

CURRENT ECONOMIC DEVELOPMENT NEWS



We encourage all of our members and staff to visit www.MeridenTOD.com. This website, hosted by the City of Meriden, is specifically designed to keep residents and businesses informed about the ongoing development activity in the Transit Oriented Development (TOD) district which is the half mile radius from the proposed train station. The website is being regularly updated with many of the presentation materials from the recent City meetings.

Handouts from the March 11, 2013 "A New Transit-Oriented Development District Zoning Regulation for Meriden" meeting are now available. This report explains the 5 distinct zoning sub-districts which will become the new Hybrid Form Based Code zoning regulations in our central business district (CBD). These recommended zoning changes are being drafted by City Staff and we anticipate a vote by Meriden City Council as early as June 2013!

In addition, slides from the April 11, 2013 meeting about "Traffic Improvements for Meriden Transit Oriented Development (TOD) District" are available for download. These drawings are preliminary (30% engineering) but begin to set the stage for two-way traffic in our CBD specifically on West Main Street (with less bump-outs), Hanover Street, Cook Avenue and East Main Street. Other features are designating Pratt Street as the new "gateway" into our CBD. These are significant changes which will greatly improve the flow and accessibility in the district. Take a look and let us know your comments.

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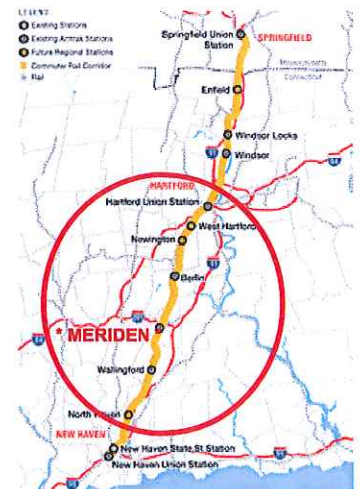
Also, we are anticipating a June 2013 public information meeting on New Haven Hartford Springfield Rail Program to be presented by the CT Department of Transportation. Stay tuned for more information to come.

EAST SIDE, WEST SIDE, ALL AROUND THE TOWN... AND BEYOND

Recently I have heard a little bit of chatter about our fair City that there is a perception that the Chamber has been dedicating a lot of its efforts to our Central Business District (CBD) and possibly to the exclusion of our members in other areas of the City. Please know that we continue to serve the entire community...and beyond.

I offer two opinions: first we believe that a vibrant Central Business District is absolutely critical to the overall health of our City. We anticipate that in 2016, the greatly improved rail service will deposit people (NEW LIFE) into our City and we will encourage all of them to live, work, learn and play in the entire community. In addition, a thriving dining and entertainment district will cause our 60,000+ residents to connect with each other thus strengthening the fabric of our community. There is a lot of work that has to be done to be ready for 2016 and we are committed to representing the business interests throughout the process...and beyond.

We also believe that Meriden is an important part of a truly regional approach to business development which includes the communities of Berlin, Wallingford and beyond. All of our Chamber members have customers, employees and suppliers from well beyond our two ZIP codes. Concentrating on a more expanded region will expand your business opportunities. We will continue to work to encourage our neighboring communities to work together as one larger or greater community and all of our businesses will benefit from the spirit of cooperation. That's why we're called the GREATER Meriden Chamber of Commerce.



**MESSAGE FROM THE
PRESIDENT:**



**117th Annual
Dinner, Meeting
and Silent
Auction Wrap Up**

Séan W. Moore

On behalf of the Board and the entire Chamber membership, thanks to all who attended and participated in the 117th Annual Meeting of the Chamber held on April 10, 2013 at the Four Points. This year's theme was "Welcome Aboard and Making the Connections" which recognizes the New Haven-Hartford-Springfield Rail project as much more than simply a metaphor...it will truly be a catalyst for change.

We would especially like to recognize and thank our Premiere Sponsors: AT & T, CT Light & Power AND Yankee Gas – the Northeast Utilities Companies, MidState Medical Center and TD Bank as well as our Silver Sponsors who were Cardinal Engineering Associates, The Four Points by Sheraton and Naugatuck Savings Bank. We appreciate their continued support.

The slate of Board Officers and Directors which was presented in the April 2013 Chamber Newsletter was unanimously passed. Join me in welcoming the NEW board members: Nathan Bottone of Salon Nathaniel, Hilde Sager of Masonicare, Dave Symonds of PROSHRED Security, Jason Teal of the Meriden Wallingford NAACP and John Wooley of Radio Frequency Systems. We feel that it is important that our entire membership knows the name and business affiliation of their elected representative leadership. Please use these new Board members as you would use any of our Board members or Chamber staff for any of your questions.



Over 200 Chamber members and guests attended the annual meeting and a wonderful time was had by all!

WHO'S WHO AND PEOPLE TO KNOW

A GREAT deal of work happens at the committee level here at the Greater Meriden Chamber. This area will update you, our members, on a regular basis as to that activity. And, we do encourage your involvement and that of your employees on any committee!

THANK YOU TO OUR COMMITTEE LEADERSHIP

In the coming months, we'll be highlighting the leaders of our committees so you can get to know more about them and the work that is happening in the committees to move the Greater Meriden Chamber forward. ALL members are invited and welcome to assist on our committees.



Eileen Bongiovanni

The Chamber Ambassadors are the Membership Committee. It is an organization of Chamber members who serve existing and new members of the Chamber. The Ambassadors have traditionally had the role of retaining and increasing membership of the Chamber, and in recent years have been developing a network for welcoming new businesses to the area and thanking businesses that continue their membership on an annual basis. Chamber Ambassadors generally meet the 1st Tuesday of the month and is led by Eileen Bongiovanni - aka "The Queen" of Bongiovanni Insurance and Financial.

Eileen is a partner at Bongiovanni Insurance and Financial LLC along with her husband, Terry and her two sons Ty, and Trey. Their business specializes in health insurance, Medicare, life insurance and financial counseling. Before joining her husband in the business 15 years ago, she coached gymnastics at CATS in Cheshire for 14 years. She is currently on the Board of Directors at Girls Inc. and the Meriden Kiwanis Club. She is a Past-President of the Kiwanis Club. She is a K-Kids advisor at Israel Putnam Elementary School. She serves on the Zoning Board of Appeals as well. Besides her 2 sons she has a beautiful daughter, Nicole who is a personal trainer and a wonderful granddaughter, Mia who will be 1 yr old the 4th of July! Eileen enjoys the friends and business acquaintances she has developed through the Chamber and looks forward to continuing her involvement not only for her own business but also for what the Chamber does for our community.

This issue of Chamber News is a member service of the Greater Meriden Chamber of Commerce, Inc. with offices located at 3 Colony St., Suite 301, Meriden, CT 06451. You can also visit us on line at www.meridenchamber.com. Ph: 203.235.7901 Fx: 203.686.0172 info@meridenchamber.com. We welcome Chamber member and community news, events and other articles of interest from our diverse membership base. The Greater Meriden Chamber of Commerce serves its member businesses in Meriden, Wallingford, Southington, Berlin, Cheshire and Middletown, Connecticut. We invite all businesses to join with us and become members of our chamber.

