

*2016 * YEAR IN REVIEW - Séan Moore, President

In December as we wrap up 2016, I am amazed at what a year it was! As we continue to emerge from the great recession, we are showing real signs of real progress...**and the numbers do tell the story!**

As a membership services organization, I am pleased to report that our Membership and Ambassador team is doing excellent work. Our **membership numbers are holding solid at more than 575 members...actual live-dues-paying members!** I'd like to thank all of our Chamber members for their continued investment in the work we collectively do to improve the region.

I'd like to also thank you all for your continued participation. Participation is evidenced the fact that while **55% of our annual budget is dues, a whopping 45% is our own member participation and other sources...**this means that our members are engaged, showing up and out connecting with each other. The event breakdown for 2016 is:

650+ total events, activities, meetings were added to our on-line community & chamber calendar

- * Of them, **200** were Chamber meetings and activities specifically local business programs.
- * There were **100** other business items of interest for our business members and partners.
- * And more than **350** community events in the cities and towns we serve. We are pleased to promote the diverse offering of civic and cultural happenings in central Connecticut.

We are very proud of the level of activity in our communities and at this chamber.

Just a few of our 2016 Highlights:

- * **Linda Krampitz, Gaylord Specialty Healthcare** did an amazing job as our NEWEST Golf Committee Chairwoman and with the committee created a near sellout event!
- * **Karen Halloran, Fairfield Inn by Marriott** led the efforts of our Marketing Committee to create the NEW format for our InSight Magazine which has received many compliments from the entire membership!
- * **Notable items** of the Education Committee, chaired by **Jim Ieronimo of the United Way of Meriden and Wallingford**, were Learning Walks at Platt and Maloney, scholarship and financial reality fairs and a successful Summer Youth Employment program!
- * **HOLA** meeting attendance and education award fundraising efforts remain strong with the leadership of **Lydia Heredia, Community Health Center of Meriden...**and they have a lot of fun too.
- * **Pam Fields of the ARC of Meriden and Wallingford** kept the Government & Business Development Committee on track through the 2016 State regional candidate debates and our soon to be released 2017 Legislative Agenda.
- * **Krystle Blake of Double Play Café** was the champion of the Young Business Leaders (YBL) in the partnership with the Meriden Boys and Girls Club raising more than \$3,000 for the causes.
- * **Mike Nowicky, CONNEX Credit Union** stepped up as the new Chamber Treasurer and is keeping our volunteer Board of Directors informed and keeping our Chamber financially sound.
- * **And the Membership team** of Board Chairman **Richard Pendred of A & A Office Systems**, assisted by **Queen Eileen of Bongiovanni Insurance and Financial**, **Kerry Johnson of Travel Kerry** and **Lori Sikloff of Yac Industries** are keeping the membership sales efforts strong.

This is just a sampling of the member activity of this Chamber. If you know of other area businesses who share the cause of engaging businesses and strengthening our communities, feel free to call on any of us to welcome these businesses into the Midstate Chamber of Commerce.

**575
MEMBERS:**

**62%
MERIDEN**

**15%
WALLINGFORD**

**23%
OTHER
COMMUNITIES**

**93%
RETENTION**

In This Issue:



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What You'll Find INSIDE:

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HOLIDAY MESSAGE

Chairman's Corner
invites YOU to our 12/6
Holiday Celebration

KINDLY SHARE:
ALL Chamber Event Fly-
ers
and
Member Flyers Inside

****EARLY BIRD** RATES:**
2017-18 MAGAZINE
2017 EXPO at Daffodil

LOTS OF WHAT WE DO FOR MEMBERS IS LINKING YOU ... to resources, services, support, and fellow members. Here are some EASY LINKS to the Midstate Chamber to "always keep you in the loop":

NEWS: <http://www.midstatechamber.com/News> CALENDAR: <http://www.midstatechamber.com/Calendar>
 RESOURCES: <http://www.midstatechamber.com/Resources> DIRECTORY: <http://www.midstatechamber.com/Directory>
 NEWSLETTERS: <http://www.thechambernewsletter.com> 2015-16 CHAMBER BOOK: <http://www.thechamberbook.com>



Séan W. Moore

MESSAGE FROM THE PRESIDENT:

HAPPY HOLIDAY WISHES FROM ALL OF US

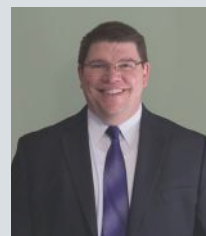
For this holiday season, please remember to take some time for yourselves to be “off” and try to get away from the hustle and bustle of the season. You can be comfortable in the fact that you have worked hard. You need and deserve the opportunity to refresh and rejuvenate... you will be better for it!

On behalf of the staff, board and the entire membership of the Midstate Chamber, may your entire holiday season be filled with warmth, good cheer, friendship and a heck of a year end!

And finally, however and whatever you celebrate, celebrate it BIG! And use a Chamber member if you can! Merry Merry Merry!



CHAIRMAN'S CORNER



Rich Pendred
A&A Office Systems, Inc.
Chairman of the Board
Midstate Chamber of
Commerce

The Holidays are upon us! I Love this time of the year: spending time with loved ones and all the hustle and bustle of the season. You can always find some good Christmas music playing in my car (NOW and Occasionally in July!) One of my favorite Midstate Chamber events is our Holiday Celebration. This year's special event is December 6th at Il Monticello's at 5:30 pm. It's not too late to sign up. I encourage you to bring your staff, friends and spouse. This year's Committee, chaired by Dan Quesnel of Liberty Bank, did a great job of creating a nice event. There will be a great food, Candy Cane Networking, Tea Cup Raffle, music by DJ Rico, and some holiday cheer. You will want to bring your cameras for a special appearance with Santa Claus. You can have your office Holiday photo with Santa Claus! We will be collecting can goods for those in need at this year's party. We ask you to consider a bringing a few cans of food to donate or maybe a small gift card for a market. As a Thank YOU for your donation, we will give you an extra ticket for a special prize drawing. Lastly I want to wish Happy Holidays to you and your families. May all the joys of the season make this year's holiday a special one. See you at the next event.



- Rich Pendred

Questions? Here's How to Reach Us...

This issue of Chamber News is a member service of the Midstate Chamber of Commerce, Inc. with offices located at 3 Colony St., Suite 301, Meriden, CT 06451. You can also visit us on line at www.midstatechamber.com. Ph: 203.235.7901 Fx: 203.686.0172 info@midstatechamber.com. We welcome Chamber member and community news, events and other articles of interest from our diverse membership base. The Midstate Chamber of Commerce serves its member businesses in Meriden, Wallingford, Southington, Berlin, Cheshire and Middletown, Connecticut. We invite all businesses to join with us and become members of our chamber.



For all of your needs visit our members at www.midstatechamber.com



PROMOTION



EDUCATION

NOW is PRIME TIME
to JOIN Midstate Chamber of Commerce.
Kindly SHARE this APPLICATION
with your business associates!



LEADERSHIP



NETWORKING

1-5 Employees	\$280.00
6-10 Employees	\$295.00
11-20 Employees	\$410.00
21-30 Employees	\$525.00



The Midstate Chamber supports, promotes and serves our member businesses in Berlin, Cheshire, Meriden, Southington, Wallingford and throughout central Connecticut.

