

Promotion • Networking • Education • Leadership

From the desk of Séan W. Moore – May 2012

◆ We hope you enjoy the **2012 Chamber Annual Membership Directory, Health and Wellness Resource and Community Guide** enclosed with this Chamber Newsletter. You should know that besides the one received with this newsletter, we have a couple of thousand copies of "The Book" in our office. They do not do us or you any good in our office so feel free to **stop by and take a few copies** to give to your friends, family, colleagues and customers to help spread the word about the great businesses who are members of the Greater Meriden Chamber of Commerce. Thank you.

◆ We'd like to extend our thanks to **Liberty Bank** and **Seasons Federal Credit Union** who



stepped up as our **Presenting Sponsors** for the **2012 Expo** at the **34th Annual Daffodil Festival** in April. A wonderful time was had by all and we are already getting ready for a fabulous **35th Annual Daffodil Festival** in 2013.

◆ Our **Breakfast Club Celebrates** program on **Friday, May 11th** will feature **Randy Fiveash, Director of Tourism for the Connecticut Commission on Culture & Tourism**, as our guest speaker. The theme is kicking off the **summer tourism season** and we will have some unique destination themed table top exhibitors as well. Come out and plan your summer "**Stay-cation**" with us.

◆ We are planning a very busy May with **THREE Business After Hours** events this month for excellent networking...and they are **not all on**

Thursdays! On **Tuesday, May 8**, come join us at the **Marketing Graphics & Promotional Advertising 25th Anniversary BAH**...you can anticipate some really good giveaways!

On **Wednesday, May 16th**, we will be in Wallingford at the **Barberino Real Estate "First Official Cookout of the Season"**. I can even smell the burgers and dogs just thinking about it...and you'll love the unique drawing!

On **Thursday, May 31st**, the Business After Hours by **Keller Williams Realty Central CT** will be showcasing **377 Broad Street** in **Meriden**. **Keller Williams** proudly serves all of Connecticut, especially New Haven, Middlesex and Hartford Counties.

Make plans to get out this month and really kick off your summer of great networking.

◆ As you may have heard, the **Greater Meriden** and the **Hamden Chambers of Commerce** have joined forces and are sponsoring a trip to **Beijing and Shanghai, China** in **October of 2012**: the price is fabulous, and the opportunity is **OPEN to ALL**, including Chamber



members and the general public. You can check out all of the details on the enclosed flyer. Mark your calendar to attend one of the two informational sessions that are to be held on **May 2 in Hamden** at the **Clarion Hotel** and **May 3 in Meriden** at the **Four Points by Sheraton**! Come with ALL of your questions and you will be delighted with the answers.

◆ As a kinder reminder **Thursday, May 10th** is this month's visit from the councilors from **SCORE**, the **Service**

Core of Retired Executives. **SCORE** provides confidential one-on-one sessions with experienced business professionals. Please call the Chamber office to schedule your own appointment today.

◆ We hope you all have enjoyed the look of the Chamber Newsletter...and you can expect it to be **VERY** different in June! Our Marketing and Publicity committee will be working over the next 45 days or so to design and roll out the new and improved June Edition. We eagerly anticipate your comments.

JUNE 6, 2012: SILVER ANNIVERSARY TOURNEY!

◆ As the weather starts getting better and better, our thoughts turn to **GOLF!** This is **THE** tournament to play in this year for players of all skill levels; from novice to experts, all are welcomed to play. In fact, some come for the Raffle prizes alone! The **25th Annual Tournament**



Committee, chaired by **Richard Pendred** of **A & A Office Systems**, is working hard to make this the most memorable tournament yet. See the enclosed brochure where there are options to participate for EVERY budget! **Al Terzi**, honorary chairperson of the **25th Annual Golf Tournament**, will be on-site with us for the **Ray Parmentier Classic** on **June 6th, 2012**. Proceeds support the Greater Meriden Chamber's many activities including the **Sanford S. Shorr Education Awards!** These awards are presented to deserving area students and are presented at our **Annual Meeting** in April of each year.

Calcagni Associates

2012 Five Star Real Estate Agents

Eighteen REALTORS® from Calcagni Associates Real Estate have been named "2012 Five Star Real Estate Agents", an award and designation which recognizes real estate professionals who provide quality service to their clients, announced Steven Calcagni, President of Calcagni Associates. Congratulations to Chris K. Canfield, Stacey DeAngelis, Judie Ferraro, Sheila Fiordelisi, Joel Grossman, Laura Iorio, Ellen Levada, Carol Loehmann, Nancy Lydell, Irma Nesson, Judy Peregrin, Marilyn Rock, Sally Smirnoff, Cheryl Ulstad, Daniela Volo, Sandy Wagner, Beverly Welch, and Melanie Bristol!

CEDF

Apply for Lending Programs

Connecticut businesses with 50 or fewer workers that want to take advantage of the state's new lending programs for small businesses can apply for the money through the non-profit Community Economic Development Fund (CEDF). To qualify, the businesses must employ 50 or fewer workers, be current on state taxes (or have a repayment plan), and have been in operation for at least one year. The two programs are as follows: (a) Businesses can apply for loans between \$10,000 and \$100,000 at 4 percent for working capital, expansion, equipment and other uses. (b) Businesses that intend to hire at least one additional full-time person can borrow up to \$250,000. In addition, for business owners who are applying for a loan at CEDF and have their own working capital to invest in their businesses, the state of Connecticut may match that investment with a dollar-for-dollar grant. Contact CEDF: 203-235-2333.

Community Health Center

Congrats on Gold Seal of Approval!

Community Health Center, Inc. is proud to announce that it has earned The Joint Commission's Gold Seal of Approval for certification as a Primary Care Medical Home (PCMH). The special designation for accredited ambulatory care organizations recognizes CHC's dedication to continuous compliance with The Joint Commission's state-of-the-art standards.

Dot's Thrift Shop

Happy 11 Year Anniversary!

Dot's Thrift and Gift Shop - a division of the Arc of Meriden-Wallingford, Inc. celebrated its 11th year anniversary as a program and 1st year anniversary in South Meriden on April 1st. The success of the program has truly been an Arc team effort and because of that, we have had so many achievements in just one year. Visit them at 92 Main St., South Meriden to shop or to donate your items! 203-634-0580.

Four Points by Sheraton

#1 Selected Service Hotel Brand

Congratulations to Four Points who has been ranked #1 Selected Service Hotel Brand by Business Travel News (BTN) in the 2011 US Hotel Chain Survey. Four Points has made incredible strides over the past year. In securing the overall top spot for 2011, Four Points also topped the following sub-categories: Corporate Rate program; Quality of Food; Quality of staff; In-room business amenities; Overall price/Value relationship. The impressive top ranking was revealed in BTN's publication February 28, 2012.

Great CT Traditional Jazz Fest

Jazz & Blues IS BACK on July 28

The Four Points by Sheraton will be hopping on July 28 with eight bands. Planning for July's Jazz & Blues Extravaganza 2 continues! From golf carts to tents, and everything in between, we're working to present a great event! We are taking ticket orders: \$30 through July 21, \$35 after and at the gate. Call 1-800-HOT-EVENT (1-800-468-3836) and for more information on the spectacular July event - including sponsor packages, visit: www.greatctjazz.org.

HG Entertainment

Discounts For Members, Military, Police, Fire

HG Entertainment (fellow Chamber Member) is always offering discounts/incentives for Police, Fire, Military personnel, and Greater Meriden Chamber Members and their families for our DJ, Uplighting, and Portable Mobile Photobooth Services. We'd love to help you any way we can. Contact Harry at: 203-238-4895.

Hollywood East Productions

Member Makes Video for Bic!

Hollywood East Productions recently completed several new videos for the Bic Corporation's new product called the "Flamedisk". The Flamedisk is an alternative cooking method to charcoal grilling. Revamping the previous US versions (completed last Summer), Hollywood East Productions created new videos for Bic's Canadian division. Videos will be on their web site, and available for in-store advertising displays. Visit www.hollywoodeastproductions.com and click on the Bic Promo press release link!

SCORE
Counselors to America's Small Business

FREE, Confidential Business
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Thu., May 10 - appointments at
9 a.m., 10 a.m., 11 a.m.
Call 203.235.7901

J.S. McCarthy Co., Inc.

New Name, Same Great Service

As of March 19, 2012, Wolf ColorPrint, a J.S. McCarthy Company, will go by J.S. McCarthy Printers. J.S. McCarthy Printers is a One Source One Solution partner in print with a world class production facility managing all aspects of the process in house. With five locations and a plethora of on-line tools, we make it easy to facilitate jobs and communicate important details. With change comes a new look and logo, but rest assured that our main focus is on you, the customer. As a One Source One Solution partner, you will continue to receive one on one service and there will always be a person on the other end of the phone, so call your local representative, Bob Carr at 860.666.1200!