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For all of your needs visit our members at www.meridenchamber.com

UPCOMING MAY EVENTS:

Mark your calendars, iPhones, Droids, etc. with these event dates. **M** = Chamber or Business event;
☐ = Community event. More details and RSVP information for these events may be found on
www.meridenchamber.com!



- M** Wed, May 1: 8:30 am - **Government and Business Development Committee** in the Chamber Board Room. R.S.V.P: 203.235.7901.
- M** Wed, May 1: 8:30 am - **Health and Wellness Council Meeting** at Assisted Living Services, 74 So. Broad St Meriden. R.S.V.P to 203.235.7901.
- M** Thu, May 2: 2:00 pm - **Marketing & Publicity Committee** Meeting in the Chamber Board Room. R.S.V.P to 203.235.7901.
- ☐** Sat, May 4: 8:30 am - Annual Tag Sale/Flea Market/Craft Fair at Maloney High School, 121 Gravel St. Meriden. For more information call 203- 213-4542.
- ☐** Sat, May 4: 10:00 am - Mayor Rohde's Annual Clean Up Fix Up Day 2013, Citywide with Kickoff at City Hall, 142 E. Main St., Meriden. 203-639-6595.
- ☐** Sun, May 5: 4:00 pm - Meriden YMCA Preschool Open House at 66 Crown St., Meriden. To register or for more information call Mary-Jo at 203-235-8906
- ☐** Mon, May 6: 6:00 pm - "Grow Your Business or Non-Profit With E-Mail & Social Media Marketing" at the Meriden Library, 105 Miller Street. 203-630-6349.
- M** Tue, May 7: 8:30 am - **Golf Committee Meeting** in the Chamber Board Room - planning for the 26th Annual Tourney on June 5. R.S.V.P: 203.235.7901.
- M** Tue, May 7: 8:30 am - **Ambassadors / Membership Committee** will be held in the Chamber Board Room. R.S.V.P to 203.235.7901
- ☐** Tue, May 7: 6:00 pm - Foster Care and Adoption Open House at the DCF Office, 1 W. Main St., Meriden. Call for more info at 1-888-KID-HERO.
- M** Wed, May 8, 8:00 am - **Human Resources Roundtable Committee** will meet in the Chamber Board Room. R.S.V.P. to 203-235-7901
- ☐** Wed, May 8, 2:00 pm - W.B. Mason 2013 Education Supplies Show, 194 Research Parkway, Meriden. For more information call Eileen at 203-237-9082.
- ☐** Wed, May 8: 4:30 pm - An Evening with Dr. Craig Foster at Apple Rehab - Cocomo, 33 Cone Ave., Meriden. RSVP to Roberta: 203-238-1606.
- ☐** Wed, May 8: 5:00 pm - 14th Annual Girls Inc. Strong, Smart & Bold Dinner at Zandri's Stillwood Inn, 1074 So. Colony St., Wallingford, CT. Call 203-235-7146 for details or email mab_girlsinc@snet.net .
- M** Thu, May 9: 8:00 am - **Clearing the Fog: Avoiding the Hidden Unemployment Cost Trap** at Hilton Garden Inn, 85 Glastonbury Boulevard Glastonbury, CT. For more details please contact: Evan Murphy, Unemployment Tax Control Associates Inc., emurphy@utcainc.com 413-732-8084 ext. 106. **But, MUST REGISTER through the Chamber: 203.235.7901.**
- M** Thu, May 9: 5:00 pm - **Business After Hours at Servpro of Meriden. See enclosed flyer!**
- M** Thu, May 9: 8:00 am - Confidential Business Counseling with **SCORE** at the Chamber of Commerce. Call 203.235.7091 to make an appointment.
- ☐** Fri, May 10: 11:00 am - United Bank Hosts Red Cross of CT/Clear Channel Radio Blood Drive at United Bank, 707 North Colony Road, Wallingford, CT. For more details, call 203.864.6605.
- M** Sat, May 11: 7:30 pm - **Community Health Center 5K - Meriden's Race for Mental Health Awareness** at Hubbard Park, West Main St., Meriden, CT. For more information, you may email Melanie Wilde at WildeM@chc1.com
- ☐** Mon, May 6: 6:00 pm - "Simple Strategies for Better Event Marketing with Social Media" at the Meriden Library. Contact 203-630-6349 to register or for more information. MORE Library events can be found under news and events at www.meridenchamber.com.
- M** Tue, May 14: 8:30 am - **Golf Committee Meeting** in the Chamber Board Room - planning for the 26th Annual Tourney on June 5. 203-235-7901.
- M** Wed, May 15: 5:00 pm - **Business After Hours at Barberino Real Estate. See enclosed flyer.**
- ☐** Wed, May 15: 6:00 pm - Free Community Program on Robotic Surgery for Women at MidState Medical Center, 435 Lewis Ave., 2nd Fl, Conference Rm. Meriden CT. This program is open to the community. Dinner will be provided, Registration is required. Please call 1-866-MMC-5678 to register.
- M** Thu, May 16: 3:30 pm - **Board of Directors Meeting** will be held in the Chamber Board Room. R.S.V.P to 203-235-7901
- M** Fri, May 17: 7:30 pm - **Breakfast Club Celebrates "The White Waters of Changer in Health Care" Featuring Keynote Speaker, Lt. Gov. Nancy Wyman** at the Four Points by Sheraton, 275 Research Parkway, Meriden. See enclosed flyer.
- ☐** Fri, May 17: - Meriden-Wallingford 2013 Relay for Life will be held at Platt High School, 220 Coe Ave., Meriden
- ☐** Fri, May 17: 10:30 am -29th Annual Midstate Medical Center Auxiliary Golf Tournament will be held at Shuttle Meadow Country Club, 51 Randecker Lane, Kensington, CT. To register please call 203-694-8744.
- M** Tue, May 21: 8:00 am - **Connecticut's Annual Statewide Tourism Conference** at the Connecticut Convention Center. Visit www.celebratetourism.com.
- M** Tue, May 21: 8:30 am - **Golf Committee Meeting** in the Chamber Board Room - planning for the 26th Annual Tourney on June 5. 203-235-7901.
- ☐** Wed, May 22: 5:30 pm - An Evening Honoring Dr. David W. Parke at the Bradley Home and Pavilion, 320 Colony St Meriden, CT. For more information call 203-235-5716. ALL are invited!
- M** Thu, May 23: 12:00 pm - **Hispanic Outreach Leaders in Action Meeting**, Eben-ezer Restaurant, 81B West Main St., Meriden. R.S.V.P. 203-235-7901
- ☐** Thu, May 23: 3:00 pm - New Teen Advisory Board at the Meriden Library will meet at the library, 105 Miller St. Do you want a say in what happens in the Teen Center at the Meriden Library? Come to the very first meeting of the Teen Advisory Board. RSVP to Melissa at 203-238-2347.
- M** Tue, May 28: 8:30 am - **Education/Technology Committee** at the Chamber office. Please R.S.V.P. to 203-235-7901.
- M** Tue, May 28: 8:30 am - **Golf Committee Meeting** will be held in the Chamber Board Room. R.S.V.P to 203.235.7901
- M** Wed, May 29: 4:00 pm - **YBL Committee Meeting** will be held in the Chamber Board Room. R.S.V.P to 203.235.7901.
- M** Wed, May 29: 5:00 pm - **Chamber Business After Hours at the Institute for Professional Practice Inc**, 538 Preston Ave., Meriden. See flyer.
- ☐** Fri, May 31: 6:00 pm - Child Guidance's Ninth Annual Comedy Night and Auction Fundraiser will be held at Fantasia, 404 Washington Ave., North Haven. For more information call 203-235-5767.
- M** Fri, May 31: 4:00 pm - **Ribbon Cutting at New Chamber Member Phoenix Cleaning & Restoration, 5 Capital Dr., Wallingford.** Please R.S.V.P to the Greater Meriden Chamber at 203-235-7901. ALL chamber members are invited and welcome to meet the owners, staff, enjoy refreshments and more!