3 Colony Street, Suite 301, Meriden, CT 06451

Ph: 203.235.7901 Fax: 203.686.0172

info@midstatechamber.com www.midstatechamber.com

Membership Application

Company Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Company Website: _____

Type of Business/Classification: _____

of Owners: ____ # of Employees: ____ Full-Time ____ Part-Time ____ Year Founded: ____

Contact Person: _____ Contact's Phone: _____

Contact's E-Mail: _____

How Did You Learn About Us?

Chamber Activity / Interests:

Promotion: ☐ Member Directory Advertising ☐ Web Site Advertising ☐ Chamber Business Expo ☐ Newsletter Advertising ☐ Marketing Committee, etc

Education: ☐ Education Committee ☐ Education Awards ☐ Workshops ☐ School-Business Partnerships ☐ Hispanic Outreach Leaders in Action (HOLA), etc.

Networking: ☐ Business After Hours ☐ Breakfast Club Celebrates ☐ Annual Meeting/Dinner ☐ Annual Golf Tournament ☐ Young Business Leaders of CT ☐ Ambassadors ☐ Membership Committee, etc.

Leadership: ☐ Government & Business Development Committee ☐ Pizza, Pasta, & Politics ☐ Health Insurance, etc

**** Please Include Your "Web Words":** Web Words are a 25-30 word description of your business that appears with your Member Directory listing on www.midstatechamber.com: _____

New member add on – Specials—reserve now and save \$50:

- ☐ \$100 web image (appears next to your web listing making you stand out) - \$150 value
☐ \$100 3 month newsletter ad (business card size) - \$150 value

**** Please E-Mail Your Key Employees Information to info@midstatechamber.com.** Key employees are employees who you wish to receive additional Chamber updates/information and who may be attending events. Key employee information may consist of name, title, direct phone number or extension and e-mail address.

Card#

Exp.

Card Zip Code

Verification Code



Signature

A one-time \$15 dollar set up fee is due at time of application

Membership dues in this organization may be tax deductible as an ordinary & necessary business expense. Dues paid to this 501c(6) are not a charitable tax deduction. The organization serves as an advocate for and promotes its member businesses.



STOP

LOCK IN YOUR EARLY BIRD AD RATE BY 12/15 FOR 2017-2018

InSight

The Midstate Chamber Magazine

Magazine Ad Options

YES! I LOVE the LOOK of the MAGAZINE and WANT TO RESERVE an AD NOW for the 2017-18 edition! IF YOU ARE DOING BUSINESS IN THIS REGION...YOU MUST BE IN THE MAGAZINE – YOU WILL STAND OUT WITH AN AD – and we've created pricing for every budget.

- Ads will be based on 2 1/4 x 2 1/4 sized panels of ad space— In virtually any configuration on a page of 12 panels. (3 across and 4 down) The first panel is only \$290 (early bird) which is a lower entry price point than previous books.
- BE CREATIVE! SPLIT your ad space— purchase 1/4 page— 8 panels and have 1/4 page in TWO areas! Do the same with an ADVERTORIAL: 3 panel ad with 3 panel info / tip from your business!

Early Bird Specials (commitment and payment) run through December 15, 2018.

YES! Reserve My Space	Number of Panels	Regular Price After 12/15	Early Bird By 12/15	Early Bird Saves	
✓ Popular Sizes					
Single Panel	1	\$ 300	\$ 290	\$ 10	Affordable entry ad rate for EVERY business!
Double H or V	2	535	475	60	
Quarter Page H	3	770	660	110	
Third Page H or V	4	1,005	845	160	
Half Page	6	1,475	1,215	260	This allows a full 7.5" x 10" of messaging! Only 2 prime opportunities— and they INCLUDE a top banner ad on the chamber's web site!
Two Thirds	8	1,945	1,585	360	
Inside Full Pages	12	2,885	2,325	560	
Full Page I/O Covers	12	3,095	2,495	600	

Here are some examples of ad layouts based on panel sizes...AND EARLY BIRD RATES!

Double 5 x 2.5 2 panels \$ 475	Quarter Page 7.5 x 2.5 \$ 660 3 panels	Third Page 2.5 x 10 \$ 845	Two Thirds 5 x 10 \$ 1,585 8 Panels
Double 2.5 x 5 2 panels \$ 475	Half Page 7.5 x 5 \$ 1,215 6 panels	Third Page 5 x 5 \$ 845 4 panels	
2.5 x 2.5 Single 1 panel \$ 290			

THIS MAGAZINE IS THE GO-TO RESOURCE viewed by thousands of people: it is a Chamber Membership Directory, Communities Guide and MORE. This full color Resources Guide is the go-to guide for businesses and real estate! A minimum of 6,000 copies (print & digital) are distributed to the Chamber Membership, of Member locations, of special events & in relocation packets. YOUR AD promotes your business / organization AND illustrates your PRIDE in being connected with our central CT region.

EARLY BIRD AD RESERVATION FORM: Make your selections in above grid (✓)

Company: _____ Contact: _____

Bill Me (Payment **must be received by December 15th, 2018** to receive the Early Bird Rate!)

Check Enclosed or Credit Card - Card # _____

Exp. Date: _____ Ver. Code: _____ Zip Code: _____

Submit to: Midstate Chamber of Commerce, Inc., 3 Colony St., Suite 301, Meriden, CT 06451
Ph: 203-236-7801 / Fax: 203-884-6172 / info@midstatechamber.com www.midstatechamber.com



MEMBER RENEWALS...

We *recognize and thank* our members who have joined or renewed their investment in the Midstate Chamber within the last month. Visit www.midstatechamber.com for the most up-to-date membership listing!

A & A Family Restaurant
Advanced Spinal Care, LLC
AlphaGraphics
Alternative Paths Counseling
Arthur W. Wood Company, Inc.
Arts for Learning Connecticut
Best Western Plus - Berlin
Casa Di Roma Pizza
E-Z Lern Driving School, Inc.
gl Market Research
Hawthorn Suites by Wyndham
Image 360 Wallingford
John J. Ferry & Sons, Inc.
Juan M. Jose, D.D.S., P.C.
LaRosa Building Group, LLC
Lee Manufacturing
Mahon, Quinn & Mahon, P.C.
Meriden Center - Genesis ElderCare Network
Meriden-Cooper Corporation
New England Capital Financial Advisors LLC
Salon Nathaniel LLC
Sans-Souci Restaurant
Taylor Rental
The Home Store Real Estate
Tony's Trucking Company, Inc.
Valentin Karate
Zoel's Body & Auto Center

Members Use Members!

ZOEL'S BODY & AUTO CENTER

"Collision Specialists & Full Auto Service"

19 Hall Ave.
Meriden, CT 06451

DAVE SIROIS
President
CT Licensed Appraiser
dsirois@zoelsauto.com



Approved
Auto Repair

203-237-6464
Fax: 203-634-4541

www.zoelsauto.com



NEW MEMBERS!

We are delighted to introduce our new members - the lifeblood of our organization and the reason we exist. We continually strive to connect you to one another and to our communities. Please welcome them by visiting their website, sending them an email or stopping by to introduce yourself. The personal touch will help our chamber continue to grow and thrive as we continue on our goal to reach 650 members in the coming months!

Page 3 has a membership application - SHARE it with a friend - don't keep us a secret!

Allied Printing Services, Inc.: One Allied Way, Manchester, CT 06042. The phone number is 860-643-1101. Bob Carr is the primary contact. Allied Printing Services, Inc., is a full service commercial/financial printing services company.

ConnectiCare, Inc.: 175 Scott Swamp Rd., Farmington, CT 06042. The phone number is 860-409-6497. Anita Cotto is the primary contact. ConnectiCare, Inc. is a leading health plan in the state of Connecticut serving individuals, families, and businesses for more than 33 years.