John's Academy of Gymnastics

Karate Tricking Champs

On March 25th, two students from JAG's Karate Tricking Class competed in the White Tiger Karate Tournament at Lyman Hall High School in Wallingford. This is the first Session for JAG to offer a "Karate Tricking Class" (a term used when a form or routine is displayed with flips, butterfly kicks, backhand springs, aerials, and much more). JAG is very proud of students Hunter Stenquist and Mattie Crue. Both boys were Champions in their Open Form and The Tricking Challenge. Coach Tyrei Brown was Champion in his Open Form and Grand Champion of the event. Congratulations to all the Athletes on their performance. JAG is excited to offer a 2nd Tricking Class this Spring Session due to its popularity! Call: 203-269-5244.

Liberty Bank Lending

NEW Meriden Home

On March 28, Liberty Bank officially opened its new Home Lending Center at 626 East Main Street, Meriden, about a block away from its 852 East Main Street branch which opened in January 2011. Meriden Mayor Michael Rohde cut the ribbon on the location, assisted by Liberty Bank President & CEO Chandler J. Howard. The location will focus on special lending programs for Meriden residents and those in the surrounding communities, lending for affordable housing, and education of first-time homebuyers.

Lincoln College of New England

Free Shuttle Service From Meriden!

Lincoln College of New England formerly Briarwood College in Southington, CT offers FREE shuttle service to and from the college to all Meriden residents! They offer two Bachelor's degrees: Criminal Justice and Funeral Service Management and a number of Associate Degrees. Call 860-628-4751.

Masonicare

Welcome & Volunteer Recognition

Masonicare announces that Simina Ionescu, MD, Internal Medicine and Geriatrics, has joined the medical staff at Masonicare Primary Care Physicians in Wallingford, located at 67 Masonic Avenue, just off Route 150 on the Masonicare campus in Wallingford. The practice has been providing internal medicine services to adults 18 and over since 1997. In celebration of National Volunteer Services Week, and in keeping with an annual tradition, Masonicare Health Center of Wallingford honored more than 200 adult volunteers from in-house and the community at the 39th Annual Volunteer Recognition Luncheon held on April 5 at Masonicare at Ashlar Village, Masonicare's Continuing Care Retirement Community on the Wallingford campus.

Middlesex Community College

Meriden Center EXPANDING!

The Meriden Center at Middlesex Community College is expanding! Acquiring additional space is being negotiated in the building at 55 West Main Street for more classrooms, student activity space, and administrative space. In addition, the center has expanded its hours on Saturdays from 9-12pm. The Center also just welcomed another full-time staff member from our Middletown campus. Mensimah Shabazz is the new Director of Academic Initiatives. She will be working on advising students, a study abroad program, international student admissions, and academic programming. Our curriculum is also expanding. This fall the Meriden Center will offer a variety of hands-on art courses as well as digital photography. These will be followed up with an expansion of our language offerings to include Chinese in the spring of 2013. Another area of expansion is our student base. This spring the Meriden Center of Middlesex Community College is hosting 50 8th graders from Lincoln and Washington middle schools. These are high achieving students who are taking enrichment workshops in writing, science, and math. Stay tuned for more growth from the Meriden Center in the next few months!

WOW - Web Stats:

During the months of Jan., Feb., & Mar., the GMCC site AVERAGED **76,647** unique visits! People are searching & finding YOU @ www.meridenchamber.com! A web ad will drive more traffic to your site and the rates start at just \$200/year!

SUBMIT YOUR NEWS Today! There is no additional fee - It's included in your annual membership! Email info@meridenchamber.com.

Meriden Board of Education

NEWS From Our Schools...

WELCOME ABOARD BACKPACKS: David J. Salafia, Family-School Liaison Coordinator, Meriden Public Schools is excited to share this information with members of the Greater Meriden Chamber. His office is starting a program "Welcome Aboard Backpacks" - the intent is to hand deliver a backpack to every new student and family that registers at one of our 12 district schools (excluding kindergarten). Also, every new teacher and substitute teacher will receive a backpack. The pack will be filled with information from the city, BOE, non-profits, civic groups, the Chamber and other local businesses. Suggested items that will be accepted include, but are not limited to: rulers, calendars, water bottles, mouse pads, t-shirts, hats, letter openers, bag clips, magnets, etc. They are unable to accept items such as flyers, menus, coupons, etc. In order to further promote the program, they will also provide the backpacks for events throughout the community for raffle prizes, etc. For additional information or to donate items for the packs, contact David at 203-630-4423.

For information on how your company can get more involved in our schools, contact the Greater Meriden Chamber: 203.235.7901.

V. Nanfito Roofing & Siding

GAF Master Elite Award Winner

GAF, North America's largest roofing manufacturer, is pleased to announce that V. Nanfito Roofing & Siding Inc. of Meriden, CT, has received the prestigious GAF Master Elite Consumer Protection Excellence Award. This coveted industry award recognizes the company's dedication to helping consumers better understand their roofing options, and helping the consumer make educated roofing decisions. As a factory-certified Master Elite Contractor, V. Nanfito Roofing & Siding Inc. has been carefully pre-screened by GAF. Only 2% of the roofing contractors in the country have earned GAF's Master Elite status - a distinction that truly sets them apart from the rest. As a GAF Master Elite Contractor, they are also dedicated to continuous improvement and training through access to CARE (The Center for the Advancement of Roofing Excellence). Contact them at 203-639-1634.

Naugatuck Savings Bank

Welcome Andrew Hvizd

Andrew Hvizd III has joined Naugatuck Savings Bank as vice president of commercial lending. Hvizd most recently served as vice president at NewAlliance Bank in New Haven. Prior to that, he served as district manager of appraisal programs at Farm Credit Banks of Springfield in Agawam, Mass. In his new role at Naugatuck Savings, Hvizd will develop commercial account relationships, including mortgages, loans, deposits and other bank-related products and services.

St. Stanislaus School

Polish Festival: June 8 & 9

The Annual St. Stanislaus Polish Festival will be held on June 8 & 9 on Akron St. in Meriden. ALL are invited to enjoy authentic Polish cuisine like kielbasa, pierogi, golabki in addition to traditional American food! A raffle with great prizes, craft fair, kids' games and activities and Polish music round out the festivities! Proceeds benefit St. Stanislaus School. For sponsorship opportunities call 203-237-1005.

Pyramid Time Systems

We Bowled With the Pros!

Should another NFL lockout take place, the players always have a backup sport: bowling. On Saturday March 10th, two dozen NFL players teamed up with Pyramid Time Systems among other local companies and took to the lanes to support the United Way organization of Wallingford and Meriden. Players signed t-shirts and other paraphernalia for the children and adults. Every player and their team enjoyed each other's company as they competed for strikes and spares. Pyramid bowled with Buffalo Bills Rookie, Chris Hairston, for the second year in a row, last year playing with him while he played for Clemson University. The 2012 event marked the 19th anniversary of United Way's, NFL Players Weekend and Pyramid's 4th year of participation. The volunteer-driven company focuses on providing human and financial resources to members of the neighborhood and holds various fundraisers throughout the year to continue their mission of supporting the community. The United Way movement creates long lasting community change, addressing common good, creating opportunities for a better life for all, by focusing on the three key building blocks of education, income and health.

ShopRite of Wallingford

MDA Drive Results & Going Green

Over \$7,900 was collected between the two stores in Wallingford and Southington, making the MDA drive a huge success. Thanks to everyone who made this possible especially our generous customers! In honor of Earth Day, ShopRite of Wallingford gave the first 100 customers, on April 21st, a seedling to take home with them. This will be just one of ShopRite's "Acts of Green". ShopRite in Wallingford is going green, putting LED lights in many areas of the store. The Earth Day Network's goal is one billion "Acts of Green" by June 2012. Member of the Greater Meriden Chamber since 1935, they are located at 846 No. Colony Rd. in Wallingford. 203-626-7760.



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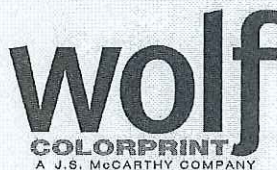
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May 1, Tue. **Golf Committee Meeting** at 8:30 a.m. in the Chamber Board Room. R.S.V.P. to the Chamber at 203.235.7901

May 1, Tue. **Ambassadors / Membership Committee** will meet at noon at Lido's Restaurant, 75 Pomeroy Ave., Meriden. R.S.V.P. to the Chamber at 203.235.7901.