ALL of our event photos are found online and are archived; check it out to see if you can identify any familiar faces - maybe even YOURS!

Find event photos at: www.meridenchamber.com

*** IMPORTANT ***
BREAKFAST CLUB NEW AIRING DAY & TIME:
The Chamber's Breakfast program is NOW AIRING on Cox Public Access Channel 15 on Mondays at 9:00 pm. Check the chamber website for details and get your popcorn ready!



WELCOME, NEW MEMBERS!

Brick City Pizza: 103 Main St., South Meriden, CT 06451. The phone number is 203-235-0515. Joseph Arcangelo is the primary contact. Brick City Pizza serves authentic New Haven style pizza and is open 7 days a week with free delivery (no minimum), a full Italian menu, and catering available.

Carbutti & Co. Realtors: 11 Colonial Lane, Wallingford, CT 06492. The phone number is 203-214-5137 and the fax number is 203-284-0578. Thomas Buijnarowski is the primary contact. Thank you to Richard Pendred of A & A Office Systems, Inc. for inviting Thomas to join the Chamber.

Esposito's Automotive, LLC: 652 W. Main St., Meriden, CT 06451. The phone number is 203-237-3342 and the fax number is 203-237-0190. Anthony Esposito is the primary contact. Esposito's Automotive, LLC offers complete maintenance services on foreign & domestic vehicles by ASE Certified Technicians. They also have used cars for sale.

Phoenix Cleaning & Restoration: 5 Capital Dr., Wallingford, CT 06492. The phone number is 855-854-7424 and the fax number is 203-265-0304. The primary contact is Victoria DiMatteo. Phoenix Cleaning & Restoration is a single source restoration company from any type of Fire, Water, Smoke, Mold and Contents damages. Phoenix is available 24/7 toll free at 855-854-7424.

Show At Home Food Service: 19 Fairlawn Circle, Shrewsbury, MA 01545. The phone number is 508-259-6046. Jeff Buchert is the primary contact. Shop At Home Food Service was established in 1999 to provide the highest quality beef, pork, poultry, lamb, veal, and seafood delivered to your home in vacuum-sealed packaging for you.

Something for Everyone Consignment: 95 Main St., South Meriden, CT 06451. The phone number is 203-440-3604. Michael Marotta is the primary contact. Something for Everyone Consignment is a family run consignment store which recently expanded and carries used and new furniture, antiques, home goods and more.

WCS Lending: 213 Court St., 10th Floor, Middletown, CT 06457. The phone number is 860-975-0094 and the fax number is 860-398-4708. Steven Pfeiffer is the primary contact. If you are looking to refinance or purchase a home, WCS Lending and Steven have the programs and experience to help you to find the best rates available.

MEMBER RENEWALS...

We recognize and thank our members who have joined or renewed their investment in the Chamber within the last month. Be sure to visit www.meridenchamber.com for the most up-to-date membership listing! **MEMBERS USE MEMBERS!**

Blue Trail Range	Meriden Wallingford Chrysalis, Inc.
Broad Street Dairy Queen Brazier	Muniz & Associates
Calcagni Associates	New Life Church
Carriage House Day Care Inc.	Petruzelo Insurance Agency, Inc.
Compumail Corp.	Phil's Lockshop, Inc.
Easter Seals Central Connecticut	Prospect Mortgage
Edward Zavaski Agency, L.L.C.	Q-S Technologies, Inc.
Feitel Accounting Services, LLC.	RE/MAX Professionals
Ferrigno Insurance Agency, Inc.	Rosehaven Stables LLC
GRB Tree Cutters	Rushford
International UOE Local 478	Seward & Monde, CPA's
Keller Williams Realty Central CT	TD Bank
Liberty Limousine Service	Top To Bottom Cleaning Services, LLC.
Marketing Graphics & Promotional Advertising	Toyota of Wallingford
Mathieu Memorials	Wallingford Tree Service, Inc.
Meriden Republican Town Committee	Wireless Zone Meriden

MEMBER MILESTONES...

CONGRATULATIONS to Vinny Nanfito, recipient of the Southington Chamber of Commerce Riccio Brothers Business Person of the Year Award. "Vinny Nanfito is a man that exemplifies outstanding unselfish service to the community," said Southington Chamber of Commerce President Art Secondo. "This Chamber award is meant to inspire others and show that our business community is always doing its share to make Southington a better place to live and work." The Chamber's nominating committee chose Nanfito from a field of nominees based on his numerous business and community involvements. Nanfito founded V. Nanfito Roofing & Siding and has operated the business for the past 48 years. He has been an active member of the Chamber, Kiwanis Club, UNICO, Sons of Italy, Knights of Columbus, and a Shriner for the past 21 years. Nanfito also sponsors numerous athletic teams and is the business manager for the Raya Clinic and Terna Vita Med Spa in Southington. "I am humbled and honored to be named Greater Southington's business person of the year," Nanfito said.



The Meriden Family Zone, a pilot project run by Meriden Children First, helps children in the inner city by supporting the whole family. Here's the latest news from the Zone. Over the past year, the work of hundreds of dedicated Zone volunteers and partner agencies has really paid off. Millions of dollars in new resources and programs are now available to Zone families, ranging from literacy and after-school programs to parent training and improved health care. Way to go! Meriden was home to the first Spanish-language class of the UConn People Empowering People (PEP) program. The graduates were honored in January at Meriden Children First's annual meeting. Through PEP, individuals grow as people while learning to build stronger families and communities. The Parent Leadership Training Institute (PLTI) also recently began a new session in Meriden. PLTI trains parents to advocate for their children. This year, Children First has added 20 weeks of Parents Seeking Educational Excellence (Parent SEE) to the class. Fifteen parents from the Meriden Family Zone are now getting free computer training from Concepts for Adaptive Learning (CfAL). As part of the program, they also receive free computers and a year of discounted Internet service. New classes will be held soon. Literacy Volunteers has started a new English class just for Zone families. About 18 people attend the free two-hour weekly class to improve their English language skills. The class is full, but more classes could be offered in the future. Thank You Beat the Street! Beat the Street has been providing rides to Zone kids so they can take part in its weekend and after-school activities. On behalf of the children and their families, we say... THANKS! Thanks to efforts of the Meriden Family Zone, a new Family Resource Center (FRC) is now open at Roger Sherman Elementary School. FRCs help prepare young children for school. Stop by and see what the new FRC has to offer your family. For more information, call Meriden Children First at (203) 630-3566 or visit www.MeridenFamilyZone.org.