Community Health Network of CT, Inc.: 11 Fairfield Blvd., Wallingford, CT 06492. The phone number is 203.949.4063 and the fax number is 203.265.2780. Elvin Melendez is the primary contact. Community Health Network of CT, Inc. is a 501(c) 4 not-for-profit health plan that functions as the state's medical Administrative Service Organization for the HUSKY Health Program.

Enterprise Holdings: 8 Ella Grasso Turnpike, Windsor Locks, CT 06096. The phone number is 860-627-8080 and the fax number is 860-627-8686. Dan Wilson is the primary contact for the company that provides the following services: car rental, car sharing, truck rental, fleet management, retail car sales, and other transportation services.

Ramani's Clothiers: 470 Lewis Ave., Westfield Meriden, Meriden, CT 06451. The phone number is 203.639.8394 and the fax number is 203.935-0175. Steve Ramchandani is the primary contact. Ramani's Clothier specializes in tailored men's clothing with 2500 men's suits in stock at any time - 36s-72 extra long, with same day service available with tailors on site. Thank you to Jay Diaz of Express Employment Professionals for inviting Steve to join the Chamber!

Rico Entertainment Premier Events: P.O. Box 7099, Meriden, CT 06450. The phone number is 860-922-7426. Rico Lopez is the primary contact. Rico Entertainment Premier Events offers professional event productions service for Corporate, Weddings, Sweet 15 & 16, and school events with services including professional DJ, photography and videography.

MEMBERS USE MEMBERS





Casino Bus Trip

**Saturday,
February 18, 2017**



**Come One, Come ALL But...Hurry Space is limited -
Reserve your seat(s) Today!**

Departure Time: 9:00 AM to meet the 9:30 am SHARP Departure
from: Lewis Ave. Commuter Lot, Meriden CT

Cost: \$30.00 per person (\$20 back ➔ \$10 food voucher & \$10 bet)

Return to Meriden: 6:00 PM

Foxwoods is your Connecticut destination for casino excitement surrounded by top entertainment, gourmet dining, premier shopping including the Tanger Outlets, luxury and more. There will be prize drawing's on the bus!

Proceeds Benefit the 2017 HOLA Education Award Fund!

YES, RESERVE MY SEAT(S)!

NAME

PHONE

EMAIL

Check enclosed _____ Charge My Card Below _____
Credit Card # (AX, Disc, VI, MC) _____

3 digit code: _____ Zip Code _____ Exp. _____

3 Colony Street, Suite 301, Meriden, CT 06451

Ph: 203.235.7901 Fx: 203.686.0172

info@midstatechamber.com www.midstatechamber.com



Find business resources at: www.midstatechamber.com

UPCOMING DECEMBER EVENTS

Mark your calendars, iPhones, Droids, etc. with these event dates. **M** = Chamber or Business event; **C** = Community event. More details and RSVP information for these events may be found on www.midstatechamber.com! Chamber event RSVP line: 203.235.7901



This QR code in the upper right corner also brings you right out to our business and community calendars.

- M** Fri, Dec 2, 7:30 am: **Chamber Breakfast Club Presenting Energy Efficiency** at Four Points by Sheraton. See enclosed flyer.
- C** Sat, Dec 3: Holiday Health Fair at Diversified Physical Therapy, 1260 E. Main St., Meriden. For more information call 203.630.3939.
- C** Sat, Dec 3: 8:00 - 11:00 am: YMCA Breakfast with Santa, 110 West Main St., Meriden. 203.235.6386.
- M** Tue, Dec 6, 5:30 pm: **2016 Chamber Holiday Celebration Business After Hours** at Il Monticello. See enclosed flyer.
- C** Thu, Dec 8: The SantaLand Diaries at Castle Craig Playhouse runs through Dec. 11. Call 800-838-3006 or meldelsole84@gmail.com.
- M** Thu, Dec 8, 9:00 am: **SCORE - Counseling Sessions for Businesses** at Chamber. Call 203.235.7901 to reserve a free consultation.
- C** Thu, Dec 8, 5:30 pm: Analeh Celebrando Nuestro Pueblo 7th Annual Holiday Toy Drive at Hartford Hospital Education & Resource Center, 560 Hudson Street, Hartford, CT 06103.
- C** Thu, Dec 8, 6:00 pm: Paint Party Fundraiser at Ulbrich Boys and Girls Club. Call Sue Murphy, Artist, at 203.494.8584.
- C** Thu, Dec 8, 7:00 pm: Holiday Party at Best Western Plus, 201 Washington Ave., N. Haven. Call 203.654.4195.
- M** Fri, Dec 9, 11:00 am: **Ribbon Cutting at Aperture Optical Sciences**, 170 Pondview Dr., Meriden.
- C** Sat, Dec 3, 11:00 am-3:00 pm: Christmas on Colony St., Meriden with Santa, crafts for kids and more!
- M** Mon, Dec 12, 5:15 pm: **Ribbon Cutting at Maloney High School**, 121 Gravel St., Meriden.
- M** Wed, Dec 14, 5:00 pm: **12th Annual HOLA Holiday Friendraiser** at Silver City Sports Bar & Grill. See enclosed flyer.
- C** Thu, Dec 15, 4:00 pm: Wine & Cheese Shopping Night at Gallery 53, 53 Colony St., Meriden. For more information, call 203.235.5347.
- C** Fri, Dec 16, 6:00 pm: Small Business Holiday Party Hosted by Spice Catering at Lyman Homestead, 3 Lyman Rd., Middlefield. For more information, call Dan at 860.316.2759 ext. 101.
- C** Sat, Dec 17, 3:00 pm: Sprit of Giving Travels around the city to spread joy to families for the holidays. Call 203.514.5130 for info.
- M** Mon, Dec 26, **Chamber Offices are Closed for the Holiday**



This is a SHORT LIST of some of our KEY events – for even MORE business and community events - including Chamber Committee meetings - along with details and updates visit... <http://www.midstatechamber.com/Calendar>

And, LIKE us on FACEBOOK and FOLLOW us on TWITTER: @MidstateCoC



Twitter - Follow us : @MidstateCoC



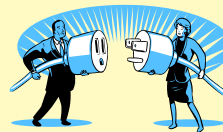
Like us: www.facebook.com/MidstateCoC

COMMITTEE CONNECTION

A LOT of work happens at the committee level here at the Midstate Chamber. We do encourage your involvement and that of your employees on any committee! ALL committee meeting dates and times are listed on the Midstate Chamber's website. Come on out and sit in on a meeting to try it - you will like it: the experience, sharing, connections and more!

**Your participation helps YOU, helps YOUR
BUSINESS and helps
OUR CHAMBER!**

Questions? Call us at: 203.235.7901



BREAKFAST CLUB TV - The Chamber's Breakfast program is NOW AIRING on Cox Public Access #15 - Frontier: #99 on Mondays at 9:00 p.m. Check the chamber website for details and get your popcorn ready!



Find event photos at: www.midstatechamber.com



Thank you to our
Premier Sponsors:



Tuesday, December 6, 2016
5:30 pm - 7:30 pm



577 So. Broad St., Meriden

You will enjoy:

- ★ Hot & Cold Hors d'oeuvres
- ★ Soft Drinks, Wine, Coffee, Tea, Dessert
- ★ Tea Cup Raffle
- ★ Meet new friends and make new contacts with Candy Cane Networking
- ★ Bring Non-Perishable Food items and/or supermarket gift cards in any denomination to be donated to New Opportunities.
- ★ Cash Bar for Beer, Mixed Drinks, etc.
- ★ Holiday Music with DJ Rico
- ★ Special appearance & Photos with Santa

Chamber Members & Special Guests are invited to THE MOST FESTIVE Networking Event of the Holiday Season! Escape the hustle of the holiday season and join us for a fun filled evening.