May 1, Tue. "Planning Wisely for the Future" at 6:00 p.m. at Masonicare, 22 Masonic Ave., Wallingford. Pre-registration is required. For additional information or to reserve your space, please call 1-888-679-9997 by Friday, April 27th. Free parking will be available in Parking Lot B at the Health Center.

May 2, Wed **Government and Business Development Committee** will meet at 8:30 a.m. in the Chamber Board Room. R.S.V.P. to the Chamber at 203.235.7901.

May 2, Wed. **Ribbon Cutting at Phil's Lockshop** New Location, 186 Hall Ave., Meriden. The ceremony will be at 5:30 p.m. ALL are invited and welcome to attend to check out their "new home". RSVP: 203.235.7901.

May 2, Wed. **China Trip Briefing** at 5:30 p.m. at Hamden Clarion Hotel, 2260 Whitney Ave Hamden. For more information call the Hamden Chamber at 203.288.6431 or see enclosed flyer for details.

May 3, Thu. **China Trip Briefing** at 5:30 p.m. at the Four Points by Sheraton, 275 Research Parkway Meriden, CT 06450. For more information call the Meriden Chamber at 203.235.7901 or see enclosed flyer for details.

May 4, Fri. Eighth Annual Comedy Night and Silent Auction to benefit Child Guidance Clinic of Central CT will begin at 6:00 p.m. at Il Monticello, 577 Broad Street, Meriden CT, 06450. For more information or to purchase tickets contact Child Guidance at 203-235-5767.

May 5, Sat. Annual Quinnipiac River Watershed Fishing Derby will take place at the Quinnipiac River Watershed Association, Oregon Rd., Meriden. For more information or to donate please contact Jonathan Dingle at 203-237-2237 or e-mail qrwa@sbcglobal.net.

May 5, Sat. 11th Annual Open House at Brothers Pool will begin at 9:00 a.m., 250 Main St., Yalesville. For more information or to register as an exhibitor, contact John or Lisa at 203-265-5980.

May 5, Sat. 22nd Annual Bid and Buy Auction & Dinner "Margaritaville" will begin at 6:00 p.m at St. Joseph's Rosary Hall, Goodwill Ave., Meriden. For more information on donating, sponsoring or attending, please call 203.237.6800.

May 8, Tue. **Golf Committee** will meet at 8:30 a.m. in the Chamber Board Room. R.S.V.P. to the Chamber at 203.235.7901.

May 8, Tue. **Business After Hours Hosted by Marketing Graphics & Promotional Advertising**, 445 Colony St., Meriden from 5:00 - 7:00 p.m. See enclosed flyer for details on the special 25th Anniversary Celebration.

May 8, Tue. Boys & Girls Club Alumni Hall of Fame Dinner will begin at 5:15 p.m. at Il Monticello, 577 South Broad Street, Meriden. Anyone interested in attending can contact Don Maleto at 203-235-8185 or mail a check (\$40 per person) to the Boys and Girls Club of Meriden Alumni Association with a dinner choice of Chicken Marsala or Beef.

May 9, Wed. **Coffee Break** will be held from 8:00 a.m. to 9:00 a.m. at the Chamber. We welcome prospective members, current members, and veteran members to attend to learn more ways to BEST utilize your membership to benefit your business! No fee. R.S.V.P. to the Chamber at 203.235.7901.

May 9, Wed. **Chamber Board of Directors** will meet at 3:30 p.m. in the Chamber Board Room. R.S.V.P. to the Chamber at 203.235.7901.

May 9, Wed. 13th Annual Strong, Smart, and Bold Benefit Celebration will begin at 5:00 p.m. at Zandri's Stillwood Inn, 1074 South Colony Road Wallingford. Advertising opportunities available, for more information contact 203-235-7146 and see enclosed flyer!

May 9, Wed. "Girls Night Out" will be held from 5:00 - 8:30 p.m. at Aqua Turf, 556 Mulberry St. Plantsville. For tickets call Lynne: 203-634-8668.

May 10, Thu. **Health & Wellness Council** will meet at 8:30 a.m. at Apple Rehab - Cocomo, 33 Cone Ave., Meriden. R.S.V.P. to the Chamber at 203.235.7901.

May 10, Thu. **SCORE at the Chamber** - FREE, Confidential Business Counseling from 9:00 a.m. to 12:00 p.m. Chamber members receive first preference for appointments. Call 203.235.7901.

May 10, Thu. **Marketing & Publicity Committee** Meeting will meet at 2:00 p.m. in the Chamber Board Room. R.S.V.P. to the Chamber at 203.235.7901.

May 10, Thu. 8th Employers Association of the NorthEast Annual Management Conference "Managing Generations in the Workplace" will meet at 8:00 a.m. at Holiday Inn, Enfield, CT. FEE: \$285 each, 3 or more at \$255 - Early Bird Prices - \$242.25 each - \$216.75 for 3 or more. For more information to register call 877-662-6444.

May 11, Fri. **The Breakfast Club Celebrates Tourism** from 7:30 - 9:00 p.m. with our guest speaker, Randy Fiveash, Director of Tourism, Connecticut Commission on Culture & Tourism at the Four Points by Sheraton, 275 Research Parkway, Meriden. See enclosed flyer for details. What's YOUR favorite Stay-cation?

May 11, Fri. St. Stanislaus School Annual Crystal Ball will begin at 6:30 p.m. at Augusta Curtis Cultural Center. For more information or to register call 203-235-1007. Donations for the auction are still being accepted.

Promote Your Business or Organization with The Greater Meriden Chamber...Questions?
Call 203.235.7901.

~ Check Out Even More Events On Flip Side ~

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WE MOVED TO CHESHIRE

May 11, Fri. South Meriden Neighborhood Association- Wine Beer & Pizza Tasting will begin at 6:00 p.m. on Camp Street between Main & Cutlery So. Meriden. \$10 per person over 21 only. Tickets available at Avanti Restaurant, South Meriden.

May 12, Sat. The Works of Landon Wilson will run through Sunday, June 10th at CaRo Art Studio and Gallery, 290 Pratt Street, Meriden CT. For more information call 203-886-6809.

May 15, Tue. **Golf Committee** will meet at 8:30 a.m. in the Chamber Board Room. R.S.V.P. to the Chamber at 203.235.7901.

May 15, Tue. **Hispanic Outreach Leaders in Action Committee** will be held from 5:30 – 6:30 p.m. in the Chamber Board Room. R.S.V.P. to the Chamber at 203.235.7901.

May 16, Wed. **Business After Hours Hosted by Barberino Real Estate**, 194 N. Plains Industrial Rd., Wallingford from 5:00 – 7:00 p.m. See enclosed flyer for details on the first official BBQ of the season!

May 17, Thu. The Connecticut Conference on Tourism will be held from 8:00 a.m. to 8:00 p.m. at the CT Convention Center, 100 Columbus Boulevard Hartford. Early bird discount tickets available until March 26th. To purchase tickets visit <http://www.celebrate-tourism.com>.

May 19, Sat. Humane Society Adoption Day will take place at the Meriden Humane Society, 311 Murdock Ave., Meriden. For more information contact the Meriden Humane Society at 203-238-3650.

May 19, Sat. 1st Annual Walk for Wellness for Ben Franklin Elementary School will meet at 9:00 a.m. at Linear Park Trail, Meriden (near the red bridge). Please contact Maddy Monti, Department of Social Work at 860-712-3511 or Tara Frommelt, PTA at 203-676-3736.

May 21, Mon. Scrapbooking on a Shoestring will meet at 5:15 p.m. at Meriden Public Library, 105 Miller St., Griffin Rm. B, Meriden. To reserve a table, please contact the Community Services Department at 203-630-6349.

May 21, Mon. **Central Business District Meeting** will be held in the Chamber Board Room at 5:15 p.m. Please R.S.V.P. to the Chamber at 203-235-7901.

May 22, Tue. **Golf Committee Meeting** at 8:30 a.m. in the Chamber Board Room. R.S.V.P. to the Chamber at 203.235.7901.

May 22, Tue. **Speed Networking** will meet 5:00 – 7:00 p.m. at the Four Points by Sheraton, 275 Research Pkwy., Meriden, CT 06450. Call the Meriden Chamber at 203.235.7901. See enclosed flyer for details on this super event!

May 23, Wed. **Wellness Works Seminar- A Health & Wellness Seminar for Businesses** will meet from 7:30 a.m. – 12:00 p.m. at Mid-State Medical Services, 61 Pomeroy Ave., Meriden. Call the Meriden Chamber at 203.235.7901. See enclosed flyer for details on this informative program for ALL businesses!