Find business resources at: www.meridenchamber.com

MEMBER UPDATES



Apple Rehab Cocomo: When it comes to choosing the right rehabilitation program to meet your specialized needs, you have a choice. That's why Apple Rehab Cocomo has created a truly innovative approach to short-term rehabilitation designed to get you back on your feet and back to the life you love. The Cone Ave. facility in Meriden has a beautiful short term unit with a lot of private rooms and hotel like amenities for outpatient therapy for before and after surgery. There are immediate openings for long term care as well. Services include: Physical Therapy, Occupational Therapy, Speech Language Pathology, and more. Apple Rehab understands the importance that comfortable surroundings play in the healing process. Warm and gracious settings, equipped with hotel-like amenities and services provide the comforts of home within a state-of-the-art rehabilitation center. Amenities include: Beautifully Renovated Accommodations, 32" Flat Screen TV's, Telephones, Wireless Internet, In-room refrigerators, Private showers and baths, Electric Beds, Fine Dining, Expansive Rehabilitation Gym, The Latest Rehabilitation Equipments and Therapeutic Modalities. For more information or to schedule a tour of our center (at any time of day or evening and on weekends) contact Roberta at (203) 238-1606, x-24.



AT&T has expanded the nation's fastest 4G LTE network in the Waterbury and Meriden areas, bringing more customers the latest generation of wireless network technology. Launched in December, the 4G LTE and the expanded coverage is part of its ongoing rollout across the market. Benefits include: Faster speeds - mobile Internet speeds up to 10 times faster than 3G; Cool new devices - new smartphones and tablets; Faster response time lower latency, or the processing time it takes to move data through a network, such as how long it takes to start downloading a webpage or file once you've sent the request. More efficient use of spectrum. Wireless spectrum is a finite resource, and LTE uses spectrum more efficiently than other technologies, creating more space to carry data traffic and services and to deliver a better network experience. Learn more about 4G LTE at www.att.com/network.



Brown & Welsh, P.C. Business Lawyers is pleased to announce Thomas J. Welsh, Esq. became the Chairman of the Board of Directors of the Greater Meriden Chamber of Commerce at its April 10, 2013 5:45 pm Annual Meeting at the Four Points by Sheraton, 275 Research Parkway, Meriden. And, Brown & Welsh, P.C. Business Lawyers is pleased to announce Guy R. DeFrances, Sr., Esq. has become of counsel to their firm. His primary areas of practice will be Estate and Business Planning, Wills and Trusts, Probate and Real Estate.

Calcagni Real Estate President Steven Calcagni recently announced the appointment of residential sales agent, Jennifer Hunt, to the company's Southington office. And, Barbara Grant, was recently appointed to the Hamden office. In other news, the new Calcagni.com was unveiled at a recent company-wide meeting held at their Cheshire office. The timing for the new rebranded site couldn't be more perfect, "Our new website and overall brand now truly reflects who we really are - the local real estate company that can serve our clients better because we've been rooted in the community for decades, know the market inside and out, and we care enough to invest in our local businesses - which means that the money we spend stays in the local community in which we live and work," said Steven Calcagni, president. Over the next few months, Calcagni Real Estate is excited to also roll out TV commercials, digital advertising campaigns, social media contests and more to continue to entrench their brand in the minds - and hearts - of their clients and neighbors.



Community Economic Development Fund: IMPORTANT NOTE - Meriden Location QuickBook Pro Class Dates Have Changed The Meriden QuickBook Class dates will be held on Mondays & Wednesdays beginning June 3rd, June 5th, June 10th and June 12th. Prerequisite is the Business Finance and Tax Class beginning April 23rd, April 25th, April 30th, and May 2nd. Don't wait. Classes fill up quickly. Call: 203-235-2333.

Diversified Physical Therapy From your friends at DPT, 1260 East Main Street, Meriden~203.630.3939. You have a choice in physical therapy-CHOOSE DPT! Diversified Physical Therapy is a privately owned and operated out-patient physical therapy clinic. Our goal is to provide quality patient care and to promote prevention and wellness. DPT participates with most major insurance plans. Ongoing Classes-TONE UP FOR SUMMER! Call for pricing! MONDAY~CORE-Stability with Michelle. 6:15; TUESDAY~PILATES after Work with Brenda. 5:30; WEDNESDAY~Inner Garden YOGA with Karen. 7:00; THURSDAY~Belly Dance Technique with Maroznia. Visit the DPT website for class/events/program updates www.diversifiedpt.com/calendar.aspx. is NOW accepting appointments for Massage Therapy with Rick on Saturdays for 30 or 60 minute sessions. Also, DPT is accepting appointments for Reiki for 45 to 60 minutes sessions with Kelley. Reiki is a Japanese technique of stress reduction and relaxation where the level of meditation can bring healing to parts of the body that need it most.



Drust Family ShopRite of Wallingford and Southington: A wealth of information is available at www.shoprite.com - weekly circulars, apps AND there is a GREAT Health & Wellness section with tips for adults along with a separate section for kids!

In May there will be Kids events, cooking demos, pharmacy events and much more. Thank you for shopping with us. The Drust Family

DID YOU KNOW? BAH = Business After Hours

BAH is short for Business After Hours. It is a regular event co-sponsored by the Greater Meriden Chamber and a member business(s) to showcase that member's location, program or service. Generally held at least twice a month, it provides the host with the opportunity to highlight their business, while providing an opportunity for members to socialize, pass out business cards, make connections... to NETWORK!



MOST (probably 97%) of the BAH's at the Greater Meriden Chamber are INCLUDED in your annual membership - that's right...we *don't* collect a \$5 or \$10 "admission" fee each time you come out. AND, in addition to being able to chat face to face with people (human contact) you are treated to refreshments, door prizes and give-aways and leave MORE INFORMED than when you arrived.

If you are interested in hosting a future BAH for YOUR business or organization, call us and we'll add you to the list and provide you with the details on hosting. As of this moment, we are fairly well booked through 2013 - so, start planning for 2014! Don't hesitate to contact your support staff in the Chamber office if you have questions about anything Chamber related (or not!) We often act as the connector between you, our members, and the services that you are seeking.