Please RSVP so that we may have your name badge(s) waiting for you when you arrive.

Only \$30 pp if registered & paid by 11-30-16

\$40 pp after 11-30-16

Tremendous Sponsorship Opportunities on Reverse.

Make this YOUR Staff Holiday Outing!

Company: _____

Attendees: _____

____ Premier Sponsor ____ Co-Sponsor ____ Sponsor ____ Tabletop Sponsor _____ # of Attendees

____ Check Enclosed ____ Credit Card # _____

Expr. Date: _____ Zip Code _____ Ver. # _____

Midstate Chamber of Commerce, Inc.
3 Colony St., Suite 301, Meriden, CT 06451
203-235-7901 - Fx: 203-686-0172 - info@midstatechamber.com
www.midstatechamber.com





**TAX SEASON IS RIGHT AROUND THE CORNER
AND HRA IS ACTIVELY LOOKING FOR
VOLUNTEERS FOR THE VITA PROGRAM!**



Volunteers are needed for: New Britain, Bristol, Meriden, Southington, New Haven, Vernon and Wallingford. And, there are SEVERAL 6 GOOD REASONS TO BECOME A VITA VOLUNTEER:

1. You don't need to be an accountant and you don't need experience.
2. IRS will train you - for free. Training will prepare you to pass the certification test.
3. Flexible hours that fit your schedule.
4. Convenient locations. HRA tax sites are located in New Britain, Bristol, Southington, Meriden and more.
5. You'll feel pride to be part of a nationwide program that has helped low-income people file tax returns at no cost for over 40 years.
6. Simply put, you'll feel good helping your community - and you'll have fun doing it with HRA's dedicated team that has been preparing returns since 2004.

If you or someone you know is interested and have questions about the VITA Program, Volunteering for VITA and/or the training dates please contact Juan Berrios, Community and Financial Services Programs Manager, via email at jberrios@hranbct.org or via telephone at 860-225-1084 Ext. 315.

This is also a great opportunity for mature students who want to gain some valuable experience, while earning community service hours!

START UPS MAY GET UP TO \$1,500 BACK!!

CTNext, Connecticut's go-to resource for entrepreneurial support, recently announced the launch of the Entrepreneur Learner's Permit program, which reimburses first-time entrepreneurs for filing, licensing and permitting fees associated with starting a business. The program, which was signed into legislation in July 2016, **allows owners and executives of qualifying small businesses to receive reimbursement up to \$1,500 for fees associated with starting a new company (including state or municipal filings, licensing fees and permitting fees).**



to \$1,500 for fees associated with starting a new company (including state or municipal filings, licensing fees and permitting fees). "Starting and running a business in its earliest stages can be a massive undertaking," said Glendowlyn Thames, director of CTNext. "This program does more than cover fees-it is another step Connecticut has taken to create a more active ecosystem and assist entrepreneurs when they need it most." First-time entrepreneurs in the information technology, bioscience, and green technology industries can qualify to receive up to \$1,500 in reimbursements. Visit: www.ctnext.com/entrepreneur-learners-permit to learn more about the program and to access the application. The Entrepreneur Learner's Permit legislation sets a funding cap of \$500,000 in fiscal years 2017 and 2018, equaling \$1 million for reimbursable fees for entrepreneurs in the state.



MEMBER UPDATES

This QR code in the upper right corner also brings you right out to our member news section of the website where you can view FULL news articles by submission date OR by member. Just SCAN and CLICK!



Find ALL of our members' news online:

<http://www.midstatechamber.com/News>

ARC of Meriden-Wallingford has recently added two community leaders to its board of directors: Wells Fargo Vice-President **Jeffrey Bruneau** of Cheshire and **Linda Morley** of Meriden. The Arc, which provides comprehensive life-improvement opportunities for children and adults with disabilities in the greater Meriden-Wallingford area, now has a ten-member board of directors, led by board president Attorney Ariana Ceneviva. "Jeff's dedication to the Arc, its mission, and its clients are inspiring," said Executive Director Pam Fields. "He is well-respected in the public, private and non-profit communities, and we are thrilled to have him join the board of directors." Bruneau also serves on the board of directors at the Greater Waterbury Interfaith Ministries (GWIM) and the Greater Waterbury Chamber of Commerce. He is an active community presence and frequently volunteers at local causes with alongside his employees. "Everyone deserves an opportunity to reach their potential," said Bruneau. "I look forward to working with the talented, passionate members of the Arc's board to help advance that goal for so many local residents." Morley, a retired x-ray technician, has been involved with the Arc since 2013. Linda's knowledge and expertise from raising a child with a disability is invaluable. She will help lead the agency into a new era of full inclusion for all people with intellectual disabilities.



Assisted Living Services, Inc. & Assisted Living Technologies, Inc. are proud to announce that they have received the **Healthcare at Home Innovation Award** from the Connecticut Association for Healthcare at Home. The award is given each year to an agency that "embraces change and consistently strives to use new methods to optimize home health or hospice delivery." The award was presented at the Association's annual meeting on October 18, 2016. Cathy Abercrombie, CT State Rep., Mario D'Aquila MBA, VP, Director of Business Development, Sharon D'Aquila, President, Assisted Living Services, Ron D'Aquila RN, President, Assisted Living Technologies are pictured below. The sister companies developed a new program called "CarePlus" in which they combine direct caregiving with technology at no extra cost to clients. In addition, according to Mario D'Aquila, Vice President of Assisted Living Technologies, Inc. they have worked closely with various agencies across Connecticut that serve the developmentally disabled and have been extremely successful at helping improve the quality of life of so many. For example, through the use of technology "we have been part of a team to effectively transition numerous individuals living in group home settings to more private and independent community-based settings" said D'Aquila. This has helped to improve quality of life while saving the State significant costs. Assisted Living Services, Inc. has been providing home care services throughout Connecticut for over 20 years. Assisted Living Technologies, Inc. was established in 2010, and is the first and only company of its type in Connecticut (perhaps the United States) and helps over 500 clients each day – bringing peace of mind to thousands of family members and caregivers.



Crafting Your Small Business Elevator Pitch

The Elevator Pitch: How do you convey your enthusiasm and make the best possible impression when you meet someone new or are at a networking event? You need an elevator pitch, a concise, persuasive story that sums up your business in no more than a minute. The term elevator pitch comes from Hollywood, where producers would try to sell their blockbuster ideas to studio executives in the span of a short elevator ride. How to craft an effective pitch? Click here to learn the 6 steps to crafting a great elevator pitch! https://business.microsoft.com/en-us/articles/crafting-your-small-business-elevator-pitch?wt.mc_id=AID533804_QSG_EML_NLTR_27789



Community Connections



Find community resources at: www.midstatechamber.com

Business Resource Center, LLC - We extend sincere **CONGRATULATIONS** TO **Joe Mirra**, CEO of Business Resource Center on recently being awarded the esteemed **Crystal Obelisk Award**, given annually to individuals who have made contributions to the local healthcare delivery system. Lucille Janatka, president of



the Central Region and senior vice president of Hartford Healthcare, left, with Joseph Mirra, winner of the Crystal Obelisk Award, and Joseph Voelker, chairman of the board of directors, at the Central Region Annual Meeting of the Corporators.