May 24, Thu. The Maloney High School Music Department Presents "Times Square" at 7:00 p.m. and runs through Saturday May 26th at Maloney High School, 121 Gravel Street Meriden. Call 203-238-2334 for details and tickets.

May 29, Tue. **Education & Technology Committee Meeting** will be held at the Chamber office from 8:30 a.m. to 9:30 a.m. Please R.S.V.P. to the Chamber at 203-235-7901.

May 29, Tue. **Golf Committee Meeting** at 8:30 a.m. in the Chamber Board Room. R.S.V.P. to the Chamber at 203.235.7901

May 29, Tue. **YBL - Young Business Leaders of CT Committee Meeting** will meet at 4:00 p.m. in the Chamber Board Room. R.S.V.P. to the Chamber at 203.235.7901

May 31, Thu. **Business After Hours hosted by Keller Williams**, 377 Broad St., Meriden. See enclosed flyer for details on this event that will showcase some available office space!

May 31, Thu. 11th Annual CJR (CT Junior Republic) Scholarship Dinner will begin at 6:00 p.m. at 80 Prospect Street, Waterbury CT. Call 203-757 9939 for more information.



We are pleased to recognize and thank our members who have joined or renewed their investment in the Chamber during the last month. It is their participation in the Chamber that enables all of us to continue to work together with our mission of "Leading and Promoting Business and Community Since 1896".

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Broad Street Dairy Queen Brazier
Canoga Wealth Management
Carriage House Day Care Inc.
Clarke Dental Center
CT Light & Power Co.
CT Works One Stop Meriden
Cucaramacara
Ericson, Scalise & Mangan, P.C.
First Assembly of God
Fresenius Medical Care
Harte Family Motors
International UOE Local 478
KINDER-GARDEN LEARNING CENTER &
CHILDCARE

Lia Sophia
Meriden Chiropractic, LLC
Meriden Republican Town Committee
Meriden Wallingford Chrysalis, Inc.
My City Kitchen Inc.
New Life Church
Northside Self Storage
Pralines Ice Cream Central Distribution, Inc
Prospect Mortgage
Sans-Souci Restaurant
TDM USA Motor Spindles Technology Inc.
Toyota of Wallingford
Verizon Wireless - Mall
Wallingford Tree Service, Inc.
Westfield Meriden

***** Be sure to view the online membership directory at www.meridenchamber.com for the most up-to-date membership listing - MEMBERS USE MEMBERS! *****

Welcome New Members!

Please join us in welcoming these businesses to the Greater Meriden Chamber! We look forward to their future involvement in our activities!

Buchek Insurance/MBI Insurance Group

WELCOME - Buchek Insurance / MBI Insurance Group, 240 Pomeroy Ave., Suite 101, Meriden, CT 06450. The phone number is 203-237-7775 and the fax is 203-237-7797. Michael Buchek is the primary contact for the local company that offers auto, home, business, life, and health Insurance. Thank you to Michael Barker of Meriden Self Storage for inviting Michael to join the Chamber!

Employers Association of the NorthEast

***WELCOME *** - 250 Pomeroy Ave. Meriden, CT 06450. The phone number is 203-686-1739. Tara Lentini is the primary contact. The Employers Association of the NorthEast (EANE) is an organization that promotes sound employee/employer relations. They do this by assisting member organizations in improving their personnel policies and practices, and by assisting with management development via consultation and training. Thank you to Martha Gallagher of Pyramid Time Systems for inviting Tara to join the Chamber!

The Institute of Professional Practice, Inc.

WELCOME - 538 Pomeroy Ave., Meriden, CT 06450. The phone number is 203-317-2700 and the fax number is 203-317-2891. Christy George-Tottenham is the primary contact. The Institute of Professional Practice is a private, non-profit human service and educational organization serving people with developmental and other disabilities throughout New England and the East Coast. Their values reflect our respect and compassion for people with special needs, their mission is to offer superior supports that grow out of evidence-based treatment, and their purpose is to help people translate their goals into meaningful accomplishments.

Insurance with T

WELCOME - P.O. Box 4354, Wallingford, CT 06492. The phone number is 203-623-6279 and the fax is 203-269-4001. Tiff Bush is the primary contact. Insurance With T specializes in Medicare. Thank you to Dave Hampton of Professional Secure Assistance for inviting Tiff to join the Chamber!

Merrill Lynch

WELCOME - 185 Asylum St., 14th Floor, City Place 2, Hartford, CT 06103. The phone number is 860-728-3953. Michael Simeone is the primary contact. Merrill Lynch is dedicated to helping you establish and achieve your financial goals. They accomplish this by working for you during every step of the financial planning process.

Univision TX (WUVN-TV)

WELCOME - One Constitution Place, 7th Floor, Hartford, CT 06103. The phone number is 860-278-1818 and the fax is 860-278-1811. Sulma Avenancio is the primary contact. Univision TX airs as a Spanish-language entertainment station known as "Univision 18."

Wood Dragon IT, LLC

WELCOME - 240 Pomeroy Ave., Suite 208, Meriden, CT 06450. The phone number is 203-630-2202 and the fax is 203-630-2205. Peter Robinson is the primary contact. Thank you to Michael Barker of Meriden Self Storage for inviting Peter to join the Chamber!

You'll find a Membership Application on the Reverse...we invite you to ask your business contacts to join Central CT's leading business organization!



3 Colony Street; Suite 301, Meriden, CT 06451
 Ph: 203.235.7901 Fx: 203.686.0172
 membership@meridenchamber.com
 www.meridenchamber.com

Membership Application

Company Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Company Website: _____

Type of Business/Classification: _____

of Employees: _____ Full-Time _____ Part-Time Year Founded: _____

Contact Person: _____ Contact's Phone: _____

Contact's E-Mail: _____

How Did You Learn About Us? _____

Chamber Activity / Interests:

Promotion: Member Directory Advertising Web Site Advertising Chamber Business Expo Newsletter Advertising Marketing Committee, etc

Education: Education Committee Education Awards Workshops School-Business Partnerships Hispanic Outreach Leaders in Action (HOLA), etc.

Networking: Business After Hours Breakfast Club Celebrates Annual Meeting/Dinner Annual Golf Tournament Young Business Leaders of CT Ambassadors Membership Committee, etc.

Leadership: Government & Business Development Committee Pizza, Pasta, & Politics Health Insurance, etc

**** Please Include Your "Web Words":** Web Words are a 25-30 word description of your business that appears with your Member Directory listing on www.meridenchamber.com: _____

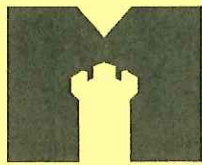
**** Please E-Mail Your Key Employees Information to info@meridenchamber.com.** Key employees are employees who you wish to receive additional Chamber updates/information and who may be attending events. Key employee information may consist of name, title, direct phone number or extension and e-mail address.

Card# _____ Exp. _____ Card Zip Code _____ Verification Code _____



Signature _____

Membership dues in this organization may be tax deductible as an ordinary & necessary business expense. Dues paid to this 501c(6) are *not* a charitable tax deduction. The organization serves as an advocate for and promotes its member businesses.



Greater
Meriden
Chamber

Business After Hours



Marketing Graphics &
Promotional Advertising

Tuesday, May 8th

5-7 p.m.

445 Colony St., Meriden



Chamber Members and staff are invited to join us as Marketing Graphics & Promotional Advertising (Chamber Member since 1999) celebrates
25 years in Business!

Enjoy Networking, Door Prizes, Refreshments, and more.

Chamber Members: Bring plenty of business cards! This Business After Hours event is in association with the Greater Meriden Chamber of Commerce to showcase the sponsoring member and to offer both members and members-to-be the opportunity to network and enjoy a wonderful evening.

Name

Company

Email

_____	_____	_____
_____	_____	_____
_____	_____	_____



R.S.V.P.: 3 Colony Street, Suite 301, Meriden, CT 06451

☎ 203.235.7901 ☎ 203.686.0172

info@meridenchamber.com

www.meridenchamber.com



13th Annual
Strong, Smart, and Bold
Benefit Celebration



This Years Strong, Smart, and Bold Award Recipient is
Christelle Aubé
Prevention Coordinator, Meriden and Wallingford Substance Abuse Council

This year we are honoring a true inspiration and role model to all women at our Annual Strong, Smart, and Bold Benefit Celebration. We are pleased to announce the 2012 recipient of this prestigious award will be Christelle Aubé, Prevention Coordinator for Meriden and Wallingford Substance Abuse Council. Christelle a native of Meriden is very involved throughout the community serving on boards and committees for local non-profits. Through all of her community involvement, Christelle takes great pride in Meriden and she is a true inspiration and role-model to all the young girls we serve.