Find community resources at: www.meridenchamber.com



MORE MEMBER UPDATES

Golden Horizons Elder Care Services an active Meriden Chamber member, is the Featured Business for InBusinessLinks Network a vibrant member of the local, regional and national business community. Periodically IBLN selects a business that is outstanding in the business world and their community. Golden Horizons is the recent recipient. Learn more about them at www.goldenhorizonseldercare.com. In addition, they'll receive an honorary plaque for their office display. Be sure to 'like' the picture on Facebook. Call: 203.641.4599 about the Featured Business program. And, contact Golden Horizons' marketing at 1-800-421-0122 to learn first hand about their on-going community involvement.



Great Connecticut Traditional Jazz Festival - Due to decreasing sponsorship revenue and declining grant income, the Board of Directors has decided that we cannot produce a Festival this summer. We are planning to be a part of the Connecticut music scene in 2014 and beyond. We are investigating several opportunities to increase fundraising, sponsorship, and marketing, and we feel that attempting to produce an event in 2013 would place our future in jeopardy. We are looking forward to being a part of Connecticut's music scene for a long time to come. Remember that The Great Connecticut Traditional Jazz Festival is a 501(c)(3) not-for-profit corporation under IRS rules. Contributions to the Festival may be deductible. On a more positive note, Horns for Kids has instruments available to Connecticut schools. Fifty-two instruments available, free to public and private schools in Connecticut. All teachers and administrators are encouraged to apply. You can see the list of instruments and download the application from their website: www.hornsforkids.org. Applications will be accepted through end-of-day, Wednesday, May 8, 2013. Instruments will be awarded to schools, based on need, by Monday, May 13.

Massage Therapy by Santina Happy Spring everyone! Mother's Day is around the corner! Don't forget to touch up that bouquet of flowers with a Therapeutic Massage! Contact Santina for \$10 off a Massage Gift certificate to thank that special woman in your life! 860-614-7179... SantinaLMT@gmail.com. Located at 5 Colony St. Meriden. Monday - Saturday, full time hours. "Like" "Massage Therapy by Santina" on Facebook to follow me and hear of massage specials!

Meriden Health & Human Services Spring is a season for new beginnings and a good time to renew your New Year's resolutions! Most smokers try 6 to 8 times before finally quitting for good. We have a program that can help you quit. A smoking cessation counselor is available for one-one-one meetings. You can also come to Tobacco Free Tuesdays, a support group that meets weekly from 5:30-6:30pm at the Health Department (165 Miller Street). A start-up supply of the nicotine patch, gum, or lozenge is given to those who enroll in the program; this, along with meeting with the counselor, has been shown to increase success in quitting. Those who join will learn how to prepare for a quit date, develop ways to deal with cravings and withdrawal symptoms, and plan how to cope with stressful situations to avoid starting smoking again. Quitting is hard but as Winston Churchill once said "Never, never, never give up". To register or to obtain more information about this FREE program contact GERALYN at 203-630-4003 or e-mail glaut@meridenc.gov. The Connecticut Department of Public Health Tobacco Use Prevention and Control Program provides funding for this program.





COMMITTEE CONNECTION

A GREAT deal of work happens at the committee level here at the Greater Meriden Chamber. This area will update you, our members, on a regular basis as to that activity. And, we do encourage your involvement and that of your employees on any committee!



Members of the **Young Business Leaders** come together to engage in community life and expand professional and social opportunities. This group is geared toward professionals between the ages of 21 and 39 - however the young at heart are always welcome. All committee chairs and officers must be between the ages of 21-39. We welcome new members to serve as ambassadors for the greater Meriden area. ALL are welcome to join YBL.


YBL meetings are held monthly, on the last Wednesday of the month, and is led by Ty Bongiovanni, Bongiovanni Insurance & Financial. The group often holds "social" meetings in the evening at various restaurants throughout the local area. Each meeting poses the opportunity to meet new people and develop projects that enrich our community.

SAVE THESE DATES - these events are OPEN to ALL!
Speed Networking: May 22 and September 17
Miniature Golf Tourney: June 27
 visit www.yblct.com

MidState Medical Center is pleased to announce that Donna Sassi, Director of the Family Birthing Center, Women's Health, and PeriOperative Services, NEA, BC, recently earned certification from the American Nurses Credentialing Center as a certified Nurse Executive, Advanced. This certification signifies a commitment to honing in on the advanced skills and education necessary to help administrative nursing leaders grow and thrive. Donna completed 30 hours of continuing education in nursing administration, passed an exam, and recently earned her Master's Degree in Patient Care Services.

Prestige Construction Home Improvement: Miguel Castro, owner of Prestige Construction Home Improvement is delighted to share this picture showing the delivery of the total funds raised for cancer research as Team Prestige ran The ING 26.2 mile Marathon in October 2012. In the picture is Miguel's daughter, Sarah; teammate Tim Beach - Boston Marathon qualifier - and The American Cancer Society Senior Vice President of Development, New England Division - Mr. Bruce W. Marshall - accepting their donation.




(203) 235-5588

Dental Group

Meriden-Wallingford

We Cater to Cowards

Harvey Matloff, D.M.D.
Jing Li, D.M.D.

Ellen Drazner, D.M.D.
Sunita Kalluri D.D.S.

298 Broad Street • Meriden, Connecticut 06450
www.dentalgroupofmeridenwallingford.com

Realty Associates: Connecticut Magazine has named Lisa Golebiewski, Broker/Owner of Realty Associates as a "2013 Five Star Real Estate Agent". This is Golebiewski's 3rd year in a row winning this award. Connecticut Magazine partnered with Five Star Professional to identify the real estate agents in Connecticut who provide exceptional service and overall satisfaction as indicated by clients, peers, and industry experts. To be named a "FIVE STAR" agent one is judged on: customer service, communication, finding the right home, integrity, negotiation, marketing the home, market knowledge, closing preparation and overall satisfaction. The 2013 Five Star award is a select group of fewer than 7% of real estate agents in Connecticut. Lisa has over 20 years experience serving the Central Connecticut area. Realty Associates has offices located at 192 South Broad Street in Meriden and 360 Main Street in Durham.



Find it all at: www.meridenchamber.com

MEMBERS:

Promote your next event, sale or promotion!

This spot is OPEN for your ad! Full page or partial... call us to reserve your space today!

203.235.7901.

**Prime Space Rates Start @ \$325:
Discounts for Multiple
Months/Bundles!**

Having...
an event?
a sale?
a promotion?



GET YOUR MESSAGE OUT to 700+ businesses!