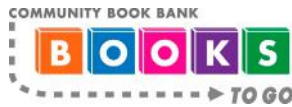
Connex Credit Union is adopting a local family from the New Reach organization who recently experienced a tragedy. The mother and five children lost their husband/father over the summer and are struggling to get back on their feet. Connex will be collecting new items to make this holiday a little merrier for this family. Monetary donations as well as \$10 Walmart gift cards are also much appreciated! Please visit Connex's Facebook page to view the special request list from the family. All donations must be in by December 13, 2016. Connex Credit Union is located at 533 South Broad St., Meriden.



Fresh Basil Deli & Catering has new hours and a new menu. Their new hours are Tuesday thru Sunday from 11 am to 8 pm and Friday and Saturday until 9 pm. **They now offer bring your own wine and beer.** Looking for a company to cater your next lunch or company party? They are happy to help! Visit www.fresh-basilct.com to view their menu or call them at 203.235.0078 or stop in to chat to put a menu together for your next event that needs to be catered! Fresh Basil is located at 164 Scott St., Meriden.



Literacy Volunteers Community Book Bank of Meriden/Wallingford: We have FREE books for children of all ages – from Pre-Kindergrarten through Teenagers. Come visit our Book Bank and pick out your books. We are located at 14 West Main St in the Y Arts building, first Floor. You may take home as many books as you like. **We also accept donations of new and gently used children's books.** Email bookbank@lvaghn.org or call (203)235-1714.



Nina's Café, located in downtown Meriden at 39 West Main Street is pleased to announce that beginning November 3, they will be open until 9 pm on Thursdays and Fridays. They recently received their beer and wine permit, so they look forward to seeing you come by after work to enjoy some of their great food - and now - beer and wine! They also have space available for your next meeting or function. Call 203.235.0593 or visit www.ninascafe.net.



Max E. Muravnick Senior Center

- 'Tis the Season for a Senior: Please Donate an Unwrapped Present for our Seniors. Drop off unwrapped presents at the Meriden Senior Center-Social Services, Health Dept. Clinic, City Hall-Mayor's Office, or the Board of Education by **December 9th**. As we know the holidays are quickly approaching and times are quite difficult for many of our seniors. Many of our seniors are alone or don't have families nearby and are at times isolated during the holiday season. Let's bring the Holiday spirit to a Senior! Here are some gift ideas: Gift cards, slippers, lotion sets, toiletry kits, blankets, hats, scarves, gloves, games, socks etc. Gifts will be distributed to the seniors on Monday, December 19th at 10:00am. If you have any questions please contact: Natalie Gill-Social Services Worker at 203-630-4273 or ngill@meridenct.gov.



The Meriden Public Library

offers free computer classes on Wednesdays from 2:00 to 3:00 pm. Class size is limited. Please contact the Information Desk at (203) 238-2346 to reserve a seat in the classes. The Meriden Public Library is located at 105 Miller St., Meriden.



Meriden Raiders

- Our 10 year old Meriden Raiders football team has won the New England Regional Championship and are headed to the National Championship in Kissimmee, FL from December 2-11. As you can imagine, there is a substantial cost to sending the team and coaches. Mike Nowicky, Chamber Treasurer, was asked by the Raiders to help handle any donations that come from Chamber Members so that we can track where our donations are coming from. Contact information is 203-631-0940 (cell) and mnowicky@yahoo.com. You can also drop off any donations at the Connex Credit Union office located at 533 South Broad Street or the Midstate Chamber of Commerce office on 3 Colony St. in downtown Meriden. **Donations will be accepted through 12/16 to help cover expenses. Also, any checks can be made out to Meriden Junior Football League, INC – 10U Football. (31-14844747 Tax-ID)**



New Opportunities, Inc.

- Are your heating costs more than you can afford? You may qualify for Energy Assistance! New Opportunities serves Meriden, Wallingford, Southington & Berlin. Larger Households are not excluded. Se Habla espanol. Walk-in's are welcome. New Opportunities is located at 74 Cambridge St., Meriden. Please call 203.235.0278 to schedule an appointment. New Opportunities of Greater Meriden has a Food Pantry that is open on Monday, Wednesday, and Friday from 9:00 am to 12:00 pm and on Thursday from 4:00 pm to 6:30 pm. New Opportunities is located at 74 Cambridge St., Meriden. If you have any questions, please call 203.639.5060.



Find it all at: www.midstatechamber.com



United Way of Meriden & Wallingford

- Nanette Pastore, Senior Vice President of Pearce Real Estate, today announced that agents from the Wallingford Regional Office continued the tradition of giving back to the community by pooling their resources and talents to make Thanksgiving holiday baskets for those less fortunate. The 6 "baskets" are actually foil roasting pans wrapped and filled with Thanksgiving staples: a \$25 gift card for the turkey; mashed potatoes; yams;

cranberry sauce; pumpkin bread; corn; string beans; stuffing; candy; gravy and other goodies. **The holiday baskets were given to the United Way of Meriden and Wallingford and distributed to 6 area needy families.** "I'm very proud of the agents in the Wallingford Regional Office who carry on the Pearce tradition of giving back to the community," said Ms. Pastore, "Making these Thanksgiving Baskets is something we've been doing for a number of years, and it is only a part of our ongoing concern and involvement in the area. We are truly thrilled to help other families enjoy this meaningful holiday with a festive meal," she added.

Westfield Property Group - Westfield Meriden:

'Tis the most wonderful time of the year and our regional mall, Westfield Meriden, has ALL the information you need to make your holidays bright. You can find a complete listing of all of the stores in the mall at their website. By the way, if you haven't been there in a while, you will see that our mall is **THRIVING** with many new stores and old favorites! Visit www.westfield.com/meriden for a complete list of holiday activities, including **United Way of Meriden & Wallingford's Giving Trees**; **SANTA's Schedule** for visits: note special **SANTA** events like **Pet Photos Evenings With Santa** (12/6 or 12/13) **AND Thoughtful Santa**, for children with Autism and other special needs (and their siblings) to visit with Santa in a more soothing and sensory-friendly environment. This program is limited to 30 families and there are 3 time slots to choose from (8:00 a.m., 8:30 a.m., and 9:00 a.m.) on Sunday, December 4th.

Women and Families Center invites you to Start with a Smile this Holiday Season: Amazon Smile. Visit smile.amazon.com. Purchase your holiday essentials including gifts, decorations, and more. Enter The Women and Families Center as your Charitable Organization of Choice and Amazon Smile will donate a portion of the eligible sales to the Women and Families Center.



Women's Business Development Center presents a GPS - a Guide to Plan for Success. WBDC's newest, 12-session training program for small businesses seeking guidance on developing their business plan, whether they are aspiring, emerging or established. From this class you will: gain a comprehensive understanding of business-building fundamentals and emerge from this class with a solid blueprint firmly in hand; give your business concept the advantage



Member to Member Discount:

THE EDGE
FITNESS CLUBS

DECEMBER's Featured Discount:

THE EDGE FITNESS CLUBS

Platinum All Access Membership: \$19.99 per month.
Enrollment & Processing Fees Waived - a \$50 savings.
Call 203-235-0150 for info on joining ... or
475-209-9198 for Corporate Memberships.