Please Join us to Celebrate Girls Inc. and our Award Recipient!

- WHEN:** Wednesday, May 9, 2012
- WHERE:** Zandri's Stillwood Inn
1074 South Colony Road, Wallingford, CT 06492
- TIME:** 5:00 p.m.
- COST:** \$55.00 per ticket
Choice of Chicken Florentine or Prime Rib

Get involved and reserve your spot today by participating in this great community event.

CONTACT/BUSINESS NAME: _____

NAME(s) ATTENDING

DINNER CHOICE

ADDRESS: _____

PHONE: _____

*Payment must be made to reserve your spot for the benefit celebration.
Payment can be remitted to Girls Inc., 130 Lincoln Street, Meriden, CT 06451*

Turn over





STRONG, SMART & BOLDSM Benefit Celebration 2012 SPONSORSHIP/AD OPPORTUNITIES

May 9, 2012 * Zandri's Stillwood Inn * Wallingford, CT

TYPE	DONATION	BENEFITS	SIGN ME UP!
Strong, Smart & Bold Sponsor	\$5,000	Table for 10 with VIP seating and company signage Company banner at event Company name/logo included in all print/broadcast advertising Special recognition as major Sponsor at event Full page Ad in program booklet Company name mentioned in pre/post announcers' script Company logo placement on event web page and hotlink from event web page to company's website	
STRONG SPONSOR	\$3,000	Table for 10 with preferred seating and company signage Recognition as major sponsor at event Full page ad in program booklet Special recognition in ad book as major sponsor Recognition as major sponsor on Girls Inc. Website	
SMART SPONSOR	\$1,500	Table for 10 Half-page ad in program booklet Special recognition in ad booklet as sponsor Recognition as sponsor on Girls Inc. Website	
BOLD SPONSOR (Table Top)	\$750	Table for 10 Quarter page ad in program booklet Table top ad display with company name/logo or indiv. name Recognition as Table Top Sponsor in ad booklet	
Centerpiece Sponsor	\$500	Company Name/Logo prominently displayed on all centerpieces made by Girls Inc. Members featured on each table at the event.	-SOLD-
Dessert Sponsor	\$500	Company Name/Logo banner displayed at dessert table which will feature a candy bar full of great treats for our guests to enjoy.	-SOLD -

Sponsorship commitments are appreciated on or before May 1, 2012

- My sponsorship/contribution payment in the amount of \$ _____ is enclosed. Please make checks payable to Girls Inc.
- Please invoice me in the amount of \$ _____ to the name and address listed below.

Name _____ Phone _____

Company _____ E-mail _____

Address _____ City _____ State _____ Zip _____

Complete this form and mail it to Girls Inc., 130 Lincoln Street, Meriden, CT 06451
or contact Michelle Bourdeau at (203)235-7146 or mab_girlsinc@snet.net today to reserve your sponsorship!

The Breakfast Club Celebrates...

CONNECTICUT
1-888-CTvisit/CTvisit.com

Tourism



Friday, May 11, 2012

7:30 a.m. to 9:00 a.m.

Four Points by Sheraton Meriden,
275 Research Parkway, Meriden

What's YOUR Favorite Stay-cation?

Randy Fiveash, Director of Tourism for the CT Commission on Culture & Tourism, will be presenting an informational session on Tourism in Connecticut. Randy has over 30 years of experience in the Tourism industry most recently serving as Commissioner of Tourism for the Commonwealth of Kentucky's Department of Tourism. He also served as Executive Director of the National Tourism Foundation and served in CEO positions of Convention and Visitor Bureaus in Myrtle Beach, SC, Arlington, TX, Gatlinburg, TN, and Branson, MO



We've invited some area tourist attractions to exhibit! To date, Highland Quest Limited, a luxury charter boat will be there to exhibit; more are expected—check www.meridenchamber.com for updates!

Program Outline:

7:30—8:00 a.m. Arrival, Networking, & Full Breakfast Buffet

8:00—8:30 a.m. Announcements, Recognition

8:30—9:00 a.m. Presentation including Q & A

Company Name: _____

Name:

E-Mail:

Chamber Members: \$18 in advance; ___ check enclosed Chamber Members: \$20 at the door (without a reservation) Members to be \$25. *Registration changes must be made 2 days prior to event to avoid charge*

Credit Card #(AX, Disc, VI, MC) _____

3 digit code: _____ Card Zip Code _____ Exp. _____

Sponsor package details are on the reverse - options for every business and any budget are a GREAT way to promote your business via The Breakfast Club! Your sponsorship lives on as the event is taped and aired on www.meridenchamber.com (70,000+ unique visits per month)!

Save the Date: June 15th, 2012 for the next Breakfast Club Celebrates!.



Register Today!

3 Colony Street, Suite 301, Meriden, CT 06451 Ph: 203.235.790

Fx: 203.686.0172 info@meridenchamber.com www.meridenchamber.com

**Sponsorship Options
For Every Business, Any**

**The Breakfast Club
Celebrates...**

Bronze	Silver	Gold	Platinum Exclusive One Per Event
Business name listed on table tent cards at event	Business logo listed on table tent cards at event (.5" h x 2"w)	Business logo listed on table tent cards at event (1" h x 2.5"w)	Business logo listed on table tent cards at event (2" h x 4"w)
3 breakfast tickets	6 breakfast tickets	Reserved table with 10 breakfast tickets	Reserved table of 10
Shared display table (2 per table max)	Shared display table (2 per table max)	Exclusive Display Table	Exclusive Display Table
Business Name Listing on event Web page-	Business Name Listing on event Web page-	Logo with web hyper link on special event web page (1" h x 2.5"w)	1 Seat at the head table
Web Video: Name listed in text on screen as sponsor	Web Video: Logo on Screen (.5" h x 2"w) 10 seconds	Web Video: Logo on Screen (1" h x 2.5"w) 20 seconds	Logo with web hyper link on special event web page (2" h x 4"w) Web Video: Logo on Screen (2" h x 4"w) 30 seconds
Recognition from podium at Breakfast	Recognition from podium at Breakfast	Recognition from podium at Breakfast	Recognition from podium at Breakfast



Note That This Event will be Videotaped for Airing on the Chamber's Website making the sponsorship live on much longer than the event itself! These rates are PER event. Any Business Interested in Sponsoring more than one – or as a series – may contact the Chamber so that we may create a package that suits your needs and budget!



Join Us Rain or Shine on Wednesday, **May 16th**. Time: 5-7:00 P.M.

Annual All American
BBQ
Business After Hours - Fundraiser



Alan Barberino Real Estate, LLC



Greater Meriden Chamber

194 North Plains Industrial Rd., Wallingford, CT 06492

\$20⁰⁰ Donation

Net Proceeds to "Holiday for Giving" & "Spirit of Giving"

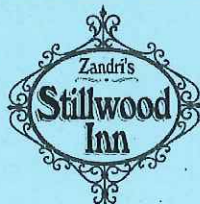
In Association with The Greater Meriden Chamber of Commerce & Friends of
Holiday for Giving- Wallingford, and the Spirit of Giving- Meriden

All Invites May R.S.V.P. to the Chamber at: 3 Colony St., Suite 301, Meriden, CT 06451
Chamber's Office Phone: 203-235-7901, Fax: 203-686-0172
info@meridenchamber.com | www.meridenchamber.com

\$20.00 Per Person at Door (Exact Cash) or Check Payable to:
Holiday for Giving or Spirit of Giving

Raffle, Networking &
More!

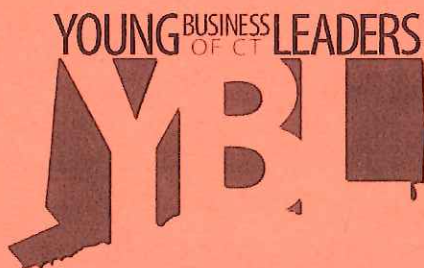
Thanks to:
Zandi's Stillwood Inn
Valencia Liquor
Praline's Ice Cream
Design For Communication



DESIGN
FOR COMMUNICATION

Speed Networking

Get Connected! Build Relationships!



The Young Business Leaders of CT
Invite you to attend the premier of:

Speed Networking

Tuesday May 22, 2012

Four Points by Sheraton

275 Research Parkway Meriden, CT 06450

5:00 PM - 7:30 PM

*All are welcome to attend a YBL Social to follow
onsite at Silver City Sports Bar and Grill!*

Registration Fee: \$20.00

Includes Asian inspired food selections, refreshments and entry.