CHAMBER NEWSLETTER ADVERTISING

HALF PAGE COPY - Black & White

FULL COLOR - YOU provide - WE COPY

INSIDE BACK COVER FULL COLOR (must reserve)

OUTSIDE BACK COVER FULL COLOR (must reserve)

Ad
Size
(w x h)

8.5 x 11

8.5 x 11

8.5 x 11

8.5 x 11

8.5 x 11

Member
Only
Pricing

\$185.⁰⁰

\$250.⁰⁰

\$325.⁰⁰

\$325.⁰⁰

\$395.⁰⁰

**RESERVE MULTIPLE MONTHS:
CALL 203.235.7901 ASAP**

NEW AD Options

Quarter Page

3.5 x 3.75

\$150.⁰⁰ FOR ONE MONTH ONLY

\$105.⁰⁰ PER MONTH FOR THREE CONSECUTIVE MONTHS

\$90.⁰⁰ PER MONTH FOR SIX CONSECUTIVE MONTHS

\$75.⁰⁰ PER MONTH FOR TWELVE CONSECUTIVE MONTHS

Business Card

\$75.⁰⁰ FOR ONE MONTH ONLY

\$52.⁵⁰ PER MONTH FOR THREE CONSECUTIVE MONTHS

\$45.⁰⁰ PER MONTH FOR SIX CONSECUTIVE MONTHS

\$37.⁵⁰ PER MONTH FOR TWELVE CONSECUTIVE MONTHS

Company Name: _____ Contact: _____

Check Enclosed _____ Bill Me _____

Credit Card # (AX, Disc, C) _____

3 digit code: _____ Card Zip Code _____ Exp. _____

Submit Your Registration to:

3 Colony Street, Suite 301, Meriden, CT 06451 Ph: 203.235.7901

Fx: 203.686.0172 info@meridenchamber.com www.meridenchamber.com

MEMBERS: PLACE YOUR AD HERE!

- DIRECTLY Reach 700 Businesses
- AFFORDABLE Rates
- The work is DONE for you (stuffing, labeling, mailing)
- Discounts for Multiple Ads / Inserts



**Embed Your Web Footprint and
Join these members who already have
ACTIVE web ads:**

Bradley Home	Meriden Self Storage	Seasons Federal Credit Union
Middlesex Community College	MidState Medical Center	Meriden Adult Education
Naugatuck Savings Bank	Prestige Construction	Village at Kensington Place
Workforce Alliance	PROSHRED	Prentis Printing

"The link and banner ad on the chamber website has given us serious exposure resulting in new customers!"
 -- Miguel Castro, Owner, Prestige Construction Home Improvement

Mark Your Selection		Ad Size (w x h)	Rates are For 12 Months!
<input type="checkbox"/>	Left Sidebar Home Page Logo with Link - THE most prominent area on the entire site!	175 x 95 pixels	\$950. ⁰⁰
<input type="checkbox"/>	Left Sidebar Internal Page Logo with Link - GREAT Visibility!	175 x 95 pixels	\$1150. ⁰⁰
<input type="checkbox"/>	Website Premier Sponsor - Top of Page Banner	290 x 49 pixels	\$550. ⁰⁰
<input type="checkbox"/>	Website Banner Ad - Bottom of Page	290 x 49 pixels	\$200. ⁰⁰
<input type="checkbox"/>	Website Image for On-Line Directory	MAX:175 x 130 pixels	\$150. ⁰⁰

**** ADS AVERAGE 13,000 VIEWS / MONTH! (Top Banner) ****

- ALL ADS INCLUDE a HYPERLINK TO YOUR WEBSITE -

- ADS MAY BE CHANGED REGULARLY -

Rates shown are for Camera Ready Artwork or Digital Files (.GIF preferred)

Additional fees will be assessed for the creation of ad copy.

Submit Your Registration, Payment & File To Load IMMEDIATELY!

We also provide you with quarterly ad stats/activity (impressions & clicks)

**START DRIVING MORE TRAFFIC
TO YOUR SITE TODAY!**

Company Name: _____ Contact: _____

Check Enclosed _____ Bill Me _____

Credit Card # (AX, Disc, C) _____

3 digit code: _____ Card Zip Code _____ Exp. _____

Submit Your Registration to:

3 Colony Street, Suite 301, Meriden, CT 06451 Ph: 203.235.7901
 Fx: 203.686.0172 info@meridenchamber.com www.meridenchamber.com

[Golf Player Registration](#)

Team Contact: _____

Phone: _____

Email: _____

Players:

1.) Name: _____

Company: _____

Handicap: _____ Email: _____

2.) Name: _____

Company: _____

Handicap: _____ Email: _____

3.) Name: _____

Company: _____

Handicap: _____ Email: _____

4.) Name: _____

Company: _____

Handicap: _____ Email: _____

Please see reverse side for more information.
Please return both sides to us for processing.

Please return to:

The Greater Meriden Chamber of Commerce
3 Colony St., Suite 301,
Meriden, CT 06451

Phone: 203-235-7901 / Fax: 203-686-0172

E-Mail: info@meridenchamber.com



26th Annual Golf Tournament of the Greater Meriden Chamber of Commerce *The Ray Parmentier Classic*

Wednesday June 5, 2013

This tournament benefits Chamber activities including the Sanford S. Shorr Education Awards. To date, over \$100,000 has been awarded to deserving Meriden students!

Tournament Schedule

10:00 a.m. - Registration, Free Range Balls & Putting Contest

10:30 a.m. - Barbecue Lunch

Noon - Shotgun Start, Scramble Format

5:00 p.m. - Cocktail Reception, Cash Bar

6:00 p.m. - Awards, Dinner & Prizes

Spectacular Prizes:

Putting Contest Cash Prize
Over \$5,000 in Raffle Prizes!



Hunter Memorial Golf Course
Violi's Restaurant
Westfield Road, Meriden, CT

(Rated as one of the top 10 public courses in Connecticut) -Source: Connecticut Magazine.

www.meridenchamber.com

Golf Registration Fee Includes:

- Eighteen holes of golf
- Golf cart
- Registration goody bag
- FREE Range Balls on Driving Range (10 - 11:45am)
- Barbecue lunch, buffet dinner
- Fantastic raffle prizes & awards
- Many opportunities for prizes!
- TWO flights = more chances to WIN!

Sponsorship Opportunities

Diamond Sponsors:

\$1,350

Includes foursome, special gift for golfers, tee sign, pin flag, full page ad in the program book & recognition at dinner.

Gold Sponsors: \$950

Includes foursome, tee sign, half page ad in the program book & recognition at dinner. Add a Pin Flag for just \$75.

Silver Sponsors: \$575

Includes twosome, tee sign, quarter page ad in the program book.

Hole-In-One Sponsor:



Golf Ball Sponsor:

\$1,000

Company Logo on Golf Balls given to all golfers & half page ad in program.

Carts Sponsor:



Exclusive Putting Contest:

Contest Winner wins 50/50 Cash Prize!

EXCLUSIVE Lunch Sponsor:

BOARDMAN® Silversmiths, Inc.

Americans crafting America's heritage since 1776

Cocktail Hour:

\$250

Sponsors receive a quarter page ad in program book and your banner in dinner tent. Several available.

Pin Flag:

\$200

Eighteen flags available with business name embroidered on flag. Sponsor keeps flag!

Tee Sign:

\$150

Full color name or logo on canvas sign.

Longest Drive:

\$100

One available with name or logo on a sign.

Closest to the Line:

\$100

Name or logo on sign at hole.

Closest to the Pin:

\$100

Four holes available with name or logo on a sign.