Be sure to PRINT OUT your certificate online - just look up THE EDGE Fitness Club in the Member Directory and also tell them you are a member of the Midstate Chamber to receive your special offer!

of a well thought out plan. This 12-session course is taught by industry experts in a dynamic peer-to-peer environment and is supported by an interactive, online tool to guide you every step of the way. The Winter 2017 session begins February. Dates and locations to come. Registration and materials fee is \$300 (reduced-fee scholarships available to those who qualify based on income guidelines). Email mailto:mwormser@ctwbdc.org?subject=GPS Training Program to join the waiting list! Visit www.ctwbdc.org/Current-Schedule-C34.aspx to view WBDC's Current Program Schedule.



WBDC
Women's Business Development Council

Edward Zavaski Agency, LLC:

CONGRATULATIONS to Ed Zavaski on his recent appointment by Wallingford Mayor William Dickinson, Jr. to the Wallingford Economic Development Commission - Ed's term as a member of the commission will run from September of 2016 through December 31, 2018.



Clean Homes by Valerie, LLC

Recently we held a Ribbon Cutting for AND finished our annual Collection of Shoeboxes for Operation Christmas Child. Every year we collect shoeboxes filled with basic hygiene products and small toys and ship them to children all over the world at Christmas. Thank you to all our Midstate Chamber friends who packed a shoebox or volunteered their time. Thank you Proshred of Wallingford for delivering all the boxes to the collection center. We had another successful year and collected 2,495 shoeboxes from the community. This will help 2,495 children experience Christmas possibly for the first time. What a Blessing.





Your new Community Credit Union

Where our **Members** come **First**

**Open to Residents of Meriden, Wallingford, North Haven,
Hamden, Cheshire and North Branford**

Formerly Meriden Schools FCU and Quinnipiac Valley Community FCU

Meriden Main Office 285 Broad Street, Meriden, CT 203-237-6424 x5

Wallingford Branch 163 Washington Street, Wallingford, CT 203-265-0420

**Great Free Benefit for Employers to Offer Employees ** Become a Business Partner. Call: 203-237-6424 ext. 10 for Business Partnership Opportunities.
Loan discounts for Employees!**

Website: MembersFirstCTFCU.com

Great Loan Rates

Car Loans
Boat Loans
RV's
Personal Loans
Fixed Rate Mortgages
Home Equity Line of Credit

Great Services

Free Checking
Debit Card (over 55,000 Free ATM's)
Online Banking – Mobile Banking
Personalized Friendly Service

Ongoing Loan Specials call for Details





PROTECT YOURSELF FROM SCAMS

Many scam artists are threatening customers in person, over the phone and online with disconnection of their electric or natural gas service if they don't make an immediate payment. Another tactic is to

offer a bill credit or discounted rate if a customer provides their account number or other information. *Protect yourself by being vigilant, staying informed and guarding your personal information.*

If something seems suspicious, call us immediately toll-free at 800-286-2000. Also be sure to report this to your local law enforcement.

IMPORTANT FACTS YOU NEED TO KNOW

- ★ Eversource representatives NEVER ask for instant payment in person or over the phone.
- ★ Eversource representatives DO NOT require the use of pre-paid debit cards (such as Green Dot MoneyPak, Vanilla or Reloadit).
- ★ Eversource representatives NEVER request customers meet at a payment center, such as a department or grocery store, to make a payment.
- ★ Eversource does NOT solicit door-to-door or on the phone on behalf of third-party energy suppliers.
- ★ Eversource representatives ALWAYS carry company-issued photo identification and will always provide it when asked.
- ★ Contractors working for Eversource ALWAYS carry documentation explaining the nature and location of their work.
- ★ Customers who are scheduled for disconnection due to nonpayment receive written notice via the U.S. mail which includes the actions they can take to maintain service.
- ★ Eversource almost never makes unsolicited house visits. Exceptions might include accessing, maintaining, or ensuring the reliable and safe operation of our equipment.
- ★ If you're not sure the person is an Eversource employee, call us. We'll be glad to verify if work is scheduled at or near your home or business and the identity of the employee.

WHAT YOU CAN DO TO PROTECT YOURSELF

- ★ Always verify whether these callers are legitimate by asking for some basic information about your account. Our representatives will always be able to provide the name on the account, the account address, and the exact past due balance.
- ★ Never immediately pay, regardless of what the caller knows about your account or offers as an incentive. If they are requesting an immediate payment using a third-party service, at another location or via a prepaid debit card, hang up immediately and contact us directly to verify your account status.
- ★ If you are suspicious, hang up and call us at 800-286-2000. Also, please report this to your local law enforcement.
- ★ Never wire money to someone you don't know - regardless of the situation. Once you wire money, you cannot get it back.
- ★ Do not accept offers from anyone, including those claiming to be Eversource employees, to pay your bill or provide any other service for a fee.
- ★ Do not click on links or call numbers that appear in unexpected emails or texts - especially those asking for your account information. If you click on a link, your computer could become infected with malware, including viruses that can steal your information and compromise your computer.





Hispanic Outreach Leaders in Action



12th Annual Holiday Fundraiser ~ Friendraiser

Wednesday, December 14th

5:30 pm to 7:30 pm

Silver City Sports Bar & Grill

Four Points by Sheraton

275 Research Parkway, Meriden

Complimentary Traditional Appetizers
MARVELOUS Prize Drawings
Cash Bar—DJ
DANCE with "local HOLA celebrities"
No Admission Fee But Donations Gladly Accepted*

*All proceeds to benefit the 2017 Education Awards for
Area Hispanic Students.

See reverse for Sponsorship Opportunities.



Please R.S.V.P. to: Midstate Chamber of Commerce
ph: 203.235.7901 fx: 203.686.0172
info@midstatechamber.com
www.midstatechamber.com





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Séan W. Moore

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- A & A Office Systems, Inc

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- Meriden-Wallingford NAACP

Anna Wasescha, Ph.D.
- Middlesex Community College

John Wooley
- Radio Frequency Systems

Rev. 07-20-15

November 18, 2016

Dear Friend:

The Hispanic Outreach Leaders in Action (HOLA) of the Midstate Chamber of Commerce was formed in 2005. The mission of the committee is:

To reach out & engage Hispanic individuals and businesses in the area so that through the Chamber, they can obtain exposure, growth, and involvement in the community.

Throughout the year, HOLA holds fundraising events and proceeds go toward education awards that are given to area students with a Latino/Hispanic background. (These awards are in addition to awards given by funds raised through the annual Chamber golf tournament). **To date, over \$20,000 has been awarded due to HOLA's direct fundraising activities.** Any Meriden resident may apply for the awards AND ANY employees or dependents of Midstate Chamber members in good standing are also eligible, no matter where the company is located or where the individual resides.

The committee's goal is to raise a minimum of \$2,000 for the 2016 HOLA education award fund. Therefore, the committee is seeking sponsorships and donations (of raffle prizes) for their Annual Holiday Friendraiser which will take place on **December 14th at Silver City Sports Bar & Grill at Four Points by Sheraton.** The following recognition will be provided based on the monetary value of sponsorship or donation:

- 📌 Logo / Company Name on Flyer (emailed to 1700 individuals)
- 📌 Recognized at the event (on signage displayed at event)
- 📌 Business Name Listed on Event listing at www.meridenchamber.com (site averages 40,000+ unique visits per month)
- 📌 **DETAILS - Sponsorships – Monetary**
- 📌 **\$1000+ = Platinum EVENT Sponsor:** banner ad on chamber website for **one year**; LARGE LOGO on signage at event; recognition in chamber newsletter and facebook and twitter; 1 minute commercial at event.
- 📌 **\$500 + = GOLD:** banner ad on chamber website for **6 months**; LOGO on event signage; recognition in chamber newsletter and facebook and twitter.
- 📌 **\$250+ = SILVER:** Company name on event signage; recognition in chamber newsletter and facebook and twitter.
- 📌 **\$100 + = Bronze:** Company name on event signage
- 📌 **IN KIND DONATIONS** (for raffle) will be listed with the item on the display DRAWINGS TABLE & or when the item is handed out it will be mentioned on microphone.