Cash Bar will also be available.

Space is limited! Please Register by May 15, 2012

Attendees will talk one-on-one, describing his or her business and ideal prospect. This allows for professional relationship-building, expanding one's network and learning about other attendees. The rounds are FAST, and you'll make LOTS of contacts! Be sure to bring plenty of Business Cards! For more information, rules and expectations please visit: www.meridenchamber.com or yblct.com.

Sponsorships Available!

See reverse side for
details!

Gold Sponsor To Date:

**Prestige Construction
Home Improvement**

Register Today!

Call 203.235.7901

www.meridenchamber.com

info@meridenchamber.com



FOUR
POINTS
BY SHERATON
Meriden

Speed Networking Sponsorships

Premier Sponsor: \$250

- ◇ FULL Display Table (6 ft)
- ◇ FULL Page Ad in Program (5 ½ x8 1/2)
- ◇ LOGO on Program Cover
- ◇ FOUR Tickets to Event
- ◇ LOGO on Flyer (commitment needed by May 15); sent to 700+
- ◇ Recognition on www.ybl-ct.com & www.meridenchamber.com & Facebook!
- ◇ Recognition in Press Releases
- ◇ Recognition at Event

Gold Sponsor: \$100

- ◇ Shared Display Table (6 ft)
- ◇ ½ Page Ad in Program
- ◇ One Ticket to Event
- ◇ Name Listed on Flyer (commitment needed by May 15); sent to 700+
- ◇ Recognition on www.ybl-ct.com & www.meridenchamber.com & Facebook!
- ◇ Recognition at Event

Silver Sponsor: \$50

- ◇ Shared Display Table (6 ft)
- ◇ ¼ Page Ad in Program
- ◇ Name Listed on Flyer (commitment needed by May 15); sent to 700+
- ◇ Recognition on www.ybl-ct.com & www.meridenchamber.com & Facebook!
- ◇ Recognition at Event

YES! I want to take advantage of a sponsorship to promote my business and support this IMPORTANT event!

Level: _____ Company: _____ Contact: _____

Check enclosed Bill Me - Chamber Members Only

Credit Card #(AX, Disc, VI, MC) _____

3 digit code: _____ Zip Code of Card _____ Exp. _____

Signature _____



A Health & Wellness Seminar for ALL Businesses

Thursday, May 23, 2012

Where: MidState Medical Services
61 Pomeroy Avenue, Meriden
Time: 8:00 to 12:00 - Registration &
Continental breakfast at 7:30
Cost: \$30 per person (includes breakfast,
seminar and reference materials)

Join us to hear about some very timely and important Healthcare topics and get some ideas on how to navigate some of the issues facing employers and employees in Connecticut today. Space is limited so please be sure to respond early. **Deadline for registration is May 9, 2012.**

Agenda

- 7:30 Registration (healthy continental breakfast provided by Huxley's Bookmark Café)
- 8:00 Welcome by Moderators, Séan Moore, Greater Meriden Chamber & David Lowell, Hunter's Ambulance
- 8:15 Transparency, Gary Fradin, HealthInsuranceCE
- 8:45 CT Sick Leave, Mark Adams, Employers Association of the Northeast
- 9:30 Plan Designs, Ray Congelosi, New England Financial
- 10:15 Break
- 10:30 Health Care Reform/CT Health Exchange, Séan Moore, Meriden Chamber of Commerce
- 11:15 Workplace Wellness, Martha Gallagher, Pyramid Time Systems

Sponsors to Date:

Gold Sponsors: Masonicare, Pyramid Time Systems;
Silver Sponsor: Employers Association of the NorthEast;
Bronze Sponsors – Alzheimer's Association, Assisted Living Services

Presented by:



Reservation Form

Please return your reservation form with payment (price includes breakfast, seminar and reference materials) to:
Greater Meriden Chamber of Commerce, 3 Colony Street #301, Meriden, CT 06451
Phone (203) 235-7901 Fax (203) 686-0172 Email: info@meridenchamber.com

Register Online at www.meridenchamber.com

Name (s): _____

Company: _____

Please circle: Bill Me Credit Card Type - Visa MasterCard American Express Discover

Credit Card #: _____ Security Code: _____ Exp. Date: _____ Zip Code: _____

Name on Credit Card: _____

See reverse for sponsorship opportunities. (Space is limited, please respond early.)

Health & Wellness Council Seminar *Sponsorships*

Premier Sponsor: \$1000

- DOUBLE Display Table (2-6 ft)
- Banner Displayed in Conference Room (banner provided by sponsor)
- FULL Page Ad (5½ x 8½) & Promotional Info in Toolkit
- LOGO on Toolkit Cover
- 10 Tickets to Event
- LOGO on Flyer (commitment needed by March 15; April 15); sent to 700+
- Recognition on www.meridenchamber.com (averaging 48,000+ unique visits per month) & Facebook (300+likes)!
- Recognition in Press Releases
- Recognition in E-Minders as Premier Sponsor (sent to 1375+ per message)
- Recognition at Event

Gold Sponsor: \$500

- Display Table (6 ft)
- Full Page Ad (5½ x 8½) & Promotional Info in Toolkit
- 6 Tickets to Event
- Name Listed on Flyer (commitment needed by March 15); sent to 700+
- Recognition on www.meridenchamber.com (averaging 48,000+ unique visits per month) & Facebook (300+likes)!
- Recognition at Event

Silver Sponsor: \$250

- Shared Display Table (6 ft)
- ½ Page Ad (5½ x 4½) in Toolkit
- 3 Tickets to Event
- Name Listed on Flyer
- Recognition on www.meridenchamber.com
- Recognition at Event

Bronze Sponsor: \$100

- Shared Display Table (6 ft)
- 1 Ticket to Event
- Name on Flyer
- Recognition: at event & on web

YES! I want to take advantage of a sponsorship to promote my business and support this IMPORTANT event!

Check the appropriate box above

Company: _____

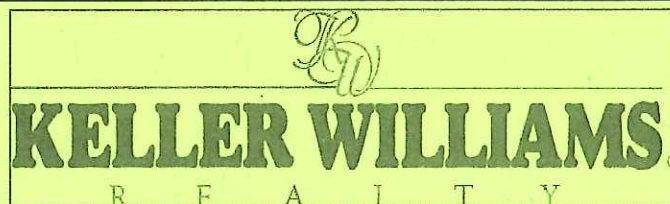
Contact: _____ Check enclosed Bill Me - Chamber Members Only

Credit Card #(AX, Disc, VI, MC) _____

3 digit code: _____ Zip Code of Card: _____ Exp. Date: _____



Business After Hours



Thursday, May 31st

5-7 p.m.

377 Broad St., Meriden

(Across from Olive St., Meriden)



Keller Williams Agent Angela Cruz invites you to come and tour this available office space with ample parking, hot water, heat & electric included.

Enjoy Networking, Tours, Door Prizes, Refreshments, and more.

Chamber Members: Bring plenty of business cards! This Business After Hours event is in association with the Greater Meriden Chamber of Commerce to showcase the sponsoring member and to offer both members and members-to-be the opportunity to network and enjoy a wonderful evening.

Name

Company

Email

_____	_____	_____
_____	_____	_____
_____	_____	_____



R.S.V.P.: 3 Colony Street, Suite 301, Meriden, CT 06451

☎ 203.235.7901 ☎ 203.686.0172

info@meridenchamber.com

www.meridenchamber.com

Annual Promotion & Sponsorship Programs



Greater Meriden Chamber of Commerce, Inc.
3 Colony St., Suite 301
Meriden, CT 06451
203-235-7901 / fax 203-686-0172
info@meridenchamber.com
www.meridenchamber.com

As you begin to prepare your 2012 marketing budget, the Greater Meriden Chamber would like to highlight below the many unique activities and sponsorship opportunities that are available through us. Flip to the reverse side for additional detail and pricing. For further information, you can visit our website at www.meridenchamber.com or you can contact us personally at 203-235-7901.

January - Pizza, Pasta, Politics - Join us in providing access and forums to meet one on one and in groups with our elected officials. Each January, the Chamber brings our legislators right to you to address your issues and questions. Food and beverage is provided. Average attendance is 75.

April - Annual Meeting, Dinner AND Silent Auction - Promote yourself with 200-250 business members at this signature event! This event, known as "THE Business Event of the Year", is a wonderful celebration held annually in early April or May attended by the "Who's Who" of the business community. In addition to honoring our student education award winners, we award a "Person of the Year" with Community Partnership Award and recognize member businesses with the Large and Small Business Leadership Awards. Members of the Board of Directors are also introduced. A silent auction is held in conjunction with this event.