Foursome Only: \$775

Individual Players: \$195 per player

Awards Ceremony Dinner Only: \$60

Program Book Print Ads:

- Full Page (10" x 7.5" wide): \$175
- Half Page (5" x 7.5" wide): \$125
- Quarter Page (5" x 3.75" wide): \$75
- Business Card Size: \$50
- Inside Front & Back Covers: \$250



Team Jor-Mad: 2012 Boardman Cup Champs

Company Name: _____

Contact: _____

Phone: _____

E-Mail: _____

Sponsorship Level: _____

Program Ad: (Size?) _____

Putting Contest - Exclusive _____

Lunch Sponsor - Exclusive _____

Cocktail Hour _____

Pin Flag _____

Tee Sign _____

Longest Drive _____

Closest to the Line _____

Closest to the Pin _____

Dinner Only _____

Total Amount: \$ _____

Bill Us _____

Charge (VISA, MC, Disc., American Express) _____

CC# _____

Expiration Date: _____

Verification # _____

Zip Code associated with card: _____

Signature: _____

Please return to:



3 Colony St., Suite 301 Meriden, CT 06451

Phone: 203-235-7901 / Fax: 203-686-0172

E-Mail: info@meridenchamber.com



**Not 2 but 3
Fabulous May
networking events!!!
See second flyer for
May 15th event.**



Servpro of Meriden

1254 So. Broad St., Wallingford

Thursday, May 9th

5:00 to 7:00 p.m.

Chamber Members and Staff are invited to attend this Business After Hours. Enjoy a buffet, wine tasting, tours, networking, door prizes, education, and jewelry cleaning. Servpro of Meriden provides fire and water damage services 24/7/352—
like it never even happened.



Institute of Professional Practice, Inc.

Wednesday, May 29th

5:00 to 7:00 p.m.

538 Preston Ave., Suite 100, Meriden

The Institute invites all Chamber members and their staff to their first Business After Hours celebrating National Foster Care Awareness Month. The Institute is a private, non-profit human service and educational organization serving people with developmental and other disabilities. IPPI will honor several foster families who are committed to making a difference...one child at a time. They will also highlight a variety of other programs supporting individuals and families across CT. Hors d'oeuvres will be served. Enjoy Networking, Door Prizes, and more!



**Please RSVP to any of these events by calling the Chamber:
203-235-7901, e-mailing: info@meridenchamber.com,
or visit www.meridenchamber.com.**

These Business After Hours events are in association with the Greater Meriden Chamber of Commerce to showcase the sponsoring member(s) and to offer both members and members-to-be the opportunity to network and enjoy a wonderful evening.

Join Us Rain or Shine on Wednesday, **May 15th.** Time: 5-7:00 P.M.

Annual All American
BBQ
Business After Hours - Fundraiser

194 North Plains Industrial Rd., Wallingford, CT 06492

\$20⁰⁰ Donation

Net Proceeds to "Holiday for Giving" & "Spirit of Giving"

*In Association with The Greater Meriden Chamber of Commerce & Friends of
Holiday for Giving- Wallingford, and the Spirit of Giving- Meriden*

R.S.V.P. to the Chamber at: 3 Colony St., Suite 301, Meriden, CT 06451

Chamber's Office Phone: 203-235-7901, Fax: 203-686-0172

info@meridenchamber.com | www.meridenchamber.com

\$20.00 Per Person at Door (Exact Cash) or Check Payable to:

Holiday for Giving or Spirit of Giving

Raffle, Networking &
More!

Event Cosponsors:



With Special Thanks to:
Zandi's Stillwood Inn
Valencia Liquor
Design For Communication



DESIGN
FOR COMMUNICATION

DO NOT MISS THIS!
What is ACA?
How will it impact my business?



Navigating the White Waters of Change in Health Care - Setting The Course for Calmer Waters and Best Practices for Large and Small Businesses.

THIS BREAKFAST WILL BE DIFFERENT AND WILL INCLUDE WHAT EVERY BUSINESS AND CONSUMER SHOULD KNOW... As we move to a consumer driven health plan system, businesses will need to change their ways to participate and to compete with other employers for the best talent. What does it mean for YOUR BUSINESS?
 Key dates for reform are October 2013 and January 2014 which are both just over the horizon.

Friday, May 17th 7:30 a.m. - 11 a.m.
Four Points by Sheraton, 275 Research Pkwy., Meriden

A special breakfast presentation featuring **keynote speaker, Lt. Gov. Nancy Wyman** followed by an expert panel to discuss the **Affordable Care Act** and presentations on **Workplace Wellness Programs** and how they benefit businesses.



7:30 – 8:30 am: Networking, Breakfast, Sponsor Recognition & Displays (see reverse), Announcements
 8:30 – 9:00 am: **Lt. Governor Wyman's (Chair of the Exchange) Presentation with Q&A**
 9:00 – 9:15 am: Break & Visit with Sponsors
 9:15 – 9:45 am: **Part I: Workplace Wellness Panel – implementing wellness features for any size business!**
 9:45 – 11:00 am: **Part II: ACA Panel with Q&A** including representatives from MidState Medical Center, Bongiovanni Insurance & Financial, Kevin Counihan, Access CT Exchange, EANE and more to answer all of our questions on the most important issue facing businesses today – health reform.

Chamber Members: \$20 in advance; \$25 at the door (without a reservation).

- Check enclosed Credit Card Info Is Included on the Reverse Bill Me (members only)

Name	Company	Email
_____	_____	_____
_____	_____	_____

This is also a key promotional opportunity for any business - please review the sponsor and advertising options that are listing on the reverse of this flyer!

We thank our sponsors to date:

(see flip side for all options to add YOUR LOGO / LISTING!)



Health & Wellness Council Breakfast Event *Sponsorships*



EXCLUSIVE Premier Sponsor: \$1000

- ➔ Introduce main breakfast speaker
- ➔ 1 minute commercial by sponsor at podium
- ➔ Banner displayed (banner provided by sponsor)
- ➔ FULL 6 foot Display Table for promotional materials / give-aways
- ➔ LOGO on Program Cover
- ➔ FULL Page Ad (4 ½" w x 7 ½"h) in Program
- ➔ 10 Tickets to Event; Reserved Seating
- ➔ Seat at head table
- ➔ Logo & link on featured web page
- ➔ Logo on web video
- ➔ LOGO on Flyer (commitment needed by March 20; April 15); sent to 700+
- ➔ Recognition on www.meridenchamber.com (averaging 48,000+ unique visits per month) & Facebook (350+likes)!
- ➔ Recognition in Press Releases
- ➔ Recognition in E-Minders as Premier Sponsor (sent to 1400+ per message)
- ➔ Recognition at Event

Gold Sponsor: \$500

- ➔ ½ Page Ad (4 ½ w x 3 ¾ h) in Program
- ➔ 5 Tickets to Event; Reserved Seating
- ➔ Logo on web video
- ➔ Display table - 6 foot
- ➔ Name Listed on Flyer - sent to 700+
- ➔ Recognition on www.meridenchamber.com (averaging 48,000+ unique visits per month) & Facebook (350+likes)!
- ➔ Recognition at Event

Silver Sponsor: \$250

- ➔ Shared Display Table
- ➔ ¼ Page Ad in Program (4 ½ w x 1.875 h OR 2 ¼ w x 3.75h)
- ➔ 2 Tickets to Event