We thank you very much in advance for your consideration in helping us reach our goal. Do not hesitate to contact the Midstate Chamber with questions at 203.235.7901. ***NOTE: The sooner we receive your commitment, the sooner we can begin to promote you as a sponsor!***

Sincerely,

Sean W. Moore
President

Lydia

Lydia Heredia, HOLA Chairwoman
Community Health Center

The Midstate Chamber supports, promotes and serves our member businesses in Berlin, Cheshire, Meriden, Southington, Wallingford and throughout central Connecticut.

Offices at 3 Colony Street, Suite 301, Meriden, CT 06451
Ph: 203.235.7901 Fx: 203.686.0172 Email: info@midstatechamber.com
www.midstatechamber.com



1985

ACORD INC. →

A Community of Respect and Dignity

Our Mission

ACORD provides a high quality and creative range of community-based supports and services to adults with mental and developmental disabilities, affirming and respecting the dignity and uniqueness of each individual while exceeding their expectation.

Yard Service

What We Do

Below are some of the services we currently provide. We are not limited to these items, and will be happy to tailor our services to meet your needs.

- ♦ Mowing
- ♦ Raking
- ♦ Weeding
- ♦ Mulching
- ♦ Weed-whacking
- ♦ Planting
- ♦ Spring and Fall Cleanups
- ♦ Light Handyman Jobs
- ♦ Light Moving Jobs
- ♦ Painting



Supported Employment

What We Do

We will contract out for the services listed below. We are not limited to these items, and will be happy to tailor our services to meet your company's needs.

- ♦ Laundry
- ♦ Light housekeeping
- ♦ Vacant properties
- ♦ Office Buildings
- ♦ Apartment building common areas



Need Help? Let us be your go-to agency. We have individuals who are ready, willing and excited to perform those tasks for you... give us a call! You'll be glad you did!!

Contact Us for a Quote

Vicki Donaghy, Supervisor
203.584.1609

Evalina Askew, Manager Day Services
203.605.5581



EXHIBIT AT THE 2017 EXPO UNDER THE BIG TENT!!!!

These are just SOME of the Daffodil Festival Weekend Highlights:

- ⊗ 2 hour parade on Saturday morning
- ⊗ Huge variety of food vendors
- ⊗ Over 30 continuous musical performances at 3 separate stages
- ⊗ Arts & Crafts Section and Carnival Amusements
- ⊗ Special Activities & Programs for Children
- ⊗ FREE ADMISSION to festival AND expo tent

Our 2 Day exhibitors take advantage of a leisurely Friday afternoon setup from 2:30 p.m. to 6:30 p.m. at no additional charge. Set up early, go home and rest and come back on Saturday morning refreshed and ready to connect with the crowds!

REMEMBER, Midstate Chamber is also YOUR CONNECTION to:

- ⊗ TIPS on HOW TO set up your BOOTH
- ⊗ SIGNAGE / BANNERS for your exhibit
- ⊗ PROMOTIONAL PRODUCTS & Giveaways

...We have Members that can help you with this & more!

We are pleased to accommodate special displays such as vehicles, tractors, hot tubs, motorcycles, and more INSIDE the tent! Call us to learn more.

2017 EXPO Hours of Operation

- Setup on Friday – 2:30 p.m. to 6:30 p.m.
- Exhibit Saturday - 10 a.m. to 6 p.m.
Festival activities continue until 9:30 p.m.
- Exhibit Sunday - 10 a.m. to 5 p.m.

This Expo is produced by: The Midstate Chamber of Commerce, Inc.
3 Colony St., Suite 301, Meriden, CT 06451
Ph: 203.235.7901 / Fx 203.686.0172

info@midstatechamber.com www.midstatechamber.com

and

The Meriden Daffodil Committee dba Festivals in Meriden, Inc.
producers of the 39th Annual Daffodil Festival!
www.daffodilfest.com

Sponsorship & Vendor Info

Why our Members exhibit and ...
keep coming back each year!

Sell Products & Services | To Make Valuable Connections
Gain Maximum Exposure | Increase Market Share and Visibility
TO HAVE SOME FUN!!!

Title Sponsorship - Business Expo \$4,595

- ⊗ Promotion STARTS NOW – press release with "naming of 2017 expo tent"
- ⊗ Banner at Entrance of EXPO tent & Logo on Continuous Slideshow at Chamber Booth
- ⊗ Double Prime Exhibitor Booth with electricity for 2 days
- ⊗ Company Name/Logo on all materials such as press releases, e-minders, Expo newsletter flyers, and Chamber website special event page (40,000 unique visits to the website on average per month)
- ⊗ Company banner displayed inside the tent in a premier location
- ⊗ Company logo on bags distributed from chamber booth
- ⊗ Prime Sponsor Signage (18x24)
- ⊗ Company logo and/or promotion on reverse side of vendor maps
- ⊗ One Year Premier Web Ad (chamber home page or internal pages)

Presenting Sponsorship - \$2,895

- ⊗ Double Prime Location Exhibitor Booth with or without electricity for 2 days
- ⊗ Name Inclusion on promotional materials
- ⊗ Company Name/Logo on all materials such as press releases, e-minders, Expo newsletter flyers, and Chamber website special event page
- ⊗ Company banner displayed inside the tent in a key location
- ⊗ Company logo on bags distributed from chamber booth
- ⊗ Prime Sponsor Signage (18x24)
- ⊗ One Year Top Banner Ad on chamber website (\$550 value)

Prime Location Sponsors From \$1,095

Prime Location Exhibitor Booths are located near the entrances and at the ends of aisles for 2 days. Prime Location Sponsors also receive your company name on bags, a single prime space, Prime Sponsor 18 x 24 signage, and recognition on the Chamber's website.

All Other Vendors – 1 or 2 Days From \$495

Lots of exposure *inside a climate controlled tent!* Perimeter locations have access to electricity. All locations provide our vendors with excellent visibility and traffic.



April 29th & 30th

**This is THE VENUE to
PROMOTE your Business:
Central Connecticut's
LARGEST EXHIBIT
of Area Businesses!**



**Hubbard Park
West Main Street, Meriden, CT**

In partnership with the
**39th Annual
Daffodil Festival**



The Midstate Chamber of Commerce, Inc. invites your business to take advantage of the **2017 Business Expo** under the big tent to promote your business, organization or products! The Expo, at the regional **Daffodil Festival**, features displays from a variety of companies and organizations who want to connect with a huge and diverse audience of **over 50,000** people over two days.

Whether you are a new business, a seasoned company, a general contractor, financial institution, non-profit, technology company, insurance company, car dealer, etc., this two-day event is the PERFECT venue to advertise to a wide audience and the exposure connects you with a large population from all over New England.

