Midstate Chamber of Commerce  
3 Colony St., Suite 301, Meriden, CT 06451

Phone: 203-235-7901 / Fax: 203-686-0172  
E-Mail: info@midstatechamber.com

This tournament benefits Chamber activities including the Sanford S. Shorr Education Awards. To date, over \$100,000 has been awarded to deserving area students!

### Tournament Schedule

10:00 a.m. - Registration, Free Range Balls & Putting Contest  
10:30 a.m. - Barbecue Lunch  
Noon - Shotgun Start, Scramble Format  
5:00 p.m. - Cocktail Reception, Cash Bar  
6:00 p.m. - Awards, Dinner & Prizes

Spectacular Prizes:  
Putting Contest Cash Prize  
Over \$5,000 in Raffle Prizes!

Register  
EARLY



SELLOUT  
IS  
Expected

\* Early Bird Payments Must be Received by April 21st

[www.midstatechamber.com](http://www.midstatechamber.com)



Wednesday  
June 7, 2017

Ray Parmentier Memorial



Presenting Sponsor:



Hunter Golf Club  
and

Violi's Restaurant  
688 Westfield Road, Meriden, CT

## Golf Registration Fee Includes:

- TWO flights = more chances to WIN! EIGHT TEAM Prizes are awarded!
- Eighteen holes of golf
- Golf cart
- Registration goody bag
- FREE Range Balls on Driving Range (10 - 11:45am)
- Barbecue lunch, buffet dinner
- Fantastic raffle prizes & awards
- Many opportunities for prizes!

Foursome Only: \$775 / \$750 Early Bird\*

Individual Players: \$195 per player

Dinner Only / Awards Ceremony: \$60

### Program Book Print Ads:

Full Page (10" x 7.5" wide): \$175  
Half Page (5" x 7.5" wide): \$125  
Quarter Page (5" x 3.75" wide): \$75  
Business Card Size: \$50  
Inside Front & Back Covers: \$250



Team Hyundai 2016 Boardman Cup Champs with Golf Chairwoman Linda Krampitz



**A SELL OUT is Expected**  
\*Early Bird Payments Must be Received by April 21st

## Sponsorship Opportunities

Diamond Sponsors: \$1,400 / \$1,300 Early Bird\*

Includes foursome, special gift for golfers, tee sign, pin flag, full page ad in the program book & recognition at dinner.

Gold Sponsors: \$1000 / \$900 Early Bird\*

Includes foursome, tee sign, half page ad in the program book & recognition at dinner. Add a Pin Flag for just \$75.

Silver Sponsors: \$600 / \$525 Early Bird\*

Includes twosome, tee sign, quarter page ad in the program book.

**Veteran's Sponsorship:** Cannot participate? But we have valuable exposure and promotion for your business?

Sponsor a single Veteran or team as listed above, receive that package's perks plus special recognition in the program and during dinner and we find veterans to fill your player slots! A win-win for ALL.



Hole-In-One Sponsor -

Golf Ball Sponsor -

Carts Sponsor -

Exclusive Putting Contest -

Winner wins 50/50 Cash Prize!

Beer Sponsor:

1/4 page ad in program & signage on course & at dinner

Lunch Sponsor - 3 Available: \$300

Your banner (provided by sponsor) displayed in lunch area & quarter page ad in program book.

Cocktail Hour:

1/4 page ad in program book & your banner in dinner tent. Several available.

\*NEW\* On-Course Experience: \$250

Sponsors may set up a table and/or tent on course with your company's give-aways for the golfers.

Pin Flag:

Eighteen flags available with business name embroidered on flag. Sponsor keeps flag!

Tee Sign: Full color name/logo on canvas sign. \$150

Longest Drive: Name or logo on sign \$100

Closest to the Line: Name or logo on sign \$100

Closest to the Pin: \$100

Four holes available with name or logo on a sign.