April - Business Expo at the 34th Annual Daffodil Festival - Tremendous exposure and great rates make this a "can't miss" event. The Greater Meriden Chamber holds its annual Business Expo in conjunction with the Meriden Daffodil Festival. Held at the end of April, this event draws an average of 50,000 people from all over New England. The Expo features a minimum of 60 businesses that show off their products / services under the tent throughout the weekend as the Festival goes on around it with food, crafts, rides, entertainment, a parade, and more.

June - 25th Annual Golf Tournament - Reserve NOW for our special SILVER anniversary tournament! The Chamber Golf Tournament, The Ray Parmentier Classic, is held each year in early June. Proceeds from this event benefit Chamber activities including the Chamber's Sanford S. Shorr Education Awards. Players enjoy 18 holes of golf with lunch, dinner, great prizes, and awards. Many sponsorship opportunities are available such as Cocktail Hour, Pin & Tee Signs, Golf Carts, Lunch, Putting Contest, Golf Balls, Specific Holes, and a Golf Program is also printed for additional exposure.

June - Annual Summer Outing - Average attendance averages over 100; our sponsors enjoy promotion before during and after the event! The Chamber holds this fun event in late June and it is often used by members as a Summer Picnic/Outing for their employees and/or key staff members! Food, beverage, games, raffles, music, and networking in a relaxed atmosphere all make for a fun day for all.

September - Annual Directory & Community Guide - Full color ads will prominently make your business/organization stand out! This annual publication, commonly known as "THE Book", provides tremendous advertising value for our members with 4,000 copies distributed to members as well as at local businesses and events. Content includes a listing of members, information about the Chamber, our City and a Health & Wellness section. This fantastic resource is compiled in-house and printed by a member so you can trust its quality, content, and delivery.

September - Health & Wellness Brain, Body & Business Challenge - Sponsorships provide tremendous promotion for any business! The Chamber's Health & Wellness Council features this fun challenge annually. Teams of 4 compete for bragging rights and their company name on the trophy through a combination of physical and mental challenges in order to be declared the Healthiest Business in Meriden! *Is YOUR business up for the challenge?*

October - Community Map Advertising - Full color ads will make you stand out! The Chamber annually produces a Map of Meriden with 10,000 copies printed. The pocket-size, full-color map is distributed to businesses, residents, and visitors to the area.

October - Candidate Forum / Debate - Connect with the candidates and voice your business concerns. In collaboration with Children's First Initiative and the Record-Journal, the Chamber holds a debate where attendees can personally meet candidates running for local and/or state office.

October - Health & Wellness Expo - Gain tremendous exposure at the Mall throughout the event as well as a huge web presence. The Chamber's Health & Wellness Committee holds this event yearly at Westfield Mall in Meriden. Over 35 vendors in the Health & Wellness fields exhibit while special demonstrations are held in Center Court.

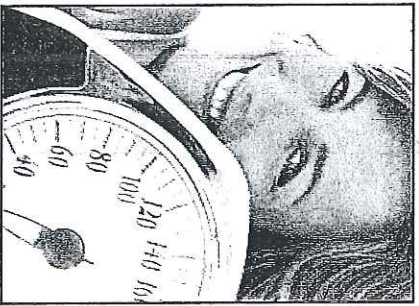
December - Annual Holiday Business After Hours - Sponsors enjoy displays at the event, print, web exposure and more! The Chamber holds its Annual Holiday Business After Hours in early December with attendance averaging 100-150 people. This is a fun event to ring in the holiday season with food, beverage, raffles, music, and networking.

Any Month or Anytime Opportunities

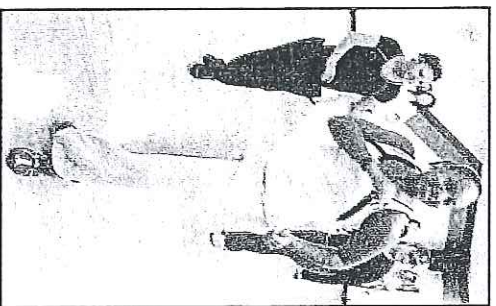
Anytime - Monthly Breakfast Club Celebrates... - Sponsorships provide terrific print, web and video promotion for your business.

The Chamber holds a monthly breakfast with fantastic speakers on a wide array of topics. In the past we have welcomed Governor Dannel Malloy, U.S. Senator Richard Blumenthal, Meriden Superintendent of Schools Mark D. Bantini, Snowwriter of the Year Gary Burr, Author Laura Van

What can you get for \$1 a day?



A hug from your scale?



Fun with friends?



The fountain of youth?

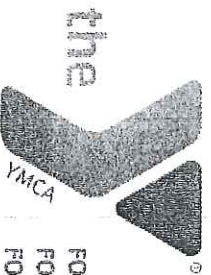


Inner peace?

You can have it all at the Meriden YMCA!

- Thirteen ZUMBA® classes a week for all ages including AQUA ZUMBA®!
- Child care while you work out
- Heated pool, indoor track, racquetball, basketball and volleyball
- Over 77 group exercise classes per week including spinning and boot camp
- Sauna, massage therapy, yoga, Exergame Fitness Arcade, and more!
- Membership to the Meriden YMCA's Mountain Mist Outdoor Center!

Offer valid until June 1, 2012. For new annual adult memberships. Some restrictions may apply.



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

Meriden YMCA Mountain Mist Day Camp

“Where There’s Magic in the Mist”

203-235-6386 www.meridenymca.org Find us on Facebook at YMCA.Meriden Or YMCAMountainMist

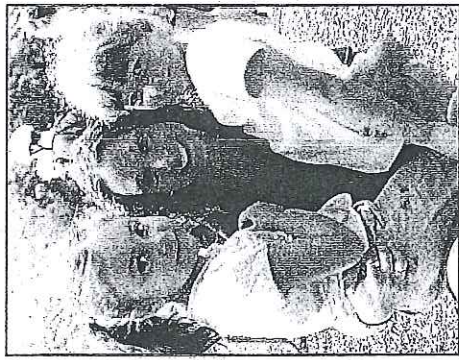
Please See Other Side!

EXPERIENCE THE MAGIC OF MOUNTAIN MIST DAY CAMP JUNE 25TH THROUGH AUGUST 17TH



Mountain Mist gives kids the summer of their lives and here's why...

- ★ **New!** Golf camp, film making camp, advanced space camp, the backpack naturalist, and our **New!** Waterslide!
- ★ Adventure, sports, performing arts, traditional and adaptive camps
- ★ For preschool through grade 10
- ★ 35 Safe convenient bus stops
- ★ Counselors on the bus
- ★ Staff includes teachers and adult camp professionals
- ★ Certified nurse, lifeguards and ropes course instructors
- ★ AM and PM extended care



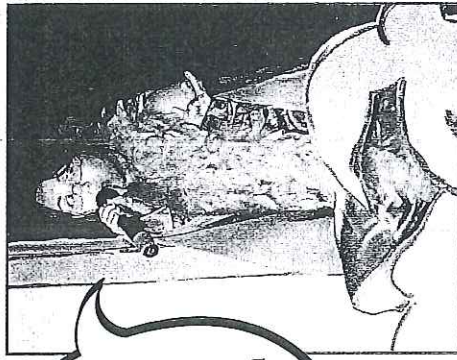
Here's what parents have to say ...



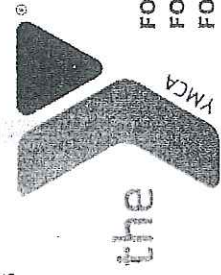
For Max it's all about fun weekly activities, sleepovers, seeing old friends and making new ones! I like the environment, variety of specialty camps, exciting activities, and terrific staff, many of whom are teachers who create a positive fun environment for children.
- Christine Ganter

E-Z Pay Plan
• Register early and save!

Open Houses!
May 5, 19, and June 9
10 a.m. - 1 p.m.
May 31 5:30 - 7:30 p.m.