Look at what our past and returning exhibitors have said:

- "A valuable opportunity to reach new customers"
- "You can't afford NOT to be there"
- "I received so many leads for my business..."
- "Very organized – ALL businesses should exhibit"
- "The BEST venue in central CT...very generous space!"
- "The Return on Investment is incredible"
- "Can't wait until next year"



DON'T MISS THIS VALUABLE OPPORTUNITY

- This event is held in conjunction with the 39th Annual Meriden Daffodil Festival drawing attendees from all over New England.
- The exhibit tent is secured by Security Guards and assisted by Mule Security Systems during the off hours of Friday and Saturday nights so displays are protected and items do not have to be brought back and forth daily.
- Easy on and off the highway with many area hotels available.
- All Expo Exhibits are in a 100' x 120' enclosed tent on the tennis courts. All exhibits are out of the elements and off the dirt ground.
- All exhibits requiring electricity are on the perimeter of the tent.
- The Festival Food tent is across from the EXPO tent.
- Restrooms are available for exhibitors just steps away from the EXPO tent.





In Partnership With:
**The 39th Annual
Daffodil Festival**



Business & Community

expo
2017

**Saturday, April 29th
and
Sunday, April 30th**

**Register NOW:
by 12/31/16
and SAVE \$\$\$
with Early Bird
Rates or
BE a SPONSOR!**

Exhibiting Company Information: Please print clearly

Name of Presenting Company			Contact Person
Mailing Address			
City	St	Zip	E-mail Address
Phone	Fax		Exact Wording for Booth Signage
1. Please read and complete this application and returned to the Midstate Chamber of Commerce with your minimum non-refundable deposit of \$350.00 to reserve your space. 2. To receive the early bird rates below, payment in FULL must be received by December 31, 2016. 3. Your Vendor Packet will be sent prior to the event.			

Choose your Option Below

- ☐ Title Sponsor(s) * — See trifold for features
- ☐ Presenting Sponsor(s) * — See trifold for features
- ☐ Saturday & Sunday "Perimeter Prime Booth" *
- ☐ Saturday & Sunday "Interior Prime Booth" *
- ☐ Saturday & Sunday Exhibitor Booth *
- ☐ Saturday Only Exhibitor Booth (10:00 a.m.—6:00 p.m.)
- ☐ Sunday Only Exhibitor Booth (10:00 a.m. —5:00 p.m.)

EARLY BIRD RATES

\$3,995
\$2,495
\$ 995
\$ 890
\$ 790
\$ 695
\$ 495

REGULAR RATES

\$4,595
\$2,895
\$1,195
\$1,095
\$ 995
\$ 695
\$ 495

Electricity is \$35.00 for each 15 amp circuit. Please plan accordingly and bring any extension cords and power strips you may need.

Electricity is available at Perimeter locations only. Please indicate here the equipment requiring electricity: # of Outlet(s) x \$35 = _____

TOTAL Amount Due including Exhibitor Booth & Electricity \$ _____

*** All Saturday exhibitors can take advantage of a leisurely set-up on Friday afternoon from 2:30 p.m. to 6:30 p.m.**

This will allow exhibitors to set up during normal working hours, go home and get rested and come back on Saturday ready to greet the crowds!

☐ **Yes** ☐ **No** **We will be setting up on Friday Afternoon**

Regular Daffodil Festival EXPO Hours: Saturday—10 a.m. to 6 p.m. (Daffodil Festival closes at 9 p.m.) and Sunday—10 a.m. to 5 p.m.

All booths will be 8' (Deep) x 10' (Wide) with: 3' High Flameproof Draped Side Rails, 6' Skirted Display Table, 8' High Flameproof Back Wall Drape, 2 chairs, Exhibitor ID Signage. Additional items may be contracted through the pipe and drape vendor.

Please indicate what you will be exhibiting at your space.

Presenting: _____

**Please return this reservation form with your payment or deposit to: The Midstate Chamber of Commerce, Inc.
3 Colony St., Suite 301, Meriden, CT 06451 info@midstatechamber.com 203-235-7901 / fax 203-686-0172 www.midstatechamber.com**

ACCEPTANCE: I agree to abide by all guidelines, specification, rules and regulations governing the Midstate Chamber of Commerce and to the terms and conditions of payment. All cancellations must be in writing by April 1, 2017. All initial deposits are non-refundable. Please sign below.

Signature:	Title	Date
Printed Name of Signer		Company Name
<input type="checkbox"/> Bill us <input type="checkbox"/> Credit Card (AX, Disc., VISA, MC) # _____		
Exp. Date: _____ Zip Code of Card _____ Card Verification # _____		

Visit www.midstatechamber.com or www.daffodilfest.com for more details about the 2017 Festival!





Saturday, April 29th
and
Sunday, April 30th

**Central
Connecticut's
Largest Exhibit of Area
Businesses!!**

**With an audience of 50,000+ ...
This is THE PLACE for Maximum Exposure
for your Business
Up to 65 Exhibitors Under One Tent
Expo in 2017 is 2 DAYS! Friday Setup
only + exhibit on Saturday and Sunday**



WHY YOU SHOULD EXHIBIT:

- **Sell Your Product**
- **Gain Maximum Exposure**
- **Make Valuable Connections**
- **Increase Market Share & Visibility**
- **Expand Your Contact Base**



This event offers outstanding exposure in a unique venue and is a fun filled weekend for all! That's why we've created
OPTIONS FOR EVERY BUDGET: from \$495 to \$4,595



**Sponsorships
and
Prime Spots
Offer GREAT
Visibility &
Valuable
Promotion!!**

2017 EXPO and the WINE FESTIVAL

All Locations Subject to Change

Register Early Prime Spots SOLD OUT in 2016!

2016 EXPO Hours of Operation

- If you plan to exhibit on Saturday, you are eligible to take advantage of Friday afternoon setup from 2:30 p.m. to 6:30 p.m.
- Saturday, April 29 from 10 a.m. to 6 p.m. (the Festival activities continue until 9:30 p.m.)
 - Sunday, April 30 from 10 a.m. to 5 p.m.

See reverse and brochure for more information and application. Take advantage of the early bird rates and reserve by 12/31/16!

WE DO OUR BEST TO MAKE THIS AN ENJOYABLE EVENT FOR ALL OF OUR VENDORS...EXHIBITING IS EASY:

- ALL Exhibits are located inside a 100' x 120' enclosed tent on the tennis courts—so all exhibits are out of the elements and off the dirt ground.
- Electricity is available *on the perimeter of the tent*.
- The tent is *secured* by Security Guards and assisted by Mule Security Systems during the off hours on Friday and Saturday evenings so exhibits are not tampered with and *items do not have to brought back and forth daily*.
- *Prime spaces* are located near entrances and at the end of aisles. **Perimeter Prime** have access to electricity; **Interior Prime** locations do not.
- *Expo Sponsors receive additional “perks” such as company name on bags distributed from the chamber booth throughout the weekend, prime space, special sponsor signage, and more.*
- Reservations for all Expo locations are required by March 1, 2017 to guarantee accurate signage & booth placement. Booths must be staffed at all times for maximum prospect interaction. *Electricity availability cannot be guaranteed with reservations placed after March 1, 2017.*
- Parking IS allowed in the Park on Friday ONLY. If setting up your exhibit on Saturday or Sunday, you may enter the Park between 7:00 a.m. and 9:00 a.m. All vehicles **must** be out of the park **by** 9:00 a.m. For Saturday and Sunday, vendors are shuttled in after your exhibit is set-up. Easy, Convenient Shuttle Transportation begins running continuously at 8:00 a.m. and continues until 9:00 p.m. on Saturday and 5:00 p.m. on Sunday.