WALLINGFORD BUICK GMC

Gaylor

DUNKIN' DONUTS

AMERICA'S BEST DONUTS

SUZUKI

CHICK HILL

## Golf Sponsor Registration

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

☐ Sponsor a Veteran (sponsorship or single player)

☐ Program Ad: (Size?) \_\_\_\_\_

☐ Putting Contest - Exclusive \_\_\_\_\_

☐ Lunch Sponsor - Exclusive \_\_\_\_\_

☐ Cocktail Hour \_\_\_\_\_

☐ On-Course Experience \_\_\_\_\_

☐ Pin Flag \_\_\_\_\_

☐ Tee Sign \_\_\_\_\_

☐ Longest Drive \_\_\_\_\_

☐ Closest to the Line \_\_\_\_\_

☐ Closest to the Pin \_\_\_\_\_

☐ Dinner Only \_\_\_\_\_

Total Amount: \$ \_\_\_\_\_

☐ Bill Us

☐ Charge (VISA, MC, Disc., American Express)

CC# \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Verification # \_\_\_\_\_

Zip Code associated with card: \_\_\_\_\_

Signature: \_\_\_\_\_

Please return to:

Midstate Chamber of Commerce

3 Colony St., Suite 301,

Meriden, CT 06451

Phone: 203-235-7901 / Fax: 203-686-0172

E-Mail: info@midstatechamber.com





\*\*\* **STAND OUT** \*\*\*  
**WITH AN AD IN THE**  
**2017-18**  
**MAGAZINE**



# InSight

## The Midstate Chamber Magazine

### Magazine Ad Options

**YES! I LOVE the LOOK of the MAGAZINE and WANT TO RESERVE an AD NOW for the 2017-18 edition! IF YOU ARE DOING BUSINESS IN THIS REGION...YOU MUST BE IN THE MAGAZINE – YOU WILL STAND OUT WITH AN AD – and we've created pricing for every budget.**

- Ads will be based on 2 1/2 x 2 1/2 sized panels of ad space – in virtually any configuration on a page of 12 panels. (3 across and 4 down) The **first panel is only \$290 (early bird)** which is a lower entry price point than previous books.
- BE CREATIVE! SPLIT your ad space – purchase 1/2 page – 6 panels and have 1/4 page in TWO areas! Do the same with an ADVERTORIAL: 3 panel ad with 3 panel info / tip from your business!

**Early Bird Specials (commitment and payment) run through December 15, 2016.**

YES! Reserve My Space	Number of Panels	Regular Price After 12/15	Early Bird By 12/15	Early Bird Saves	
✓	Popular Sizes				
	Single Panel	1	\$ 300	\$ 290	\$ 10
	Double H or V	2	535	475	60
	Quarter Page H	3	770	660	110
	Third Page H or V	4	1,005	845	160
	Half Page	6	1,475	1,215	260
	Two Thirds	8	1,945	1,585	360
	Inside Full Pages	12	2,885	2,325	560
	Full Page I/O Covers	12	3,095	2,495	600

Affordable entry ad rate for EVERY business!

This allows a full 7.5" x 10" of messaging!  
Only 3 prime opportunities – and they  
INCLUDE a top banner ad on the  
chamber's web site!

**Here are some examples of ad layouts based on panel sizes...AND EARLY BIRD RATES!**

Double 5 x 2.5 2 panels \$ 475	Quarter Page 7.5 x 2.5 \$ 660 3 panels	Third Page 2.5 x 10 \$ 845 4 panels	Two Thirds 5 x 10 \$ 1,585 6 Panels
Double 2.5 x 5 2 panels \$ 475	Half Page 7.5 x 5 \$ 1,215 6 panels	Third Page 5 x 5 \$ 845 4 panels	
Single 1 panel 2.5 x 2.5 \$ 290			

**THIS MAGAZINE IS THE GO-TO RESOURCE** viewed by thousands of people: It is a Chamber Membership Directory, Communities Guide and MORE. This full color Resource Guide is the go-to guide for businesses and residents! A minimum of 5,000 copies (print & digital) are distributed to the Chamber Membership, at Member locations, at special events & in relocation packets. YOUR AD promotes your business / organization AND illustrates your PRIDE in being connected with our central CT region.

**EARLY BIRD AD RESERVATION FORM: Make your selections in above grid (✓)**

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

\_\_\_\_ Bill Me (Payment **must be received by December 15th, 2016** to receive the Early Bird Rate!)

\_\_\_\_ Check Enclosed or Credit Card - Card # \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Ver. Code: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Submit to: **Midstate Chamber of Commerce, Inc.**, 3 Colony St., Suite 301, Meriden, CT 06451  
Ph: 203-235-7901 / Fax: 203-686-0172 / info@midstatechamber.com [www.midstatechamber.com](http://www.midstatechamber.com)