"My daughter Chelsea has blossomed from Mrs. Daniels getting her into the spotlight. Chelsea grew into her beautiful voice and became a better dancer. Now she is learning to direct! She also loves to swim, made many friends, and was a Counselor In Training."
- Katie Cessario



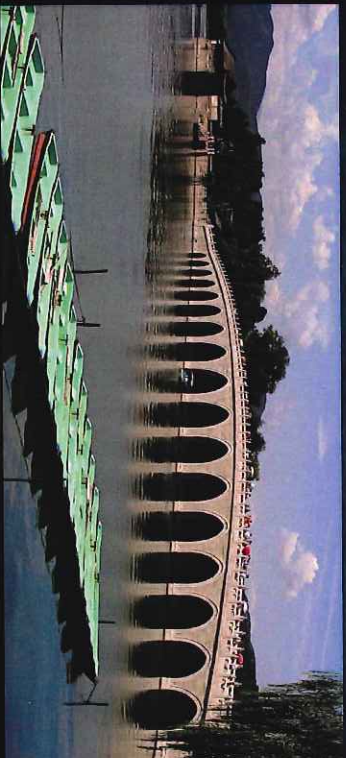
FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

Meriden YMCA Mountain Mist Day Camp

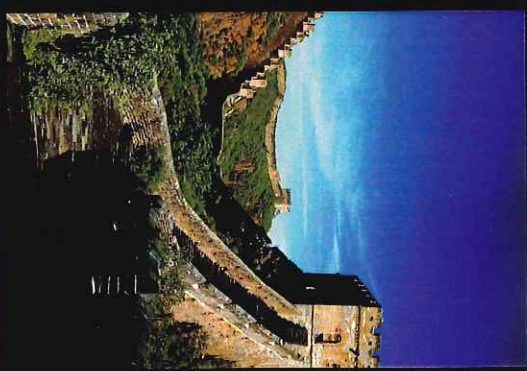
"Where There's Magic in the Mist"

203-235-6386 www.meridenymca.org Find us on Facebook at YMCA.Meriden Or YMCAMountainMist

Please See Other Side!



CHINA



OCTOBER 10-18, 2012 ★ TIME TO EXPLORE!

Important Trip Info

May 2 - 5:30 - 7pm

Hamden Chamber
Pre-tour briefing by CitisInc Intl.
Hamden Clarion Hotel
2260 Whitney Ave

May 3 - 5:30 - 7pm

Greater Meriden Chamber
Pre-tour briefing by CitisInc Intl.
Four Points by Sheraton
275 Research Parkway

Deposit

A non refundable registration fee of \$200 per person is required at registration.

August 1

Registration Deadline
Trip balance due

Passport

A current passport and travel visa are required. Passport is travelers responsibility, and must be valid 6 months beyond visa approval date.



2969 Whitney Avenue
Hamden, CT 06518
P 203.288.6431

hamdenchamber.com



3 Colony St., Suite 301
Meriden, CT 06451
P 203.235.7901

meridenchamber.com

Beijing • Shanghai • Suzhou • Hangzho

Travel Itinerary:

Day 1: 10/10 JFK/Beijing

Your adventure begins as you fly trans-Pacific aboard a wide cabin jetliner. Cross the International Dateline.

Day 2: 10/11 Beijing

Arrive in Beijing at 11:35 pm.

Day 3: 10/12 Beijing

Visit Tian'an Men Square and the Temple of Heaven, built in 1420 A.D. Sightseeing also includes the Palace Museum/the Forbidden City - home of 24 emperors complete with 9,999 rooms and the Summer Palace, featuring Kunming Lake, Longevity Hill, the Seventeen-Arch Bridge and the Marble Boat.

Day 4: 10/13 - Beijing

Excursion to the Great Wall, the 4,000-mile long and 2,000 years old structure. Visit the Ming Tombs and explore the only one of the 13 Tombs that has been fully excavated. Roasted Beijing Duck Dinner.

Day 5: 10/14 - Shanghai/Suzhou

Morning flight to Shanghai, followed by tour bus trip to Suzhou. Afternoon sightseeing includes the Lingerling Garden, Tiger Hill and Hanshan Temple. Visit the National Embroidery Institute

showcasing the 1,000 year history of the silk embroidery craft. The evening wraps up with a dinner show featuring traditional Chinese Music.

Day 6: 10/15 - Suzhou/Hangzhou

Morning travel to Hangzhou with a visit to Economic Development Zone. Explore the centuries old Lingyin Temple, one of the most famous Buddhist temples in China, featuring a 64.3 ft high camphor-wood carved Buddha.

Day 7: 10/16 - Hangzhou/Shanghai

Morning boat cruise on West Lake with relaxing stopover at jewel-like pagodas and tea houses. Afternoon tour bus trip to Shanghai.

Day 8: 10/17 - Shanghai

Sightseeing includes the Yu Garden, a maze of marvelous pavilions, ponds and arching trees. Visit to the Bund, Shanghai's famous waterfront, featuring colonial buildings that once housed banks and trading houses from Britain, France, the U.S. and Japan.

Day 9: 10/18 - Shanghai/Beijing/JFK

Morning flight to Beijing. Afternoon flight for JFK with 2:15pm arrival on the same day.

Itinerary subject to change.

\$2,199
UNBEATABLE
OFFER!

Exploring China for \$2,199 per person, double occupancy Includes:

- Transportation to JFK
- Roundtrip international airfare
- 4 & 5 star hotel accommodation
- 3 meals each day
- English-speaking tour guides
- Ground transportation & admission to all tours & attractions
- Optional tours available for additional fees



Registration & Release of Liability/Disclaimer

NAME (AS IT APPEARS ON YOUR PASSPORT) _____
PASSPORT NUMBER _____
OCCUPATION OR AFFILIATION _____
EMAIL _____
PHONE _____ WORK _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____

PLEASE READ, SIGN AND RETURN THIS FORM TO THE CHAMBER OF COMMERCE WITH YOUR DEPOSIT. Passenger hereby agrees to assume all risks of loss, injury, or liability, arising out of the excursion that passenger is undertaking under this agreement. Passenger, on behalf of his hers, and assigns, hereby releases the Hamden and Greater Meriden Chambers of Commerce, and their officers, directors, agents, employees, successors, and assigns (the "released parties"), from any and all liability for damage to property or injury or death of any person. Passenger acknowledges that all international travel carries certain risks and that the passenger is voluntarily undertaking this optional recreational activity and that the released parties shall have no liability to passenger for property damage or personal injury unless due to the willful misconduct of the released parties.

Due to local conditions at time of travel, Citisling, Inc. and the Hamden and Greater Meriden Chambers of Commerce reserve the right to cancel, advance or postpone any scheduled tour event and may, but are not obligated to, substitute another event and shall not be liable for any loss whatsoever to the tour participants by reason of any such cancellation, advancement, or postponement.

NAME (Print) _____ SIGNATURE _____

PRE-TOUR BRIEFING BY CITSLING INTL.

May 2 - 5:30 - 7pm
Hamden Chamber
Hamden Clarion Hotel
2260 Whitney Ave

May 3 - 5:30 - 7pm
Greater Meriden Chamber
Four Points by Sheraton
275 Research Parkway

Additional Dates will be
added if needed.

Payment & Deposit Information

Exploring China for \$2,199 is a special Chamber per person rate with double occupancy. A single room in all cities will cost an additional \$500.

An upgrade to business class on the round trip international flight is \$6,000 from JFK airport.

A non-refundable fee of \$200 per person is due along with this form.

Effective August 1, 2012, the airfare portion of the tour cost becomes non-refundable and non-transferable.

Obtaining or updating a passport is your responsibility. Passports must be valid through April 30, 2013.

All travellers must have a valid Chinese visa. Visa applications can be processed through the agents listed to the right. If you choose this option, your passport, visa paperwork, two additional passport photos and the visa application fee must be sent to the travel agents by August 15, 2012.

We recommend that you choose one of the invaluable pre-tour briefings offered by the Hamden and Meriden Chambers of Commerce to answer your questions and familiarize you with details of the trip.

Payment by Visa/Mastercard below:

Card # _____ Exp. _____

Signature _____

All checks and money orders make payable to the respective Chamber:

Greater Meriden Chamber
3 Colony St., Suite 301
Meriden, CT 06451

Hamden Chamber of Commerce
2969 Whitney Avenue
Hamden, CT 06518



Sean W. Moore, President
P 203.235.7901
F 203.686.0172
s.moore@meridenchamber.com
meridenchamber.com



Nancy J. Dudchik, IOM
President
P 203.288.6431
F 203.288.4499
ndudchik@hamdenchamber.com
hamdenchamber.com

**IMPORTANT CONTACTS
FOR VISA & TRAVEL
INSURANCE ONLY:**

**For Meriden
Area Travelers and
Chamber Members:
Squire Travel Agency, Inc.**
Ms. Lauren Rizzuto
1260 East Main St., 2nd Floor
Meriden, CT 06450-4805
Ph: 203.238.1251
squire@squiretravel.com
www.squiretravel.com

**For Hamden
Area Travelers and
Chamber Members:
Mt. Carmel Travel**
Karen Murphy
2985 Whitney Avenue
Hamden, CT 06518
203.281.4316
karen@mtcarmeltravel.webmail.com
www.mtcarmelvtl.com