Bronze Sponsor: \$100

- ➔ 1 Ticket to Event
- ➔ Listing in Program

AD in Program only:

- ➔ Full Page: \$250
- ➔ ½ Page: \$100

YES! I want to take advantage of a sponsorship to promote my business and support this IMPORTANT event! Level: _____ - or check appropriate box above

Company: _____ Contact: _____ Check enclosed

Bill Me - Chamber Members Only

Credit Card #(AX, Disc, VI, MC) _____

3 digit code: _____ Zip Code of Card _____ Exp. _____

Annual Promotion & Sponsorship Programs



Greater Meriden Chamber of Commerce, Inc.
3 Colony St., Suite 301
Meriden, CT 06451
203-235-7901 / fax 203-686-0172
info@meridenchamber.com
www.meridenchamber.com

As you begin to prepare your 2013 marketing budget, the Greater Meriden Chamber would like to highlight below the many unique activities and sponsorship opportunities that are available through us. Flip to the reverse side for additional detail and pricing. For further information, you can visit our website at www.meridenchamber.com or you can contact us personally at 203-235-7901.

January - Pizza, Pasta, Politics - Join us in providing access and forums to meet one on one and in groups with our elected officials. Each January, the Chamber brings our legislators right to you to address your issues and questions. Food and beverage is provided. Average attendance is 75.

March – Health & Wellness Council Seminar – Building healthier communities . . . in the workplace and beyond.

This seminar is presented by the Chamber's Health & Wellness Council and highlights timely health & wellness topics presented by local experts. The information presented is very valuable to area businesses to help you stay abreast of health issues that affect your employees and productivity.

April – Annual Meeting, Dinner AND Silent Auction - Promote yourself with 200-250 business members at this signature event!

This event, known as "THE Business Event of the Year", is a wonderful celebration held annually in early April or May attended by the "Who's Who" of the business community. In addition to honoring our student education award winners, we award a "Person of the Year" with Community Partnership Award and recognize member businesses with the Large and Small Business Leadership Awards. Members of the Board of Directors are also introduced. A silent auction is held in conjunction with this event.

April - Business Expo at the 35th Annual Daffodil Festival - Tremendous exposure and great rates make this a "can't miss" event.

The Greater Meriden Chamber holds its annual Business Expo in conjunction with the Meriden Daffodil Festival. Held at the end of April, this event draws an average of 50,000 people from all over New England. The Expo features a minimum of 60 businesses that show off their products / services under the tent throughout the weekend as the Festival goes on around it with food, crafts, rides, entertainment, a parade, and more.

June - 26th Annual Golf Tournament - Reserve NOW for one of the largest tournaments in town!

The Chamber Golf Tournament, The Ray Parmentier Classic, is held each year in early June. Proceeds from this event benefit Chamber activities including the Chamber's Sanford S. Short Education Awards. Players enjoy 18 holes of golf with lunch, dinner, great prizes, and awards. Many sponsorship opportunities are available such as Cocktail Hour, Pin & Tee Signs, Golf Carts, Lunch, Putting Contest, Golf Balls, Specific Holes, and a Golf Program is also printed for additional exposure.

June - Annual Summer Outing - Average attendance averages over 100; our sponsors enjoy promotion before during and after the event! The Chamber holds this fun event in late June and it is often used by members as a Summer Picnic/Outing for their employees and/or key staff members! Food, beverage, games, raffles, music, and networking in a relaxed atmosphere all make for a fun day for all.

September - Annual Directory & Community Guide - Full color ads will prominently make your business/organization stand out!

This annual publication, commonly known as "THE Book", provides tremendous advertising value for our members with 4,000 copies distributed to members as well as at local businesses and events. Content includes a listing of members, information about the Chamber, our City and a Health & Wellness section. This fantastic resource is compiled in-house and printed by a member so you can trust its quality, content, and delivery.

September - Health & Wellness Brain, Body & Business Challenge - Sponsorships provide tremendous promotion for any business!

The Chamber's Health & Wellness Council features this fun challenge annually. Teams of 4 compete for bragging rights and their company name on the trophy through a combination of physical and mental challenges in order to be declared the Healthiest Business in Meriden! *Is YOUR business up for the challenge?*

October – Shop Local – Increase local traffic to your business.

We encourage members and employees to support local shops and business. Businesses get increased traffic from new customers and the customers get great deals at businesses in their own backyard!

October – Community Map Advertising - Full color ads will make you stand out!

The Chamber annually produces a Map of Meriden with 20,000 copies printed. The pocket-size, full-color map is distributed to businesses, residents, and visitors to the area.

October - Candidate Forum / Debate - Connect with the candidates and voice your business concerns.

In collaboration with Children's First Initiative and the Record-Journal, the Chamber holds a debate where attendees can personally meet candidates running for local and/or state office.

October - Health & Wellness Expo - Gain tremendous exposure at the Mall throughout the event as well as a huge web presence.

The Chamber's Health & Wellness Committee holds this event yearly at Westfield Mall in Meriden. Over 35 vendors in the Health & Wellness fields exhibit while special demonstrations are held in Center Court.

December - Annual Holiday Business After Hours - Sponsors enjoy displays at the event, print, web exposure and more!

The Chamber holds its Annual Holiday Business After Hours in early December with attendance averaging 100-150 people. This is a fun event to ring in the holiday season with food, beverage, raffles, music, and networking.

Any Month or Anytime Opportunities

Anytime - Monthly Breakfast Club Celebrates... - Sponsorships provide terrific print, web and video promotion for your business.

The Chamber holds a monthly breakfast with fantastic speakers on a wide array of topics. In the past we have welcomed Governor Dannel Malloy, U.S. Senator Richard Blumenthal, Meriden Superintendent of Schools Mark D. Benigni, Songwriter of the Year Gary Burr, Author Laura Van Wormer, and many others. Our monthly breakfasts are video taped for future broadcasting.

Anytime - Website Advertising - There are rates for every budget and we update you regularly on your web traffic / statistics!

Our website is very active with an average of 40,000+ unique visits per month. Advertising on the Greater Meriden Chamber's website will increase traffic to YOUR website! Highly visible ads are placed on the home page, internal pages, or on the top or bottom of the page as banner ads for 6 months or one year.

Anytime - Newsletter Advertising – Print advertising delivered directly to our Chamber members!

The Chamber produces its Newsletter monthly as an additional communication tool. It is distributed it to all members and affiliates (approximately 700 mailed) AND it is downloadable from the Chamber site. This full color publication includes a monthly article by President Séan W. Moore, Member News, Chamber Calendar, New Member news, flyers for upcoming events, and inserts from members as well as **business ads** throughout the publication.

Monthly Business After Hours or Business Before Hours - Get folks into your business for invaluable exposure!

The Greater Meriden Chamber provides morning and evening networking opportunities to conduct business, make new contacts and develop leads that add to their bottom line. There are at least two per month hosted by our members to showcase their business/organization. The event averages 50-75 attendees.

